

MAY 12, 1941 U CENTS
YEARLY SUBSCRIPTION \$4.50



TWO CANDY KIDS BRAG ABOUT THEIR MOTHERS!



Your Studebaker dollar buys more

...because these engineers and craftsmen give it more value

This means you enjoy greater gasoline economy...lower repair costs... and higher trade-in value

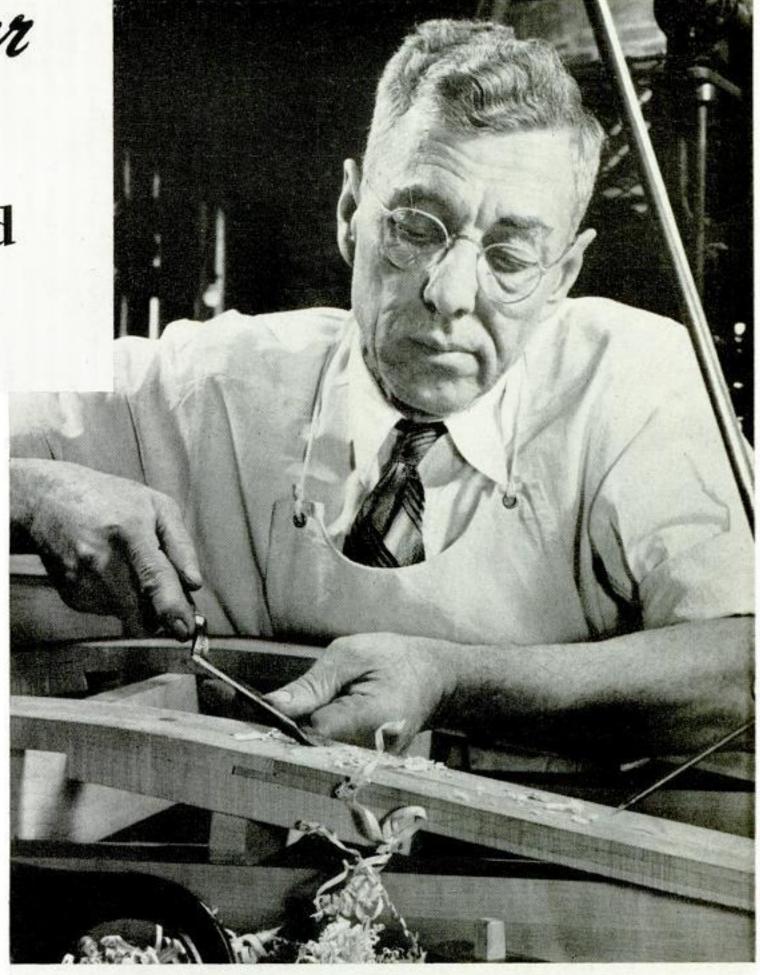
You get a tremendous amount of satisfaction out of watching your savings increase, every day you own a Studebaker.

That's true, no matter which Studebaker you drive—a luxurious President Eight, a distinctive Commander, or the top-quality car of the lowest price field, a Studebaker Champion. It's equally true, if you use Studebaker trucks and commercial cars.

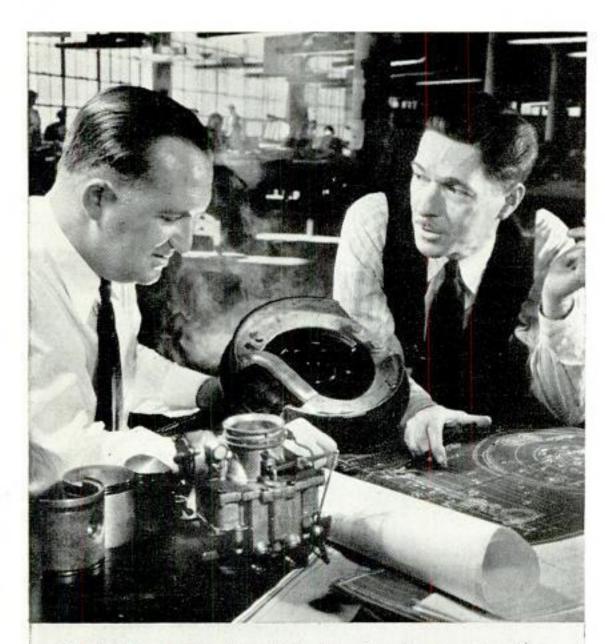
There's nothing theoretical about Studebaker gas economy. It has been officially proved by four straight years of Studebaker triumphs in the keenly competitive Gilmore Runs. The brilliance and progressiveness of Studebaker engineering directly account for this.

And your Studebaker savings only begin with gasoline. You steer pleasantly clear of frequent and heavy mechanical upkeep expense—you command an unusually good allowance when you trade in your Studebaker—because it stays in remarkably sound running condition, mile after mile, thanks to the painstaking workmanship of the greatest group of master craftsmen in the automotive industry.

Consider your motoring as an investment and that investment is certain to be a Studebaker.



Studebaker craftsmen are conscientious, responsible citizens—men whose attitude toward their work is evidenced in the superior quality of every Studebaker car's performance. Friendly neighbors who work in a happy environment, they average 44 years of age and 13 years on their Studebaker jobs. Many are fathers and sons with generations of Studebaker tradition behind them. Pictured is one of these unique Studebaker craftsmen. He is pattern maker Charles C. La Rowe, a veteran of 18 Studebaker years.



Studebaker engineering brilliantly solves tough automotive problems — Out of the fertile brains of Studebaker men such as George Matthews and E. J. Hardig, pictured, have come many of the automotive industry's most worth-while advancements. Studebaker checks all developments in its great research laboratories and on its 800-acre, million-dollar proving ground.



Pictured: Studebaker Champion Club Sedan, \$740 delivered at factory—contrasting-color belt at slight added cost

Most spectacular success in its first two years of any lowest price car introduced in the past 10 years, the big, roomy, stunningly styled Studebaker Champion is convincing evidence of the superiority of Studebaker engineering and craftsmanship. It's a completely equipped car and a number of its features are exclusive. See your local Studebaker dealer and go for a trial drive. Easy C. I. T. terms.



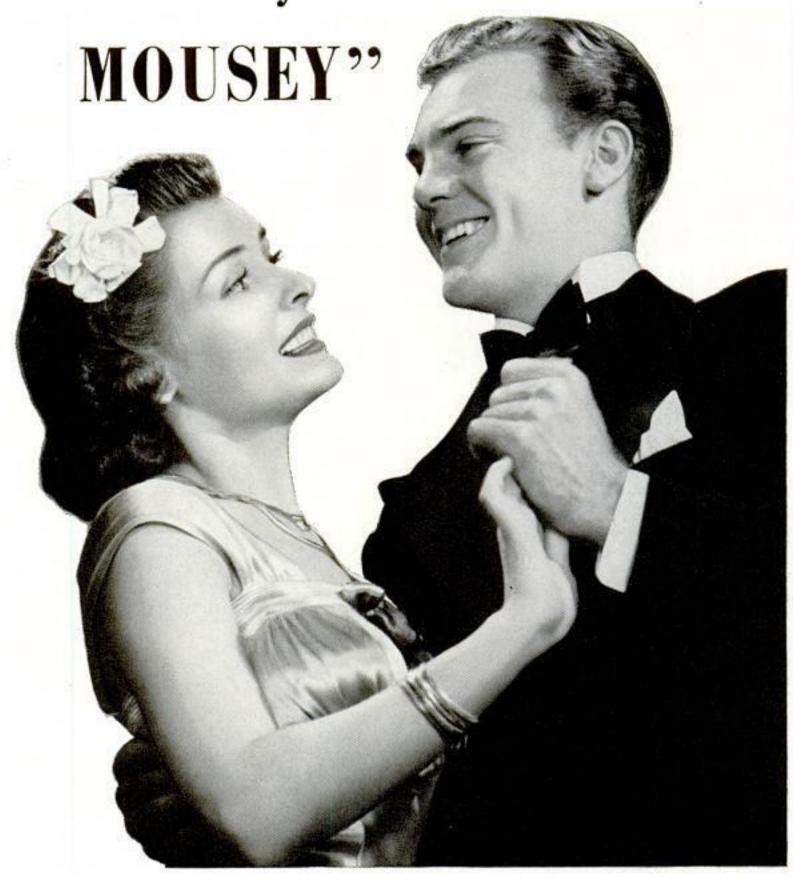
Champion ... \$695 and up Commander . \$965 and up President ... \$1115 and up

These are delivered prices at factory, South Bend, Indiana, as of April 14, 1941 — subject to change without notice — Federal tax included.

"I'M THE

GAYEST GIRL IN TOWN

-and they used to call me



"I USED to sit home all the time, now I'm dated every night. Don't tell me it doesn't pay to get after the 'Double O'" (offensive breath and offensive-looking teeth).

You may be careful about your appearance, but unless you've taken precautions against the "Double O" you may be out of things. Lack-lustre teeth, a repellent smile, and off-color breath surely count against you.

If you've been careless, why not start now to make yourself more attractive to others—to men especially? Why not take this delightful double precaution that so many popular people insist on daily?

For a sweeter breath, Listerine Antiseptic—you've known about it for years, probably use it. It quickly halts food fermentation in the mouth, a frequent cause of halitosis. And for cleaner, more sparkling teeth with added natural brilliance, the new Listerine Tooth Paste—changed in formula, changed in action.

For 8 years our skilled scientists tried formula after formula to get the exact combination of safe cleansing and polishing agents that would gently, quickly, and effectively aid in restoring the natural brilliance of teeth. Remember, the new Listerine Tooth Paste is especially created to do just that. Many say they can see its beautifying effects in a surprisingly short time.

To make yourself more attractive to others, begin to get after "Double O" (offensive breath and offensive-looking teeth) now, use the new Listerine Tooth Paste and Listerine Antiseptic every night and morning and before any date.

LAMBERT PHARMACAL Co., St. Louis, Mo.

the double precaution against double Offensive Breath Offensive Conting Teeth LISTERINE TOOTH PASTE

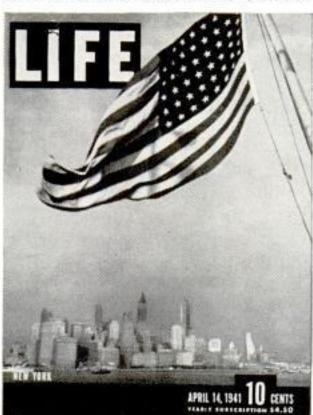
and LISTERINE ANTISEPTIC,

LETTERS TO THE EDITORS

Flags Over New York

Sirs:

LIFE's cover, April 14, is a reassuring and inspiring sight. The enclosed picture taken from the bow of the North German Lloyd *Bremen* in the





NEW YORK UNDER TWO FLAGS

summer of 1938 is not so reassuring (see lower cut). Let us hope it is not repeated in the near future.

F. TREMAINE BILLINGS, JR., M.D. Baltimore, Md.

What Next?

Sirs:

Thanks for ex-Ambassador Bullitt's "What Next?" (LIFE, April 21). It is about time someone woke up American citizens to the facts at issue. Just why are American editors so yellow, weak and timid about putting the simple idea over that if Britain is sunk, so are we?

Just why the hell is the U. S. A. so blind to the fact that to save ourselves we must get busy and out-produce Hitler in steel, guns and tanks. Most of the U. S. A. seems to be lying down on this job of out-producing Hitler.

HARRY C. ARMIN Brooklyn, N. Y.

Brooklyn, N

Sirs:

When it comes to Hitler's chances of conquering us, why don't you get a military man to comment on that possibility instead of giving so much space

to "Misfire" Bullitt?

If you owe anything at all to your readers, it is the truth. Let us prepare for our defense as needed, but let us drop that ugly fiction that England is defending us and that we are helpless

WILLIAM L. NIES

Wheaton, Ill.

Missing Major

without the British Navy.

Sirs

Your story on English prisoners in Germany (LIFE, April 14) contains to our amazement a picture of my brother-in-law, Major Robert Challoner, reported wounded and missing to my sister in England last September. Since then we have had no word concerning him. This sketch of him certainly speaks for the authentic pictures you print.

Thanks to your great magazine for

(continued on p. 4)



IILD as the breath of spring!

It's like lifting the weight of winter to switch from "heavy" cigars to the light, fragrant and mellow-mild Webster Golden Wedding.

Try this slim, voguishly streamlined cigar which by captivating the smoking tastes of thousands has had the greatest popularity gain of any wellknown quality cigar in America!

Special selections of timeseasoned long Havana make up the entire filler.* Choicest light-claro wrapper and superb cigar craftsmanship do the rest!

*CERTIFIED 100% long Havana

WEBSTE

CUSTOM-MADE CIGARS

GOLDEN WEDDING 100

First in the Social Register



Want Longer Mileage? Greater Safety? THESE NEW SILVERTOWNS WERE BUILT FOR YOU!

You'll be hearing that word "Duramin" a lot from now on. For it's the name of one of the biggest firsts in all Goodrich history.

It means more mileage for every motorist who rides on Silvertowns... more safety from skids... more protection against blow-outs.

Here's why: Duramin fights oxygen, rubber's great enemy. It keeps life and bounce in tires—in the tread, in the tire body, in the sidewalls.

Yes, Duramin is the big news—but it's not the whole story. We've made each carcass steelstrong with top-quality Hi-Flex cords. The famous Goodrich blow-out protection is now safer than ever.

You get stronger, safer, tougher Silvertowns this year than ever before. And right now is the time you need tires you can trust. So "Switch to Goodrich." Today's cash prices are low. Or you can use the easy Budget Plan. All Goodrich Silvertown Stores, and many Goodrich Dealers, offer it.

EEGoodrich Silvertowns



smothers road noise to a

whisper.

you quicker. No tire can

keep you safer from skids.

A FEW OF THE MANY B. F. GOODRICH FIRSTS THAT HAVE SAVED MILLIONS FOR

AMERICAN MOTORISTS

FIRST automobile offered American public equipped with Goodrich tires.

*

FIRST in America to build cord tires for automobiles.

*

FIRST to develop a black tread for longer mileage.

*

FIRST to lower tire costs with "accelerated curing."

*

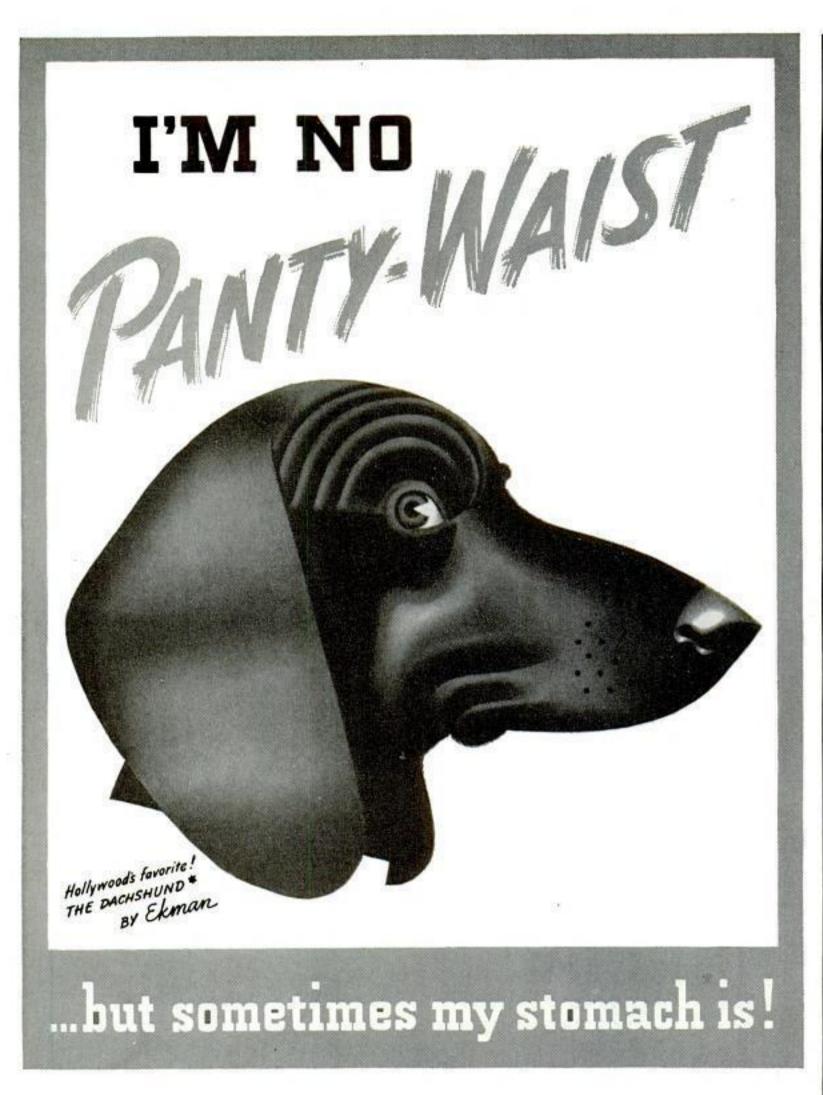
FIRST to offer American public tires made with synthetic rubber.

his One

class. Costs less than any

Silvertown in years.





Hard to digest foods, incorrect diet are the real enemies of dog health veterinarians say

Dogs simply aren't equipped to handle just any foods. That's why your pet, regardless of breed, needs a balanced, easy-to-digest ration for top condition. It's his surest safeguard against listlessness, excessive shedding, loss of appetite—other common diet-caused ailments!

Generation feeding studies have established Pard as a health-building and health-protecting ration for dogs. At Swift's Research Kennels, 5 successive generations have escaped all common diet-caused ailments. General health is and has been excellent!

For sound health and full vitality
—feed your own dog Pard regularly!
Veterinarians recommend Pard for
all breeds.

*America's 6th most popular dog according to registration figures. Affectionate and even-tempered—the Dachshund is a devoted companion.

A DOG'S DIGESTIVE ABILITY IS BY

NATURE LIMITED



That is why his health requires a correctly balanced, easily digested diet. At Swift's Kennels, 5 successive generations of Pard-fed Spaniels have escaped all diet-caused ailments.

H. E. ROBINSON, Ph. D. Swift & Company Nutritional Research Laboratories



SWIFT & COMPANY'S

NUTRITIONALLY

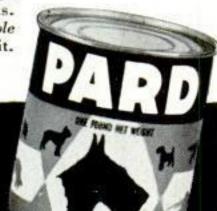
BALANCED DOG FOOD

Give Pard your "See and Sniff" inspection



Open a can of Pard. See for yourself how tempting and wholesome Pard looks and smells. If Pard does not come up to your expectations in every way—send the label from the Pard can to Swift & Company, Chicago

with your comments. Swift will give you double the price you paid for it.



TO THE EDITORS (continued)



MAJOR CHALLONER

bringing word to his wife and two children, who I know will be made very happy when they receive this picture of him.

WILLIAM HARRIS

San Diego, Calif.

Widow Nisbet

Sirs:

In the story on the U. S. Antigua Base (LIFE, April 7), mention is made of Horatio Nelson's marriage as follows: "Here he met and married Miss Fanny Nisbet, daughter of a wealthy Nevis planter."

Frances Nisbet, nee Herbert, was a widow with one son when she married Horatio Nelson. Her father being dead, Prince William Henry, afterwards Duke of Clarence and King William IV, gave her in marriage to Nelson.

The entry in the marriage register is as follows:

"1787, March 11, Horatio Nelson, Esquire, Captain of His Majesty's Ship Boreas, to Frances Herbert Nisbet, widow,"

E. ZEIGLER

U. S. Bomber Pilots

Sirs:

In your photograph of the aviators engaged in ferrying the bombers to Britain (LIFE, April 14) is Penny Rogers, cousin of the late Will Rogers. Penny was flying for TACA in Costa Rica for quite a long time, during which he



PILOT PENNY ROGERS

earned for himself a reputation as a capable and daredevil pilot.

Herewith is a better picture of Penny whose rugged features resemble remarkably those of his famous cousin.

J. A. WESTON San Jose, Costa Rica

Vitamins

Sirs:

You have done an exceptionally good job in presenting the vitamins and their importance in nutrition in your number for April 21. From what I have learned, I believe malnutrition is reducing the energies of an unbelievably large number of Americans. Many of these people suppose that they are getting all that they need to eat.

they need to eat.

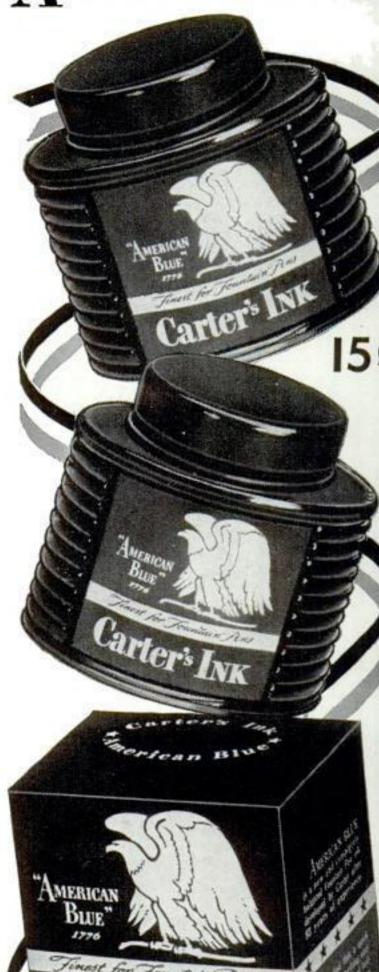
I doubt whether anything is more

(continued on p. 6)



Scores again with a brilliant new ink

AMERICAN BLUF



It's an entirely new ink, brilliant, deep toned and permanent, to add real distinction to your writing . . . It's smooth flowing, too—easy to start—it dries almost as quickly as you can write. And you'll like the attractive, colorful and timely "streamlined" bottle with wide mouth for easy dipping and filling.

NEW
CUBE-WELL
with large
cube of ink
and hard
rubber base
...self-starting pen that
writes pages
at one dipping.

GO CHEVROLET... The Saving Way!



SAVE ON PURCHASE PRICE SAVE ON GAS SAVE ON OIL SAVE ON UPKEEP

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GIVE LOW-PRICED "QUALITY QUIZ" AND YOU'LL CHOOSE CHEVROLET!

NO.2 CAR NO.3 CAR NO 90.H.P. VALVE. ENGINE 1749 NO NO YES CONCEALED SAFETY-STEPS NO VACUUM-POWER SHIFT AT NO EXTRA COST NO VIS NO BODY BY FISHER WITH UNISTEEL TURRET TOP NO UNITIZED KNEE-ACTION 1749 NO ИО ON PAY **BOX-GIRDER FRAME** NO ORIGINAL FISHER NO DRAFT VENTILATION

TIPTOE-MATIC CLUTCH TES NO

You'll "FIRST BECAUSE IT'S FINEST!"

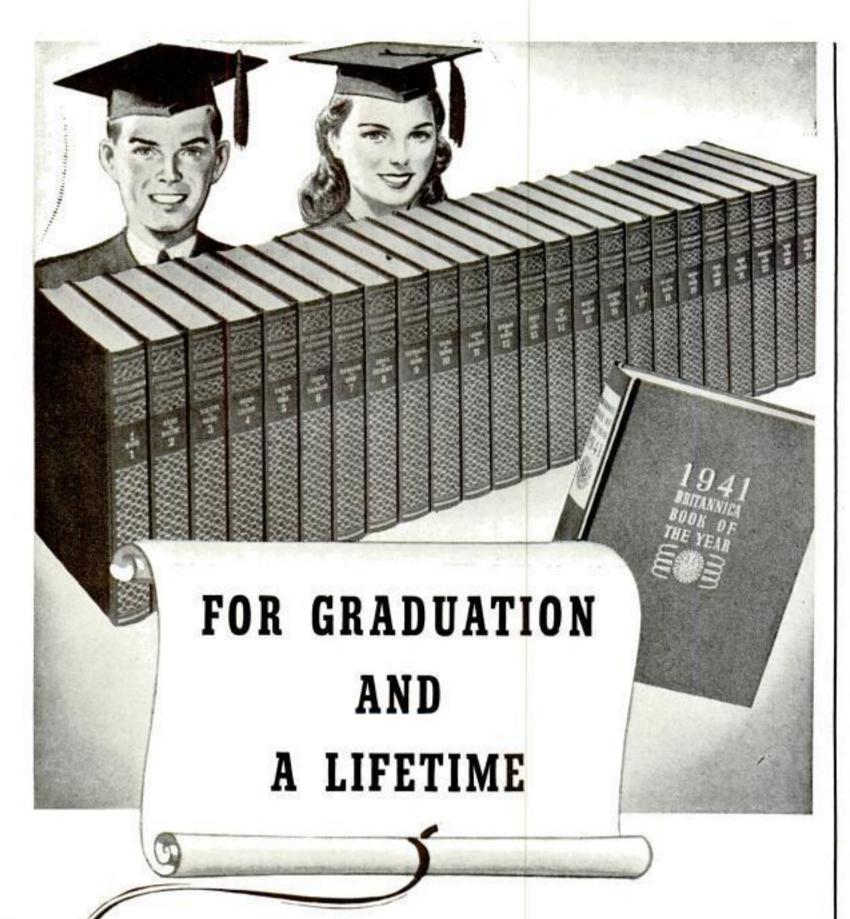
And in addition to saving money every day and in every way, you'll also enjoy the livelier performance and more luxurious comfort of the only low-priced car with all the fine-car features listed here in Chevrolet's famous "Quality Quiz."

Why Pay More? Why Accept Less?

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

AGAIN CHEVROLET'S THE LEADER

Eye It · · · Try It · · · · Buy It!



Your education is just beginning." With this advice, high school and college graduates will face the world in a few more weeks. What gift now could contribute more to their success through the years to come than Encyclopaedia Britannica?

Here is the most complete and authoritative reference set. Virtually every subject bearing on modern life and business—science, literature, history, art, sports, music, etc. — is readably, accurately and completely treated in Encyclopaedia Britannica. The twenty-four handsomely bound volumes have been prepared by the world's finest minds . . . leaders in their respective fields.

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LETTERS TO THE EDITORS

(continued)

needed to build up the morale and efficiency of our people for the effort of total defense than that they should be properly nourished. In order to achieve this, a great deal of public education will be necessary.

I appreciate, therefore, the effective way in which your pages have presented the situation to your millions of readers.

> ROBERT F. GRIGGS Chairman

Division of Biology & Agriculture National Research Council Washington, D. C.

Sirs:

LIFE's graphic presentation of vitamins should do much to dispel the prevalent misapprehension that no one has ever seen a vitamin. With LIFE's help it should now be clear that vitamins have taken their place as an established instrument in preventive and corrective medicine and public health.

I venture to point to one important omission in the listing of vitamin sources: meat. Meats are excellent sources for Vitamin B complex, and liver is a rich source for Vitamin A as well.

J. B. RICE, M.D. New York, N. Y.

Sirs:

What's the matter with giving us this much-lauded unspoiled bread of our forefathers? Why take out the nourishment, grind the bread fine, and stick elements and vitamins back into it again? Aren't we bright enough to do what grandpa did?

ELLEN TILTON

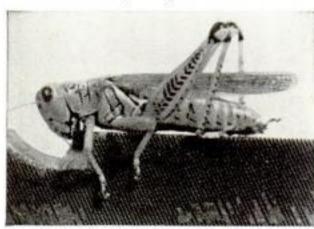
Southampton, N.Y.

● No.-ED.

"Iron Rations"

Sirs:

With all due respect to Maurice Levy's "blitzkrieging" grasshoppers (LIFE, March 31), I would like him to meet up with the boys from Nebraska. Here is a Nebraska veteran eating his "iron rations" (a file). His rank is un-



GRASSHOPPER AND FILE

known but from the chevrons on his back "flippers" he must be at least a master sergeant. Scenes of actual combat are just too darn awful even to photograph.

R. H. BANISTER

Manta Ray

Wayne, Neb.

Sirs:

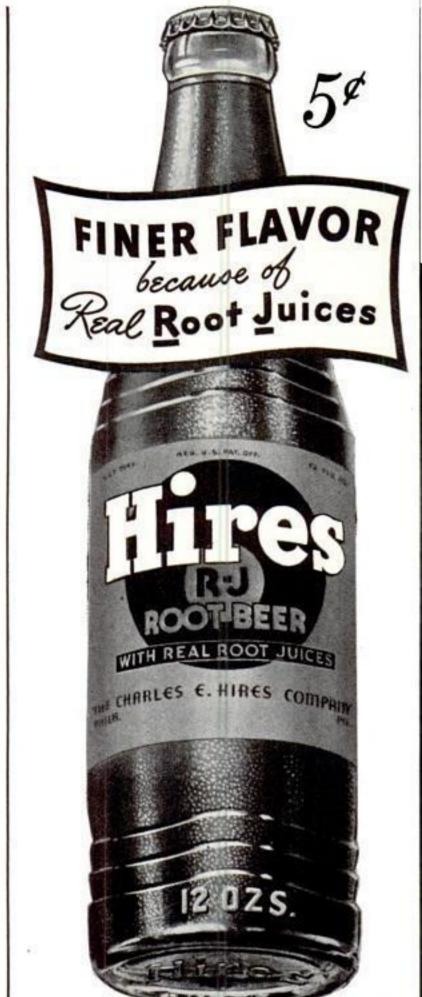
Bouquets to you gentlemen for one of the most perfect color photographs I have seen. Daniel Mannix's photograph of the wounded manta ray (LIFE, April 21) has everything: color, action, an unusual subject and the workmanship of an expert. I enjoyed the whole issue more than ever although I constantly interrupted my own reading to turn back for "a last look" at the Mannix picture. But old eggs to you for running such a picture and allowing a reader who may be interested in photography to quiver excitedly through two paragraphs and find no photography data. Please oblige.

HAROLD A. SOBEL

Chicago, Ill.

● Photographer Mannix took this unusual picture in an exceptionally bright light, using a Graflex Model C camera and Kodachrome 3½ x 4¼ film. He set his lens for 1/200 sec. at f4.—ED.

(continued on p. 8)





The "stone fence frolic"—likely to fetch compliments, but likely to catch stockings, too! Wise girls wear Cannons. They're luxuriously sheer, but oh, so long-lived!

Every pair of Cannon Hose is inspected by an air-pressure machine that picks out tiny flaws—hidden cause of most "mystery" runs. Cannon rejects all but the perfect hose —flawless, full-fashioned, triple-inspected.

Cannon Hosiery

P.S. Cannon Silk Hosiery, in the Cellophane Handy-Pack, 69¢ to \$1.00. Cannon Nylon Hosiery, \$1.35 and up. By the makers of Cannon Towels and Sheets.

BETTER HEARING GOES ON THE PAYROLL

IN ONE OF THE National Tea Company's Chicago stores is a butcher whose experience illustrates the enlightened attitude so many employers are now taking toward deafness.

For a long time, there has been a great deal of misunderstanding about deafness on both sides of the payroll. Employers used to feel that loss of hearing meant loss of efficiency, led to mistakes and made the individual hard to get along with. And employees, fearing they might be fired, not only dodged the mere idea of wearing a hearing aid, but even tried to hide their handicap.

But today farsighted employers are finding that it pays to put better hearing on the payroll. Mr. Dailey is a case in point. His increasing deafness had cost him two salary cuts and several jobs in previous employment. But when a district supervisor reported Dailey was too good to be kept "out back cutting meat" because he was hard of hearing, the Company bought him a Sonotone and saved for itself an experience and personality so valuable in handling customers that Dailey has already had one 10% pay increase, is in line for another, and rates as assistant store manager.

The broad-gauged policy of this great retailing organization is by no means an isolated case. Management and personnel executives are recognizing the folly of investing time and money training a man's brain and hands only to throw it away because Nature plays a trick on his ears.

One great factor in this changing attitude is the growing realization of the great help that can now be given the hard of hearing. In 9 years Sonotone research has developed audicles of such increased power, clarity and wearability that 95% of the deafened can be given better hearing. And with this help merely a matter of telephoning the nearest Sonotone Consultant, deafness in most cases need no longer be a handicap in business.



Following his father's 40-year old policy of watching over each employee's well-being, George S. Rasmussen, Jr., National Tea Co. executive, gives one of its hard of hearing employees, Mr. R. Dailey, a Sonotone.



Consultant C. E. Halsten, Chicago, Ill., explains to Mr. Rasmussen how completely Sonotone scientific research has revolutionized hearing aids in the 9 years since Hugo Lieber's Bone Conduction Oscillator.

With the Audiogram of Mr. Dailey's hearing, Consultant Halsten is able to show him the nature and extent of his hearing loss and to individualize a Sonotone to his specific, personal needs.





How better hearing can change a man's life: With his hearing growing worse for 12 years, forced to take cuts in pay and give up job after job, Mr. R. Dailey was hired two years ago as a meat-cutter in the National Tea Store at 1051 Belmont Ave., Chicago. On

his district supervisor's recommendation, the Company bought him a Sonotone, and as a result of his increased efficiency, Mr. Dailey has been brought out to wait on customers, has had one 10% raise, is in line for another, and is now assistant to the store manager.

Each month a group of Sonotone Consultants is brought into the Elmsford laboratories for a period of intensive "postgraduate" training, intended to keep them abreast of the latest technical developments, new methods in fitting techniques and in the practical handling of the psychological problems often met with in the correction of hearing losses.



For full details on Sonotone, look in your local telephone book for the name SONOTONE. There are Sonotone offices and Consultants in 125 cities. Or write SONOTONE, Elmsford, N. Y. (In Canada, address 229 Yonge Street, Toronto.)



©1941, Sonotone Corp.

How you can see twice as much of America on your train trip to California!

Here's an easy, thrilling way to see more of America on your train trip to California. Simply go West on one of Southern Pacific's Four Scenic Routes (see map) and return on another S.P. poute. Thus you see twice as much of America as you would by going and returning the same way -for not 1¢ extra rail fare (from most eastern and midwestern places). For example:



▼ Speed from Los Angeles along the coast, past lovely Santa Barbara, to San Francisco on Southern Pacific's famous streamlined Daylight. (Free side trip to Del Monte on the Monterey Peninsula.) Or go via the fertile San Joaquin Valley on our new streamlined San Joaquin. (Inexpensive side trip to Yosemite.)

A Return from San Francisco on South-🕇 ern Pacific's spectacular Overland Route, over the High Sierra, through Reno and across Great Salt Lake on the daring Lucin Causeway. Ride the fleet streamliner City of San Francisco, the all-Pullman Overland Limited, scenic Pacific Limited or money-saving San Francisco Challenger (stewardess-nurse, delicious economy meals: breakfast 35¢, luncheon 40¢, dinner 50¢).

Note: If you live on the Pacific Coast, you can enjoy a "go one way, return another" trip to the East.

S·P

The Friendly Southern Pacific

Address

5	New Color Guidebook! Mail this coupon and we'll send you free our new 32-page western guidebook.
illus	trated with 63 natural color photographs. Address O. P.
Bart	lett, Dept. LE-51, Southern Pacific, 310 S. Michigan Ave.,
Chic	ago, Illinois. This offer restricted to grown-ups only.
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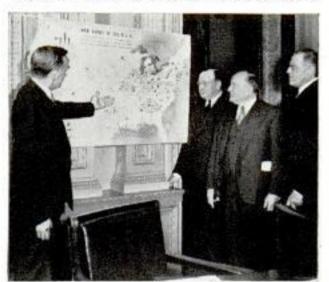
SANTA BARBARA

LETTERS TO THE EDITORS (continued)

Defense Map

Sirs:

The distribution of defense contracts, graphically depicted on LIFE's map showing the location of "war babies" of 1941 (LIFE, March 31), demonstrates the amazing geographical concentration of America's industrial plant, a concentration which has played a major part



LIFE'S MAP IN SENATE

in the over-all problem of the unemployment of men and money, to investigate which the TNEC was created.

A blowup of this map hung for three days in the Senate Chamber in an attempt to drive this lesson home.

SEN. JOSEPH C. O'MAHONEY Washington, D.C.

Diana

In your April 21 issue, you describe Diana as "Goddess of moonlight and chastity, defending herself with her bow." While Diana's life was a chaste one, her true title is "Goddess of moonlight and the chase." Nor was her bow used so much for the defense of her chastity as for the chase:

"By night heaven owns they sway,

By day the grove, When, as chaste Dian,

Here thou deign'st to rove."-Byron

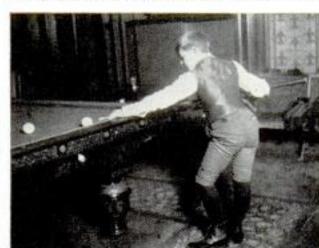
TOM CATES San Antonio, Texas

 Rome identified its Diana with the Greek Artemis, "goddess of chastity, protectress of young men and maidens," as well as goddess of the chase. Many-functioned Diana's franchise extended even to driving away field mice, punishing offenses against morality, aiding women in childbirth.-ED.

Young Hoppe

Sirs:

In your recent story on Willie Hoppe (LIFE, April 21), you mentioned his billiards prowess and barnstorming exhibitions at the age of 9. I thought you might be interested in a picture we have on the walls of the German-American Rathskeller (see cut); it shows Willie Hoppe at the age of 9 playing billiards



BILLIARDS EXPERT HOPPE

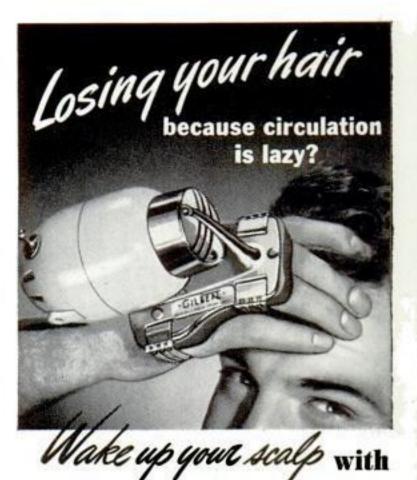
at Daly's Billiard Academy in New

York.

The picture shows the famous Willie in high-topped shoes and knee breeches posing for an intricate shot. A hole in his left trouser leg would indicate that he was not, always the "best-dressed man in billiards."

JOE KING

Irish-American Manager German-American Rathskeller New York, N. Y.



new finger-massage machine MEN! don't expect "over-night curealls" to stop that receding hair line. Ask your doctor. He'll tell you: if sluggish

scalp circulation is the cause, daily mas-

sage with your own fingertips is the

most sensible thing you can do to help. Simple, tireless-with Vitalator. You need no special skill. This ingenious machine imparts to your own fingers the correct rotary vibration of Swedish massage. You relax-Vitalator does the work.

Adopt a common-sense aid to vigorous, good-looking hair. See Vitalator today at cosmetic, drug and appliance counters. Made by the A. C. Gilbert Co., New Haven, Conn. Mfrs. of fine quality electrical appliances





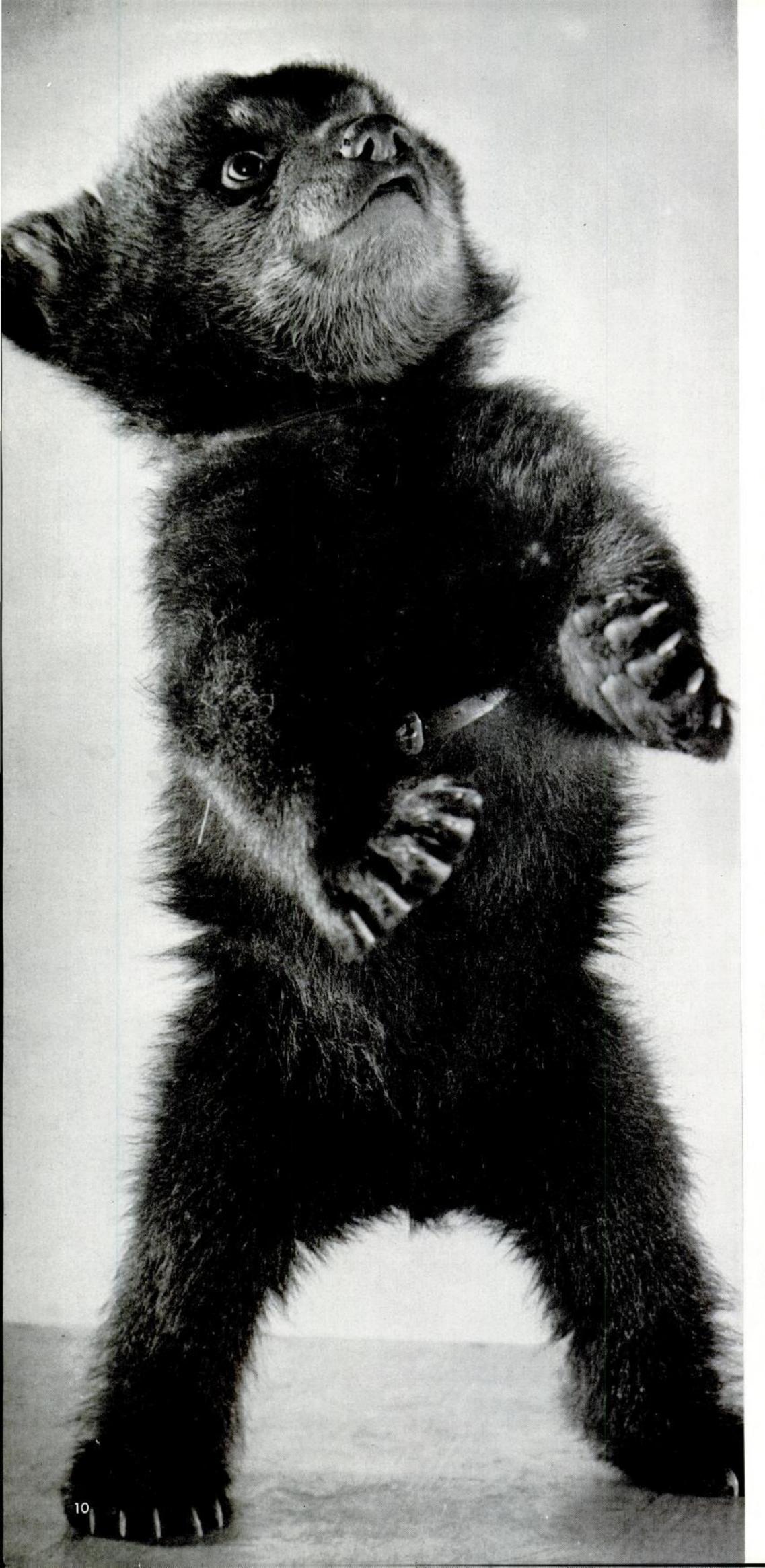
At your favorite dealer, or write

COHAMA CRAVATS 1412 Broadway, New York



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FISK TIRES, CHICOPEE FALLS, MASS. • DIVISION OF UNITED STATES RUBBER COMPANY



SPEAKING OF PICTURES

TUFFY THE BEAR IS FULL OF FIGHT

Tuffy is a wonderful black bear who lives in Milwaukee. When he isn't wrestling with his stuffed teddy bear in a series of sudden nips, twists and "bearhugs" (see opposite page), he is rushing around on all fours at the heels of his owner, Verna Doyle, in whose apartment these pictures were taken by Frank J. Scherschel of the Milwaukee Journal. When Verna sits down, Tuffy is likely to fall asleep on her feet. Sometimes he gets angry. Then Tuffy rears on his hind legs, makes a fearsome hissing noise like a cat, and swats out with his paws at the object of his dislike. When he feels neglected, he gives discontented little grunts.

Tuffy is 14 weeks old, weighs about 9 lb. His mother and father are in captivity in Oxbo, a Wisconsin resort, where Verna got Tuffy. Every night she puts Tuffy to sleep on a towel in the bathtub. Paper is laid down on the bathroom floor and Tuffy is gentleman enough to use it—most of the time.

Five times a day he downs a half-pint of condensed milk, water and syrup from a baby bottle. Once a day he has a sponge bath. Tuffy's favorite toys are old brushes, a leash and a bottle that he rolls across the floor. He knows no tricks, but answers to his name. Like all bears, Tuffy is insatiably curious and persistent. He considers any open drawer or closet an invitation to go exploring. When Verna lifts him away, he struggles back to finish his inspection.

If Tuffy is really naughty, Verna gives him a slap on the snout. But Tuffy soon forgets what the slap was meant for, and he is back, scrambling happily about the furniture in Verna's one-room apartment.

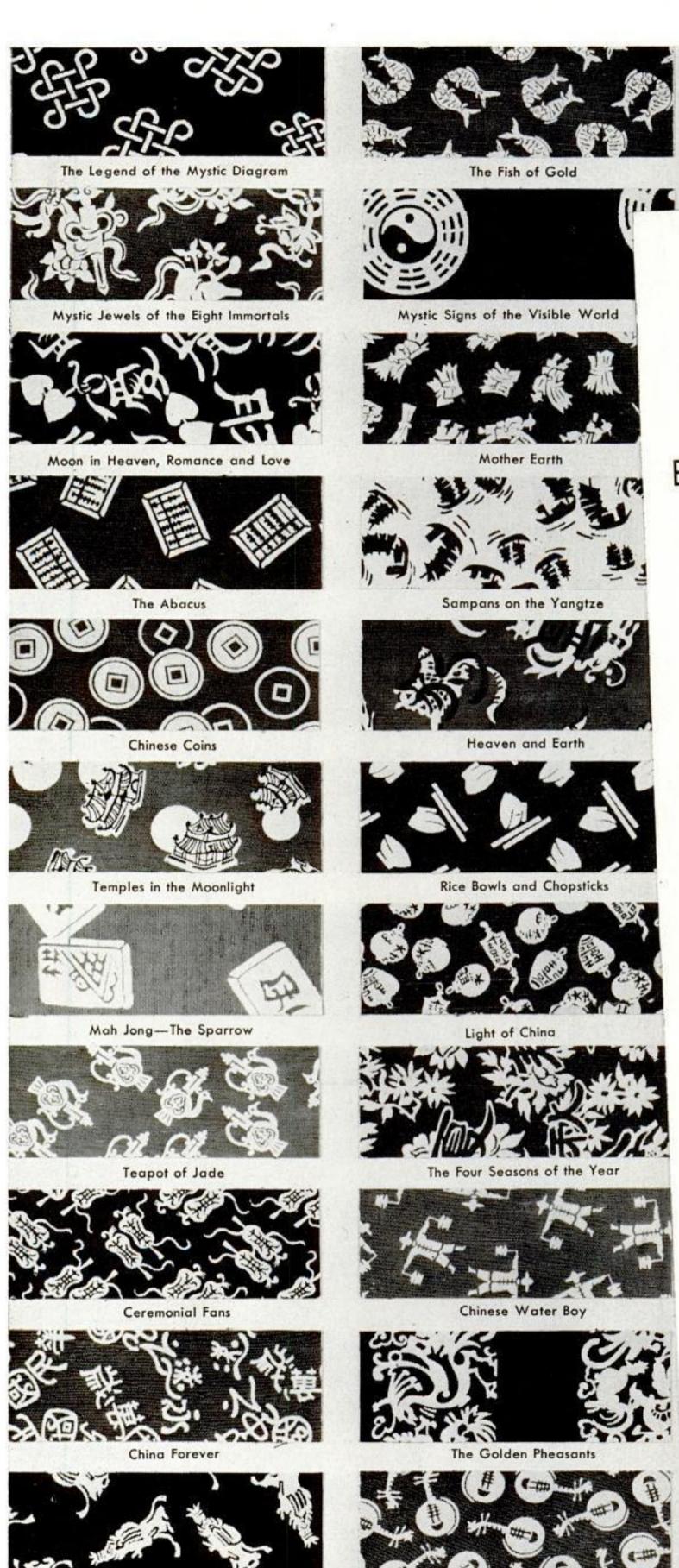


Verna Doyle plays with Tuffy. At University of Wisconsin in 1939 she was chosen a "Badger Beauty" by classmates.











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Confucius, the Philosopher

SPEAKING OF PICTURES

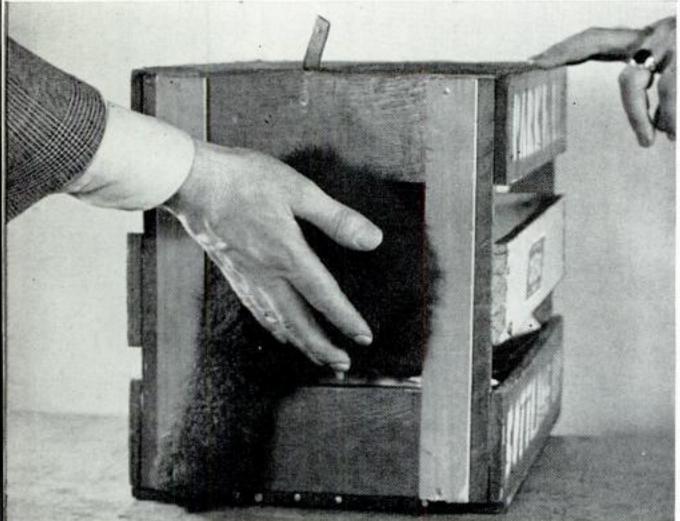
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TUFFY EMERGES FROM CRATE IN WHICH VERNA BROUGHT HIM FROM OXBO



HE LOPES ON ALL FOURS ACROSS FLOOR. NOTE SHARPNESS OF HIS CLAWS



A GENTLE SHOVE ON THE BACK AND TUFFY CLIMBS BACK INTO HIS CRATE



It's a worry common to wives—when husbands grow indifferent. If YOU'VE had cause to wonder, then check up on BAD BREATH. You don't think that you could have it? Then read what dentists say:



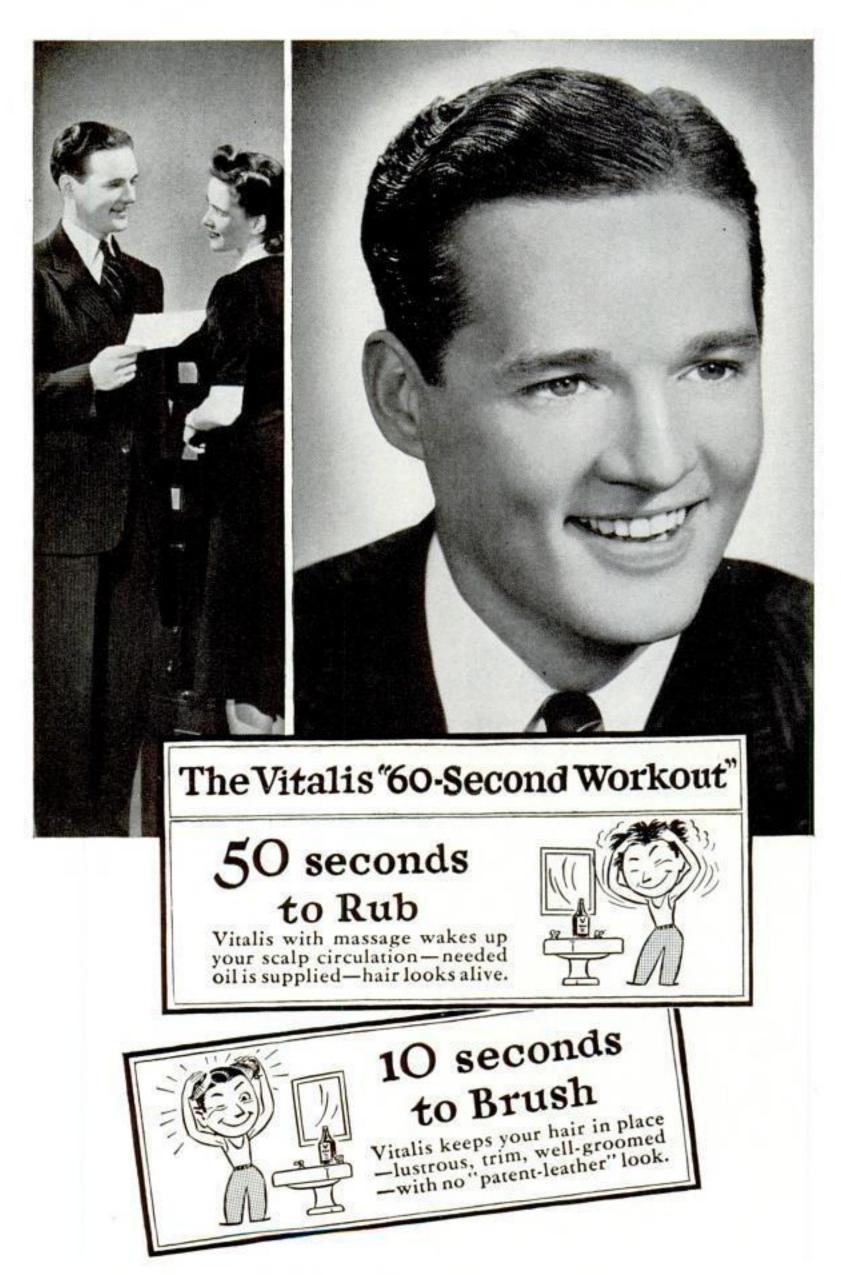
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LIFE'S REPORTS

THE WELSH ARE A NATION BY THEMSELVES

by JEFFREY MARK

Five hundred years of political identity have utterly failed to smooth out the differences between the English and the Welsh. Even 20 miles from the Welsh border, you cannot fail to notice how the Welsh sing-song begins to creep into the voice, how the voices tend to lift pitch at the end of sentences, how v's begin to soften to f's and how even young girls tend to the black John L. Lewis concentration about the eyes.

Worn out by the London blitz, my wife and I had decided to take a two-week vacation and visit some of the most obscure parts of Wales by car, by bicycle, by train and bus and on foot.

We crossed over into Wales by an old toll bridge across the Wye. It's rare to see a toll bridge nowadays, but this one had been owned by a couple of local families for two or three hundred years and the present-day descendants had so far defied all efforts of the local authority to buy up the rights.

They'd built two little toll houses at either side of the entrance on the English side. In one house there used to live an old man of the one family and in the other house a blowsy woman of the other family. They took alternate shifts. Then one night a fire broke out on one side, burned down the house with the old man in it, leaving the woman to take the tolls on her own. She now does an all-day-andnight shift herself, day in and day out, Sundays included.

Striking across the high country on foot toward Builth Wells, we asked the way of a man who turned out to be an exhuntsman turned pub-owner. He showed us the way but warned us, "You'll have to be careful with the folks over there. They're queer at the best of times, but now they're sure to take you for German parachutists. You'd better say you're a friend of Pitt the huntsman. Everybody knows me in these parts."

Later on we found the words "Pitt the huntsman" to be a valuable password, for the Welsh are notoriously ingrown and suspicious. Most of them in the wild uplands live so remote and primitive a life that the stranger from no more than 30 miles away is looked on as a "foreigner."

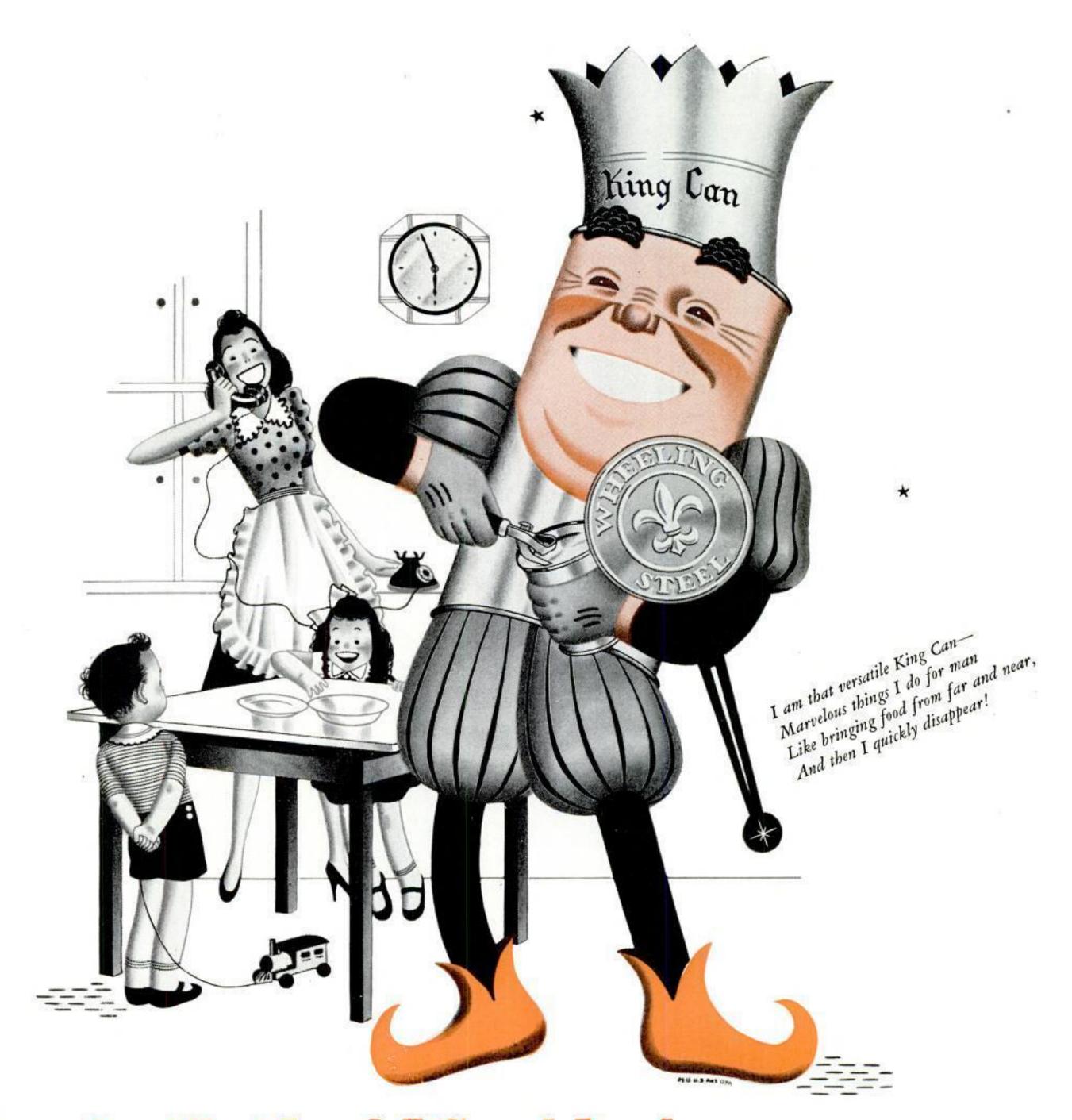
We arrived at Builth Wells, in peacetime a fairly well patronized spa but now very much deserted except for the usual quota of evacuees. These are either children or mothers officially evacuated—mostly poor—or richer, voluntary evacuees. The Government evacuees are accommodated with some show of grace by the townspeople, but there is much resentment about the rich refugees, because they have much more money than the working inhabitants and somehow manage to fly about the town and the near countryside in their cars, despite the petrol restrictions.

The only useful occupation of the richer evacuee women is a



FAMOUS RAILROAD STATION SIGN IN WALES

CONTINUED ON PAGE 16



I make "Pot Luck" Good Luck

Company for dinner? Why, no bother at all. I, King Can, am on the job. There'll be fruit or vegetable juices, soup, baked ham, chicken or fish, vegetables, a salad with a tang, dessert and coffee. I make "pot luck" a bounteous repast that company will remember. Most good things are even better

Listen to the Mill Whistle!

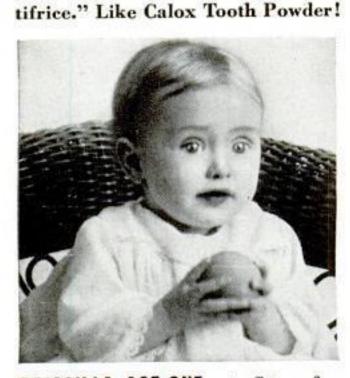
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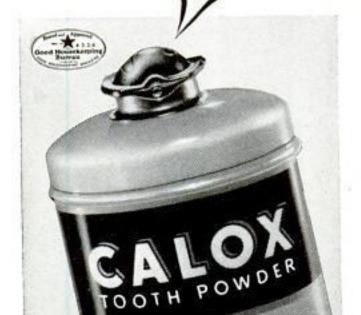


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REPORTS

(continued)

"spot" of household shopping in the mornings, and here, with their longer purses and still longer leisure hours, they have the working mothers of the town at a disadvantage. With food particularly in short supply, it's hard for the locals to watch these women, usually in bobtailed fur coats and with a disconsolate poodle at their heels, buying up all the eatables for miles around.

We stayed that night at a small old 16th Century pub called the Kings Arms. This was kept by an evacuee woman from Wimbledon, the tenniscourt suburb of London. She had five daughters, none of whom knew a thing about hotel-keeping five months back when they left Wimbledon at the height of the London blitz; but now they seemed to be do-



THE RIVER WYE

ing pretty well.

The Inniskilling Dragoons had been at Builth until a week before and while they were there the little bars of the Kings Arms were crowded to suffocation nightly, the main attraction being the five daughters from London. But the Royal Artillery was expected shortly and, after that, a detachment of the Women's Auxiliary Territorial Service-"to give the local boys a bit of a break," as it was said in the bar.

We had breakfast next morning served in bed by three of the five daughters in relays. Then we caught a train down the Towy valley to a small station called Llanwdra where we got out and pointed out the name of a nearby village called Llansadwyrn to a porter and asked him how to pronounce it. This is essential in Wales as pronunciations of place names bear

CONTINUED ON PAGE 19



combination diet-Bird Seed and Biscuit. In French's Bird Biscuit are 10 different ingredients: poppy, sesame, millet and rape seeds; corn syrup, soy bean grits, cuttlebone, wheat germ, charcoal and yeast - a diversified food that adds variety and gives the diet an extra lift!

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GOTHAM GOLD STRIPE NYLONS BEST BY TEST

How does a Hydra-Matic Oldsmobile perform?

AUTO NOTER By ABE GREENBERG.

It was just a year ago that this observer went out on a limb—'way out, too—and shouted hosannas about the greatest thing in automotive history since the introduction of the self-starter and four-wheel hydraulic brakes—Oldsmobile's hydramatic drive and automatic transmission to eliminate

car.

manual operation of a clutch.

And now, with pardonable pride, we take a bow for being a prophet. More than that, we'll venture out to the very end of the limb at this stage of the show, to predict that within the next decade every American-made car will have some type of liquid coupling and automatic transmission.

We base it on a week's trial of an Oldsmobile eight equipped with hydramatic - a magical form of transportation and one which opens a new world for the lame and the

All the "bugs" have been ironed out after a year of commercial production. A child can drive this automobile, now. There is no clutch pedal. Aside from steering, no manual effort is required other than stepping on the accelerator pedal to feed gas to the motor, or stepping on the brake to slow down

How does the car perform? Like dream. The transmission of power through the liquid coupling is naturally far smoother than by means of mechanical coupling. In the same manner there's far less wear and tear on mechanical parts, assuring so much longer life for

How about pickup from a standing start, or on hills? We'll go out on the limb again and declare that the hydramatic equipped car will pull away as fast as any car and faster than a lot of 'em - a performance so amazing that it cannot be described adequately but must be experienced. For climbing hills the car goes into gear automatically as it responds to whatever demands you make to pull slowly up a steep grade or to zoom away as you require more

The first reaction to handling a car which requires practically no handling is a strange one. Your reflexes call for lifting the left foot to engage the clutch-but there is no clutch and no need for moving your foot. Your reflexes cry out to shift into a lower speed as you come to a crawl in trafficbut there is no necessity for shifting. Half an hour of this, and you begin to sit back and relax and actually to enjoy the sensation. Driving becomes effortless, and a

Then, when you try the pick-up pleasure. gear, you feel you're master of any situation. Traveling at moderate cruising speed, you suddenly want extra-quick acceleration. It's a thrill and a satisfaction to find it right there at your command. All you do is press clear down on the accelerator pedal and the power of the pick-up gear comes instantly into play.

For passing other vehicles or climbing hills that are particularly steep, this seems like a feature one will come to appreciate more and more. And certainly

dramatic equipment which has us all in a dither—as you can plainly





WHEN the automobile editor of America's largest circulating newspaper "goes out on a limb" for a specific engineering improvement-that's news! When he writes, from his extensive

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-that's an authoritative endorsement! Now, the New York News automobile editor goes evenfurther - predicts that "within the next decade every American-

No Gears

To Shift!

made car will have some sort of fluid coupling and automatic transmission"- and that's a score for Oldsmobile! For Hydra-Matic is the only drive in the world that's completely automatic - and it's available on Oldsmobile now! Try it - at your Oldsmobile dealer's!

... says the automobile editor

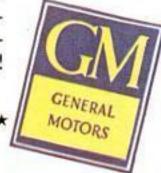
of America's largest newspaper.

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Compare the price of the luxurious Olds Special with prices of de luxe model lowest-priced cars - you'll find Olds but little higher. And

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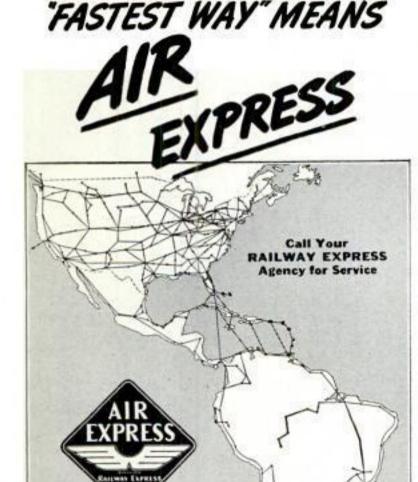
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LIFE'S REPORTS

(continued)

little relation to the spellings. When we got to Llansadwyrn, we had a long powwow in the village post office as to the best way to get to Talleywhich, for a change, is pronounced exactly as it is spelled. The postmaster, a learned Welsh pedant who peered at us through steel spectacles hanging on the end of his nose, treated us to a long disquisition on Welsh pronunciation and the jealous idiosyncrasies of the language. He explained just how the name of the village of Llanfairpwllgwyngyllgogerychwyrndrobwll-llantysiliogogogoch is pronounced. It goes: hlan-fairpoohl-gooin-gill-gogery-coorindro-boohl-hlant-seelee-gogegoch and apparently the "llanfair" part means Saint Mary's and the various "go's" water. Railway porters just call it

Aborgorlech, one of our next stops, was deserted and it was only after several minutes of table thumping, whistling and hollering up the stairs of the pub that we managed to bring its proprietor to service. Her name turned out to be Elizabeth Rhyddergh (pronounced like the rough "rider" she was).

"Hlanver" and leave it at that.

She wore a rough cloth man's hat with an old brown shawl tucked tightly under it, hanging thence over her shoulders and completely covering her ears and the back of her head. She was 85 years old and had kept the pub herself since her second husband died 30 years ago and had as much energy and vitality as a well-preserved woman of 55 or 60. She had tried several girls to help her in the pub but had fired them all, as they didn't know how to work, according to her oldtime specifications. "They make me mad," she said, and the emphasis on the "mad" nearly blew you off your seat.

She told tales of her strenuous youth. How, when a young married woman of 20 or so, she milked the cows and "served" the farm animals, set off eleven miles to the nearest small town and walked back with her market basket full—in time for the evening's milking.

Her ideas about the war were extremely vague but, in common with all these Welsh mountain people, she somehow imagined the Germans coming

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LIFE'S REPORTS

(continued)

—if they did come—right over the neighboring hills. Like the rest of them, she was sure Hitler would be defeated in these mountains as the Romans had been before him. London, Britain's defense-in-depth entangle-



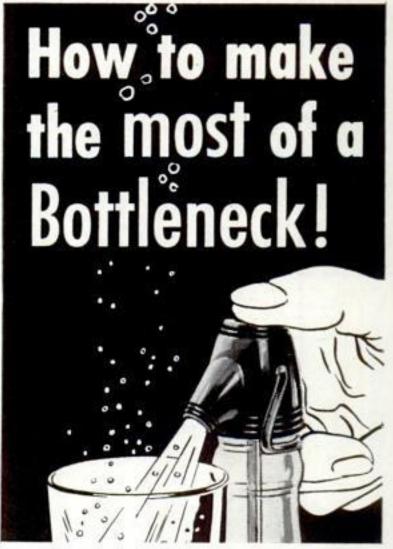
PRIORY OAK AT CARMARTHEN

ments of barbed wire, mined bridges, tank traps, the Fleet, the Air Force didn't mean a thing to her—or any of them. It was just "the Welsh mountains;" and, added the formidable Elizabeth, "if ever that Hitler comes in at that door, or his General Göring or anybody else, he'll go out faster than he came." I felt sure he would.

We walked all that afternoon down the beautiful valley of the Avon Cothi and finally pulled up at a lovely old Welsh hillfarm called Mais-y-Biddie where we spent two nights. The farmer was a rugged, slowmoving Shropshire man who'd married a Welsh wife. His views on the war were summed up in the following sentences: "It is the most futile, ridiculous, murderous thing. We're not behaving like grownups at all, but just like two vicious schoolboys throwing tin cans at each other. All the same," he added with slow emphasis, "If the Germans came here I would fight to the last. If I have only three inches of string and it is mine and someone tries to take it from me by force, I will fight him." This man, I knew then, was English.

Two mornings after, we caught the once-weekly market bus into the ancient town of Carmarthen. Talk in the bus was mostly about the Swansea bombings. For three nights in succession, the busy Welsh port had taken the full weight of the

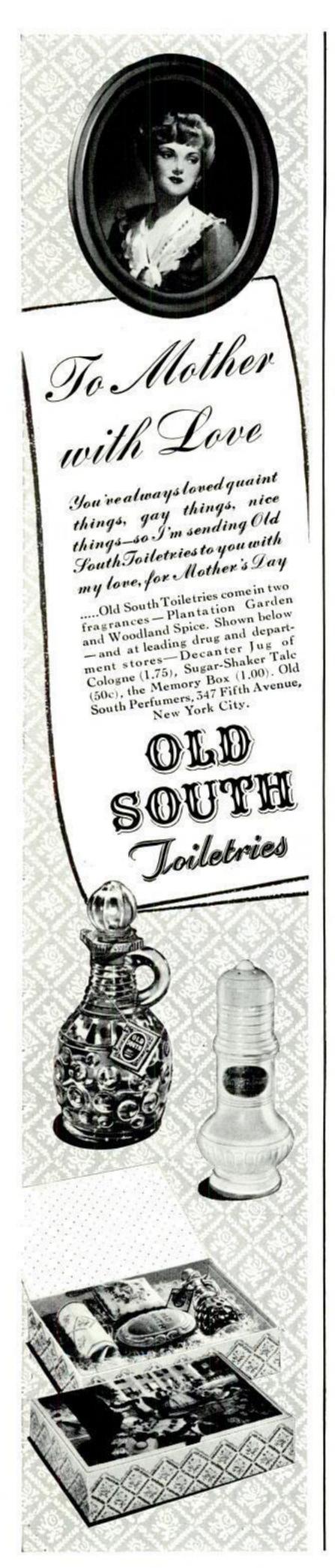




Why, that's simple! When you open a soda bottle, just don't let it start to lead a "bubble life"! Clamp a Soda-Mizer on the bottle neck. That makes the bottle a s-s-s-syphon! Seals all the life and liveliness inside . . . tight! And from then on, every time you touch the button there's a swirl of dancing bubbles that stirs your drinks to a new brilliance and a smoother taste. It makes a good mixer . . . PERFECT!

A Soda-Mizer repays the \$1 it costs in the soda and ginger ale it saves you in just a couple of week-ends. In bright red, blue or green plastics. Fits any bottle. Good drug, department, housewares, gift and novelty stores sell Soda-Mizer. If yours doesn't, mail us \$1. (P. S. What a present!). Howard L. Ross Corporation, Dept. 55, 30 Rockefeller Plaza, New York City.





LIFE'S REPORTS

(continued)

Luftwaffe. Our fellow passengers told how an old ship hulk had been set afire a few miles out to sea to throw the German bombers off the track; how Grandpa and Grandma So-and-So, both between 70 and 80, had spent most of one night putting out incendiary bombs; how they enjoyed "the fireworks," as they called it.

Just before the market bus swung into Carmarthen, we

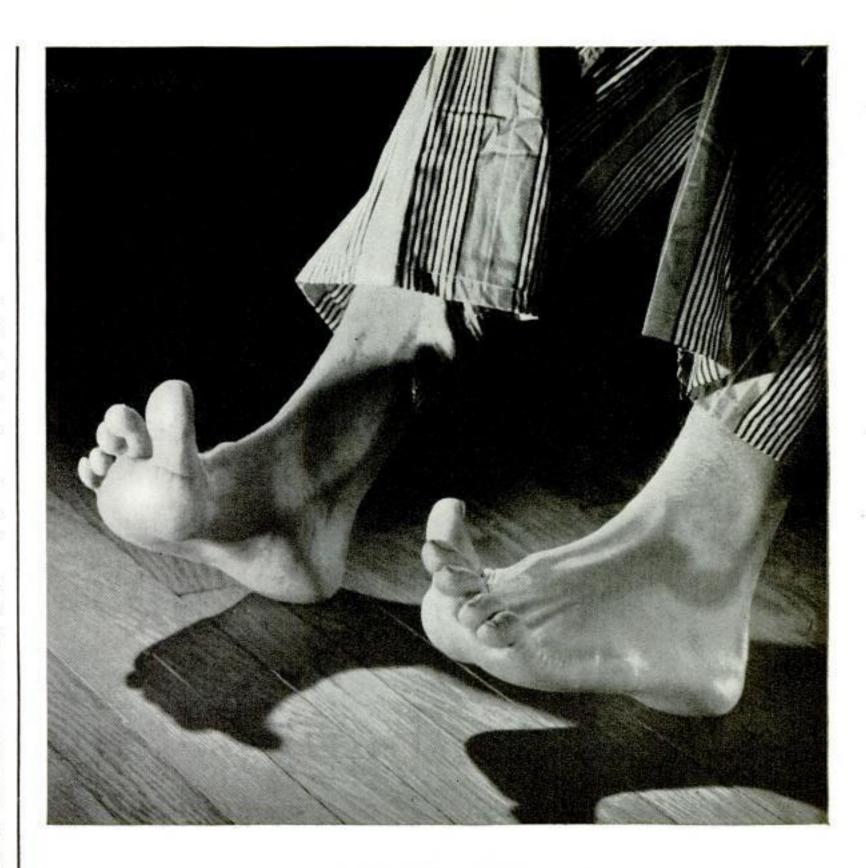


BLITZED SWANSEA CHURCH

passed a 500-year-old tree railed round and with the lower part of its trunk heavily packed up with cement. The story goes that if and when the tree falls, Carmarthen will fall too. In these perilous times, it certainly had a sinister ominous look, though as one passenger reassuringly remarked, "It's threequarters cement, anyhow!"

At Swansea, we made a bee line for the heavily bombed areas and came to the immediate conclusion that, for its size, Swansea had probably had a relatively heavier pasting than any other city, Coventry included. Most of Swansea's population of under 200,000 is thickly concentrated into an area of about one-and-a-half square miles. You could literally stand at any corner of this block and look 200 yards straight ahead and see buildings on one side and complete devastation on the other. Looking into the block we found not a single building left standing.

But the Luftwaffe's main objective—the Swansea docks more than a mile away from the shopping center-were undamaged. This kind of colossal error has happened before and there are explanations for it. But the British Intelligence doesn't like to see them printed.



A HERO at 6:00 A. M.

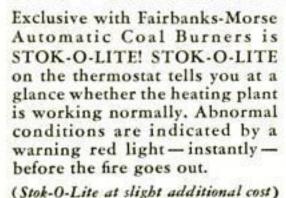
 Unsung heroes! Those millions of householders who get up from cozy, warm beds to the daily morning job of coaxing a heating plant back to life and warmth!

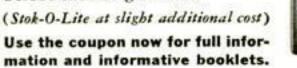
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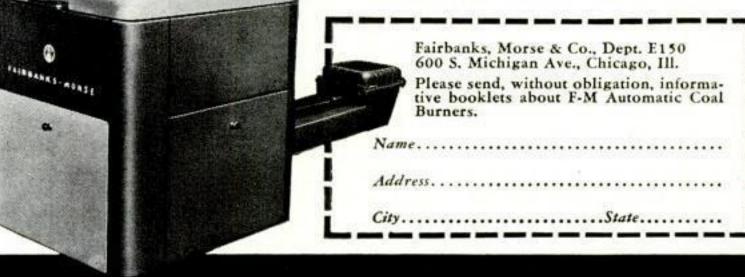
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You can own this Fairbanks-Morse Automatic Coal Burner with payments that are often less than the savings in fuel. You can actually install this stoker now, with no money down, and begin the small payments next October.









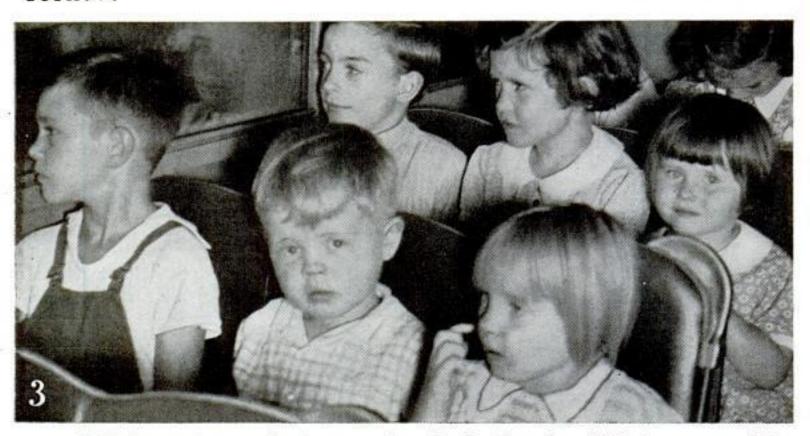
FAIRBANKS @ MORSE **Automatic Coal Burners**



Joan Blondell, co-star of the Universal picture "Model Wife", is...



...pictured here with Mr. John J. Flannery, of famous Children's Bus Service. This service takes 20,000 New York...

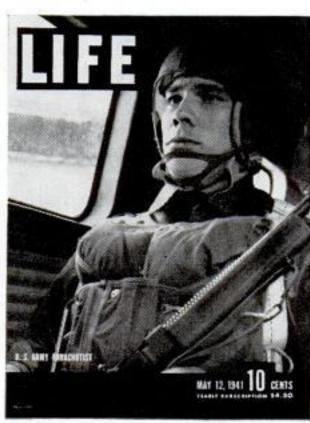


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LIFE'S COVER



With his gun across his lap, his helmet and chin strap securely in place, and two parachutes ready, First Class Private Hugh Randall is ready for a jump. A member of the parachute troops (pp. 110-117), newest, most dangerous branch of the expanding U. S. Army, Randall is part American Indian. Born in 1907 near Deport, Texas, he was a farmer before entering the Army in 1936. Last fall he volunteered for parachute troops, has since made six jumps without injury. When not jumping or going to parachute ground school, he likes to wrestle and dance.

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Subscriptions and all correspondence regarding them should be addressed to CIRCU-LATION OFFICE: 330 East 21nd Street, Chicago, Illinois.

LIFE is published weekly by Time Inc.—Editorial and Advertising offices TIME & LIFE Bldg., Rockefeller Center, New York City—Henry R. Luce, Chairman; Roy E. Larsen, President; Charles L. Stillman, Treasurer; David W. Brumbaugh, Secretary.

SUBSCRIPTION RATES: One year: \$4.50 in the U. S. A.; \$5.50 (Canadian dollars) in Canada including duty; \$6.00 in Pan American Union; elsewhere, \$10. Single copies in the U. S. A., 10¢; Canada, 11¢; U. S. Territories & Possessions, 15¢; elsewhere, 25¢.





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Clare Boothe PENS THREE

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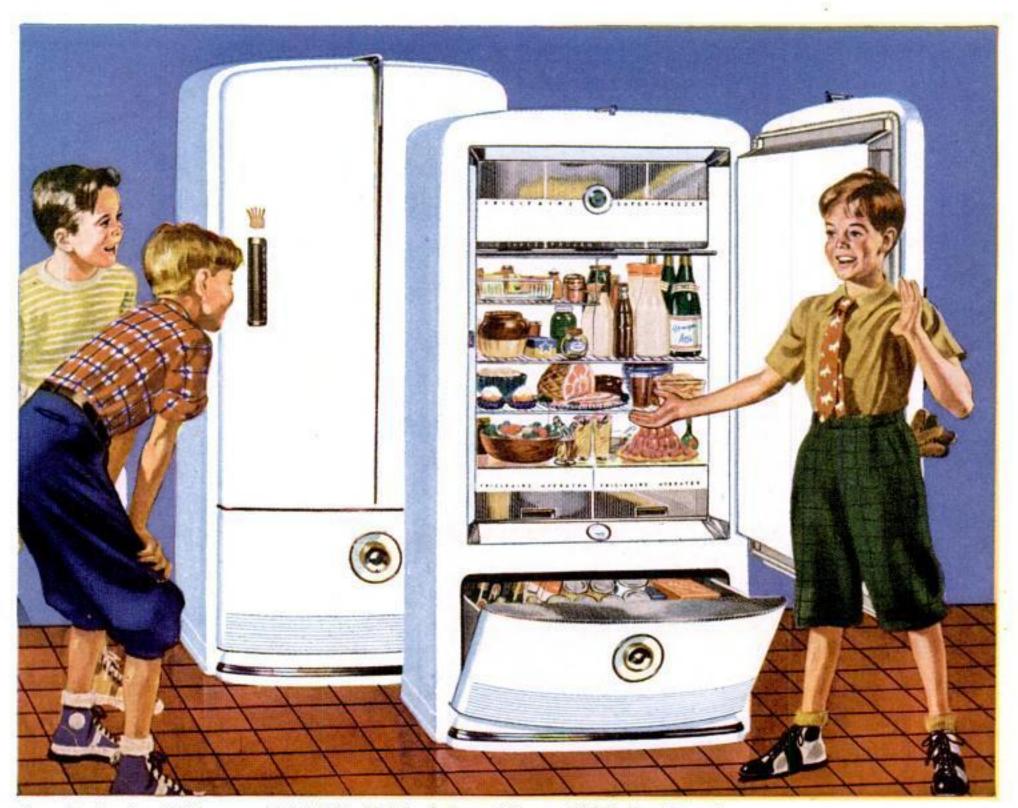
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See Entirely Different Cold-Wall Models—Up to \$40 Savings!

Above is the brilliantly new Cold-Wall Refrigerator developed by Frigidaire. Because it has chilling coils in the walls, it keeps foods from drying out, preserves precious vitamins longer, saves foods' natural flavor and freshness—without food covers of any kind. Amazingly different—yet priced like ordinary refrigerators...some as much as \$40 below last year. See them now.

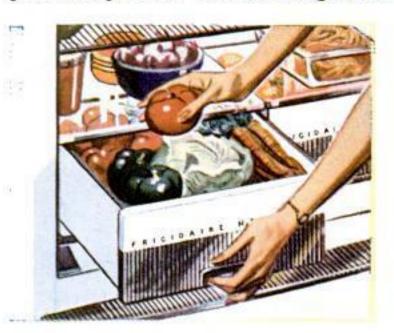
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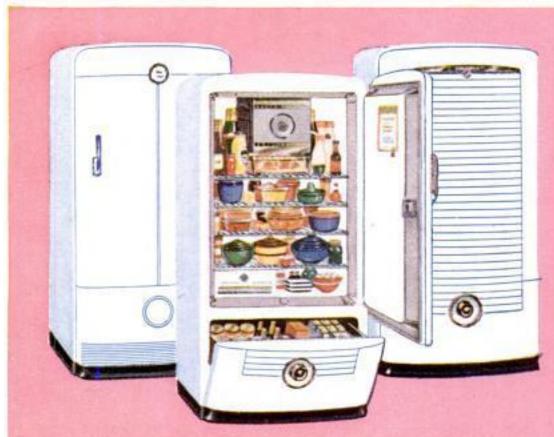
Simplest refrigerating mechanism ever built now super-powered, to keep food safer and freeze ice faster, yet uses less current than ever. Insures permanent quietness and current savings. Sealed in steel. Never needs oiling. Refrigerates with Frigidaire's safe F-114.



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Frigidaire's new Facts Label gives Proof before you buy! Look for it! Remember, too—unless a refrigerator bears the Frigidaire nameplate, it is not a genuine Frigidaire, made only by General Motors.





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Choose from more than a dozen Frigidaire models. Many have ALL porcelain exteriors. All Frigidaire interiors are ALL porcelain. Illustrated are two of the new fully-fitted standard Frigidaires. Their giant 6 9/10 cu. ft. capacity-and many conveniences-are typical of Frigidaire 1941 bargain values. See your Frigidaire dealer for low local prices. Frigidaire Division, General Motors Sales Corporation. Dayton, Ohio. Canadian Factory at Toronto.

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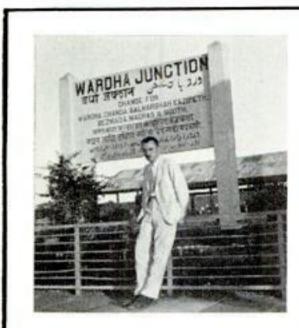
May 12, 1941

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LIFE'S PICTURES

Wallace Kirkland spent six months in India and took more pictures than any LIFE photographer has ever before taken on a single assignment. Some of the best appear in LIFE's Photographic Essay on pages 85-103. At left, he leans wearily on the fence of the nearest railway station to Gandhi's village, which he reached by tonga cart. Indian newspapers marveled at Kirkland's battery of five cameras.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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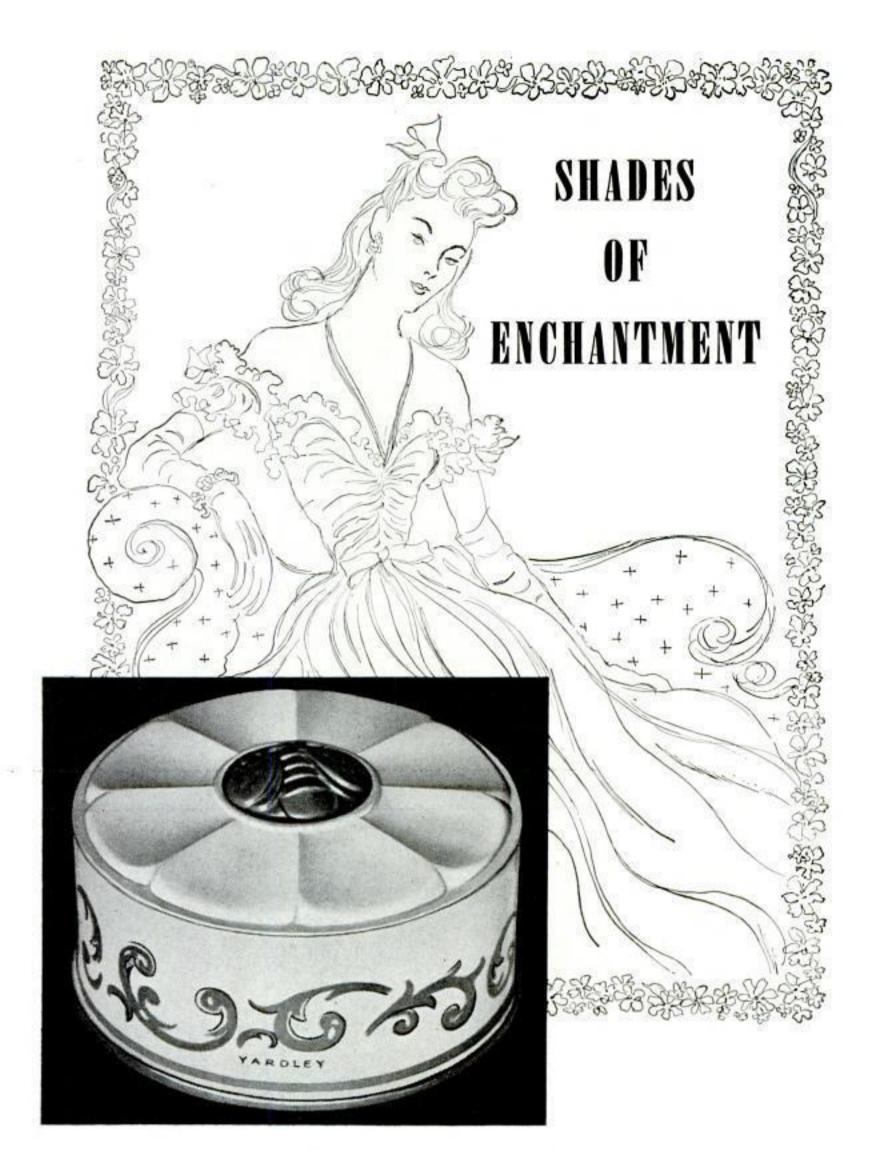
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It has been there ever since he saw Ann coming down the aisle—radiant in glimmering satin and old lace—to become his wife.

May it always be there, Don—for now Ann has entrusted her life to your care. Now she is yours—"to have and to hold . . . to love and to cherish till death do you part."



When a Man Marries, What Life Insurance Program Should He Think About?

Among its many contracts designed to meet the life insurance needs of men in different circumstances, The Prudential has a policy particularly suitable for young married men.

Q: What is this policy called?

A: The Prudential Modified Whole Life 5 Policy.

O: How does it work?

A: It is a whole life policy with this unusual feature: During the first five years, the premium is one-half the rate payable after five years. It gives you life insurance protection as long as you live, and is available in amounts of \$5,000 and more.

Q: Why is this policy so desirable for young married men?

A: Setting up housekeeping takes a lot of money, and besides, a young man has rarely reached his peak earning power when he marries. That means there may not be much money for life insurance at first.

However, with The Modified Life 5's low initial premium you can get the permanent protection you need at once for your wife without waiting until you can afford the usual level-premium rate.

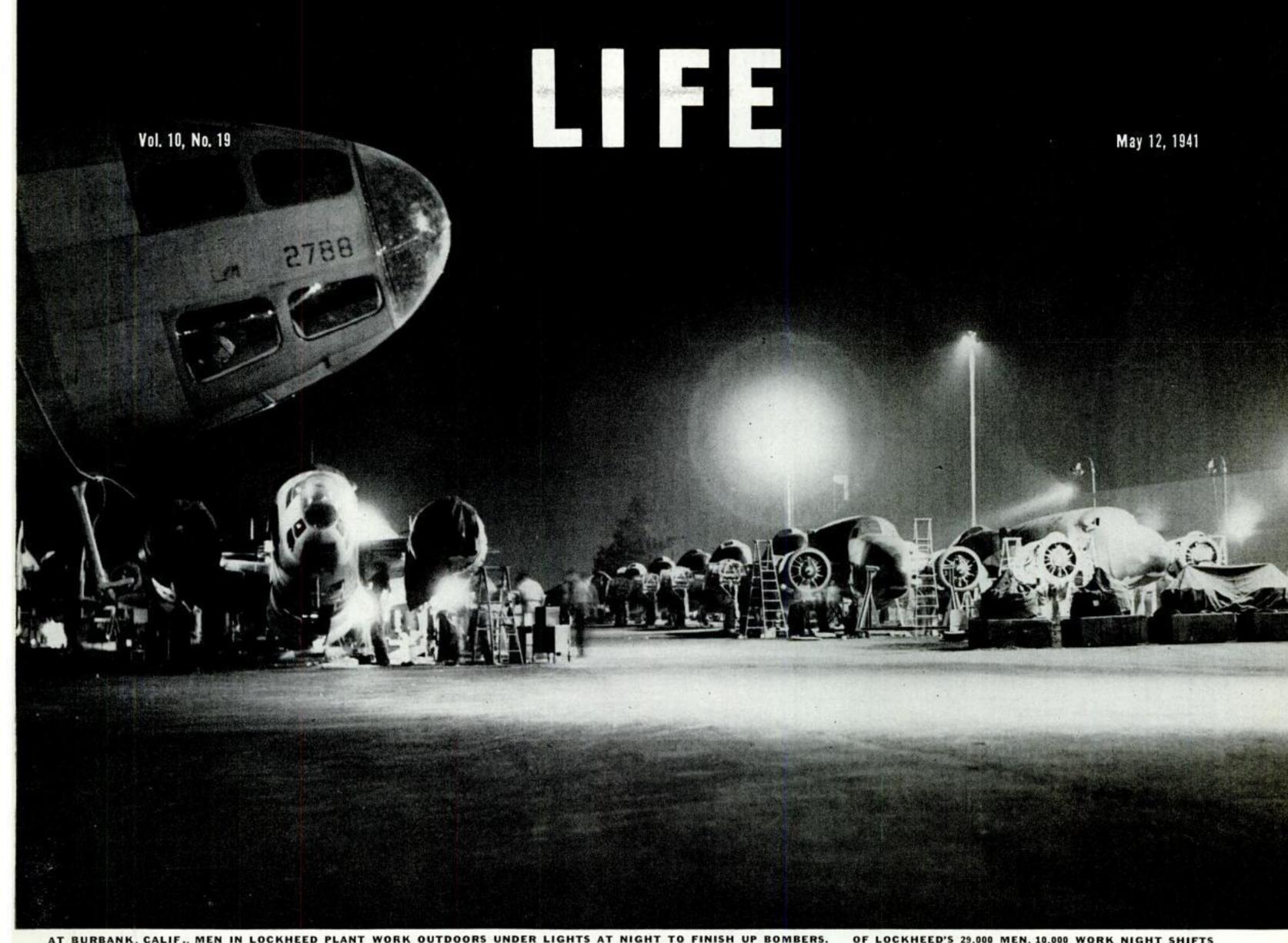
This is just one of The Prudential's many policies each designed to fit the particular life insurance needs of different individuals and families.



The Prudential

HOME OFFICE · NEWARK, NEW JERSEY

OF AMERICA



AT BURBANK, CALIF., MEN IN LOCKHEED PLANT WORK OUTDOORS UNDER LIGHTS AT NIGHT TO FINISH UP BOMBERS. OF LOCKHEED'S 29,000 MEN, 10,000 WORK NIGHT SHIFTS

ROOSEVELT CALLS FOR SEVEN-DAY WEEK AS U.S. DEFENSE MACHINE BEGINS TO ROLL

The week ending May 4 may be remembered as the week during which the U. S. War Department, gearing up to a wartime basis, ordered its officers and men to eliminate the word "Hello" in answering the telephone. This greeting was called unnecessary and wasteful.

But the week may better be remembered as the one in which President Roosevelt, gearing the country up to a wartime basis, took the first step in putting defense industry on a seven-day 24-hour week.

In a letter to the director of the Office of Production Management, the President called on the U.S. makers of machine tools, on whose increased production all industry waits, to speed up. Stirred by the fact that 76% of machine-tool work is concentrated in one shift, the President proposed that, so far as possible, it go on three shifts. Further, he said, all essential machines in defense plants should be used all the time. Those machines not in full-time use should be released to factories where they can be kept going day and night. A pool should be set up to mobilize machines and put them to best use. "The goal should be," he wrote, "to work these machines 24 hours a day and seven days a week."

The most pertinent comment on the plan came from a machine-tool man in Cleveland who said: "The problem is that the men don't want to work seven days a week because they don't feel the breath

of war right on their necks." But last week, as aid to Britain was accelerated, as talk of convoys grew bolder and as President Roosevelt took his significant step toward all-out effort, the winds of war blew warmer on a still unaroused America.

There were some signs that the big U.S. industrial machine was beginning to roll. John D. Biggers, production head of OPM who a month ago declared that the country had entered the critical 100 days before real mass defense production began, gave a cautiously cheerful report. Compared to a year ago,



LOCKHEED NIGHT SHIFT DRIVES HOME FROM WORK

tank production was up 600%, powder production was up 1,000%. (It will soon exceed U. S. output at the end of the last World War.) Machine-gun production was up 300% to 400%. "We have made good progress," said Mr. Biggers, "but we need spectacular progress and we haven't made spectacular progress."

Congress has authorized \$17,600,000,000 to be spent for defense this year. In the first three months the U.S. spent only \$2,600,000,000, which figures out to an annual rate of \$10,500,000,000. The rate of production must be nearly doubled for the rest of the year to use up the money authorized, which many experts think is still not enough. According to Mr. Biggers, powder production, for instance, must be multiplied three times over its present rate by the end of this year. Mr. Biggers' multipliers for other defense production by Jan. 1, 1942 follow: rifles: 2; small arms: 3; machine guns: 5; tanks: 4; planes: 2. Most airplane factories are already running day and night, like the Lockheed plant in Burbank, Calif. (see above). The few who knew what must lie ahead were faintly pleased at the beginning of the effort, some evidences of which are shown here. The plain fact was that Germany's wartime industrial machine has been going in high gear for more than three years. Britain's has just gotten into high. America, whose industrial engine has a horsepower far exceeding any other nation's, is still trying to get out of low gear.

THESE ARE SCENES IN U.S. INDUSTRY AS IT WARMS UP FOR AN ALL-OUT EFFORT BY



Bombs for Britain are being turned out in one of the country's biggest bomb-loading plants. Right now it is making 1,200 of

bobbing along on a conveyer, being inspected as they move. Next they will be finally painted yellow before being shipped off. U.S. is copying England's efficient bomb-making methods.



Lockheed bombers destined for the R. A. F. mass at Floyd Bennett Field in Brooklyn. Flown from the hard-working California factory (see previous page), these Hudson bombers will

have their wings stripped off, like those at the right, before being shipped. Hudsons are dependable planes, greatly admired by the British. They are being built at the rate of four a day.



Light tanks are a bright spot in defense picture. At American Car and Foundry's flag-hung plant in Berwick, Pa., they are clattering off the lines at the rate of five a day.



Carriages for anti-aircraft guns last week began to come off the production line in Baltimore at the Koppers Co. Bartlett Hayward Division which normally makes piston

MAKING BOMBS (AND PLANES TO CARRY THEM), SHELLS (AND GUNS TO SHOOT THEM)



Pretty soon they will be up to eleven a day. But production of medium tanks has only just begun. And the Army has not made up its mind what kind of heavy tank it wants.



Half-a-million shells a month are pouring out of the factory of the Budd Wheel Co. in Detroit. Before reaching this production level, however, it took Budd 15 months to tool up

and produce its first million shells. Here the shining projectiles are being conveyed and inspected. But even a million shells is a minute morsel for the hungry artillery of a modern army.



rings, gas houses, giant gates for dams. Guns are 37-mm. "pom-poms" which shoot 120 one-pound projectiles a minute. Production of anti-aircraft material has lagged badly.



A toast to the R. A. F. was drunk out of paper cups at the Consolidated Aircraft Corp. in San Diego when Canada's famed Ace, Air Marshal Billy Bishop, visited the plant. The marshal

(third from left facing camera) stands in front of a four-motor Liberator bomber which already bears the R. A. F.'s insignia. U.S. bomber production rose from 200 to 250 a month in April.



At an information center, volunteer telephone operators practice mapping fictitious air raids. As reports come in from observers, the girls place little arrows on the big map to show

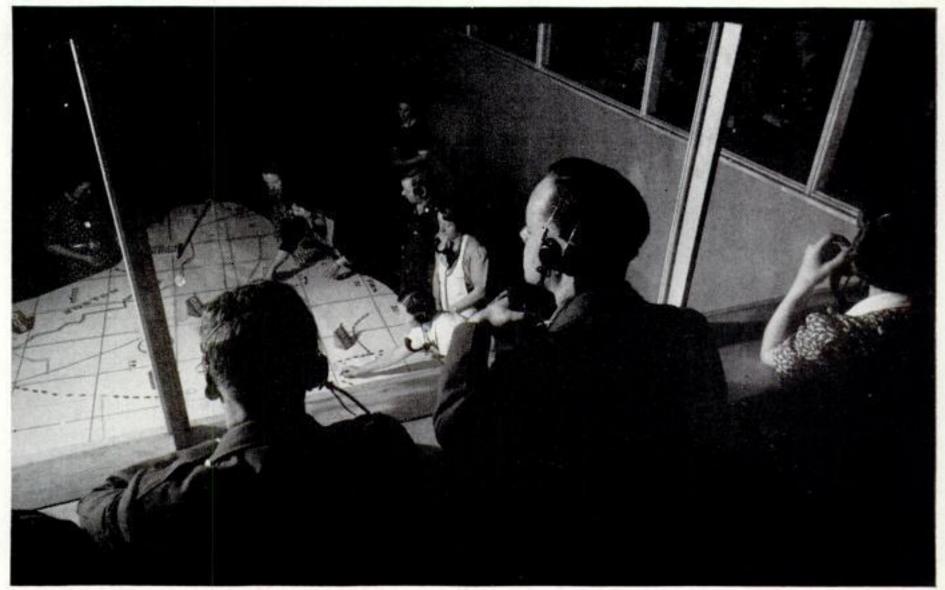
direction of raiding planes. The numerals and letters mean "Six single-engine planes flying high" or "Six bimotored planes flying high" or "Three multimotor planes flying very high."

CIVILIANS GET PRACTICE IN AIR-RAID WARNING NETWORK

While U. S. industry is moving out of the rehearsal stage of defense mass production, U. S. civilians are practicing the parts they will have to play in defending their country against attack. The picture above shows civilians rehearsing an enemy air-raid warning.

The scene is the New York Telephone Co. building in New York City, where the Army's Air Defense Board has a test information center. Theoretically, as enemy raiders come in around New York City, civilian spotters in the region telephone the number, type and direction of the raiders. The operators here spot the planes on the map while up above, anti-aircraft men and the Interceptor Officer send out directions to anti-aircraft batteries and interceptor planes.

Adapted from Great Britain's Fighter Command system, with improvements on the original, the U. S. Air Board's warning network has been tried out only in small sections. Eventually the whole country, divided into four regional Air Forces, will be covered by a network of civilian observers.



Anti-aircraft control officers look down on the big map.
As information appears on it, they "alert" anti-aircraft

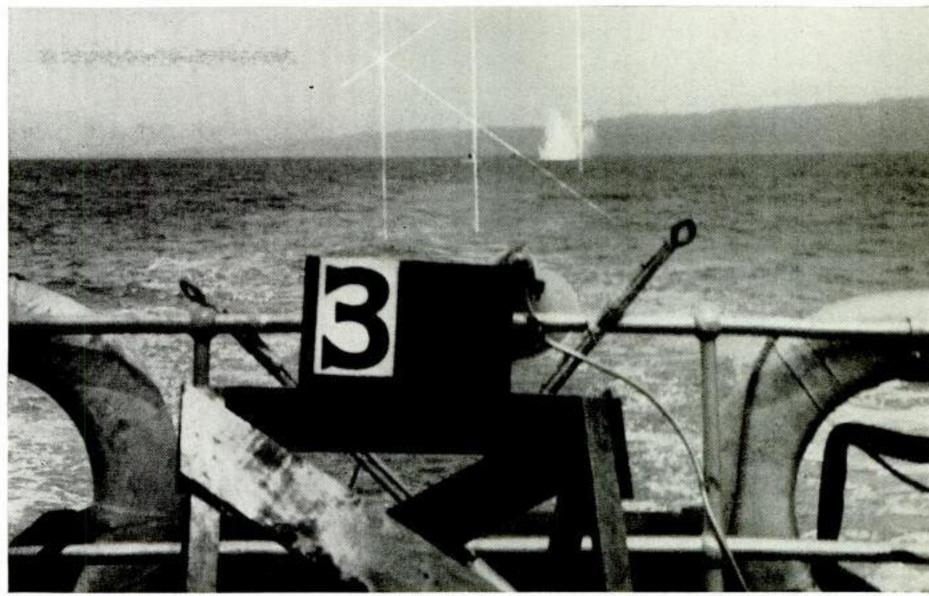
batteries, warning them to man their guns and ready shells as raiding enemy planes approach their stations.

NEW SOLDIERS GET PRACTICE IN FIRING BIG COAST GUNS

On April 28 at Fort Barry, near San Francisco, a group of midwestern draftees got their first real practice on the big 12-in. coast guns which guard the Golden Gate. During three months of basic training they had loaded, aimed, worked around the huge rifles. Then the intensive artillery training really began.

It was done with an air of reality. The rookies were mustered out of barracks, rushed to the emplacements. The enemy—a target towed by a zigzagging tug—was sighted 12 miles out to sea off Golden Gate. The men jammed a big 800-lb. shell into the breech, packed 600 lb. of powder in behind, slammed breech shut. The muzzle was elevated. The plotters calculated range and drift. Then the gun went off (below).

In 15 minutes the guns fired 14 shells. The rookies were lucky to have real guns to shoot. U. S. industry has not given all troops proper arms for training. There are still soldiers drilling with wooden machine guns, and trench mortars or simulating one piece of equipment as the equivalent of four.



A theoretical hit splashes into the water a few hundred yards away from the tow boat. The 800-lb, shell did

not land directly on target. Hits were counted when projectiles fell between white lines drawn on photograph.



The big 12-in. gun goes off, lifting the dust from the ground and knocking off the hat of one soldier standing at right of gun. Flowering shrubs grow up in back of emplacement whose

exact location at Fort Barry is supposedly secret. To blot out identifying landmarks, Army covered up portion of picture at right. Gun crews stuff cotton in ears during firing practice.

- ON THE NEWSFRONTS OF THE WORLD

British get out of Greece but face revolt in Iraq; America moves nearer to convoys

"It is never too late to betray Britain," said a British spokesman in London last week, "but it might be too early." The latest betrayal had come in the Arab State of Iraq (pop. 3,670,000), which Great Britain freed in 1918. A pro-Nazi Arab nobleman named Sayid Rashid Ali al-Gailani had seized the Iraq Gov-



RASHID ALI

ernment a month ago and kicked out the Regent for the Boy King Feisal. The British sent a few troops into Iraq three weeks ago by way of the Persian Gulf and the port of Basra. Last week the British sent a few more and Rashid Ali protested, though the British have the treaty right to move troops through Iraq. Rashid Ali surrounded

the Royal Air Force base at Habbania, west of Bagdad, and at week's end proceeded to shell the handful of Air Force crews and besieged British women and children. The British planes had already left. They came back to bomb the Iraq guns. Rashid Ali's troops occupied the Iraq oil fields, cut off the vital flow through the pipe line to Palestine and issued frantic appeals to all Arabs and the Nazi Army to save him. He had perhaps acted too early for the Nazis to save him.

Defeat But Not Disaster. Day by day the facts of the British defeat in Greece came out. Prime Minister Churchill announced that of 60,000 British troops, including one Australian and one New Zealand division and British armored, motorized and air force troops, at least 45,000 had escaped from Greece. The Germans claimed to have captured 8,200 men, "destroyed" 900,000 tons of shipping. The British soldiers had got a little more experience of the German shock troops who "attacked like mad men." As the



SPENDER

German planes swarmed overhead, bombing and strafing, the British Imperials marched three abreast down to the shore, holding their ranks, singing Even Hitler Had A Mother and Yon Bonnie Braes.

The Battle of Greece was a British defeat but not a disaster. Its decisive factor, said the Australian War Minister P. C. Spen-

der, was the Germans' overwhelming superiority in planes and fighting vehicles, against which "a rifle is as useless as a bow and arrow." Actually the Battle of Greece was merely an outpost engagement in the larger battle for the Suez Canal and the eastern Mediterranean. The British had expected defeat, as they must always expect defeat as long as they have 40 divisions against Germany's 250. But numerical strength alone was not what brought defeat so quickly in the Balkans. It was German mechanization versus British lack of mechanization.

British Cabinet Shifts. Last week Winston Churchill shifted several Cabinet horses in midstream. Lord Beaverbrook was given a new post as Minister of State and his old post as Minister of Aircraft Production was given to Lieutenant Colonel John T. H. C. Moore-Brabazon. The Ministries of Transport



MOORE-BRABAZON

The "Beaver" will now be Churchill's right-hand man. He will be free to help his chief formulate general war policy. Above all, he may be able to produce a "miracle" in further in-

and Shipping were unified

under the guidance of a virtual unknown, Fred-

erick Leathers.

creasing badly needed war production, for as the London Daily Express, the "Beaver's" former paper, bluntly tolled: "We have been licked in Norway,

licked in France, Belgium and Holland; licked in Libya and licked in Greece." The significance of the other two appointments lay largely in the type of intelligent, experienced men which they brought to the top. Colonel Moore-Brabazon was the first English aviator. Sixty-threeyear-old Frederick Leathers was born in London's

poor East End. Although not listed in the British Who's Who, he is a director in 51 corporations, a shipping expert, and is deputy chairman of the coal company in which he got his first job as an office boy.

America and the Atlantic. In Washington last week the eyes of the White House, of Congress and of the Navy Department were fixed on the Battle of the Atlantic. To reporters on April 29 the President reiterated his determination to extend the U.S. neutrality patrol far out across the sea, even, if necessary, into the German combat zone around the British Isles. The next day he ordered Rear Admiral Emory S. Land, chairman of the Maritime Commission, to acquire a pool of 2,000,000 tons of merchant shipping, domestic and foreign. Admiral Land worked quickly. Only 24 hours later it was revealed that 50 U. S. oil tankers, manned by U. S. crews, would soon begin a shuttle service conveying British oil from South American to North American ports.

But it was evident that all these maneuvers were mere stop-gaps, designed temporarily to placate both Britons and Americans who demanded stronger action. Many a naval expert expressed doubt as to the feasibility of the U.S. oceanic patrol. The question yet to be answered was: will U. S. warships protect U. S. cargoes in transit to Britain, even at risk of shooting? More and more influential voices were raised in behalf of convoys. In the Senate convoys were openly urged for the first time by Pennsylvania's New Deal Senator Guffey.

Dollars for Defense. On May 1 thousands of thrifty patriotic Americans stood in line in banks and post offices throughout the land waiting their turn to buy Defense Savings Bonds and Defense Savings Stamps issued by the Government to help finance the U.S. war effort. In Washington, President Roosevelt purchased the first bond and announced that it had been made out in the name of his wife as beneficiary. He also bought ten stamps to put in ten books, one for each of his ten grandchildren.

From this great lending campaign, which will employ all kinds of publicity, including blimps (see below), the Treasury hopes to realize \$6,330,000,000.

Lone Eagle & Ironpants. Two isolationist Army reserve officers who violently disagreed with their Commander in Chief were out of the Army last week. Because President Roosevelt called him a "copperhead" and "defeatist" for thinking aid to Britain



JOHNSON

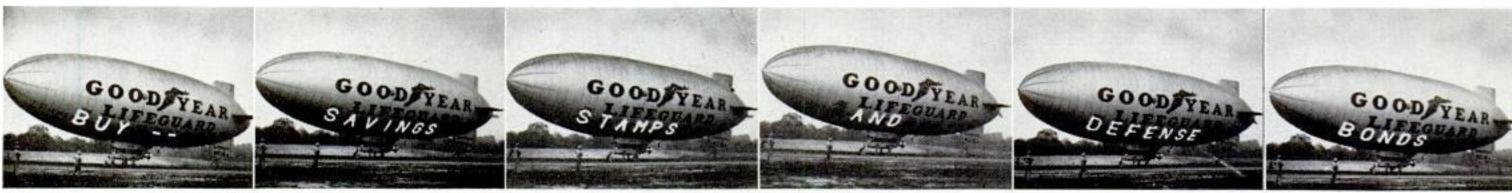
futile, Col. Charles A. Lindbergh resigned from the Air Corps Reserve. He said his patriotism and character had been impugned. The resignation was quickly accepted but the incident left a bad taste in America's mouth. The President had delivered an unnecessary insult. The Lone Eagle had resigned in an unnecessary tantrum.

Gen. Hugh Johnson also opposes the Roosevelt foreign policy. When he requested renewal of his reserve commission, the President rejected it on the grounds that only men fit

for active service should keep commissions. "Old Ironpants" insisted he was fit except for being slightly overweight, puffed out his chest as he strode down Pennsylvania Avenue (see cut). Privately Johnson wept at ending his 44-year association with the Army. But in his column he declared: "I ain't mad at anybody."

PICTURE OF THE WEEK

Melvin Spitalnick, New York City Postal Telegraph messenger boy, always carries his \$16 camera with him. On April 26 he came upon a street crowd around a gray-haired old man who had absent-mindedly crossed a busy street against the lights and had been knocked down by a truck. The old man was unconscious. Melvin took his picture. Later on he found that he had photographed Fritz Kreisler, the great violinist. Unconscious, Kreisler was taken to a hospital. Surgeons fearfully examined his hands, which had drawn superbly beautiful music from the violin ever since the 66-year-old Austrian musician was a wunderkind of 10. Kreisler's hands were uninjured but his skull was fractured. A week after the accident, he was still unconscious, still in grave condition.



IN WASHINGTON A GOODYEAR BLIMP PREPARES TO TAKE OFF AND FLASH THE GOVERNMENT'S DEFENSE MESSAGE IN RED NEON FROM THE NIGHT SKIES





In the "reference library" (called Morgue by ruder papers) Librarian Ted Hobbes and Radio Editor Peter Barnicle drink a last toast. Hobbes has filed clips here 31 years. He alone can find them.



Editorial employes meet in city room for beer after last edition has gone to press. Keg was donated by a sympathetic Boston brewer. As hours passed, party was swelled by business, pressroom staffs.



Like an Irish wake, the party gets better and noisier. Mourners bellow old songs to tunes of hired accordionist who sits in the slot of the copy desk. In life the Transcript never saw such merriment.

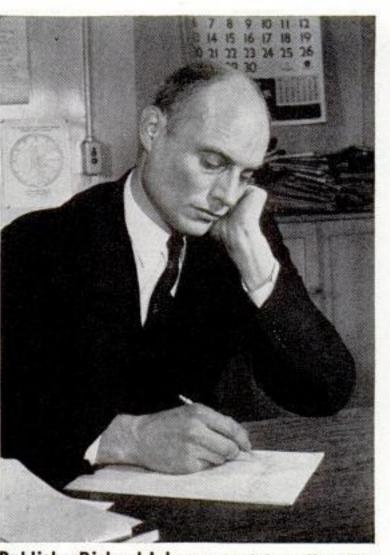


ONIANS THRONG OUTSIDE WASHINGTON ST. ENTRANCE OF TRANSCRIPT BUILDING

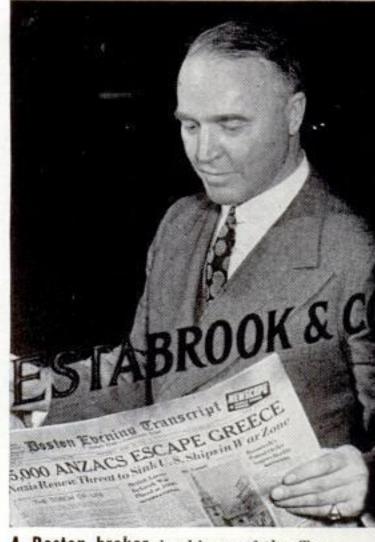
BOSTON TRANSCRIPT FOLDS AFTER

On April 30 the Boston Evening Transcript, once one of America's greatest U newspapers, gave up the ghost and slid sadly into the journalistic limbo that engulfs even great centenarian papers when revenues decline. Here you see its last hours. Closing edition rolled from the presses at 4:46 p.m., prompt as always with financial news. Final copies were delivered to brokerage houses and the proud homes of Beacon Street. Then the staff-advertising solicitors, compositors, pressmen, reporters, circulation employes, stereotypers-converged on the city room for farewells.

It was on July 24, 1830 that the Transcript came into being, avowedly for "genteel" readers. In the century that followed it became as much a Boston institution as the Old South Meeting House which it faced across Milk Street. Longfellow, Lowell and Thoreau were Transcript contributors. The stylistic standard they set survived in recent years in the polished rhetoric of H. T.



Publisher Richard Johnson sits dejectedly at his desk, composing the Transcript's last editorial.



A Boston broker, backbone of the Transcript circulation, looks at the last issue.



TO READ FAREWELL MESSAGE CHALKED AMID BULLETINS ON FAMILIAR BLACKBOARDS

111 YEARS OF GENTEEL JOURNALISM

Parker, music and drama critic, who habitually sent his reviews downtown from the Vendome Hotel at 5 a.m. by a milkman.

As the decades slipped by, the *Transcript* lived ever deeper in Boston's past. Four times a week it lovingly edited a full page of genealogical news. On Saturdays, on its chaste front page beneath the Jays store ad which always had the upper left corner, it recorded the weddings and engagements of uppercrust Boston. The *Transcript* was famed for its literary tone, its gentlemen reporters, steam-driven elevator, church news and the brass plate in its foyer reading: "Editors two flights, reporters three."

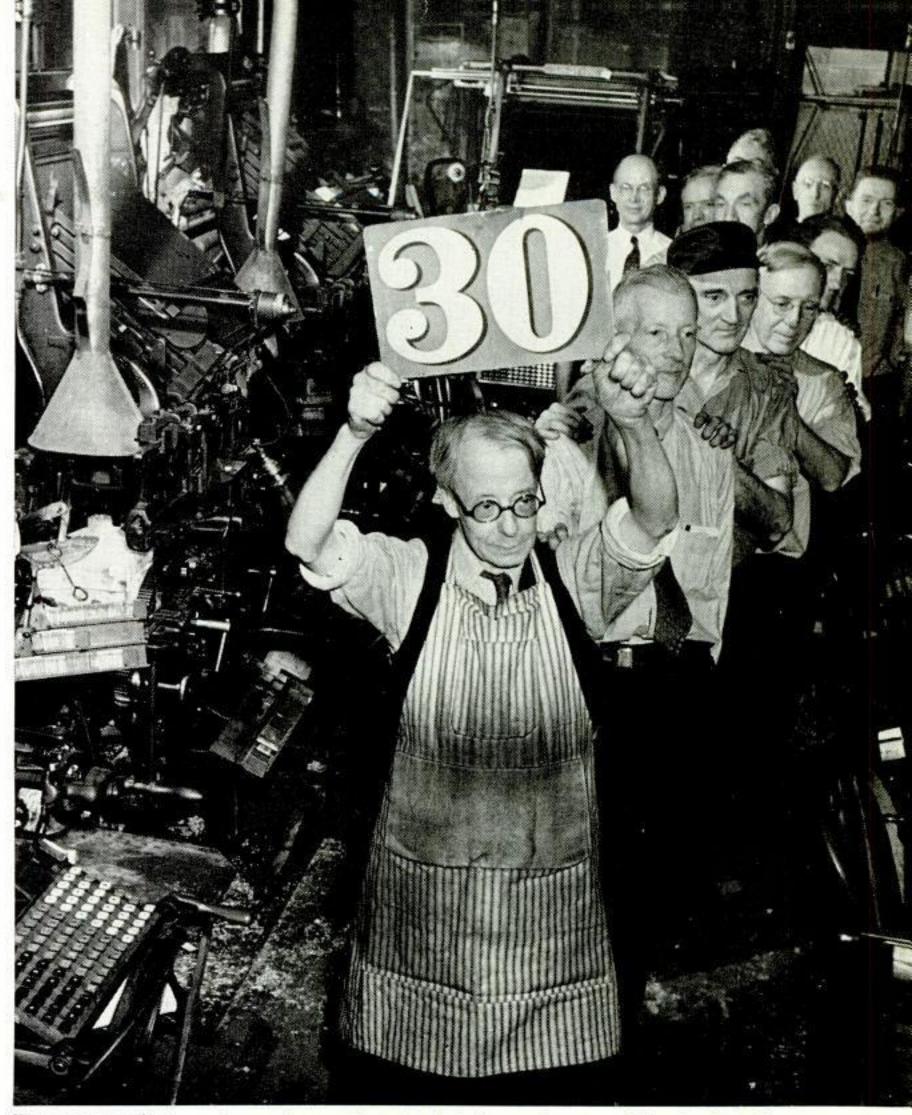
The stock-market collapse deprived the *Transcript* of financial advertising on which its existence depended. It made a brave attempt to modernize itself with big headlines and new features. But it was no use. Its demise throws out of work 229 employes of whom only a half-dozen had found new jobs last week.



Managing Editor Alden Hoag, with the Transcript 21 years, cleans out his desk.



Common sorrow unites editorial department (left) with the circulation department (right).



Veteran compositors parade past linetypes bearing aloft the number 30, traditional telegraphers' symbol for "that's all," "finished," "the end." Leader is Albert Gleason, the Transcript's oldest employe (51 years). Below: last man to leave looks back over city room, filled with ghosts and litter.



A mass landing of 48 Piper Cubs opened R.A.F. benefit at LaGuardia Field. Nicknamed "Flitfires," they were loaned

by Piper Aircraft Corp. Christened by 48 models, they will tour U.S. raising money for the R.A.F. Benevolent Fund.

British officers from the battleship Malaya, now undergoing repairs in Brooklyn Navy Yard, were honor guests at party.





Each plane was christened with air. Pretty models pricked

balloons so that escaping air gushed over the propeller hubs.

Gertrude Lawrence ran a series of "shelter shows" in the bar. Here she turns over microphone and a kiss to Ben Bernie.



Libby Holman sings her famed hit song, Body and Soul. She and assorted socialites served as taxi dancers at \$1 a drag.

SHINDIG AT N. Y. AIRPORT OPENS FUND DRIVE FOR R.A.F.

At LaGuardia airport on April 29, over 1,000 New A Yorkers spent more than \$12,000 at the first of a series of benefit parties to be held throughout the U. S. to raise funds for disabled R.A.F. fliers and dependents. In the morning 48 Piper Cubs, each bearing R.A.F. insignia, swooped down on the runways in the largest mass landing ever attempted at the nation's busiest air terminal. Mayor LaGuardia looked them over, viewed the 48 models who sped them on a nationwide tour and remarked ambiguously, "Aren't they cute?"

In the evening a supper show was staged in the airport cafe. A variety of booths, raffles and games drew extra dollars from attending guests. Biggest hit was a garter-toss game (opposite) devised by Whitney Bourne, socialite actress whose flair for creating contests combining sex appeal with marksmanship was demonstrated by the success of her Knock-the-Girl-Out-of-Bed baseball game at the World's Fair. Miss Bourne's stepfather, Banker Harvey D. Gibson, startled guests by scoring five ringers in a row.



R. A. F. emblem appears on every "Flitfire." Each is named for a State; each was given a receiving set by girl shown here.



"Bomb Berlin for a Buck" did big business all evening long. Gadget is a Crowell trainer. The bombs were light beams.



"Hoopla" game netted \$200 for R.A.F. Clad in negligee and sheer stockings, this tireless trio reclined with legs ram-

pant on enormous pink satin couch. Guests got five garters for \$1. Men who scored ringers won free drinks, wom-

en free hose. Male marksmen exhibited inexhaustible patience endeavoring to land their missiles on silken targets.



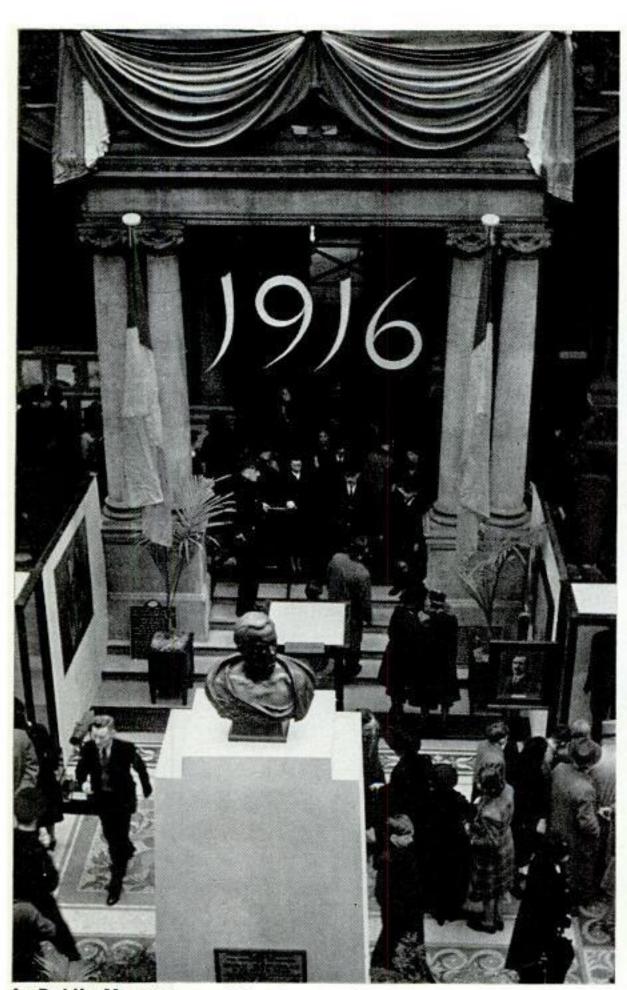
EIRE REMEMBERS HERO OF 1916 EASTER UPRISING WITH FLOWERS

On Easter Sunday 200,000 cheering wearers of the green lined Dublin's streets and rooftops to watch the greatest parade in Irish history. The occasion was the 25th Anniversary of the Easter Week rebellion in 1916 in which Irish Volunteers and the Citizen Army revolted against British rule and Irish independence was proclaimed in the halls of the General Post Office on bloody O'Connell Street.

Hero of that struggle and hero of the celebration was Michael Collins, a onetime clerk, who later helped Eamon de Valera, Eire's present Prime Minister, escape from a British prison. Assassinated by political opponents in 1922, Collins was remembered this Easter by hundreds of admirers who placed great floral bouquets by his grave (opposite page).

The great commemorative parade began as De Valera, last surviving commandant of the 1916 revolt, stood bareheaded beneath the portico of the General Post Office while an army band struck up *The Soldiers' Song*, Eire's national anthem. Then to the rebel tunes of 1916, 25,-000 troops, air-raid wardens, sailors, fire-fighters and Red Cross workers passed before De Valera in a three-hour review.

That evening in a broadcast he warned: "Every day the war continues our dangers will increase." He meant that Eire might be invaded by the Nazis or counter-invaded by the British. With a regular army equal to one U. S. National Guard division, with no real air force, few tanks or guns and only some 125,000 reserves, neutral Eire could not seriously resist invasion from any quarter.



In Dublin Museum a special section was devoted to an exhibition of relics from 1916 revolt. Glass cases contained uniforms that Irish leaders were.



Immense floral bouquets, preserved under big bell jars, were placed by admirers near Glasnevin Cemetery

grave of Michael Collins, hero of 1916 Easter Week revolt. British once put a price of \$50,000 on his head.



De Valera awarded the first medals that Eire has ever struck to veterans of 1916. Previously Irish offi-

cers, who had fought in other people's wars, received foreign medals which they were not allowed to wear.



EDWARD G. ROBINSON AND GEORGE RAFT START A SCRAP NOT IN SCRIPT OF THEIR NEW FILM. ALAN HALE TRIES TO BREAK IT UP. WARD BOND (SITTING AT LEFT) GASPS

ROBINSON & RAFT STAGE IMPROMPTU FIGHT ON SET

In Hollywood April 26, Edward G. Robinson and George Raft were rehearsing a scene from their new picture, *Manpower*. Cast as pals, they profoundly dislike each other off location. In this sequence Raft was supposed to stop a quarrel between Robinson and Ward Bond by gently intervening. Instead he grabbed Robinson's arm, swung him violently around. Surprised, Robinson yelled, "Not so rough, George,"

and yanked his arm free. Raft retorted that Robinson could keep his directions to himself. As they started to swing, a still photographer caught this exceptional picture. They were separated before damage was done. A week later Raft, who in the film enacts a telephone lineman, fell from a 30-ft. pole, suffered three broken ribs, contusions of the stomach. Robinson was not on the pole with him at the time.



A special party soup

Now
A favorite family treat!

At first women thought of Campbell's Cream of Mushroom as a soup for special occasions. Its rich creaminess was so inviting, and its flavor so out-of-the-ordinary, that they knew they had discovered a perfect party soup. But soon, husbands and sons and daughters started saying, "Why serve it only for parties—let's have this soup often!" And before long, mothers were serving Campbell's Cream of Mushroom at more and more family meals.

Today, people everywhere are talking about Campbell's Cream of Mushroom! You'll like it, too—from the moment its aroma sharpens your appetite! You'll enjoy every delicious spoonful, so smooth and creamy and rich in mushroom flavor. And you'll be delighted with the tender mushroom slices all through the soup.

Here's why Campbell's Cream of Mushroom is so good: It's made with extra-thick cream and fresh young hothouse mushrooms. Campbell's blend these carefully, then add just the right seasoning to point up the mushroom flavor . . . Try Campbell's Cream of Mushroom! You'll be proud to serve it to your most important guest—and you'll find it a nourishing treat for the family!

CREAM of MUSHROOM

"The play's the thing",
Of course it's true—
But soup's the thing
When meals are due!

CHICKEN À LA KING

1 can Campbell's Cream of Mushroom Soup

1/2 cup top milk or light cream

1 cup diced chicken 1 egg yolk, beaten

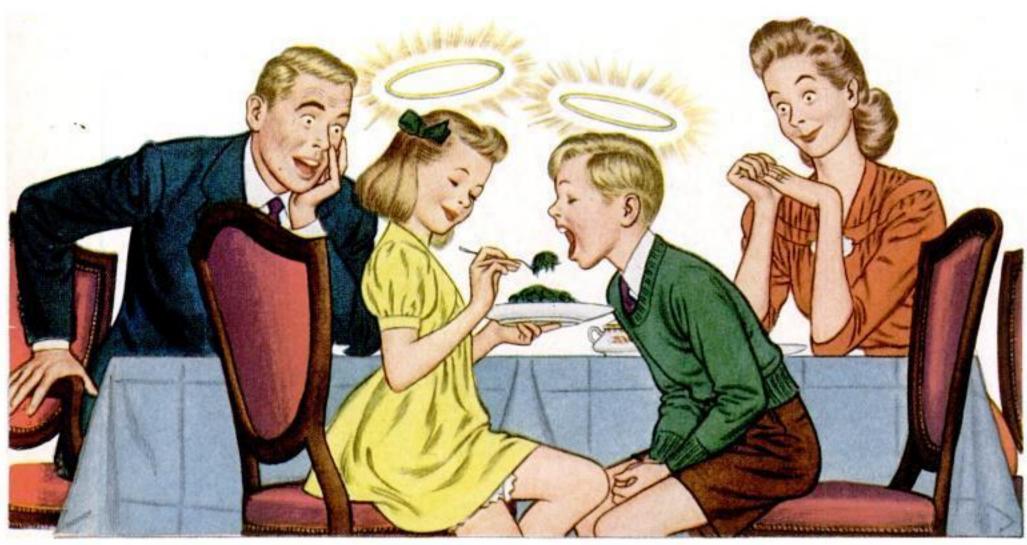
3 tablespoons pimiento, cut in strips

3 tablespoons cooked green pepper, cut in strips

Empty soup into saucepan, stir well. Add milk or light cream, and heat. Then add diced chicken and egg yolk. Mix in pimiento and green pepper (the pepper may be cooked in boiling water or sautéed in butter). Heat, but do not boil. Serves 4-5.



Take a leaf...any leaf... of this Marvelous Spinach!



1. Leaf for deep-green leaf, there's just no other spinach like Birds Eye Spinach!

Right today its rich flavor will match that of the best-

surrounded by Birds Eye Scallops cooked

ASK FOR THE BIRDS EYE COOK BOOK . . .

just out! 64 pages of tempting food dishes!

Only 10¢ at your dealer's . . . or write

Birds Eye Frosted Foods, Dept. L. M. 5-41,

Battle Creek, Mich. Good in U.S. only.

to a turn.)

tasting spinach in summer! Yep, you'll be amazed at its garden-freshness . . . the cool, crinkly-freshness of spinach just picked! But then ...



Important! Birds Eye Spinach recently received the Seal of Acceptance of the Council on Foods of the American Medical Association!

To Avoid Disappointment: Always look for the Birds Eye on the window and on the package before buying! It's your guarantee of over 60 topflight Birds Eye Foods . . . THEY MUST SATISFY OR MONEY BACK! For further information, write Frosted Foods Sales Corp., 250 Park Avenue, New York, N. Y.

Glan Fluischmann

2. Birds Eye just doesn't believe in indifferent spinach. So we grow only spinach that's famous for zestier flavor ... in soil spinach takes to best! We know how you hate sandy spinach. So we bathe every pound of Birds Eye Spinach in gallons of clear, spring water! Above all . . .



3. We worship and cherish garden-freshness! 4 hours after it's picked . . . this spinach is Quick-Frozen! Flavor, freshness, vitamins are captured . . . snugly held in till you're ready to eat! Open the box, cook and serve! A trouble-free spinach, if ever you saw one!



4. And, Birds Eye Spinach is a budget joy! You pay for no wasteful, stringy leaves! Every wholesome ounce is eatable! Thus, one box of Birds Eye Spinach equals 21/4 lbs. of untrimmed spinach! That's the economy . . . you'll enjoy in all the grand Birds Eye Foods!



Only three trays, filled with fruit jellies, are stocked at an empty Lyon's candy counter in London at 11:30 a.m.

By 1 p. m. these trays will be sold out. Other trays are never filled as Lyon's sells its limited supplies gingerly.



Vegetable salads make up for the scarcity of meats at a Lyon's counter. Visible are several somewhat repeti-

tious salads: carrot and beet, "Potato Maitre," "Russian Salad," "Scandinavian Salad," "Beans Danoise."

BRITAIN TIGHTENS ITS BELT ON CARROT AND POTATO DIET



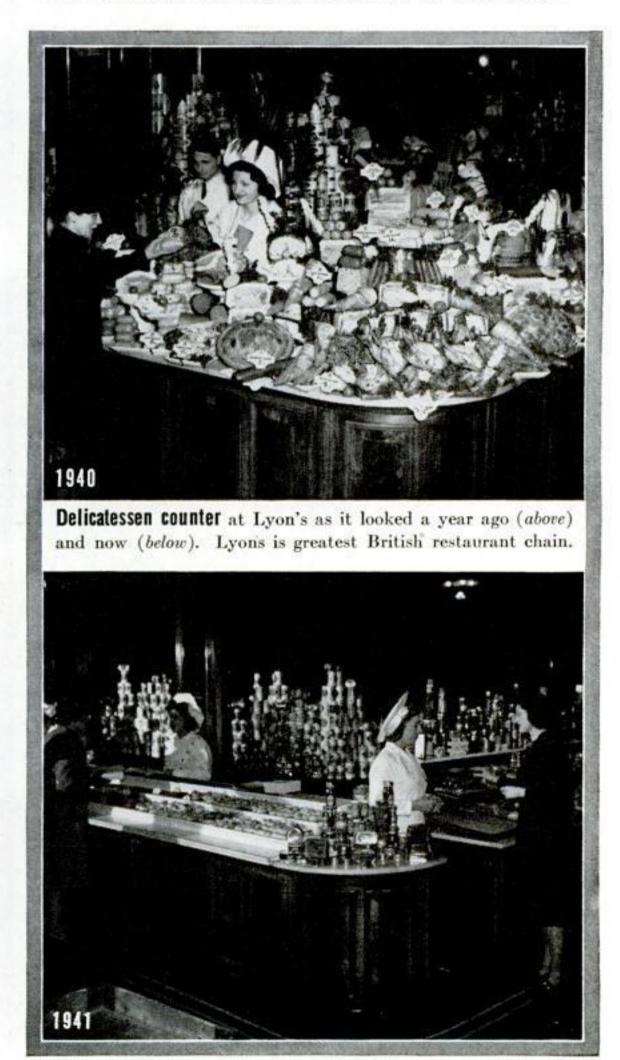
LORD WOOLTON

Last fortnight British censors passed a photograph of a butcher shop in Hull selling horse meat "fit for human consumption." This malodorous whiff of news was quickly deprecated by foreign correspondents as an isolated case. But it reflected the pinch in foodstuffs which the British are beginning to feel as a result of the German counter-blockade.

There is still more food per person in Britain than in Germany. But the margin is becoming slimmer and the British diet is less palatable and abundant than a year ago. Meat, bacon, sugar, tea, butter, margarine, cooking fats, cheese and jam are rationed. As lemons and onions are practically unobtainable, groceries sell bottles of "Lemonette" and liquefied onion for flavoring.

Apples are scarce and oranges, pineapples and grapefruit are non-existent. For a price, a good meal can still be had in restaurants, but the swank Savoy Hotel in London, for example, listed 83 items on its March 26, 1941 menu compared with 198 items on March 23, 1939. The day's specialty was "Stuffed Cabbage a la Lord Woolton."

As Food Minister, Lord Woolton has been busy changing British dietary habits to foodstuffs that are available in quantity. Instead of Yorkshire pudding, he is plugging potato pancakes. Instead of roast beef, he is plugging carrot salad. Some of the gastronomic changes the British are undergoing are shown on these pages.



The Story of Lefty and the Blonde back of First Base

1. Lefty O'sullivan, my star pitcher, couldn't sleep. Result... he lost so many games we slid into the second division. The girls, who used to want his autograph, began to boo him. All but one, a blonde who came often and craned her pretty neck for a glimpse of Lefty.



2. One day this blonde called me over to her box. "Do your men drink coffee?" she asked. "Sure, ordinarily," I replied, deciding she's a crackpot. "But I made Lefty cut it out—the caffein keeps him awake."



4. "It lets you sleep!" she continued.
"The Council on Foods of the American
Medical Association says, 'Sanka Coffee
is free from caffein effect and can be used
when other coffee has been forbidden'!"



3. "You just think he cut it out," she stated. "I saw Lefty last night in a café! He drank two cups of coffee! Why don't you tell him to try Sanka Coffee...it's 97% caffein-free, and can't keep him awake!"



5. "Thanks," said I. So I told Lefty to try it. Soon, he's winning ball games again. The team perked up at that, and by September we're back in the race. "Lucky you thought about Sanka!" said Lefty.



6. "Thank that blonde in the first-base box," I said. "It was her idea!" "Introduce me!" said Lefty. "Maybe I need a grandstand manager!" (You guessed it... she's Mrs. Lefty now. They were married the day we clinched the pennant!)

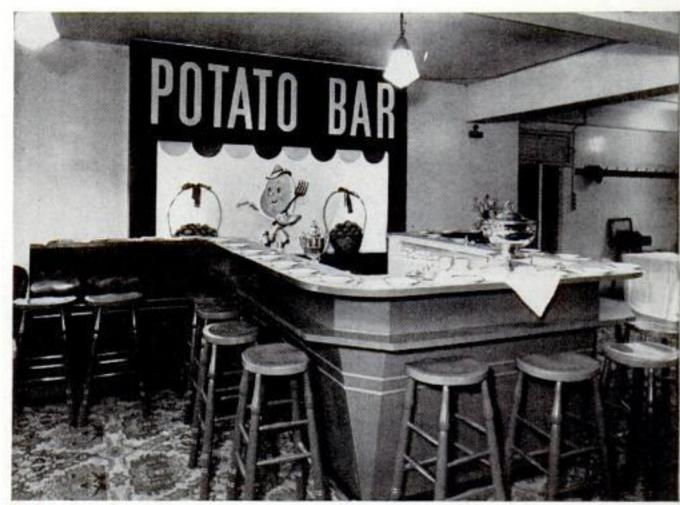


SANKA COFFEE
REAL COFFEE ... 97% CAFFEIN-FREE

Sanka Coffee is real coffee ... all coffee ... a blend of fine Central and South American coffees! Drip or regular grind.

TUNE IN ... "WE, THE PEOPLE"—Tuesday evening. See your paper for time and station.

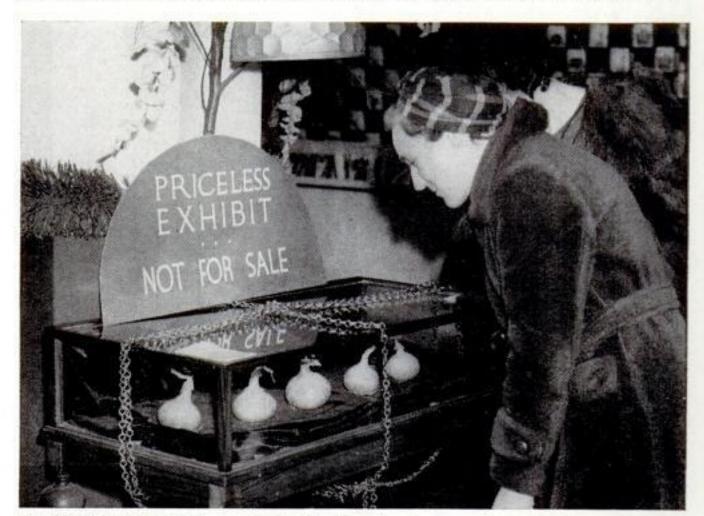
Food in Britain (continued)



First potato bar was opened in London on March 12. Of 15 different potato dishes (waffles, soups, scones, etc.), carrot flan with potato pasty proved to be the tastiest.



Carrot lollipops replace candy. Raw carrot is dipped into toffee. Containing Vitamin A, carrots help prevent night blindness, especially dangerous because of blackouts.



Five "priceless" onions are exhibited in London showcase bound in chains. Best gift a LIFE photographer returning to London thought of for his wife was four onions.

CONTINUED ON PAGE 46





"WATCH ME STOP ON THAT DIME!"

He'll do it, too. His brakes have been serviced by a Grey-Rock mechanic, using Grey-Rock Engineering Methods and the standards estab-



*The hub of the safety movement in Imerica, which has reduced the number and sever-ity of accidents for millions of people.

lished by National Safety Council*. He's proud of his certificate stating that his brakes had been serviced to these N. S. C.* standards. He's grateful to the mechanic for the quick, quiet, smooth stops he gets with Grey-Rock Balanced Brake Lining. Do you envy him? No need to. Drive to a Grey-Rock service station yourself.

USE THE LININGS TRUCKS AND BUSES USE

Grey-Rock BALANCED BRAKE LININGS



United States Asbestos Division of Raybestos-Manhattan, Inc., Manheim, Pa.

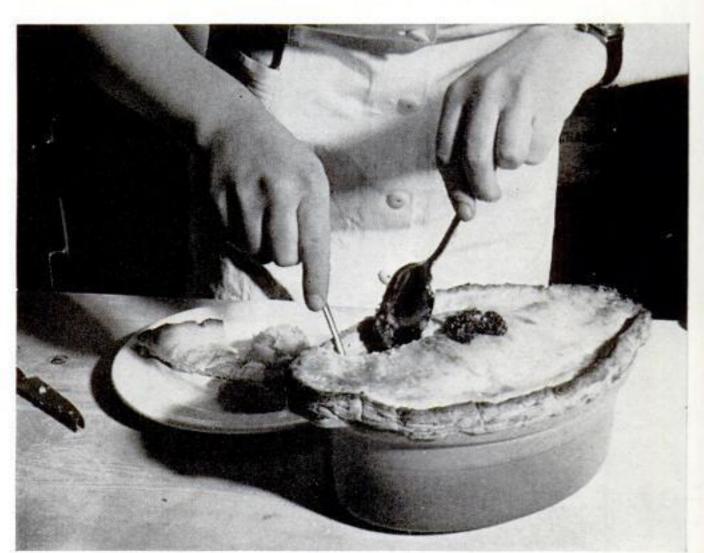
Food in Britain (continued)

"LORD WOOLTON PIE" IS POPULAR RECIPE

■ amed after the British Food Minister, "Lord Woolton Pie" is a wartime I dish. It is the name loosely given to the vegetable pies, composed chiefly of carrots and potatoes, which are replacing England's former meat pies. An official "Lord Woolton Pie" is shown in the making below. Other new officially suggested dishes are "Sheep's Heart Broth," "Sheep's Brains on Toast," baked herring and oatmeal balls, and "Portable Potato Piglets."



Ingredients in a Lord Woolton Pie include two potatoes, two carrots, a parsnip, three tablespoons of diced spring onion, bacon rind, bay leaf, nutmeg, parsley, salt.

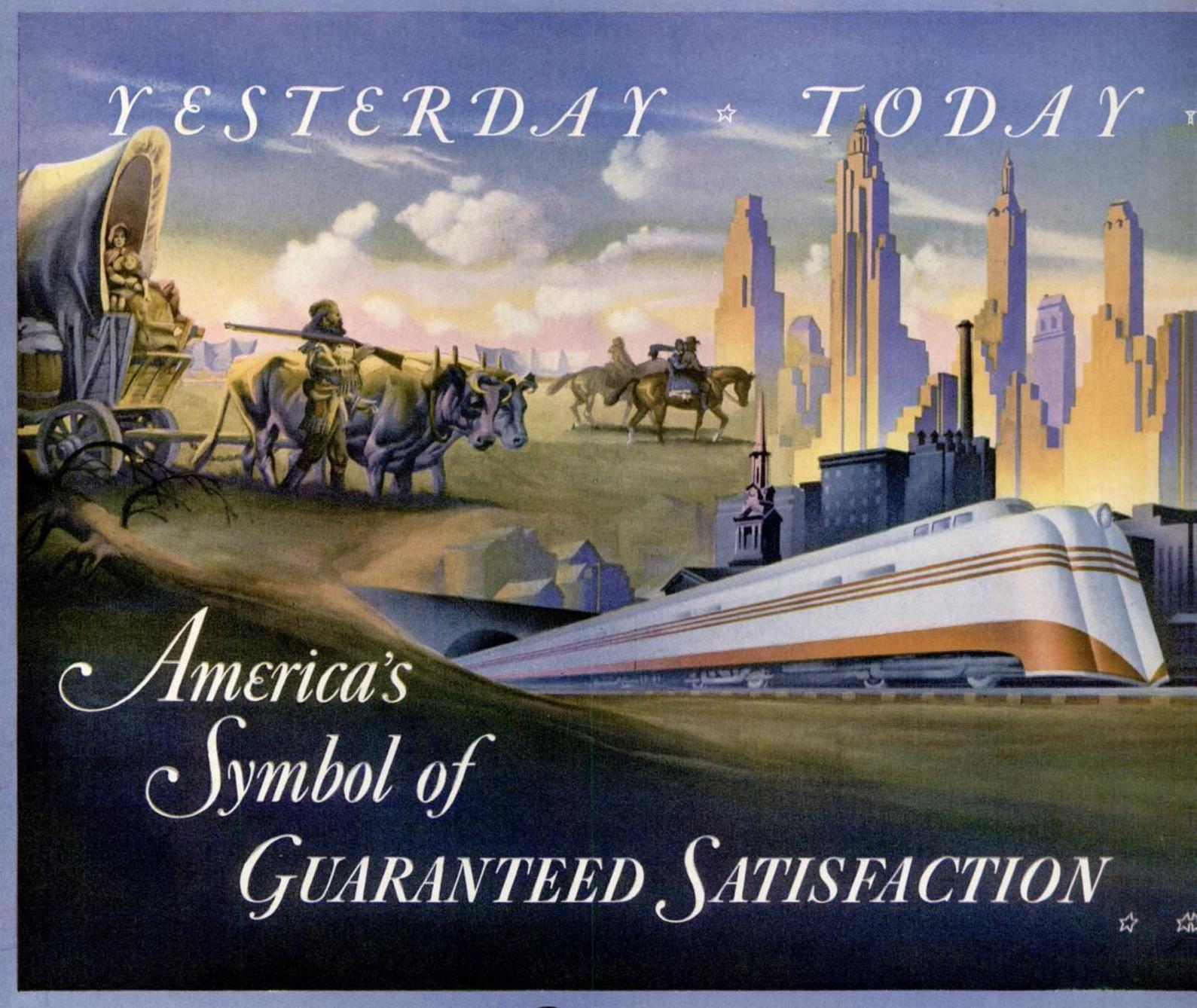


The finished pie is cut. As served in the Savoy Hotel, some mushrooms and a small leek are added to the official recipe. The ingredients cost housewives about 20¢.



"Are you sure this is Lord Woolton Pie, Jennie?" asks the flabbergasted lady of the house as four blackbirds fly out of the piecrust in this recent Punch cartoon.





ON OVER 80 PRODUCTS OF COTTON AND RAYON-

Generation After Generation . . . One Of America's Great Names . . . In Step With The Progress Of America Yesterday . . . Today . . . And Tomorrow.

BE GUIDED BY THIS LIST OF "GUARANTEED SATISFACTION" MER

FOR MEN

Shirts
Pajamas
Sport Shirts
Night Shirts
Athletic Shirts
Shorts
Briefs
Union Suits

Knit Underwear Wash Ties Handkerchiefs

FOR BOYS

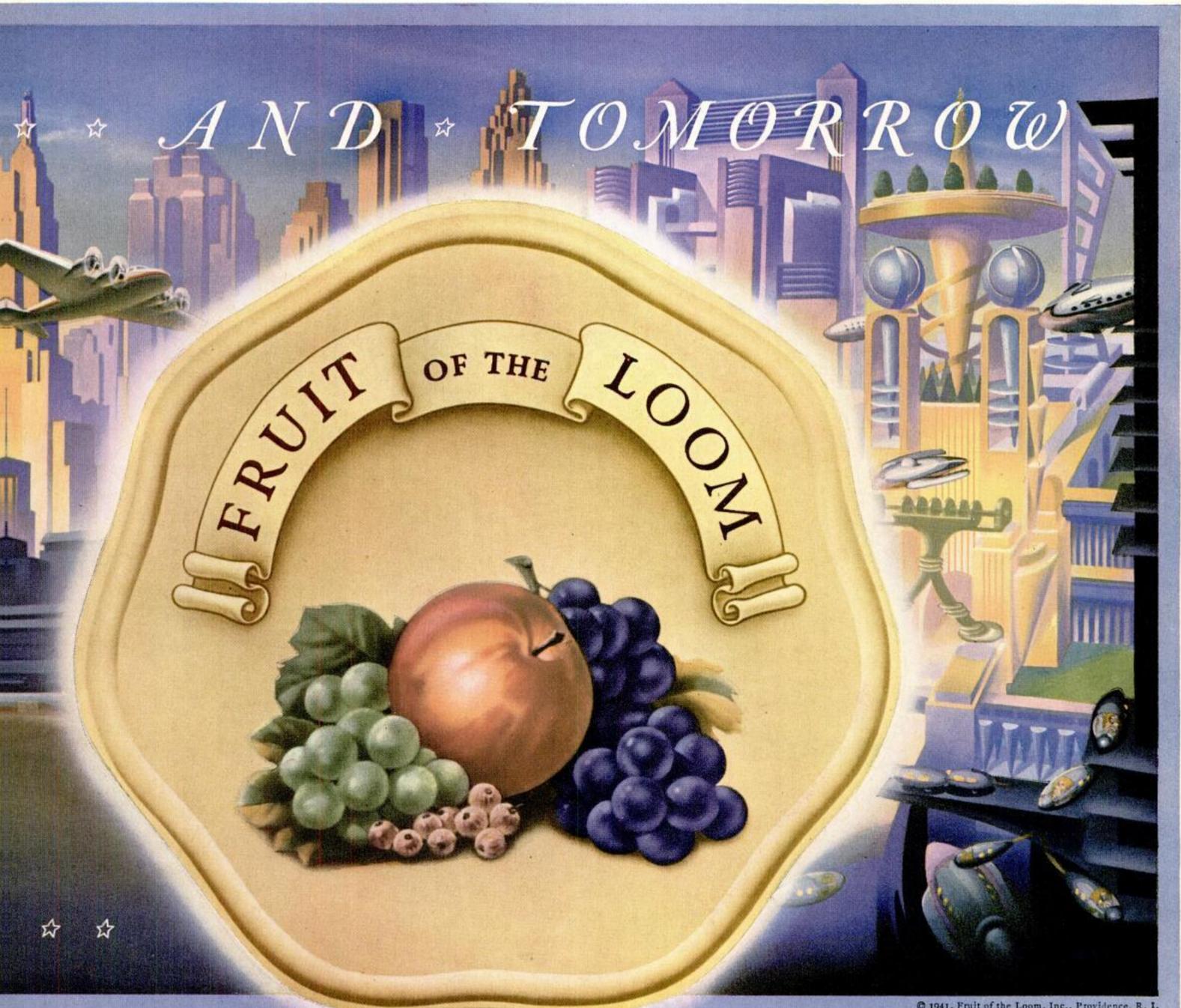
Shirts
Pajamas
Polo Shirts
Athletic Shirts
Shorts
Briefs
Corduroy Play Suits
Wash Suits

FOR WOMEN

Aprons
Beach Wear
Play Clothes
Foundations
Corsets
Girdles
Step-ins
Cotton Brassieres

Rayon Brassieres
Two-Way Stretch
Garments
Cotton Blouses
Rayon Blouses
Tailored Pajamas
Daytime Dresses
Rayon Dresses

Hooverettes
Rayon Slips
Cotton Slips
Uniforms
Cotton Knit Undies
Rayon Knit Undies



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This is the Sincere FRUIT OF THE LOOM Guarantee:

"If this Fruit of the Loom Product does not give you satisfaction in use, return it to us and you will receive a new one or a refund of the purchase price. Fruit of the Loom, Inc., Providence, R.I."

HANDISE ALL BEARING THE FAMOUS FRUIT OF THE LOOM LABEL

FOR GIRLS

Aprons I Dresses I Housecoats I Play Suits Sleepers I Pajamas Cotton Slips Cotton Bloomers

Cotton Blouses Cotton Knit Undies Rayon Knit Undies Corduroy Play Suits

FOR THE HOME

Sheets Pillow Cases Sheetings Tubings Bleached Goods Percales Wash Goods Rayon Piece Goods

Comforters Quilts Printed Spreads Printed Drapes Mattress Protectors Mattress Covers Comforter Covers **Blanket Covers**

Ironing Board Covers Pillow Protectors Cottage Curtains **Bathroom Curtains** Sash Curtains **Dinette Curtains** Long Cotton Curtains Bias Tape

Curtain and Spread Ensembles Wash Basket Liners Pressing Cloths Clothes Pin Bags Hot-Pot Holders Washing Machine Covers

Pastry Cloths Sewing Machine Covers Trouser Pockets Baby Bibs Shoe Bags **Garment Bags** Laundry Bags Sewing Boxes



Here's What More Power Per Pound Means!

THE PICTURE at the left helps you understand ▲ what Mercury's more power per pound really means. One watch, you'll notice, is a bit on the weighty side. The other is trim, modern and efficient-streamlined from core to case. Mercury is a lot like that second watch. It's built an entirely new way . . . to principles of aircraft engineering that provide greater strength without excess weight, and

give Mercury more horsepower per pound. Modern in conception . . . different in design and basic construction . . . Mercury fits today's driving needs exactly! It's the aviation idea in an automobile! That's why Mercury has more live, responsive power and spirited get-up-and-go. That's why it sweeps down the highway and needles through traffic with amazing pep and vitality for so big a car!



Meet A Real Flyer!

TNDER Mercury's hood there's a smooth, powerful V-8 engine that wings you across country with effortless ease. The first time you drive this really modern and different car you'll get a lot of new ideas about swift, luxurious travel. • Built to aircraft principles, with plus power for every pound of weight, Mercury is mighty fast and able. It's big in looks-big in performance-yet saves you money every mile of the way! New center-poise seating, double-action shock absorbers and long, slow-motion springs give a smoother, softer ride. And for your comfort, Mercury's interiors are he-man size-with room to spare in every direction! • New larger, wider-tread tires hold the road with a sure-footed grip for greater safety at high speeds and around curves. Mercury's husky V-8 engine delivers a tremendous flow of power on just a trickle of gasoline-many owners reporting up to 20 miles per gallon. • Make a date to drive a big, thrifty Mercury!



BETTER TRACTION. New larger, wider-tread tires grip the highway with sure-footed traction. You get greater safety on wet, slippery roads and sharp curves. And Mercury's bigger tires wear longer-ride easier!

MORE ROOM ALL-ROUND. No cramped quarters here! Broad, deep seats . . . heaps of leg

room and head space . . . all contribute to

the extra comfort of Mercury's spacious interiors. It's a BIG car-with big-car luxury!





CLOSE-UP

BOB FELLER, AGE: 22 YEARS; HEIGHT: 6 FT.; WEIGHT: 185 LB.; SALARY: PROBABLY 540,000 A YEAR

BOBFELLER

BASEBALL IDOL DEVOTES HIMSELF TO CARE AND WORSHIP OF HIS RIGHT ARM

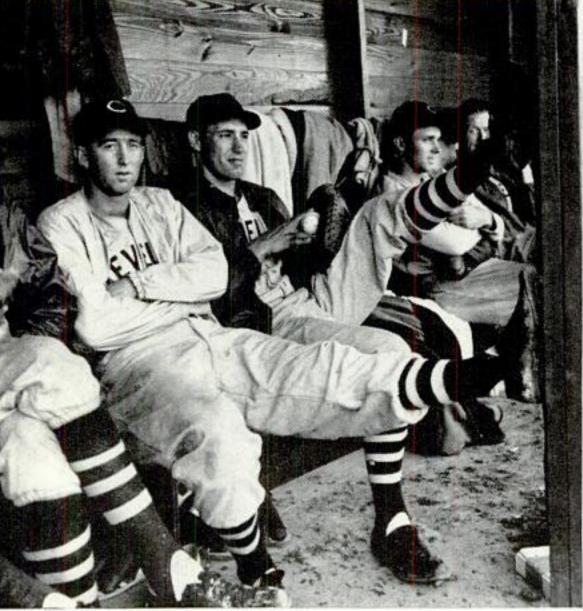
by ST. CLAIR McKELWAY

Frank Capra, the director-philosopher of Hollywood, demonstrated more or less convincingly in the film called Meet John Doe (starring Gary Cooper) that a base-ball pitcher has great potentialities as a social reformer. Until the powers of iniquity double-crossed Capra's fictional baseball pitcher, the young man had almost succeeded in making America over. America then slumped back to its normal state.

The most celebrated baseball pitcher in real life at the moment is Robert William Andrew Feller of the Cleveland Indians. He is a 22-year-old Iowa farm boy with a face as honest and guileless as Gary Cooper's, and he is unquestionably the idol of several generations of Americans, ranging in age from 7 to 70. They represent every city, town and village in the land, speak of him familiarly as "Bob" and talk about him by the hour, with enthusiasm. Whether his influence on his followers has been good or bad is a question that may confound sociologists in years to come. If the moral fiber of the average American begins to crumble this summer, the evil may eventually be traced to the public worship of Feller, which began in 1936 when he struck out 17 bigleague batters in nine innings.

The feat that raised Feller to the status of a major U. S. influence occurred during his first year in the major leagues, when he was 17. Since then his importance has grown in direct ratio to his proficiency which has sprouted like a bay tree. Since then he has raised his strike-out record to 18 men in one game. On the opening day of the 1940 season, he effected a no-hit, no-run victory against the Chicago White Sox, the first opening game of its kind in 40 years. Later in 1940 he pitched 31 complete games. Last week he won his fourth game of the 1941 season and achieved his 1,002nd big-league strike out. Feller now holds a record number of new American League pitching records. When last winter the Sporting News named him the No. 1 major-league baseball player, it was an inevitable statement of the obvious.

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In addition to his right arm, Feller's greatest athletic asset is his ability to relax completely when he is not working on the mound.

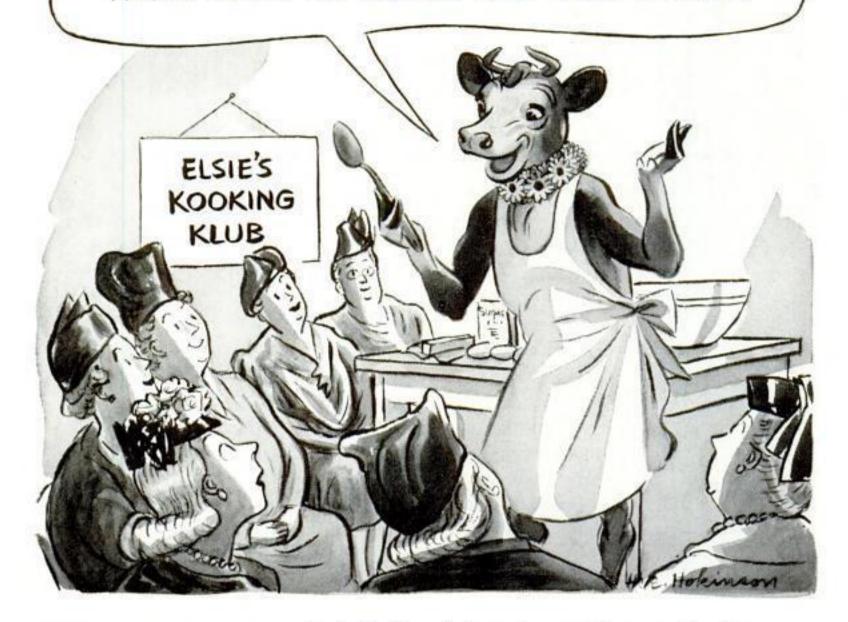


Feller's stance when he is pitching shows the great power and perfect balance he has. He throws the ball with ease and liquid motion.



Trainer Lefty Weismann always gives Bob good massage before he pitches, to stretch muscles he will use in game.

AND NOW, LADEES, I'LL TELL YOU THE SECRET
OF THE S-MOO-THEST, FLAVORFULLEST
HOME-MADE ICE CREAM YOU EVER TASTED!



"OH, DO TELL US your method, Elsie! The ice cream I make is full of ice splinters!"

"And my ice cream always has a starchy taste and such flat flavor!" wailed a little newlywed.

"Well," said Elsie, the Borden Cow, "I can tell you in just six words! Use Borden's Eagle Brand Condensed Milk! The Eagle Brand way, your ice cream will be smooth, rich, and creamy—not an ice splinter in a trayful!

"And for fresh flavor," Elsie added, "thousands of women rave about it! They like this homemade ice cream best of allin fact, they say it's moo-velous!"

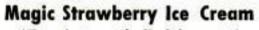
"Is it easy to make ice cream the Eagle Brand way?"

"It's a cinch!" said Elsie. "Just follow the 'magic' recipe below."

"Is it economical?"

"You bet. There's a new half-size, halfprice can of Eagle Brand at your grocer's that makes one batch of ice cream for the average family. (When you're expecting company, get the large-size can—it makes twice as much.)

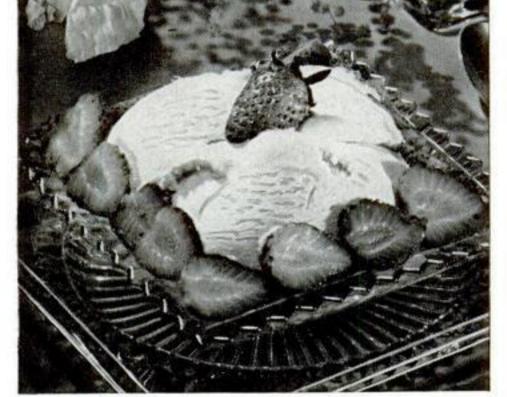
"There's a Magic Recipe Leaflet on every can. Tells how to make cake-frostings, pie-fillings, cookies and candies, too."



(For Automatic Refrigerator)

- cup (half-size can) Eagle Brand
 Sweetened Condensed Milk
- ½ cup water
- 1 cup crushed strawberries
- ¼ cup powdered sugar
- 1 cup whipping cream

Mix Eagle Brand Sweetened Condensed Milk and water. Add strawberries, sweetened with sugar. Chill. Whip cream to custard-like consistency. Fold into chilled mixture. Freeze in freezing tray of refrigerator until half-frozen. Scrape from freezing tray and beat until smooth but not melted. Replace in freezing unit until frozen. Serves 6.





FREE OFFER: For a booklet containing 66 Eagle Brand Magic Recipes, including freezer-made ice creams, just drop a postcard to The Borden Company, 350 Madison Ave., N.Y.C. Dept. L-521-E COPYRIGHT 1941—The Borden COMPANY



Family album picture shows 2-year-old Bob dressed in rompers, high button shoes.



In his first baseball uniform 10-year-old Bob Feller goes to bat in his backyard.

BOB FELLER (continued)

Herbert Spencer wrote that excellence at billiards is a sign of a misspent youth. Feller has proved to his vast following that a misspent youth is a sure way to excellence at baseball pitching, if not at billiards. When he was barely old enough to play catch, Feller began systematically to ignore the worthwhile things that surrounded him on his parents' farm. He took no interest in birds, animals, plants or the good earth. Spring, to him, was the season for oiling up the glove; harvest time merely meant the burgeoning of the world's series on the radio. He was dilatory and inexpert about doing chores. He split few rails. He read no good books at night but instead went to the movies, hoping to see a newsreel of a baseball game. Fields, to him, were not wheat, corn and barley, but right, left and center. The only time he ever got into a farm machine of his own free will was one day in his early 'teens when he borrowed his father's light pickup truck, hitched a stone-float to it and dragged the float around a meadow to make it into a baseball diamond. In short, Feller directed his energies toward making his life all play and no work.

The rewards of this wholesale lack of virtues have been staggering. Feller earns around \$40,000 a year and employs a Des Moines lawyer to look after his annuity investments. When not playing baseball, he lives luxuriously with his parents in a new, nine-room brick house which he built for them at a cost of \$25,000. The house has two bathrooms, three bedrooms, a recreation room and a shooting gallery. Nearby is a two-car garage, a flood-lit skating rink and a tennis court. Feller's mother and father spend winters in Florida at his expense. On the long summer evenings in the new farmhouse, Feller's younger sister, instead of cutting out paper dolls, clips stories about her brother out of the newspapers and pastes them in a scrapbook. In a second scrapbook she pastes photographs of him.

A life of grueling recreation

The only hope of moral salvation for Feller and his thousands of worshipers seems to lie in the fact that Feller plays harder than most men work. He hardly makes a move without thinking of what effect it may have on his game, and how his right arm may react to it. His application to his pastime is so intense that he may eventually foster a new axiom: that all play and no work makes a young man a bit dull. It is possible that, as he grows older and mellower, he will see the folly of his ways and will relieve his grueling recreation with a little labor. In recent months he has begun to exert himself half-heartedly with an amateur movie camera given him by admiring sports-writers, and doesn't mind toiling around a dance floor occasionally, provided he can go home early for his customary nine hours' sleep. He is far from deliverance, however. "Taking movies keeps your eyes on the alert," he says gravely, "and dancing is awfully good for the footwork—and a lot depends on a pitcher's eyesight and footwork."

Big-league baseball, an institution which might puzzle a man from Mars or even a visitor from Mexico, employs 400 players and hundreds of other workers, including such varied specialists as physicians, bat boys, accountants and horticulturists, and pays them around \$10,000,000 a year for their services. It possesses a plant consisting of 14 ball parks worth something over \$14,000,000 and it collects in admissions more than \$10,000,000 annually from some 10,000,000 faithful fans who pay in the neighborhood of \$1.10 per person per game in order to see big-league baseball with their own eyes. In essence, the game behind this complex and ramified industry could be summed up prosaically as follows: the pitcher tries to throw the ball so the batter can't hit it. It is because baseball, no matter which way you look at it, comes down to this fundamental struggle



The Oak Views, organized by Feller's father with Bob as pitcher, played on a baseball diamond on the Feller farm. From this team Feller went directly to the big leagues.

between pitcher and batter that good pitchers and good batters are the players in whom fans are most interested. As the outstanding big-league pitcher, Feller is thus carrying an enormous load of responsibility, and carrying it mostly with one arm—his right.

Feller faces this responsibility with the solemnity of a bacteriologist in a gown and mask peeping into a microscope. He knows what his right arm means to him and what it means to his devoted followers. His attitude toward his right arm is almost religious. He glances at it reverently from time to time except when he is asleep, and refers to it mystically as "it." "It's bothering me this morning," he may remark to a teammate at breakfast, or "It sure feels good today." "How is it?" is the question constantly in the back of Feller's head.

Feller's arm is coddled like a baby

In explaining how he throws a certain kind of ball, Feller will gladly demonstrate in slow motion in a hotel room the subtle and graceful movements of shoulder, elbow, wrist and fingers. He does this with the enthusiasm of a jeweler showing off the inside of a precious timepiece which he did not make but passionately admires. "Look at it!" Feller will exclaim delightedly. "Notice that little twist there just as its fingers let go the ball?" He is a modest, goodnatured, self-effacing young man and is awed by the arm rather than proud of it. He seems to feel a little as some early saint might have felt if he had looked in a mirror one morning and discovered a circle of incandescence poised trustingly over his hair. Feller would no more think of trying to evade his mission than Joan of Arc would have thought of stuffing cotton in her ears at sundown.

Feller's comprehension of the importance of his right arm is so keen and deep that it produces unconscious physical reactions as well as spiritual ones. A great singer, if forced by circumstances to yell "Help!" or "Fire!", will instinctively refrain from raising his voice to a pitch that might injure his vocal cords. Similarly, Bill Robinson, the distinguished tap dancer, who has in his career found it necessary to hit people over the head with billiard cues and revolver butts, would never so far forget himself as to kick somebody with one of his incredible feet. It is the same way with Feller and his right arm. Going through a crowd at the entrance to a ball park, Feller instinctively uses his left arm for pushing; he keeps his right arm close to his side, protecting it as if it were a piece of fragile china. Feeling his way through a dark room, he puts out his left hand to find the light switch; if he stumbles, it is his left arm that goes up in a reflex motion to break his fall. If he ever swings on an umpire, the chances are a hundred to one that he will try a left hook.

As the 1941 big-league baseball season trots into its second month, the future seems to promise two separate developments in the Feller cycle, either of which may cause disturbance. The first has to do with the present world conflict, the second with Feller's personal war with the batters who oppose him. Feller is of draft age, has no dependents, is in excellent physical shape, and holds Number 7846. With public approval of intervention in European affairs visibly increasing at the moment, the drafting of Feller might cause a sudden popular swing back to isolationism, resulting in a tiresome detour in the stream of history. Feller himself has been struck dumb by the possibility of being asked to use a right arm such as the one he has for carrying a gun. It seems evident that his feelings are exactly what the feelings of a man like Grover Whalen would be, for example, if he were ordered to take a job meeting trains at a reception center.

Feller's war with the batters is simpler and more direct than the European conflict. He is convinced that opposition thirdbase coaches have learned to divine, before he throws the ball, what kind of a pitch he is going to make. He claims that these unscrupulous wiz-

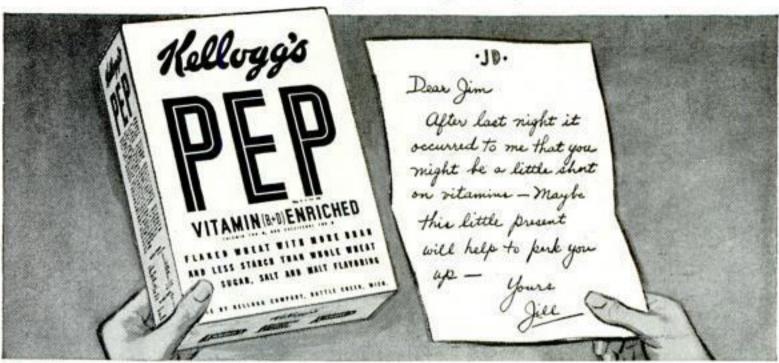
How's your "Pep Appeal"?

—by Williamson



Jill: But I don't want to talk about the war; let's go and dance!

Jim: Oh! I don't feel much like it. I've got the mopes tonight. Think I'll shove off.



Jim: (next morning) Of all the crust! Imagine that Jill sending me a note like this. Just wait till I talk to her! KELLOGG'S PEP, my eye!



Jim: I'll show her how to tease me . . . !

Sis: Hey! Wait a minute, hot-head. The way you've been moping around lately I think a few vitamins wouldn't do you any harm at all. It says here that PEP has been enriched with vitamins B₁ and D. Why don't we try a little before you make that call?



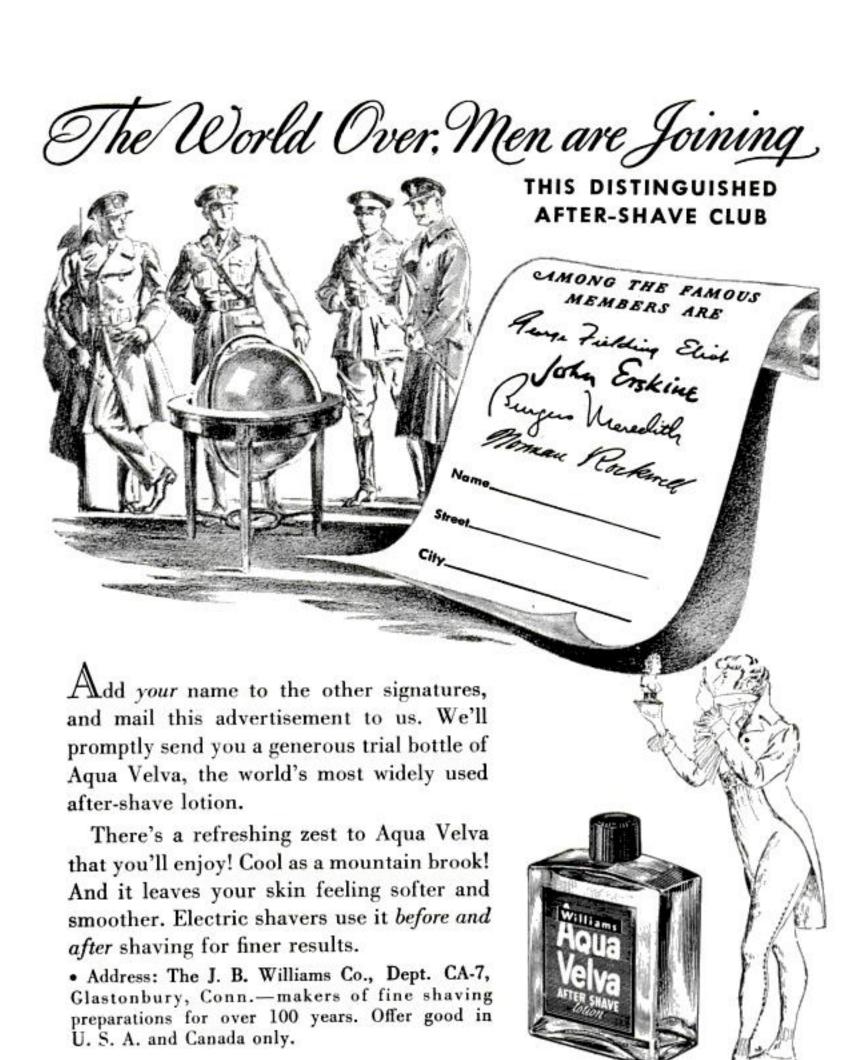
Sis: Yessir, KELLOGG'S PEP is enriched with these two important vitamins. And none of us can feel our best unless our diet includes a proper share of all the vitamins. . . . lim: Hey! I don't know much about vitamins. But, boy! Do I know something delicious when I taste it! Why, this is the best cereal I ever ate! Maybe Jill isn't so dumb after all.

Vitamins for pep! Melloggs Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B1, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1941, BY KELLOGG COMPANY





SHU-MILK'S New Clever White Shoe Cleaning Combination

Here's the white shoe cleaning combination you've been waiting for...Snow-white Shu-Milk, the cleaner that won't rub off...and the Shu-Milk Applicator, the ingenious <u>put-er-on-er</u> that works like a fountain pen. Because Shu-Milk is now applied directly from the bottle you can clean white shoes faster...easier...neater! No smeary edges—no messy hands! And the Applicator is a "natural" for cleaning two-tone shoes. Buy Shu-Milk's perfect white shoe cleaning combination at any drug, department, grocery, or 5 & 10¢ store. Shu-Milk Cleaner, 10¢; with Applicator, 20¢. Shu-Milk Products Corporation, Passaic, New Jersey.

... works like a Fountain Pen

SHU-MILK WILL NOT RUB OFF...

BOB FELLER (continued)

ards often flash a coded signal to the batter, indicating before Feller lets go the ball that Feller is throwing a curve which will start out straight for the batter's head but will alter its course before it gets there and go across a corner of the plate, scoring a strike. The batter, thus informed, waits confidently for the curve to "break," instead of getting out of the way. When it breaks he slugs the ball, scoring a hit. Feller calls this "stealing pitches" and has admitted he might be driven to reprisals if the batters and coaches don't stop doing it. He says, "If they are looking for a curve and accidentally get a fast one, it wouldn't surprise me any." The players on teams opposing Feller say that if he hits one of their men they will mob him. The whole controversy thus adds to every game in which Feller pitches an extra spice which pleases fans and club owners alike.

Whereas a prizefighter trains hard for a few weeks before a fight and then is able to let down again, a pitcher must work himself up to a sharp-edged condition in the spring and then try to stay that way all summer. Feller's big problem is to feel in perfect shape every time he gets into the box. This involves not only "it" but his whole body, and also the complicated make-up of his nervous system. His life during the season becomes a constant, unrelenting effort to circumvent the effects of minor strains, both physical and mental. In general, Feller manages this struggle singlehanded, deciding for himself, for example, when he ought to get ten hours' sleep instead of nine, and when he ought to take a long walk in the evening instead of going to the movies or sitting around a hotel lobby with his teammates.

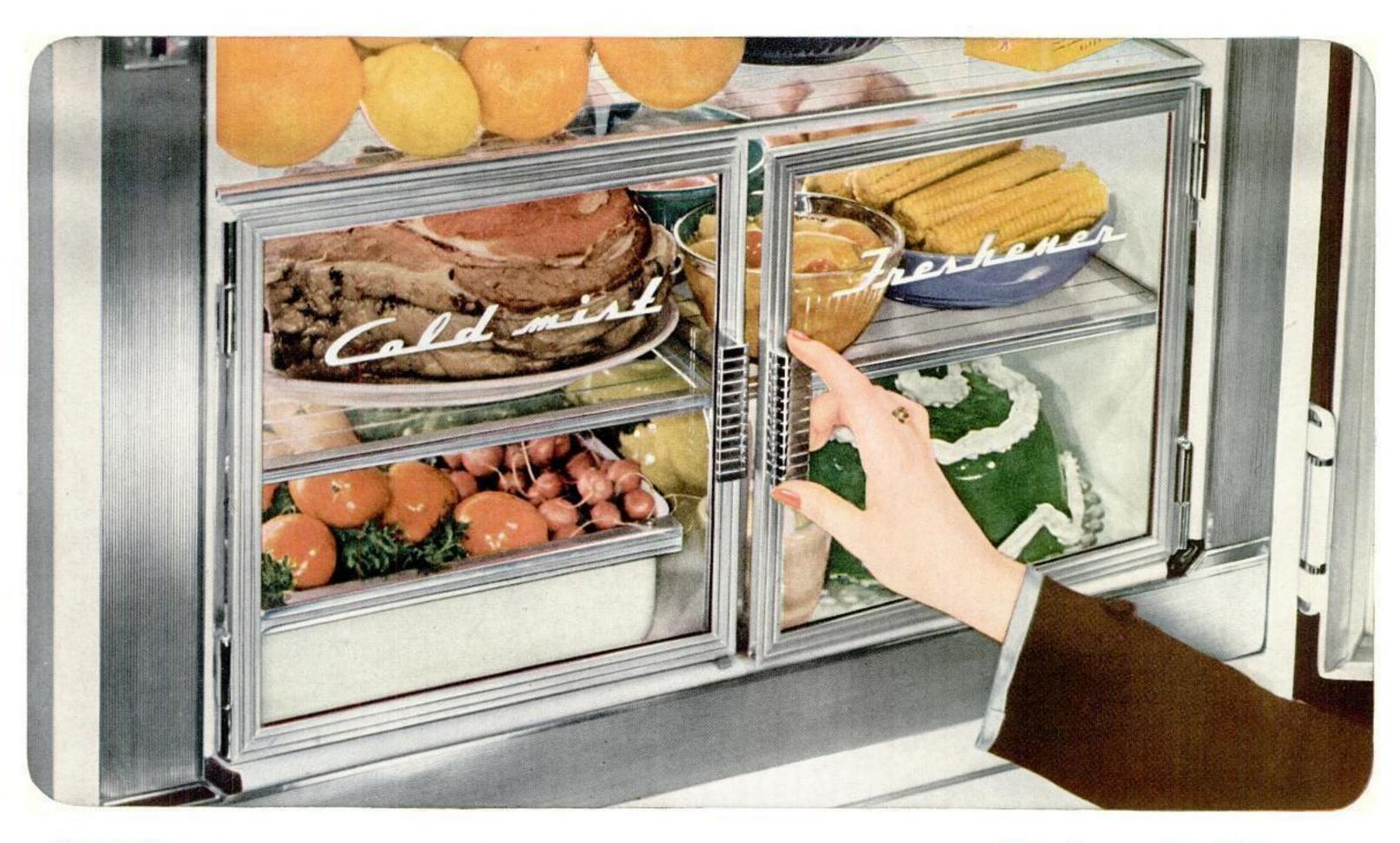
On the whole, his job of keeping mentally and physically fit is not as difficult as it might be because his body runs like a Rolls-Royce engine, his nerves seem to be made of fence wire and his mind is chronically clear and open. He supervises his own diet, studying the menu carefully and nearly always ending up with roast beef, steak or seafood for dinner or lunch and orange juice, cereal and eggs for breakfast. He knows the danger of over-training, a condition which may make him jumpy and fretful. When he feels such a mood approaching from a long way off, he is apt to say, at the end of dinner, "Hell, I'm feeling too serious. I'm going to have pie a la mode tonight." Pie a la mode, or some other rich and starchy dessert, fixes his nerves right up nine times out of ten. When he isn't feeling serious he just has plain stewed fruit or plain ice cream.

Lefty Weismann keeps "it" in shape

In handling his right arm itself, Feller enjoys the collaboration of one Lefty Weismann, the Indians' trainer, whose job it is to massage the players before and after games and sometimes at night if they seem to need it. Lefty is a sort of free-lance, catch-as-catch-can allround medicine man and bonesetter, although he has no medical degree. His simple rule is to look after the players himself unless they have a fever of over 101°, at which point he reluctantly turns them over to the Indians' accredited physician, usually with a word or two of advice. Lefty was once a newsboy in Boston. His life was revolutionized when the late Tris Speaker met him, liked him and got him into big-league baseball as a locker-room attendant. In time, Lefty became so interested in massage and in the structure of the human form that he used to sneak into a Cleveland medical school at night under false pretenses and talk the attendants of the dissecting room into letting him cut up a body or two for his private instruction. He worked mostly on arms. Today, he has the unscientific approach of a great diagnostician, relying not only on knowledge and observation but on a sort of sixth sense which tells him the secret condition of a deltoid or a latissimus, nearly always with apparent accuracy. Like the distinguished Dr. Emanuel Libman of New York, who at a musical comedy will point to a pretty blonde and inform his theater companion that she has incipient anaemia, Lefty can spot hidden physical faults at a distance. "His deltoid is spongy today," he will remark, sitting in the dugout and pointing to an opposing pitcher in whose throw he has observed an imperfection. On his massage table, Lefty has been known to sniff critically around one of his own pitcher's shoulder blades, to nod in a knowing way, and then to prescribe a certain kind of rubbing to cure the ailing member. "She's sort of scorched inside there from the heat," he will mutter confidently. Occasionally diagnosticians of the medical world employ a similar olfactory technique.

Lefty and Feller confer over Feller's "it" like a couple of highpowered surgeons in a millionaire's sickroom. "It's the least bit creaky here under the deltoid," Feller may say, taking off his shirt. "Uh-huh," Lefty says musingly, feeling the arm, cocking an ear at it and perhaps putting his nose to it once or twice. "Tell you what,

CONTINUED ON PAGE 57



NEW! Foods stay fresher...days longer... Behind Glass!



Wall-concealed Cooling Coils and Glass-enclosed Cold-mist Freshener provide Super-Moist Cold to Keep Vegetables Garden Fresha Typical 1941 Kelvinator Extra!

TO AHEAD—openitup—and Look. You've I never seen a refrigerator like this! And neither had we Kelvinator retailers-until the 1941 Kelvinator took us by storm.

Those shelves of smooth, clear glass gleam like crystal. In the still, super-

moist cold of the glass-enclosed Cold-mist Freshener, uncovered food stays fresh for days on end.

And that's only what you A Kelvingtor "Extra"can see and touch.

What you don't see is that in addition to the High-Speed Freezer, there are separate cooling

How Kelvinator's New, Less-Expensive Way of Doing Business Saves you Up to \$30 More

Last year Kelvinator's new way of doing business saved buyers from \$30 to \$60 each over previous years' prices. This year Kelvinator goes even further. You now get savings up to \$30 over last year-and even more extra features! . . . Is it any wonder that consumer groups are hailing the new Kelvinator program as a courageous move in the public interest? Write Dept. L-3 for a beautiful, full-color catalog.

coils concealed in the walls. They maintain correct temperature and humidity throughout the interior at all times.

Here is not only a new refrigerator but a brand new kind of refrigeration.

"This beautiful Stainless Steel Cold-Ban eliminates some 80 dust-catching screwheads."



COPR. 1941, NASH-KELVINATOR CORP.

Revolutionary new Moist-Master Model M-6 illustrated \$179.95* New 1941 Models As Low As \$12475*

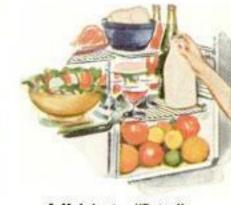
And it's typical of Kelvinator's 1941 extras.

There are eight beautiful models to help you make your choice. Each offers a variety of "extras".

Look them all over. The exclusive 5-Way Magic Shelf that gives five complete interior re-arrangements in a jiffy-making extra room for bottles and bulky articles . . . That shining, Stainless

Steel Cold-Ban eliminates more than 80 unsightly, hard-toclean screwheads.

The big Vegetable Bin, Moonstone glass Meat Chest, recessed Polar Light, extra space for frozen foods-these are extra conveniences you'll find in the 1941 Kelvinatorsand even extra room ... each



A Kelvinator "Extra"-The "Magic Shelf"

so-called 6 foot model has 634 cubic feet of space. See Kelvinator's complete line today, including 3 big 63/4 cu. ft. models for less than \$145.00* DA-6 \$134.95* S-6 \$144.95* SS-6 \$124.75*

Kelvinator Division, NASH-KELVINATOR CORP., Detroit, Mich.

look at the Beauty!

Look at the Extras!

Look at the Price!

Get KINNATOR

PRICES SUGGESTED ARE FOR DELIVERY IN YOUR KITCHEN WITH 5-YEAR PROTECTION PLAN. STATE AND LOCAL TAXES EXTRA. PRICES ARE SLIGHTLY HIGHER WEST OF THE ROCKIES. IN VIEW OF RISING COSTS, PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

Moonstone Meat Chest





MINTED PEAS

(Delicious with Broiled Sweetbreads and Mushrooms)

Drain one 17 oz. can of Green Giant Brand Peas. Reserve half the liquor and half the peas for another meal. Condense the remaining liquid. Add 1 cup of peas, 1 tablespoon of butter or margarine, salt and pepper and 1 teaspoon of chopped mint to the liquid. Heat and serve.



A "Special-Occasion" Meal

If you want a party dinner that is simple to prepare, beautiful to see, and a joy to eat, serve buttered Green Giant Brand Peas in potato nests with two halves of broiled chicken, garnished with parsley. Squab, duckling, pheasant or any small game bird may be used instead of chicken. Suggestions for the complete menu include broiled grapefruit, wild rice, celery hearts, peach Melba and coffee.

A LITTLE EXTRA THOUGHT in menus you plan and vegetables you serve has a way of making the honeymoon last longer.

You'll find that Green Giant Peas will lift any menu out of the commonplace. They have a distinctive flavor and tenderness that you can always count on.

The secret of Green Giant Brand Peas is Seed and Speed: an exclusive breed (S-537) and a fast method of harvesting—less than three hours from vine to can. Serve them soon—you can always count on their distinctive flavor and tenderness. They're party peas, at everyday prices. Look for the Green Giant on the label.

Packed only by Minnesota Valley Canning Co., LeSueur, Minnesota, and Fine Foods of Canada, Ltd., Tecumseh, Ontario. Also packers of the following exclusive brands of corn: Niblets (whole kernel); Niblet-ears (corn-on-the-cob); Del Maiz (cream style); and Niblets Mexicorn (with sweet red and green peppers).



Green Giant Peas

BOB FELLER (continued)

Bob," he will then say judiciously. "We'll give it the half hitch after priming and then the small stretch. If it's not smooth this afternoon we'll give it a quick diathermy. Whaddaya say?" "Okay," Feller will reply after a moment's hesitation. "But easy on the stretch, Lefty, because I think it's the stuff under the deltoid, see?"

Feller has various little systems for taking care of himself and "it" on his own hook. He sometimes does finger exercises with his right hand while holding in his left the newspaper in which he is reading about yesterday's games. He usually knows the night before what sort of workout he will take the next day in order to keep on feeling the way he wants to feel. "I'm going to put in quite a bit of work tomorrow," he will confess to a teammate at bedtime. Accordingly, he will practice fielding for ten minutes, warm up gently, and then run solemnly up and down the field for half an hour before the game starts. This would be on a day when he is not pitching, of course. Although his schedule calls for him to pitch about every fourth day, he is required to be on the field at every game, mostly for promotional purposes.

When he is going to pitch, Feller will warm up for ten minutes or so just before the game starts. On a warm day he warms up for 12 or 13 minutes, on a cold day for 15. As with his choice of food and his mental hygiene, Feller decides for himself when his arm is

properly warmed up.

In the course of a game Feller makes between 115 and 130 pitches. He may throw a fast ball, a slider, a sailer or a curve, using a sidearm, a three-quarter or an overhand motion. His best ball, of course, is the fast one. Nobody has been able to tell to date exactly how fast Feller's fast ball goes. A clumsy test was held last season involving a policeman on a motorcycle. The policeman was supposed to get going as fast as he could along a road which had been thoughtfully roped off and when he passed Feller, Feller was to throw a baseball at a target further down the road. Various big-league baseball officials and journalists were on hand to see whether the ball got to the target before the policeman passed it. They say it did. The motorcycle was going 85 m. p. h.

Speed and hop make ball hard to see

The batters who face Feller during the season testify that his fast ball is faster than any pitcher's has ever been. They affirm that it is practically invisible and that when you do get a glimpse of it, it is making, in addition to its forward movement, a peculiar, upward hopping motion known as the "hop." This is caused by the back spin the fast ball gets as it leaves Feller's fingers. The fingers of Feller's "it" are broad, not over-long, and two of them are heavily calloused. One callus is on the inside of the thumb knuckle joint and the other is on the inside of the third finger. They almost go away in the winter and sprout again in early spring.

Pitching a full game on a hot day, Feller sometimes loses as much as 4 lb. Along about the seventh inning he is apt to feel tired and, if he does, he soaks a sponge in an ammonia solution and sniffs it until he feels pulled together again. Depending on whether he feels hot to a precise degree known only to himself, he may douse his wrists in ice water once or twice during a game to cool off. He considers all these things carefully, looking at all sides of the matter, before deciding he needs a sniff of ammonia or a wrist-submersion in ice water. After a hot day's game, he gets an alcohol rubdown from Lefty, goes to his hotel, drink's a glass of hot salt water to counteract the heavy perspiration, takes a nap, then a shower, and then a big dinner of roast beef, steak or seafood.

Lately Feller had a Cleveland tailor make some special lightweight

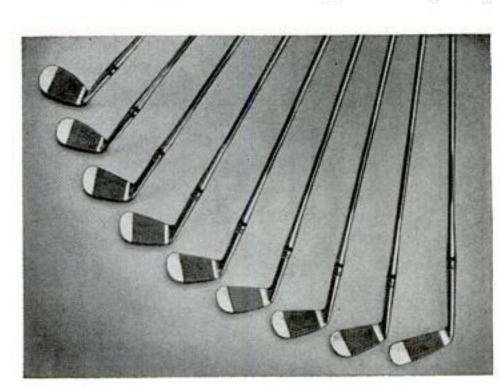
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\$25,000 Norman-style house was built by Bob for his family on the Feller farm. The new house is the local show place. It has a rifle range in basement and a tennis court.





KROYDON CLUBS make wonderful golfing companions. They give you that heart-warming feeling of pride and satisfaction that comes from owning the finest, whether you pay \$5 or \$25. And they're great builders of poise and confidence when the going's tough. » » For Kroydons give you the benefit of improvements and developments which have made golfing history. Take the Kroydon HY-POWER Shaft for example. It's the only drawn-steel shaft which tapers out to form a sturdy shoulder right above the club head where you need power and strength. And consider the advantages of Kroydon's Nick-Proof Soles, so tough you can cut a brick in two without damaging your club . . . Kroydon's Shock-Proof Headsfused to the shaft so that they won't "tingle" and never come lose. Also Kroydon's latest sensation, the Rhythmic feature, which fits the club to the player as never before and automatically improves timing. » » Once you get acquainted with America's No. 1 Golf Clubs you'll never be satisfied until you own a set. See them at your Pro's or Sporting Goods Dealer's. For fascinating Booklet write: The Kroydon Company, Maplewood, New Jersey.



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CLUBS FOR BETTER GOLF

SPECIAL!

Kroydon Hy-Power Irons for as little as

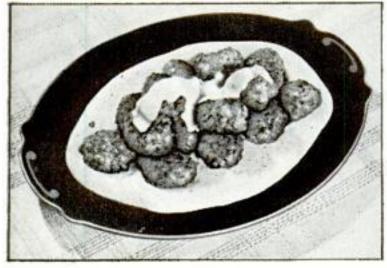
\$5.00

Each of these clubs has the Hy-Power Shaft..Nick-Proof Sole..Shock-Proof Head.The finest clubs money can buy.

FAVORITE RECIPES OF FAMOUS PEOPLE

JOE COOK'S Swedish Meat Balls





- 1 pound ground beef
- 1 egg
- 1 teaspoon salt
- 3 tablespoons grated onion
- 2 teaspoons Lea &
- Perrins Sauce
- 4 slices bread 1/4 cup water
- 2 tablespoons
- shortening
- 2 tablespoons flour
- 1 cup milk

Combine meat, egg, salt, onion and Lea & Perrins Sauce. Toast bread slowly until dry and brown. Break in small pieces; add water to toast. Combine softened toast with meat mixture. Shape into small balls and brown in hot shortening. Remove meat balls from pan. Add flour, stir until smooth, then gradually add milk, stirring constantly until smooth and thickened. Place meat balls in gravy, cover and simmer about 15 minutes. Makes 4 to 5 servings.

THE HUMBLE MEAT-BALL calls for rounds of applause when served up in this delicious disguise. Credit Lea & Perrins Sauce with the elusive and oh-sosatisfying flavor.

FOR LEA & PERRINS SAUCE has the canny knack of bringing glamour and party-dish flavor even to the simplest meals. Try it tonight, and you'll see why it's used in hospitable homes all over the world including Buckingham Palace.

LEA & PERRINS SAUCE

THE SAUCE OF 1000 USES

LEA & PERRINS, 240 West Street, New York City Send me your booklet "Success in Seasoning," containing 177 novel recipes. I enclose 4c for postage and handling

Name.....

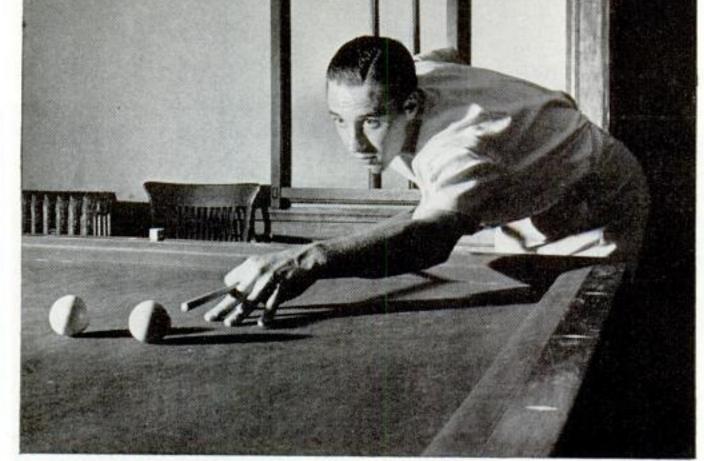


DON'T LET FATIGUE play havoc with looks! Crow's feet appear fast enough without being further hastened by squinting. Two drops of EYE-GENE speedily clears eyes reddened from fatigue, driving, over-indulgence, etc.



JOIN THE THOUSANDS who prefer stainless, hygienic, safe, EYE-GENE. Wash them with this specialist's formula today, and see how refreshed they feel. EYE-GENE is on sale at drug, department, and ten cent stores.





Bob Feller likes billiards because it sharpens his eyes. He also likes skeet shooting and hunting. Best of all he likes to drive his car fast, has been arrested several times for it.

BOB FELLER (continued)

uniforms for himself and "it," for use on especially hot days. This is a rather momentous step for a pitcher to take, somewhat akin to the decision of a self-made man to buy himself a suit of tails in addition to dinner clothes. Feller thought it over for many days and, having looked at the situation from every angle, finally decided on buying the lightweight uniforms. "I'm going to get 'em," he announced one day to Lefty, who is a sort of father confessor to the Indians. "I think you're doing the smart thing, personally," said Lefty. The lightweight uniforms are a great success and Feller is now satisfied that he made no mistake when he finally made up his mind to get them. "You become less hot, see?" he has explained in summing up the effect of the special uniforms.

In Cleveland, Feller lives at the Tudor Arms, a residential club, sharing a suite with an outfielder named "Soup" Campbell. They have two bedrooms and a parlor. Incoming phone calls are sifted by the switchboard to eliminate drunks and bet-settlers who frequently call

in and ask impertinent questions.

On road trips also, Feller and Campbell room together. Like most ballplayers, Feller passes many mornings and evenings sitting around the lobby and talking about occupational problems or keeping up with the news. He spends most of his time with his teammates, occasionally going with them to a quiet party at somebody's house or to a dance or the movies. In St. Louis, they sometimes attend the open-air Municipal Operas at Forest Park on passes which the Opera people give the ball teams in exchange for baseball passes.

His footwork practice confuses dancing partners

Feller is big, solidly built, a fraction under 6 ft. tall and weighs, on a year-round average, about 185 lb. He has a longish face with a generous mouth and clear, intelligent eyes. His father was Swiss-French and his mother French-German. Toward everything except "it," Feller has an easy-going, half-humorous attitude, laughs easily at jokes and at funny situations (such as an opposing shortstop booting a grounder) and enjoys himself in a restrained, agricultural way. He thinks twice, sometimes three times, about almost everything that comes up in his life, reaching decisions slowly and with shrewdness. He has never smoked and chews not tobacco but gum. He will occasionally take a glass of beer or wine if he thinks his condition will allow it, but not otherwise. He likes to dance but is apt to confuse his partner because, thinking about his footwork and how the dancing helps it, he sometimes absent-mindedly squirms his ankle around as if putting his foot in the box or turning for a throw to first.

He likes girls well enough but has thus far escaped being identified with any particular girl by the gossip writers, which is a neat feat in itself. People from his Iowa neighborhood often call him up when they find themselves in a city in which he happens to be playing and he is always glad to see them. He writes to his mother and father and sister often and telephones them now and then. On the whole, Feller probably finds people less interesting than games. He plays, besides baseball, table tennis, tennis, golf and billiards and, during the off season, goes in for skating on his own rink or for trap and target shooting. He likes billiards and shooting because he feels they aid the eyes. The other games not only aid the eyes but are also good for the footwork.

Like all athletes, he has his personal superstitions about how to win. He always tries to strike out the first batter. To the uninitiated, this might seem an obvious move for a pitcher to make, but many pitchers think it is better to let the first man fly out or be thrown out at first, and most of them will tell you that, except in the case of home runs and other palpable accidents, the batter did exactly what they



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ELASTIC STOCKINGS BELL-HORN, 451 North 3rd St., Philadelphia, Pa. Send me helpful free booklet: New Facts about Varicose Veins and Beautiful Legs.

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CONTINUED ON PAGE 60



"WHEE! POP SOME MORE BUTTONS, DADDY!"

DADDY: It's a pleasure! Just hand Daddy another shirt!

MOTHER: Ted Garrett! Your practically new shirts! Are you out of your mind?

DADDY: Nope. But I'll be all out of these confounded, shrunk-up straitjackets in a minute! Hurrah! Only two more to go!

MOTHER: But I bought those shirts in your exact size! And the clerk absolutely promised they wouldn't shrink!

DADDY: Hmmm. Washday certainly made a L-I-A-R out of him! Why in blazes can't you remember to look for the Sanforized-Shrunk label? That's the positively certain way to get shirts that won't shrink from their original size.

MOTHER: But the clerk promised-

DADDY: I want my promises in black and white—like those on the Sanforized-Shrunk tag. It says the fabric won't shrink more than 1% by standard tests. And a

measly 1% is a mighty small hunk of anything.

MOTHER: You and your percentages! Next time, I won't hunt for bargains! I'll pay plenty, and then you'll have your Sanforized-Shrunk label.

DADDY: Price has nothing to do with it! You'll find the Sanforized-Shrunk label in shirts at all prices—in all styles—all around the town.

MOTHER: All right!

DADDY: And that goes for shorts and pajamas, too. The Sanforized-Shrunk label is—

MOTHER: Now, Ted! That's enough! You're late for work as it is!

DADDY: O.K.—but I've got a job to finish right here and now! Hand me another midget shirt, children, and stand back! And remember, Mrs. Garrett, you're going to buy me a flock of new shirts marked Sanforized-Shrunk, today!

"WE KNOW WHAT L-I-A-R SPELLS!"



MOTHER: Oh you do, do you! Then you keep your eyes O-P-E-N while we're shopping today, and see that every shirt I buy for Daddy has the Sanforized-Shrunk label!



MOTHER: I guess these shirts will put a stop to your Daddy's didoes! See! Here's the Sanforized-Shrunk label! And now—there's a grand sale of children's wear on the next floor! Dresses for you, and suits for you—all marked Sanforized-Shrunk.



MOTHER: Well! I'm certainly learning a lot today! Imagine! The Sanforized-Shrunk label in youngsters' underwear, too!

SALESLADY: Yes—and we've learned that clothes labelled Sanforized-Shrunk don't come back for credit! They just won't shrink out of fit!



And now for a super-happy ending! There are loads of other washables protected by the important Sanforized-Shrunk label: wash clothes, uniforms and sportswear, nightwear and underwear, slip covers and draperies. They will not shrink out of fit if they are labelled S-A-N-F-O-R-I-Z-E-D-S-H-R-U-N-K.

FOR PERMANENT FIT... LOOK FOR THE LABEL_"SANFORIZED-SHRUNK"

Inventive Genius Brings

New Comfort to Men's Underwear

New Kut-Ups Shirt "Gets Out of Your Lap When You Sit Down"

Won't Roll, Creep or "Rope-up" around your middle. Can be worn with any type short or brief.

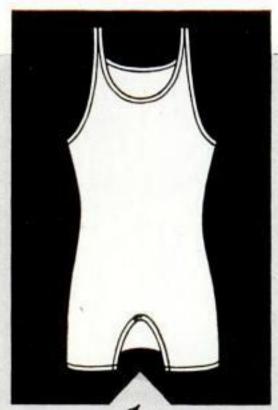
OLD STYLE SHIRT



Old Fashioned Shirts Have No Place To Go But Up! So They Crawl and Bunch-up Around the Waist.



The Kut-Ups Shirt Stays Smooth. Lower part actually "Rides Along" with Leg Action As You Sit, Stand or Walk.



HERE'S THE SECRET!

The Kut-Ups Front Permits Shirt to Spread and Follow Body Movements Without Sliding Up.

You'll Get a Lift from the Lift in Mac DEES!



MacDEES Give Gentle Lift All Day Long.



Snug Comfort Is Built Into Patented Cantilever Front of MacDEES! The More Stretch The More Lift-New Freedom, Ease, Lasting Comfort.



Perfectly Tailored. Smooth Fitting.

Healthknit Kut-Ups and MacDEES or Can Get Them For You Quickly! You'll Like 'em.

HANDKERCHIEF TEST *PROVES* VITAL ZONE ALWAYS SPOTLESS



lenging higherpriced pipes in briar quality and value. WM. DEMUTH & CO., NEW YORK CUSHION

CAN PASS HESSON GUARD

Standard Knitting Mills Inc., Knoxville, Tennessee

BOB FELLER (continued)

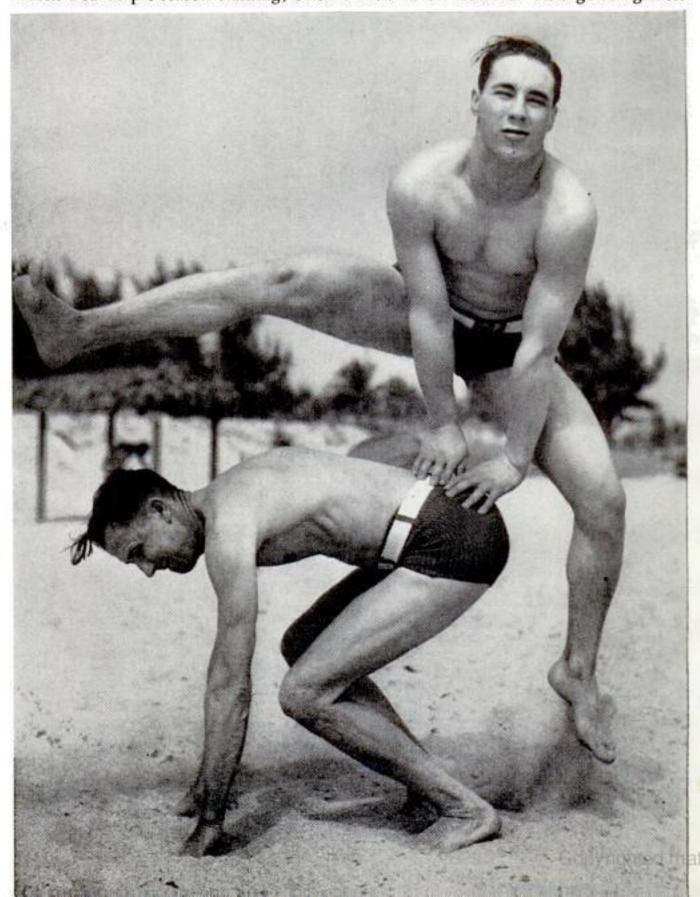
were trying to make him do. "I figured he'd take that wide one and fly to center," a pitcher may say, referring to a play which forced the centerfielder to run his legs half off and catch the fly one-handed. Feller, more realistic, says: "I just get in there and throw them hard. I figure if I can strike out the first man, the others have their self-confidence reduced by just that much, and the more I can strike out after that the better. Besides, if you strike out the first man, that's one out."

Feller was born on the edge of an Iowa village named Van Meter on Nov. 3, 1918. He is of the depression generation, rather than the post-war one, having learned to read the newspapers about the time of the stock-market crash, and having begun to be conscious of economic conditions about the time of the bank holiday. There is a baseball legend that his father deliberately set out to make him a pitcher but both Feller and his father deny this. His father, William H. Feller, was a comparatively well-to-do farmer, and when Bob was growing up had around 360 acres under cultivation, mostly in grain. There was a herd of 75 Hereford cattle and about the same number of hogs. His father had played baseball as a youth, however, and so had Mrs. Feller's father, and there was more than usual interest in the game around the farm and the nearby village of Van Meter. The elder Feller bought the best gloves for the boy and helped him organize neighborhood teams. There was a tacit understanding between them that if Bob could become a professional baseball player instead of a farmer, so much the better for him-and that getting good marks in school was not the most important thing in the world.

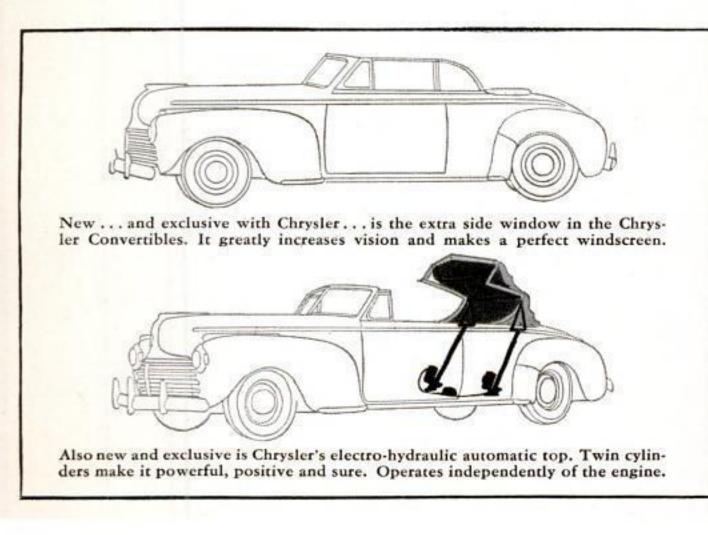
The father and son were great companions and Mrs. Feller tells today how when they were off playing catch together behind the barn or going off somewhere to a sand-lot game, they were always late for dinner. When Bob's younger sister was born, the mother has related, she thought the two males might become more home-loving but she was disappointed. "They looked at her a little while and then went off to play catch," she says. By the time Bob was in high school, he was making from \$35 to \$50 a Sunday playing semi-pro ball in Iowa towns within a couple of hundred miles of his home, and he says he decided then that it was as good a business to be in as any. "I knew I was going to make it my career," he says, "and, anyway, I liked to play baseball better than I liked to do anything else, and I still do." He says he did not distinguish himself in his studies, and his claim is borne out by an essay which he wrote in one of the early grades. It is still preserved by Mr. O. E. Lester, superintendent of the Van Meter school. It is called "My Life," and its most eloquent passage reads as follows:

"When I was a tree, I was made into lumber and they cut me down and made me into a big board and the manuel training boys got me and made me into a home plate on the baseball diamond, and that's the end."

Father and Son Feller play leapfrog. The family goes to Florida during the spring to watch Bob at pre-season training, often travels to St. Louis or Chicago for games.









Plenty of room for six grown people!

CHRYSLER Convertibles have always been noted for advanced ideas. For 1941, they bring several new "firsts"...

With their clever new extra window on each side, they give you true vision all around, and a windscreen that protects all the passengers when the top is down.

The automatic top is electro-hydraulic—instead of vacuum operated. It's as sure and positive as Chrysler's hydraulic brakes ... as easy as turning the ignition switch.

The rear seat is a real 3-passenger divan . . . deep, soft and wide . . . providing a true 6-passenger Convertible Club Coupe.

You can tailor your Chrysler Convertible to your own individ-

ual taste. The interior can be leather and Bedford cord in a number of delightful color combinations . . . or leather and Highlander plaid.

WHY SHIFT GEARS?

On top of everything else is Chrysler's famous Fluid Drive. Why shift gears? Once you see how much easier Fluid Driving is . . . how much smoother, simpler, pleasanter and safer, you'll never want to go back to the old way. Phone your Chrysler dealer now. Ask him to show you the miracle of Fluid Drive.

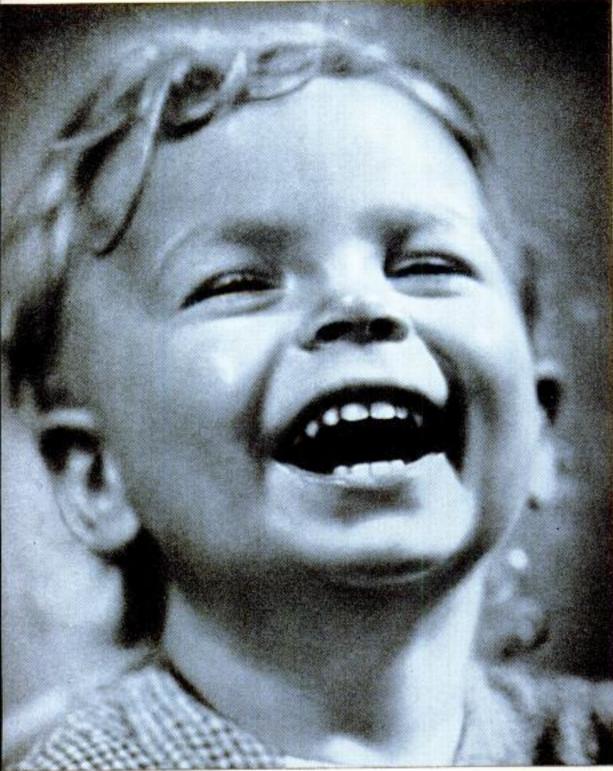
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"SUNSHINE AND SHADOW"—by Roy Hirshburg

(Below)-Because the whole story of childhood is in these two pictures...because they are wonderful studies in expression-sincere, spontaneous, universally appealing—they are chosen among the great pictures. Made on Eastman Film.





"NAVAJO"-by André de Dienes

(Right)—Because it has caught the true beauty of the American Southwest, with its cloud-swept skies, its freedom and romantic wildness—this photograph by a young Hungarian photographer, taken at the Inter-Tribal Indian Ceremonial at Gallup, N. M., is chosen among the great pictures. Made on Eastman Film.



(Right)—Because it set an high for public response... an-hour after its appearan N. Y. Daily Mirror, reader clamoring for prints, 20,00 50 cents each were sold in and telephone calls avera letters 5000 a day - "Sus as a great news picture. [C by N. Y. Daily Mirror, Inc Eastman Film.

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There is an Eastman Film for every picture-taking need. Use Eastman Film always. It pays...Roll-Film Users: Accept nothing but the film in the familiar yellow box—Kodak Film—which only Eastman makes ... Eastman Kodak Company, Rochester, N. Y.



Glamour from an oil well

Most cosmetics are made with glycerine. Usually there's enough to go around—until a war comes along, grabbing glycerine for explosives . . .

A threat to glamour is among war's lesser evils. But glycerine is needed for medicines, scores of other uses, too...So at the "University of Petroleum" (Shell's \$3,500,000 research laboratories) they performed a chemical miracle—and got glycerine from a petroleum gas (Patent No. 2,130,084). Now America's supply of glycerine is potentially unlimited—in war or peace.

Glycerine, synthetic rubber, even Vitamin E, from oil—the achievements of the "University of Petroleum," with its 821 research scientists and assistants, steadily grow. You buy their "main assignment"—the principal product of their research—when you buy Shell Gasoline.

They "cracked" the secrets of petroleum to get NEW Solutized SHELL

TWO SCIENTIFIC FACTORS advance the Road-Performance Rating (RPR) of the new Shell Gasoline to an all-time high:

It is refined with the Solutizer Process (originated by Shell's research laboratories, Patent No. 2,149,379). This steps up performance by removing the "pro-knock mercaptans" which have always been a drag on performance.

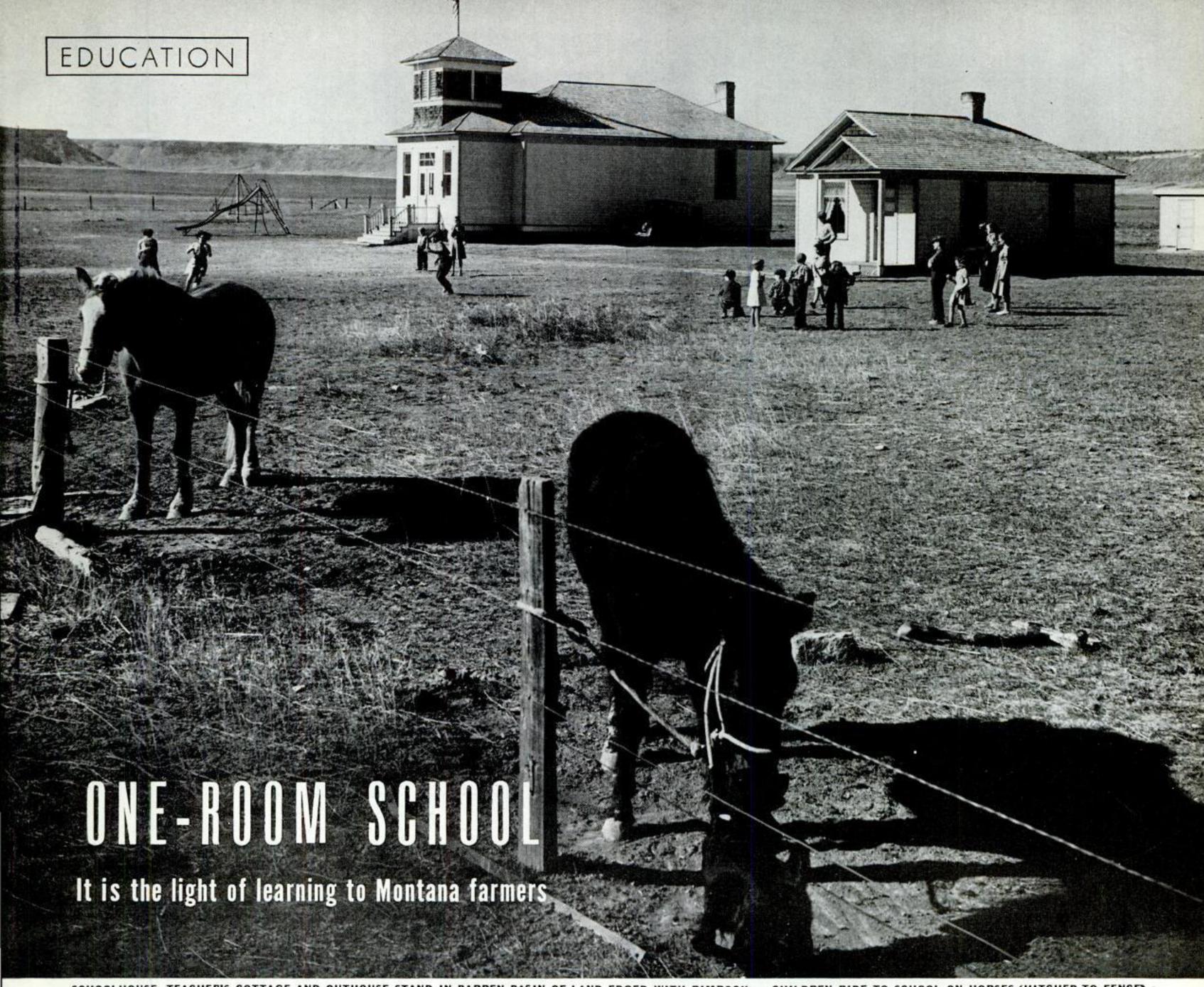
Thermal conversion makes it extra rich in iso-compounds similar to iso-octane—first produced commercially by Shell scientists to give America 100-octane aviation gasoline . . . fuel so powerful and efficient that it led to an increase in the speed and flying range of America's planes up to 30%!

These two factors save on the costliest driving you do—Stop-and-Go. And increased RPR—the true measure of a fuel's performance in your car—puts a new thrill in your motoring! Your Shell dealer has new Solutized ing! Your Shell dealer has new Shell (at regular price) and Shell Premium—Shell (at regular price) and Shell Premium—

MAY SERVICE TIP

Free Spring check-up..."Thoro-Fast" service...a full crankcase of Summer Golden Shell Oil—and Summer Golden Shell Oil—and your car's got that "Spring Feeling."





SCHOOLHOUSE, TEACHER'S COTTAGE AND OUTHOUSE STAND IN BARREN BASIN OF LAND EDGED WITH RIMROCK. CHILDREN RIDE TO SCHOOL ON HORSES (HITCHED TO FENCE)

The one-room country school is a cornerstone of the American legend. Within its weather-beaten walls, at desks scarred by the knives of whitling boys, the pioneer generations of America learned to read and write and figure. The teaching which began in the one-room school has expanded into a vast educational system which today embraces 30,000,000 pupils, costs \$2,000,000,000 a year, employs 1,000,000 people and exists in hundreds of thousands of fine school buildings. Even in most rural areas, the automobile and the school bus now take children to central, modern schools.

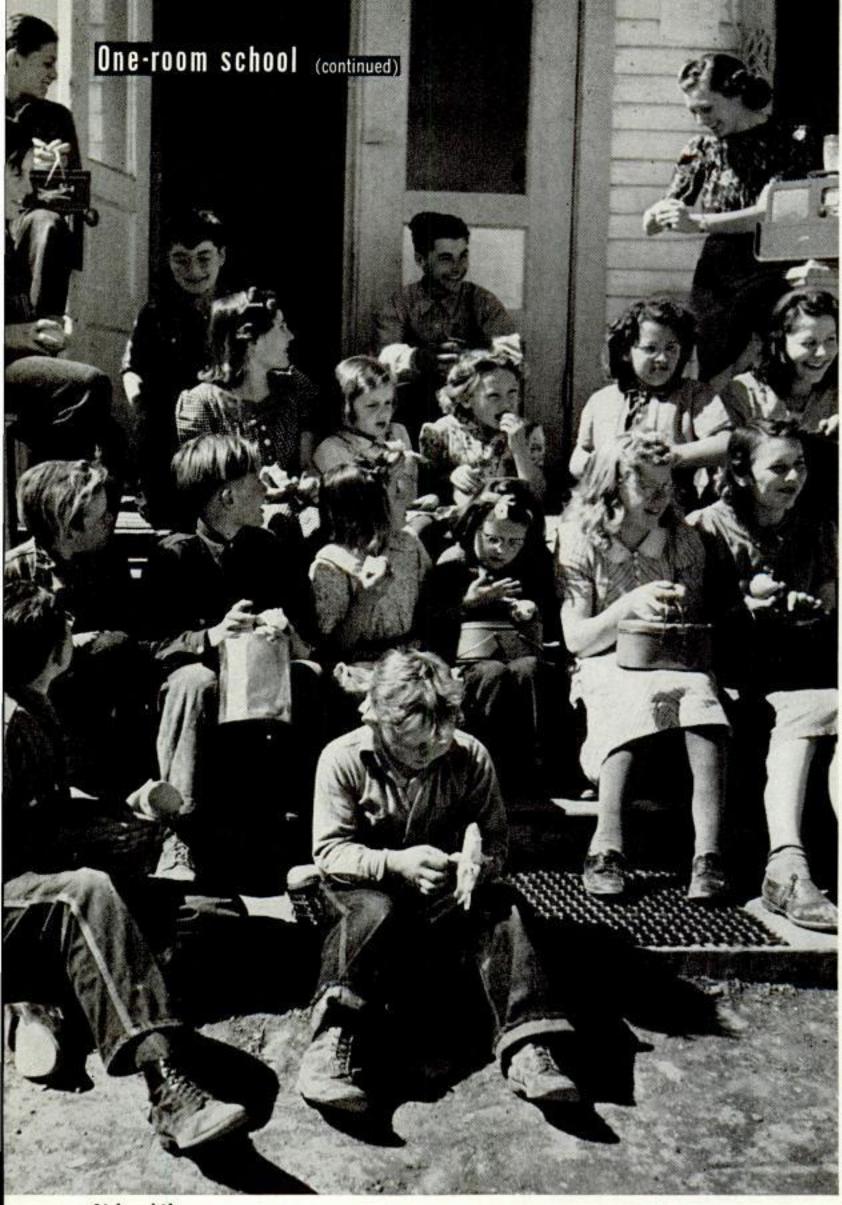
But in many remote pockets where the frontier has not died, the old time one-room, one-teacher school still holds its own. Typical of these educational hangovers is the Montana school shown here. The little clapboard building stands stark and lonely in the wide stretch of Golden Valley County's wind-swept Big Coulee. Once a day the mailman drives out from Ryegate, 14 miles away over a bumpy dirt road. There are no telephone or telegraph wires. Nor is there any running water, gas or electricity.

Fresh out of normal school, 24-year-old Dorothy Albrecht of Billings, Mont., came to this isolated spot last September to take her first teaching job. She gives instruction on all subjects in the primary-school curriculum to 17 boys and girls, aged 6 to 16. From farms as far as four miles away, they come to school on horseback, in cars, on foot. They wear blue jeans, checked shirts, cotton dresses and stockings. Their talk is of the chores they do at home when school is over: milking cows, splitting kindling, gathering eggs, running tractors, putting up preserves.

In a school day of 330 minutes, Miss Albrecht teaches 32 classes, four apiece for each of the eight grades, must then find time to correct written exercises and study the next day's lessons. For this she gets \$90 a month, better than the average country schoolteacher's salary, and the use of a two-room cottage.



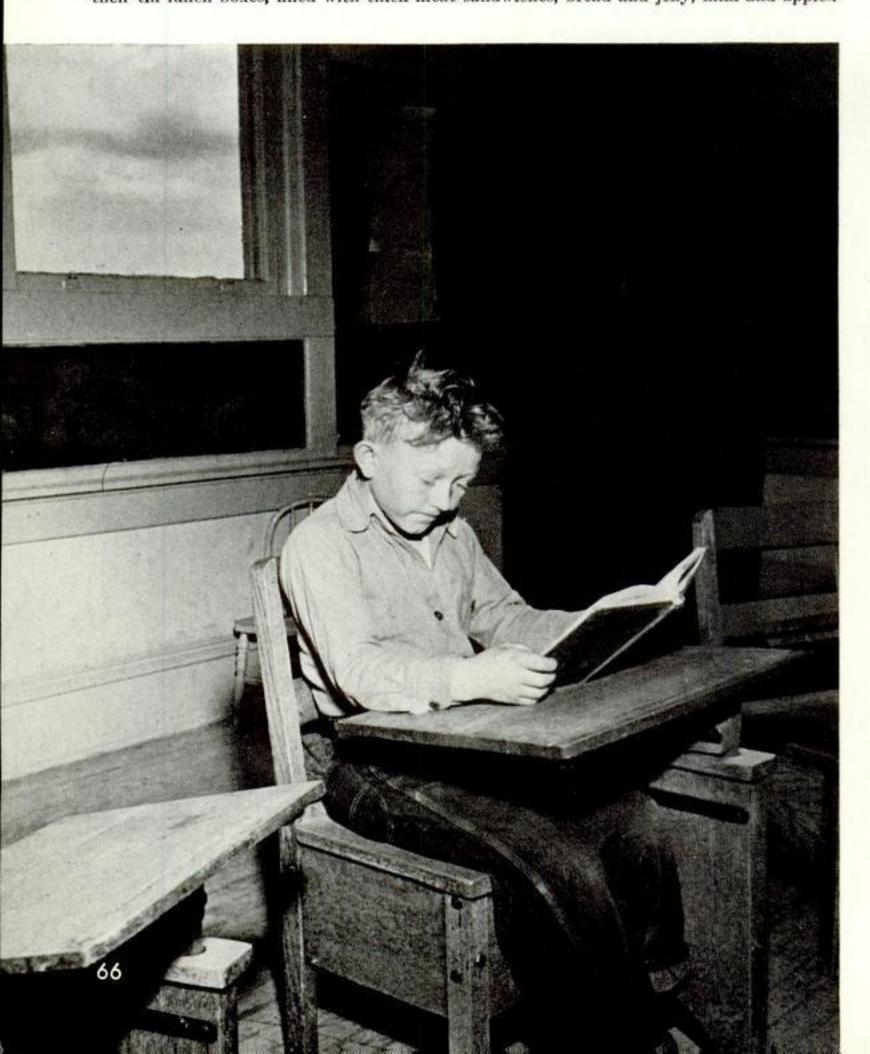
Clem and Frances Schaff, children of local farmer who is school-board "boss," ride tandem to school on their pony, Shortie. They use blanket for a saddle and an old driving bridle.



At lunchtime the whole school sits on the steps. Teacher's radio blares out war news but to these rural children war is something that happened in history. They are chiefly interested in their tin lunch boxes, filled with thick meat sandwiches, bread and jelly, milk and apples.

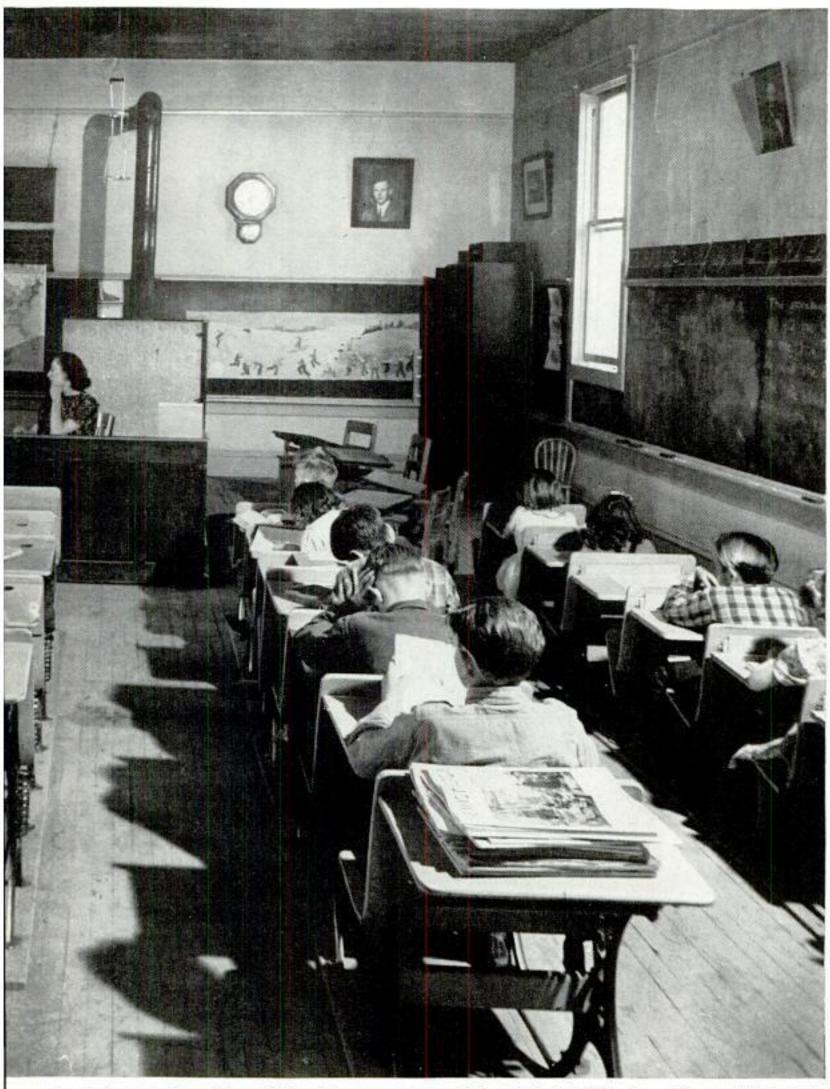


In one large room all 17 pupils learn their lessons at once. Grades are arranged by rows, starting with two little first-graders in front seats of row at right, ending with eighth grade at left. To make the most of limited time, teacher gives classes in rotation, calling each grade by turn

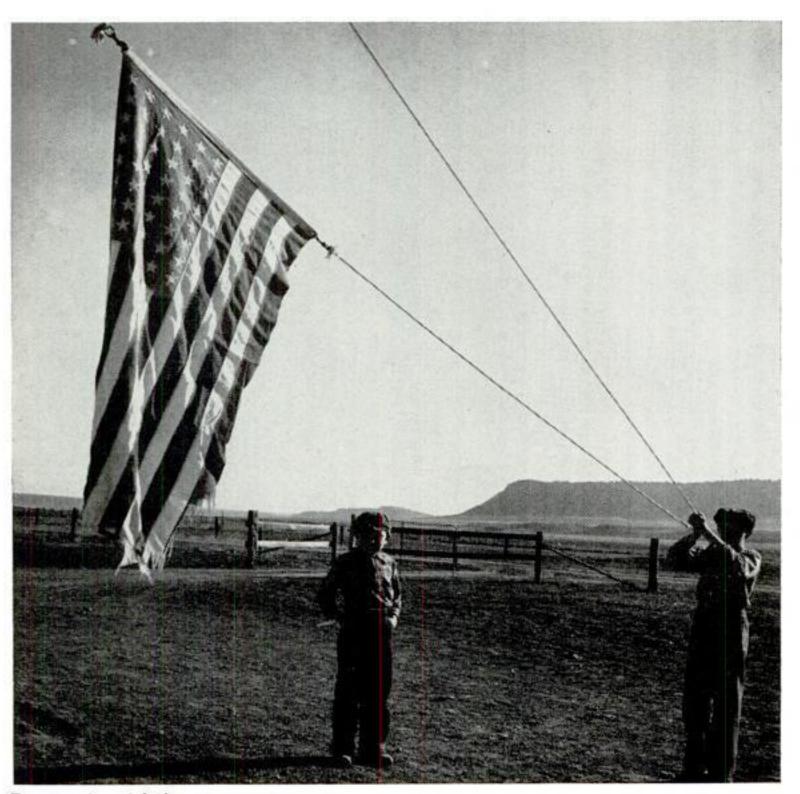




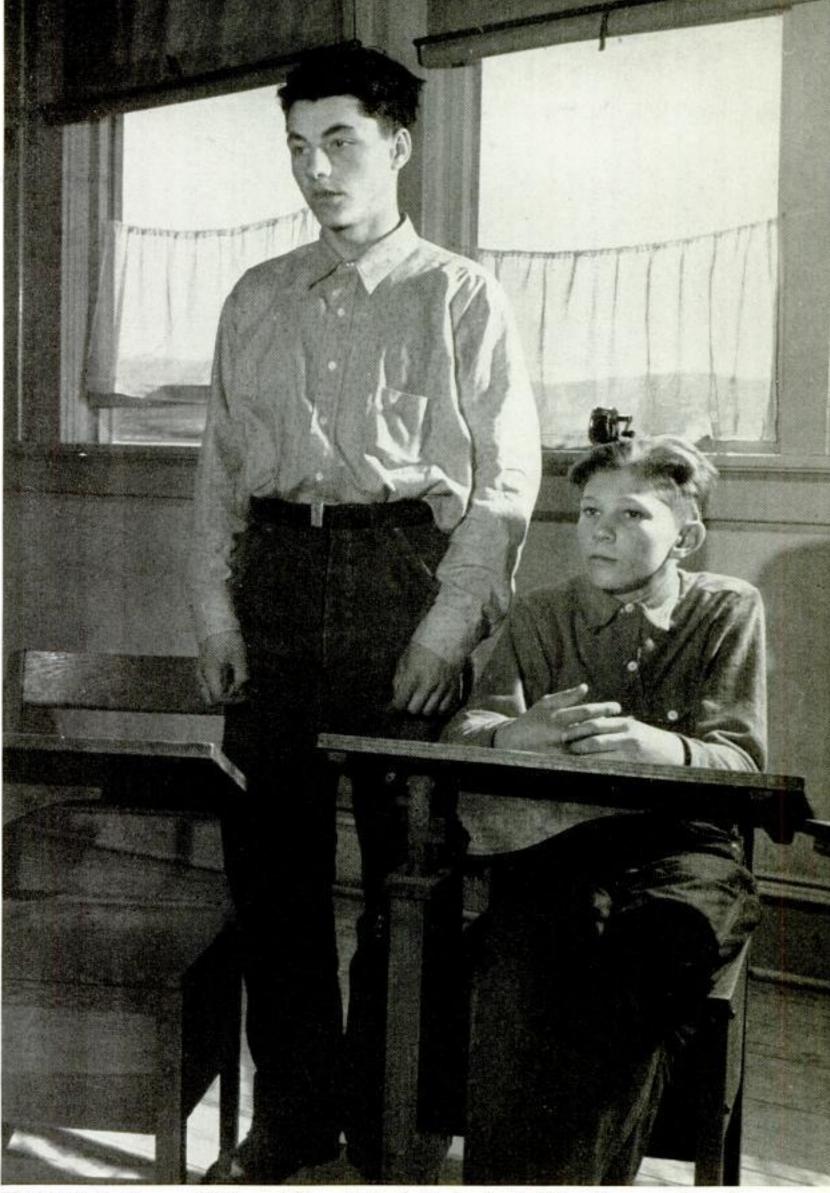
During recess, kids whirf on wooden merry-go-round or play cops and robbers, prisoner's base, kick-the-can. A baseball game is usually in progress, girls playing outfield as boys pitch and run. They are better at sports than at studying for most are of European peasant stock and learning comes hard to them. Clem Schaff (see left) looks stumped as he pores over a history book.



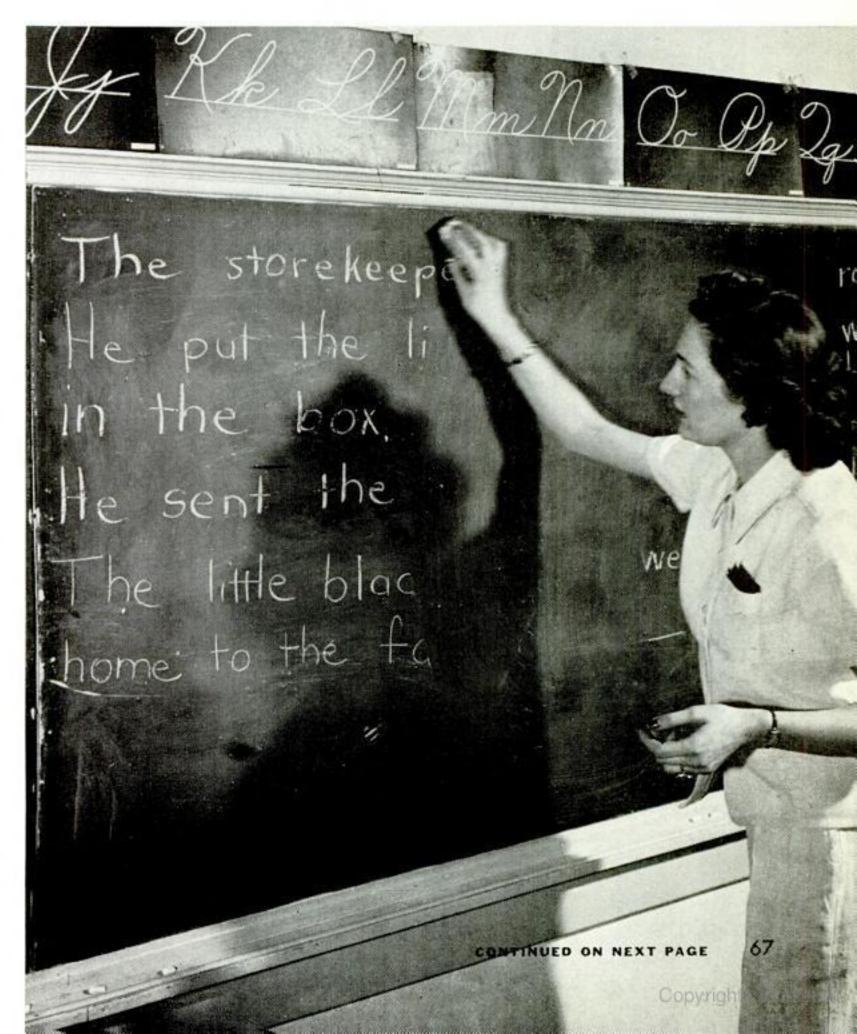
to desks near her. Meanwhile, others are supposed to study but it is almost impossible to prevent whispering, scuffling, picture-drawing in copybooks. Since most of the children are related (there are ten Schaffs, three Schanzes, three Sillivans and one Berry), family rivalry is strong.



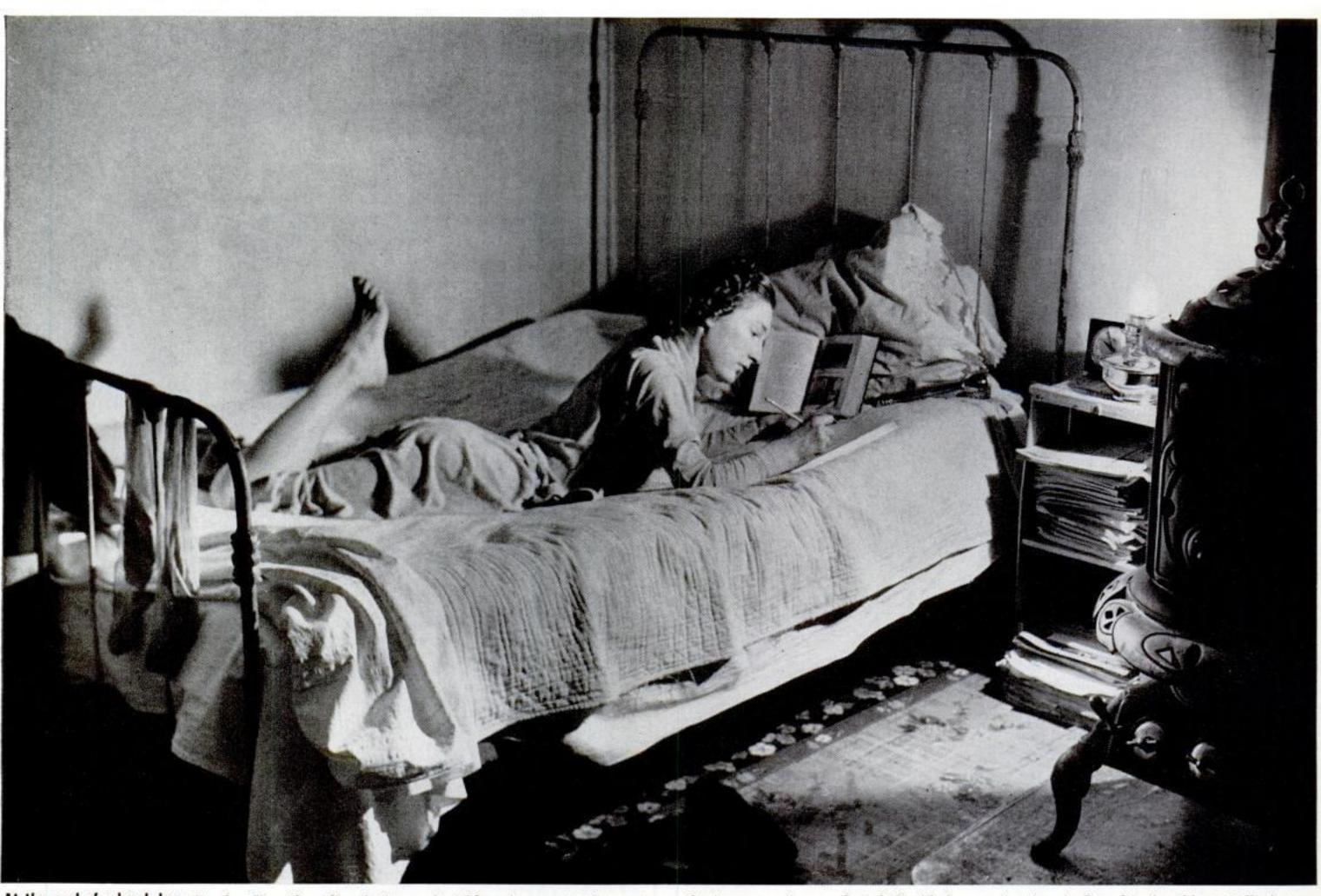
To promote patriotism among farm children, teacher has them raise flag to pole on schoolhouse tower, lower it at day's end. When classes are over at 4 o'clock, Teacher Dorothy Albrecht (see right) dons slacks and starts cleaning the blackboard. Since she is her own janitor, she must also sweep out the schoolroom and scrub the floor, empty the stove and put the room in order.



Biggest boy is 16-year-old Wayne Sillivan (standing) who fancies himself a man although he is still in the eighth grade. Like most young country schoolteachers, Dorothy Albrecht has some trouble with older boys who make sheep's eyes at her, must be tactfully squelched.



One-room school (continued)



At the end of a hard day, Teacher Dorothy Albrecht in comfortable pajamas stretches out on bed to read up on the next day's lessons. Next to Dorothy's pillow lies the heavy flashlight which is her only weapon. But she is not afraid of living alone. There are farms nearby and

she has never been molested. Beside her sagging iron bedstead is the old pot-bellied stove for which she must haul coal from the barn. Dorothy's only relaxations are reading and working on short stories by which she hopes to achieve fame as a fiction writer some day.

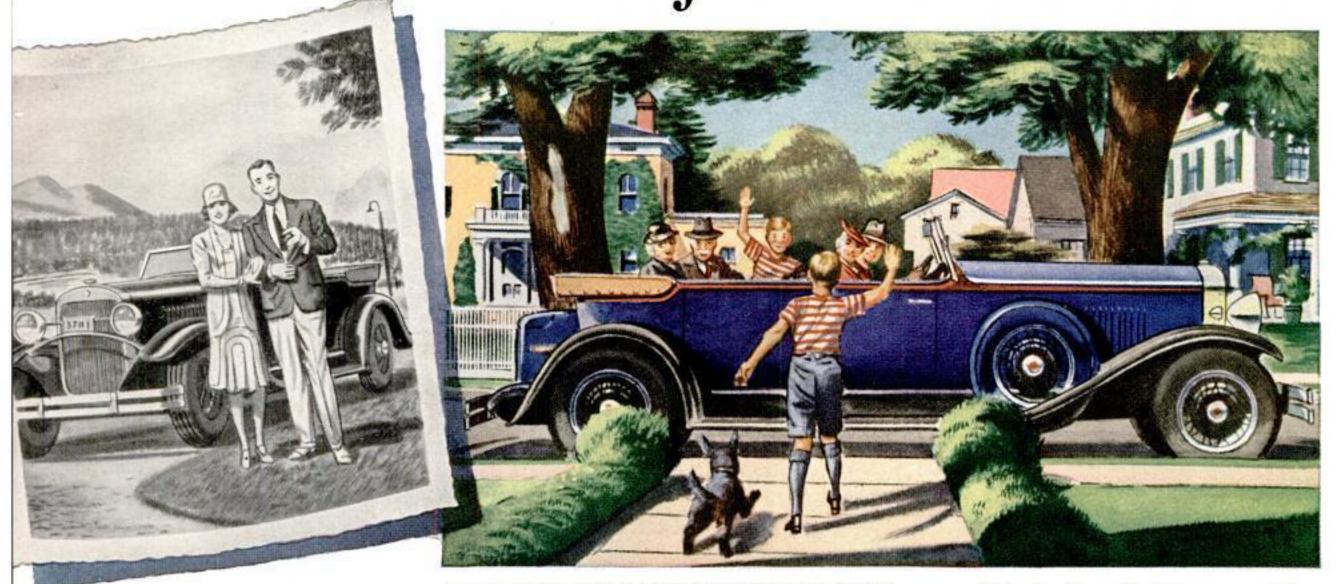


By window overlooking tremendous sweep of Montana landscape, Dorothy sits at her desk to write letters home by the light of a kerosene lamp. Her father and mother live in Billings, 90 miles away, where she went to the Eastern Montana State Normal School for two years.



Weekly bath is taken Saturday night in a washtub on kitchen floor. Water must be hauled up from a cistern, carried 100 yd., heated on the iron cookstove at the right. Between baths, Dorothy keeps clean and saves water by sponging herself all over from a small tin basin.

"Old Faithful's" just like One of the Family!



WHEN YOUR CAR WAS LNEW, she 'stole' each snapshot. You were just part of the scenery. It excited you just to look at her.

your PLUGS, BATTERY, and TIRES, all expertly serviced.

TEVEN WHEN SHE SETTLED DOWN as one of the family, affection grew with Levery good time you had together. To load her with bags, hampers, kids, and explore distant hills-that was adventure. As time went on, you found it paid to keep "Old Faithful" perked-up with fresh Mobiloil regularly...and limbered-up with Mobilubrication. "Old Faithful"-still hale and hearty-there's lots of mileage in the old girl yet!



3 SURE, SHE'S BEEN A GOOD CAR-for you've been good to her. And she still gets pepped-up by a Fresh Start - everything expertly serviced.

EVERY THOUSAND MILES



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"I'd like to sing out the news!" says Judy Garland



Pretty, little Judy Garland is winning enthusiastic praise for her latest Metro-Goldwyn-Mayer current production, "Ziegfeld Girl." And Judy does some enthusiastic praising, herself, after seeing 1847 Rogers Bros. pattern, "Adoration." She says:

"I mean it! I'd like to sing a song about the dearest silverware pattern imaginable!

"It's 'Adoration.' If I were a bride . . . well, I'll be one, some day . . .

I'd choose it in a second. It's beautiful and rich and simple, all at the same time, and . . . please see it, yourself!

"You'll think it's sterling! I did, because the lovely pattern is raised so high, and cut so deep . . . that's something new and extra-special in silverplate!

"Just you see! You'll adore 'Adoration' "!



It is grand news . . . exciting news . . . this latest triumph in the art of making silverplate! For here, in 1847 Rogers Bros.' "Adoration," is new richness of detail . . . a wealth of deep design and high motif.

Everyone exclaims about its sterling-like appearance!

Do see "Adoration," and all the other lovely 1847 Rogers Bros. patterns, at your dealer's right away. You'll be surprised at the easy terms on sets and open-stock pieces . . . no matter what pattern you choose.

And chances are that at no time since 1929 has your budget been so easily able to include the luxury of "America's Finest Silverplate."

And don't forget . . . every beautiful piece bears the proud yearmark 1847. International Silver Company, Meriden, Conn.

TUNE IN THIS SUNDAY—"The Silver Theater Summer Show"—6 P.M., E.S.T.; 5 P.M., C.S.T.; 4 P.M., M.S.T.; 3 P.M., P.S.T. Coast-to-coast Columbia network.



THE TWIRLING LEGS OF SUNNIE O'DEA, UNIVERSAL'S NEW DANCE DISCOVERY, EXECUTE A FAST SPIN ON THE EDGE OF SANTA MONICA'S MIRAMAR SWIMMING POOL

SUNNIE O'DEA LOOKS LIKE SCREEN'S BEST NEW DANCER

n buoyant, red-headed Sunnie O'Dea, Universal Pictures believes it has found a dancer destined to be as famous as Ginger Rogers, Eleanor Powell or Vera Zorina. Certainly few dancers in Hollywood are as well equipped for fame as Sunnie. Born in Pittsburgh of Italian-Irish descent, she took up dancing at 9 to regain her health after a long siege of illness. At 10 she was

touring in Orpheum vaudeville. At 14 she was dancing in ballet. At 16 she did specialties in New York musicals. Last year she danced with Ray Bolger in Keep Off The Grass. Six months ago Universal "discovered" her, rushed her into In The Navy and Sing Another Chorus. When they are released this spring and fall, Sunnie will have her chance to dance her way to stardom.





And added to the Old Gold blend!
Small heart-shaped leaves exceptionally fragrant—with a new delightful flavor all their own!

Try it! See if smoking isn't even more enjoyable with new Old Golds.
On sale wherever you buy cigarettes—in the same familiar Old Gold pack! Get some today!

*NEW—A prized imported tobacco, from the eastern Mediterranean—a tobacco whose small heart-shaped leaves impart new zest to the famous Old Gold blend! So every moment you spend with Old Gold will be even more pleasant.

Same familiar pack, but new Old Golds inside. The Old Golds your dealer has now are NEW Old Golds.

O.Lorillard Company
America's oldest tobacco merchants. Established 1760.



The spin begins with a whirl of Sunnie's lithe body. She likes little-girl dresses like this one of blue and white gingham, with bow in hair to match bows on pockets.



The spin ends with skirts flying. The bracelet on Sunnie's right wrist was given her by a flying cadet. She prefers to go out with men who are not in the show business.

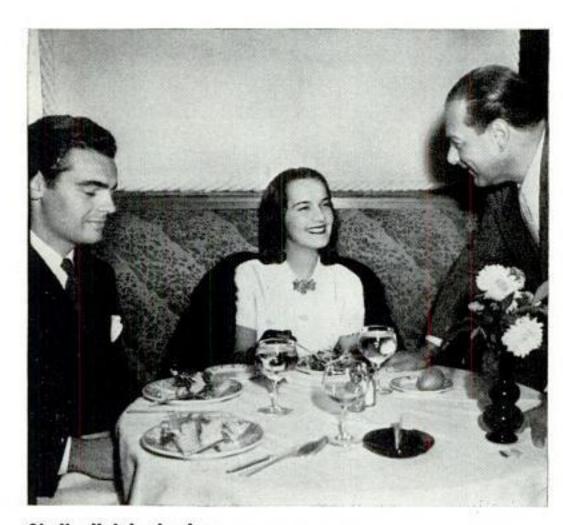


DEB TELLS HOW TO START ROMANTIC EVENING

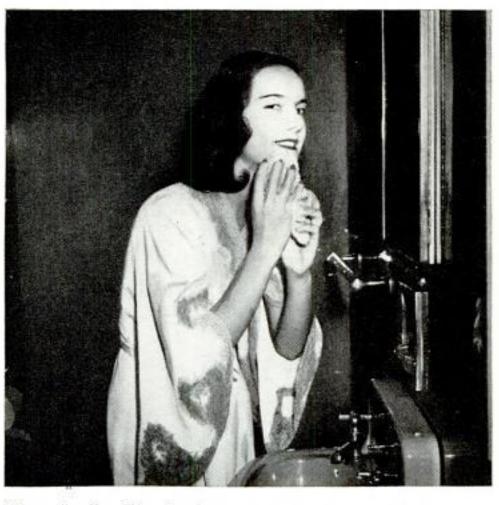
Josette Guevara Daly, lovely New York deb of this season, dances the Conga at the smart new supper club, the Copacabana. Asked by Cholly Knickerbocker, America's ace society reporter, how she manages to look so fresh at "going on 2", Josette says:

"Before a date, I give my complexion a rousing Woodbury Facial Cocktail. It's surprising how makeup and that gray feeling disappear together, leaving my skin fresh and clear. My skin is so much softer and smoother since I learned about Woodbury."

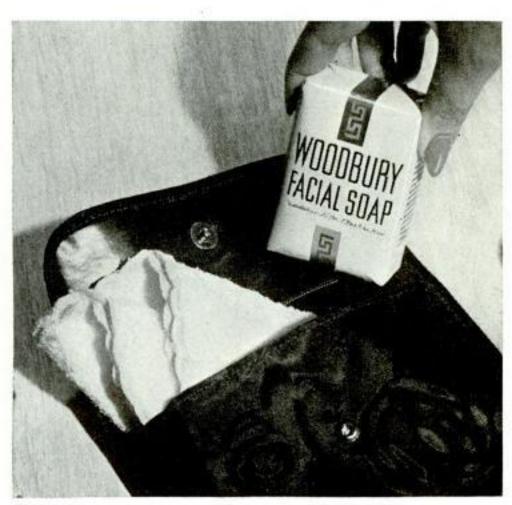
For "the skin you love to touch", try the Woodbury Facial Cocktail way (see recipe below). Get a cake of Woodbury today and for ten days use no other soap but Woodbury for your complexion. This famous facial soap with its special beauty oils is kind to sensitive skins, removes make-up and the day's soil gently but thoroughly. You'll like the clean, fresh feeling it gives your skin. The clearer, softer look . . . the velvety "feel". So this very day switch to Woodbury Facial Soap! After ten days, let your own mirror decide.



Cholly Knickerbocker, America's society reporter, jots down Josette's recipe for a Facial Cocktail. "First, work up a rich lather with warm water and Woodbury Facial Soap. Then cleanse the face thoroughly with this wonderful Woodbury Soap lather.



"Now rinse in cold water—how fresh it makes you look! What's more, this Woodbury Cocktail freshness lasts. Wins you compliments on your skin hours later, when you're dancing. I'm mighty glad I know about Woodbury—the special facial soap!



"So tonight and every night, and whenever I remove makeup, I use Woodbury. Naturally, Woodbury is my bath soap, too. Even when I pack in a hurry, I never travel without Woodbury. Isn't it nice, a long-lasting cake costs only 10¢?"

SLIP-COVER CRAZE

Not only chairs but walls, tables and pianos are enveloped in bright fabrics

For purely utilitarian purposes, families at both ends of the income scale have for many years been accustomed to slip covers. In wealthy homes, slip covers kept summer dust off costly furniture; in poor homes they hid worn fabrics. Slip covers, as part of decoration for the average home, are a recent development.

In the early 1930's, decorators whose customers were down to their last yacht were expected to re-do a room on a shoestring. Most of the bright ones hit on the same solution—slip covers made of bright new patterns, with new trimmings, new treatments. Now slipcovers are used for any room in any house. In extreme cases they cover not only furniture but walls and pianos, dogs' mattresses (left), children's toys and table legs. The ultimate manifestation of the slip-cover craze appears on the opposite page, where the same room is shown with and without covers.

The following pages furnish a glimpse of the new fabrics available this year. All are in the "dollar group," retailing from 75¢ to \$1.25 a yard. They are vat-dyed (practically no fading in home use), and pre-shrunk (launder with no noticeable shrinking).

Throughout the country department stores have opened slip-cover shops. Assembled there are ready-to-put-on covers, for as little as \$2.95, as well as complete ranges of fabrics and trimmings. Since the difference between cost of materials and finished cover for a traditional three-piece "suit" is about \$20, many ambitious women are making their own. To them, Government pamphlet No. 1873 (10¢) is highly recommended. Shown below are six of the most constructive steps in cutting a chair cover.



SLIP-COVER FRENZY EXTENDS TO COVERING A DOG'S MATTRESS WITH FABRIC MATCHING CHAIR

HOW TO MAKE A SLIP COVER



Start from back, centering the floral design. Next spread the fabric on the seat, allowing for a generous tuck-in.



Side sections of back are accurately cropped and then pinned into place. Clip out center fabric around the arms.



Inside pieces should be pinned together. First cut the matching arm sections, allowing for deep inside tuck-ins.



Outside arm pieces should be cut to match and pinned along the seams. Well-fitting sides give custom-made look.



Front seat section should be cut and pinned in place. Note that the arm sections should be inserted at the arm ends.



Back section, in one piece, is the last to be put in place. Ease cover from the chair, turn it inside out, and sew.



Warm rich colors in the drapes, rug and upholstered pieces give a pleasing glow, welcome in fall and winter, to this living room. A thorough slip-covering job done with imagination can easily transform this entire room into a gay, informal interior.

Slip covers, made by Lord & Taylor, worked this magic on the room above. Covering chairs and sofas, changing drapes is common practice. Trick are the slip-covered walls, rug, table tops, lamp-shades, mirror-frame, wood valances, pleated fan-screen.



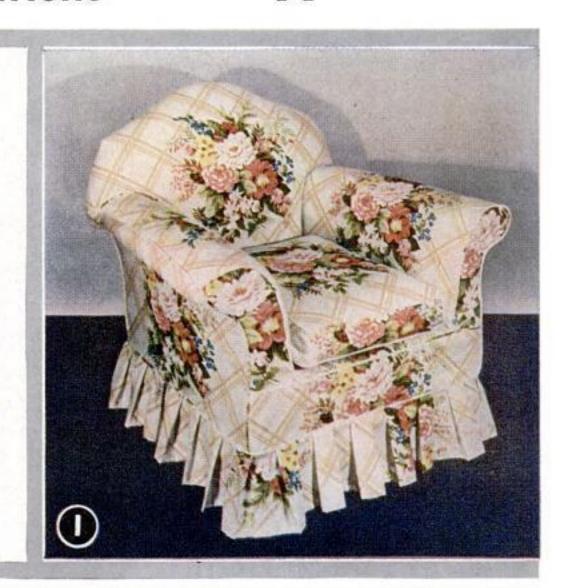
CORRELATED FABRICS MAKE SLIP-COVER TRANSFORMATIONS

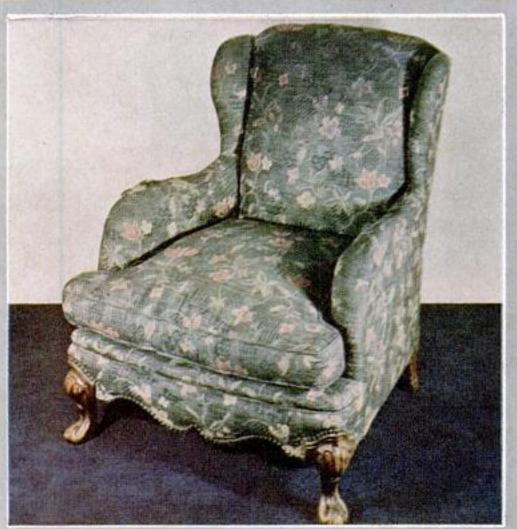




CLUB CHAIR

The worn, unattractive chairs and sofa in the column at left are familiar objects in American homes. The 16 pictures in the columns to the right show these same pieces but each has been transformed four different ways. Through the magic of slip covers they have been made into presentable pieces of furniture. The dirty green club chair at left becomes in 1 a multicolored flowered easy chair equally at home with precious antiques or run-of-the-mill mahogany veneers. The swag in 2 gives it a Federal feeling. In 3 the print has a Regency motif while in 4 the colors and checked trim make it a bold addition to a sleek modern room.



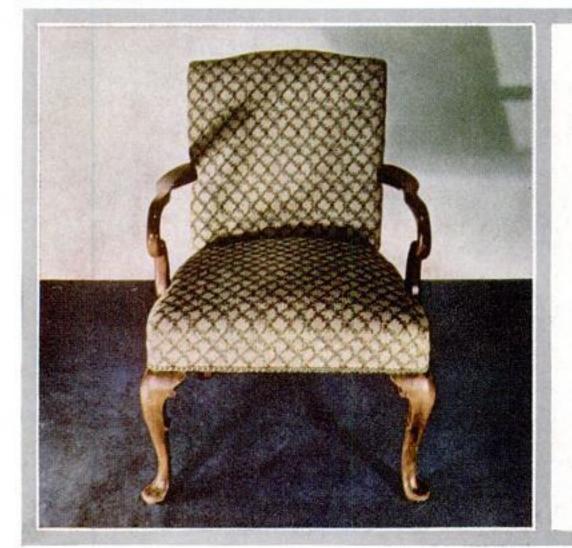


WING CHAIR

The pictures to the right show four treatments for the much smudged wing chair at left. Not only different fabrics but a variety of trimmings and treatments have been used to attain different effects.

If more than one chair in a room is to be covered, the vertical columns A, B, C, D can be used for correlated fabric suggestions. In column A, the floral design in 1 is modified in 5. The plain rose fabric that is used for 9 reflects the rose tones of the floral patterns. The blue in 13 picks up the blue details in the floral motif. Similarly in columns B, C and D, all four fabrics have a design and color relationship.

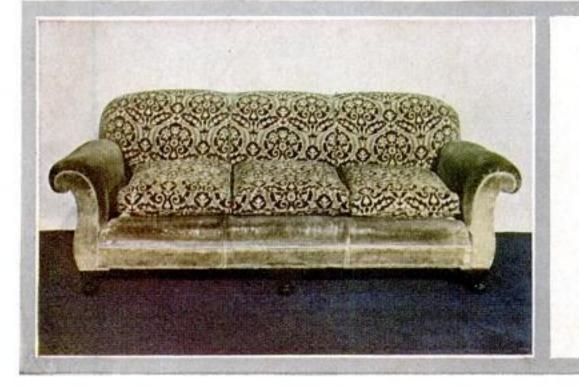




OCCASIONAL CHAIR

With the nondescript, colorless chair at left, astonishing results can be achieved. Neat box pleats and plain fabric as used in 9 make it an ideal chair for hall or library. With full shirred skirt and covered arms in a patterned fabric (10), it takes on the form of a boudoir chair. This treatment masks scuffed and scarred wood. Severely tailored in an elaborate floral pattern, with moss edging (11) it fits into a formal period room. In red candy-cane stripe with plain white welting (12) chair becomes a bright note in any informal room. Note how in 12 the stripes have been used horizontally and vertically to give interest to the design.





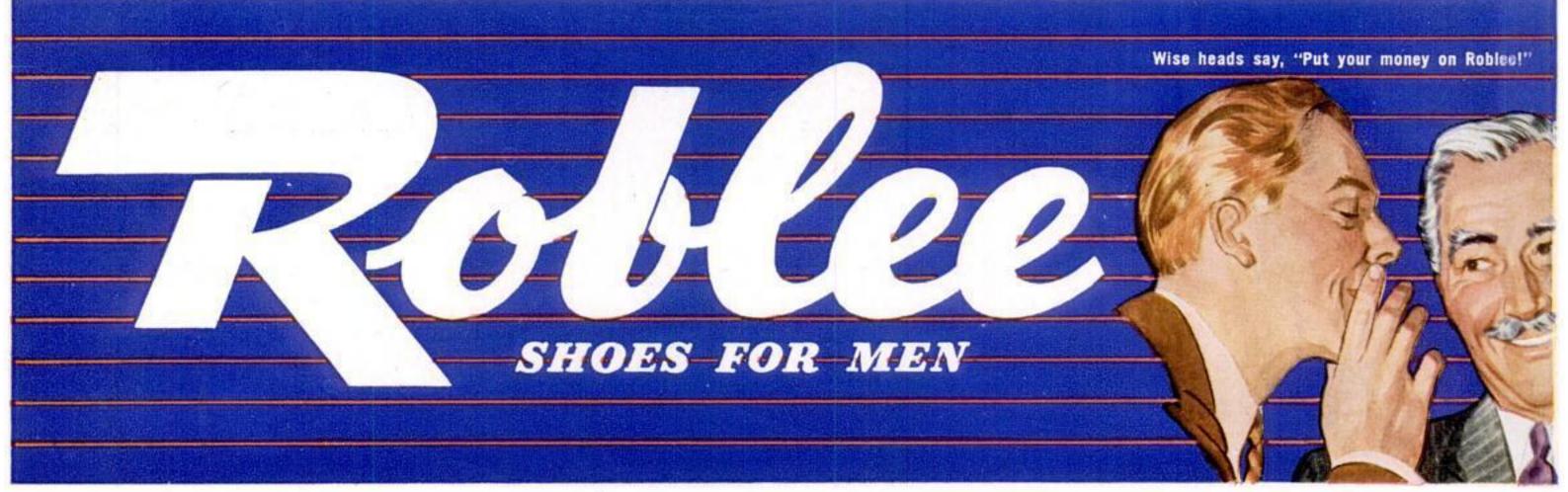
SOFA

That the depressing object at left can become any one of the four sofas at right is not an optical illusion. In 13 a modernized version of lowly mattress ticking has been used to make a slip cover. A floral pattern and shirred skirt (14) make it look almost Victorian. Plain fabric and kick pleats produce the tailored effect in 15, and in 16 the atrocity gets modern decorator treatment.



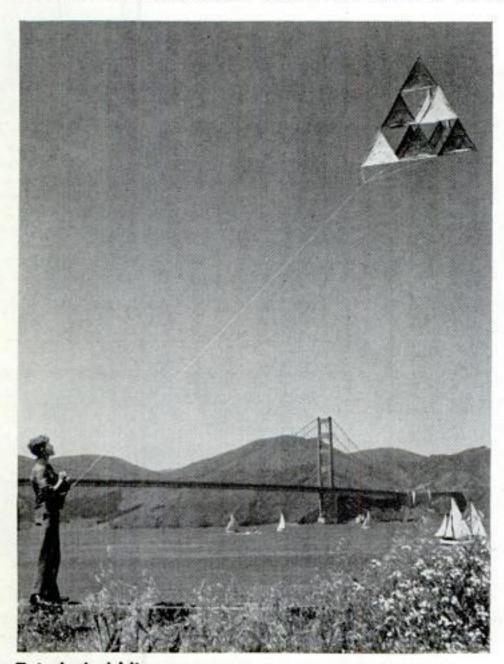






SPORTS

RICHARD WONG STARTS RUNNING DOWN FIELD TO GET HIS TWIN FISH KITE OFF. BAY BRIDGE IS IN BACKGROUND



Tetrahedral kite is sent aloft. Alexander Bell, who developed this type, hoped to put an engine in it like an airplane.



Flag kite flies near flag. Another patriotic kite was a clumsy Uncle Sam design which could not get off the ground.

CHINESE BOYS FLY BEST KITES AT SAN FRANCISCO

Fortnight ago on Crissy Field, high above San Francisco Bay, some 75 American and Chinese-American kids flew their kites in competition. Under a warm spring sun they found out which kite was easiest to fly, which had the hardest pull and which was the best made. The Chinese kites were notable for color and extremes in kite design.

Kite flying, according to European tradition, started in Tarentum, an ancient Greek city in Italy, some four centuries before the Christian era. But in Asia it has been a national pastime from time immemorial. The Koreans, Japanese, Malays and Maoris have for centuries fashioned beautiful kites with movable eyes and whistles made of bamboo. Many of their kites have religious significance. In China, in particular, the sport has become so much a part of the nation's lore that the ninth day of the ninth month is set aside as "Kites' Day." On that day Chinese children and their fathers fly their kites from the highest hills.

Most American kites look amateurish compared to the beautiful and elaborate Chinese designs. But one kite which could match the Chinese boys' best in San Francisco was built by Edward Bly, the American boy in the picture at bottom left. Copied from a design by Alexander Graham Bell, the kite is tetrahedral, having four-sided units covered with tissue paper. From this basic structure, units can be added until the kite is any size. Bell had 1,300 units in his. It is the most scientific kite ever made; the bigger it is, the steadier it flies. The U. S. Weather Bureau long ago adopted it, uses it in weather forecasting.



Double butterfly kite, owned by Willy Chew, won prize as best Chinese design. Long, streaming tail helps keep balance.

A SPECIAL PREPARATION FOR SHAVING

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

It Needs No Brush Not Greasy or Sticky

Modern life now demands at least 1 man in 7 shave every day. This daily shaving often causes razor scrape—irritation.

To help men solve this problem, we perfected Glider—a rich, soothing cream. It's like your wife's "vanishing cream"—not greasy or sticky.

BUFFER BETWEEN BLADE AND SKIN

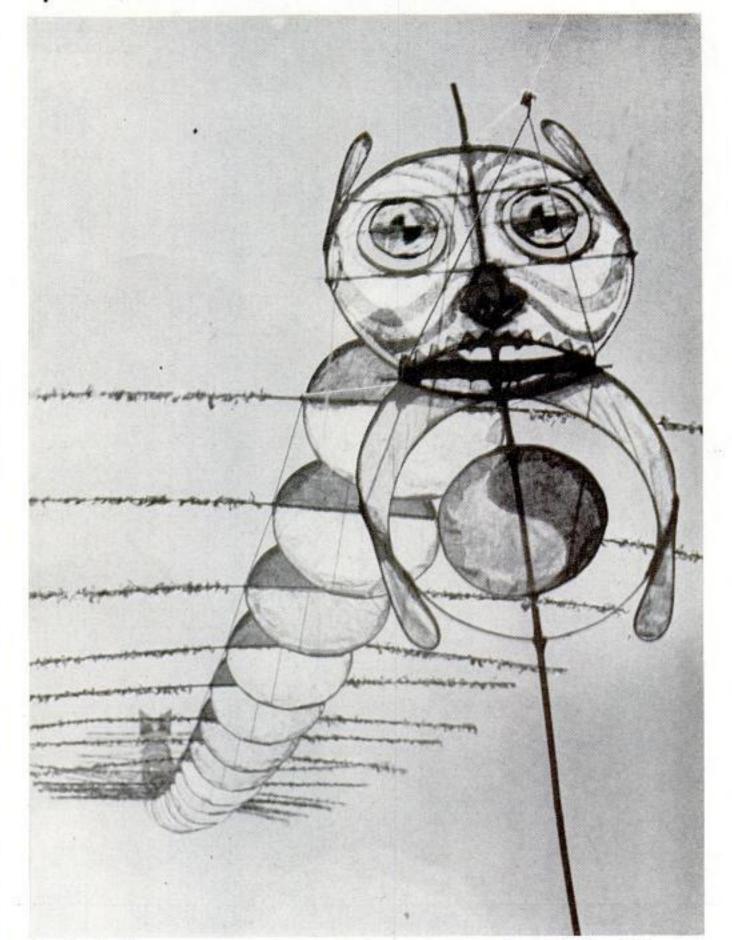
You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider forms a protective layer between the edge of your blade and the sensitive surface of your skin. It enables the razor's sharp edge to remove each completely softened whisker at the skin line without scraping or irritating the skin.

ESPECIALLY FOR THE I MAN IN 7 WHO SHAVES DAILY

For men in responsible positions—doctors, lawyers, businessmen and others who must shave every day—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

TRY A TUBE AT OUR EXPENSE—We're so positive that Glider will give you more shaving comfort than anything you've ever used that we'll send you a generous tube ABSOLUTELY FREE. No stamps—no cartons—no dimes. Just send your name and address to The J. B. Williams Co., Dept. CG-8, Glastonbury, Conn., and we'll send you a tube of Glider. On this FREE trial test, we rest our case entirely. Don't delay—send in a penny post card today for your free tube of Glider. Offer good in U. S. A. and Canada only.

Exect B. Sulbut



Centipede kite was greatest sensation of the meet. More than 40 ft. long, it is made of hoops covered with rice paper. In flight it requires four men to hold it steady.



Centipede's tail has 50 paper hoops. Aloft, it writhes and twists, looks just like a monstrous centipede in motion. It belongs to Oliver Chang, playground director.

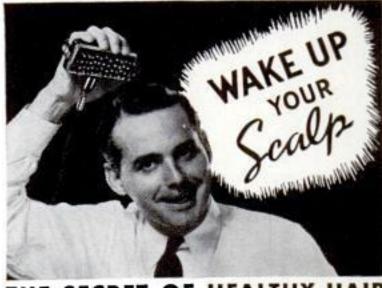


does the work scientifically. It removes stains and incrustations quickly—without unpleasant scrubbing. It even cleans the hidden trap.

Pour in a little Sani-

Pour in a little SaniFlush twice a week. It
cannot injure plumbing connected
with the bowl. Safe in septic tanks.
(Also cleans out automobile radiators.) Directions on the can. Sold
everywhere—10c and 25c sizes. The
Hygienic Products Co., Canton, Ohio.





THE SECRET OF HEALTHY HAIR

Hair getting thin? Bothered by dandruff? Don't waste time moping or doping your hair. Wake up your scalp and see the difference, feel the results. Let Vitabrush, the new electric driven scalp brush, answer your hair worries in a sensible, positive way. 5000 stimulating, vitalizing strokes per minute. Use Vitabrush only 3 minutes a day. Restful. Pleasant. Satisfying. Recommended by scalp authorities. Available in several models. Satisfaction guaranteed. Write now for full information including details of special money-back trial offer.

HERSHEY MFG. CO., 189 So. La Salle, Chicago





THIS SPECIAL OFFER IS SENSATIONAL!



SPECIAL OFFER BOTH \$11.95

\$9.95

At any Manning-Bowman dealer's, during April, May and June only.

THE "WELL-'N-TREE" MEAT PLATTER • Full 151/4 inches long.

Made and guaranteed by International Silver Company.



SMOKELESS BROILER

This is the famous electric table broiler that does chops and steaks to a turn, and doesn't smoke. A Manning-Bowman exclusive. Here are its special features:

anning Means Best Owman

MANNING, BOWMAN & COMPANY MERIDEN, CONN.

- 1. Handsome chromium finish
- 2. Two heats
- 3. Cover held vertically by notched hinges; inverted cover used as hot plate
- 4. Removable aluminum plate, easy to clean
- 5. Insulated walnut handle





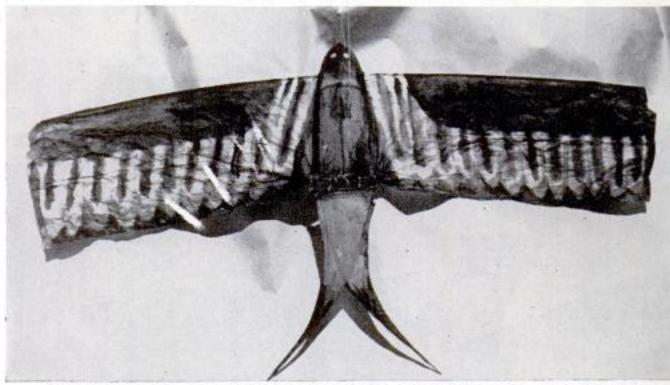
grown Nails relieved.
Quick and easy. Just
rub on. Jars, 30c and
50c. At your druggist. Economical!

Money refunded if not satisfied. The Moss Co., Rochester, N.Y.

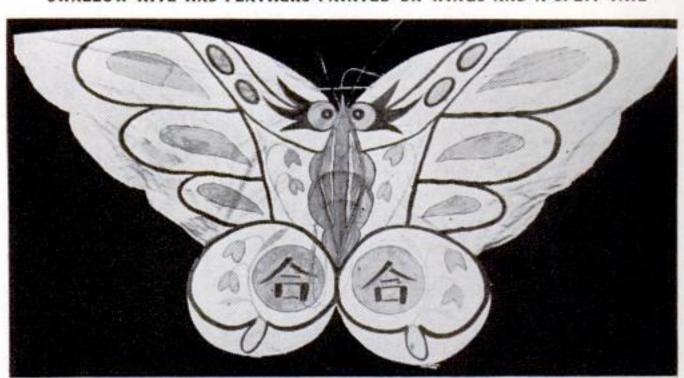
MOSCO

Sports (continued)

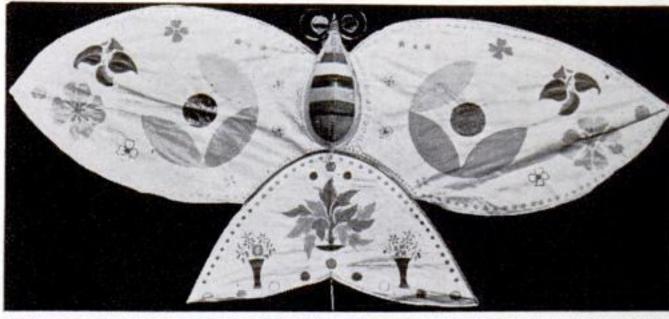
OTHER CHINESE KITES FLOWN AT MEET



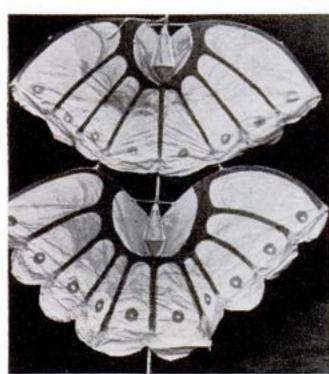
SWALLOW KITE HAS FEATHERS PAINTED ON WINGS AND A SPLIT TAIL



BUTTERFLY KITE WITH CHINESE CHARACTERS ON TAIL MEANING "UNITED"



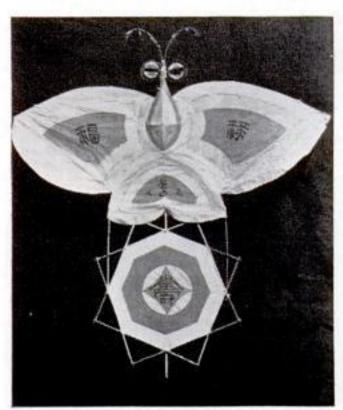
THIS MOTH DESIGN SHOWS DELICATE WORK DONE TO DECORATE EACH KITE



BAT KITE FLIES IN TANDEM



THIS PINWHEEL KITE REVOLVES



BUTTERFLY AND OCTAGONAL KITE



TWIN FISH IS GOOD LUCK KITE



The Story a Boy Read Aloud to his Parents

... facts of interest to ice cream lovers

IN 1809, ice cream was first introduced to Washington Society as an exclusive luxury. Its sponsor was Mrs. Alexander Hamilton (not Dolly Madison, as most people believe).

Today, rich, nutritious ice cream is far superior to the product of Colonial days. It is neither exclusive nor a "luxury". Seven out of ten restaurant patrons eat ice cream daily. Our soldiers and sailors-at-sea enjoy ice cream regularly. Youngsters of seven and oldsters of seventy rub elbows at soda fountains everywhere. To millions of people, family dinners are incomplete without an ice cream dessert. The appeal of its cool refreshment is universal.

The average consumption of ice cream and kindred products is almost nine quarts a year for every man, woman and child in America.

Ice cream is a genuine food. It yields fuel for body heat and muscular energy. As a concentrate of milk and cream, it also provides many nutrients essential to life. It contains carbohydrates, proteins and butter fats and is a source of Vitamins A, B₁ and G.

Good Ice Cream is improved by Dextrose sugar

Formulas for making better ice creams now include Dextrose. This pure white, sparkling,

mildly sweet sugar, which is the chief "fuel" of the human body, does *more* than add quick foodenergy value to ice cream. Dextrose enhances delicate flavors and noticeably improves fine texture. Dextrose-made ice creams have rich substance and smooth body.

Intelligent parents who realize the true food value of ice cream encourage children in their enjoyment of this delightful food treat. And the additional food-energy value of Dextrose is still another reason for the frequent serving of ice cream to young and old alike. Insist on Ice Creams made with Dextrose—they are noticeably superior in quality, texture and flavor.

America can supply every pound of Dextrose Sugar needed for American consumption. Dextrose, derived from America's greatest grain — golden Corn, is wholly, completely American. It is refined in American factories by American workers and distributed by American companies.

CORN PRODUCTS REFINING COMPANY . 17 BATTERY PLACE, NEW YORK, N.Y.
ONE OF THE PRODUCERS OF PURE DEXTROSE



What every Woman has a right to know about the soap she puts on her skim

LET'S TAKE JUST 3 MINUTES!...

CHECK THE ANSWERS TO THESE 10 VITALLY IMPORTANT QUESTIONS CONCERNING COMPLEXION CARE

QUESTION	ANSWER PRESENT SOAP:	ANSWER PALMOLIVE:
QUESTION:	FOR YOUR PRESENT SOM	YES. Palmolive gives you rich, creamy, gentle
Does the soap provide an "active", thorough-cleansing lather?		lather, active and thorough
Does the soap help guard		YES. Thorough cleansing with Palmolive, to remove dirt and perspiration, is a sure way to keep skin sweet and fresh.
against body odor!		NO. Palmolive's olive color is NATURAL It comes only from olive and palm oils with which it is made nothing else.
Is the soap artificially tinted?		NO. Air in soap makes it float. Palmolive is all soap"french-milled"solid to the last fragrant wafer. So Palmolive doesn't float.
₽ Does it float ?		YES made only for the care of lovely skin.
5 Is it right for your bath?		schoolgirl complexion and
6 Is it right for your baby's delicate skin?		the famous Dionne Quintuplets.
7 Is it a soap your menfolk		the pleasing afterglow of the pleasing. Get the new man-size, bath size.
8 Is it made with olive	NO. No other leading beauty soap is made with olive and palm oils Nature's finest beauty aids.	YES. Palmolive is made with olive and pal oils alone—the COSTLIEST OIL blend use for any leading soap.
and palm oils? 9 How much olive oil goes into	NONE. Not a single drop. Most other	3½ TEASPOONFULS of olive oil—think it!—go into the making of every cake Palmolive Soap.
the making of a single cake? 10 Is it first choice of women	NO. Only one soap can claim that popularity. It is Palmolive.	YES. In every climate, for oily skins as to

3/2 teaspoonfuls of olive oil

for beauty care?

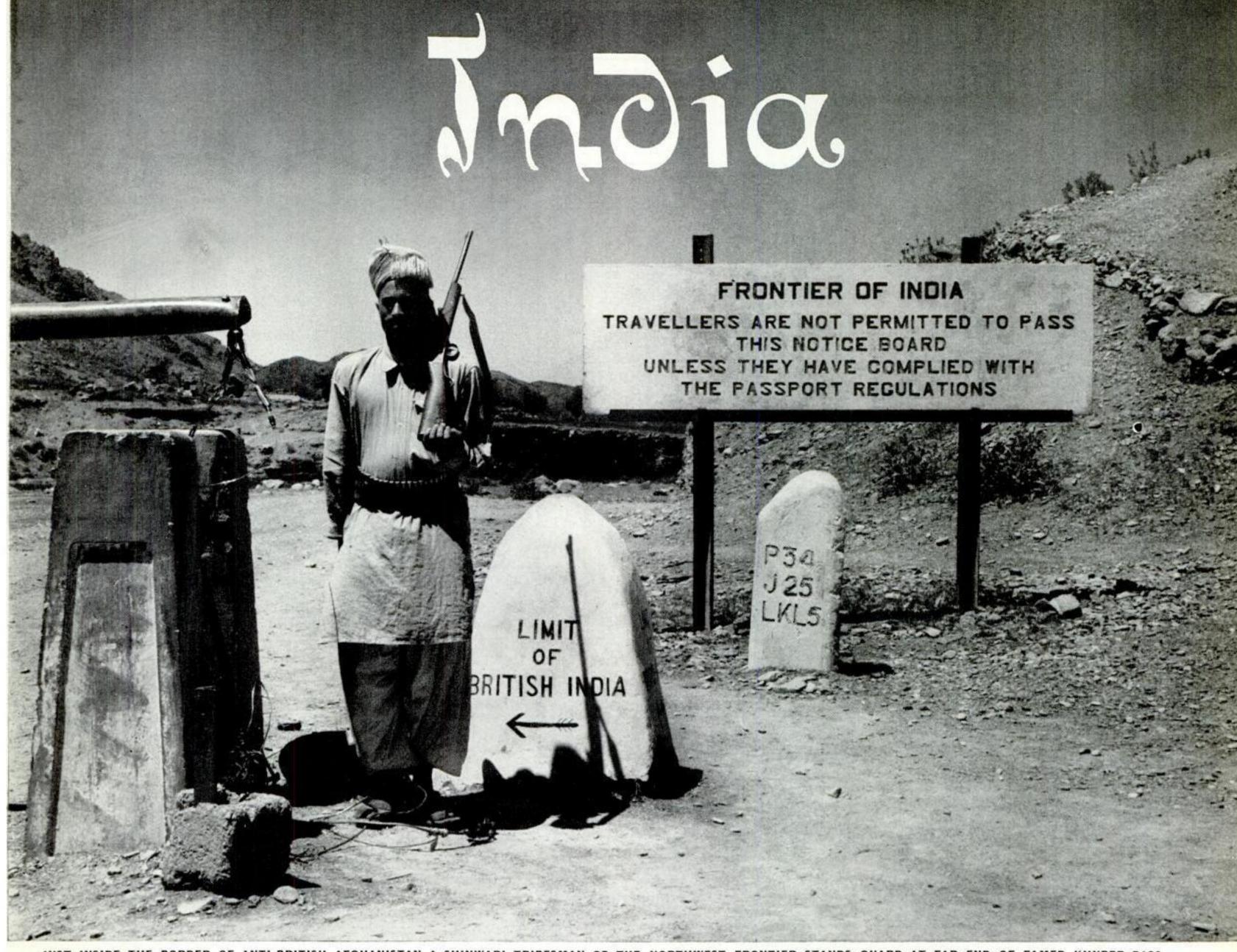
GO INTO THE MAKING OF EACH CAKE

PALMOLIVE is made with olive and palm oils . . . COSTLIEST OIL blend used for any leading soap

> Yet remember...Palmolive costs you no more than the other leading soaps. Will anything less than Palmolive care do for your complexion?

Look for the NATURAL OLIVE COLOR! It comes only from the olive and palm oils-nothing else.

Try Palmolive ... NOW!



JUST INSIDE THE BORDER OF ANTI-BRITISH AFGHANISTAN, A SHINWARI TRIBESMAN OF THE NORTHWEST FRONTIER STANDS GUARD AT FAR END OF FAMED KHYBER PASS

WAR THREATENS BRITISH HOLD ON PLUM OF EMPIRE

Photographs for LIFE by Wallace Kirkland

Still only a gleam in Hitler's eye, beyond the Suez Canal, beyond the Moslem Near East, is India. India beckoned Alexander and Napoleon. Now Hitler's legions stand in Africa and on the threshold of Asia, ready to pinch off the lifeline from England, head of the British Empire, to India, which virtually is the Empire. On these pages LIFE looks at this vast, teeming, dirty, fabulous land which is home to 370,000,000 souls, or one-sixth the human race.

India is the greatest source of wealth for the British ruling classes. It is also the weak link in the British case as champions of democracy. For the British still emphatically rule the Indians and the Indians incessantly protest. The immediate result is that India's war effort has been close to a total flop. India has been very slow in responding to a British Army call for 500,000 men. India produces boots, blankets, rifles, small-arms ammunition and light guns, but not much else, for the Army of the Middle East. The best that can be said for India is that it has not revolted in Britain's hour of dreadful peril.

The chaos in the present thinking of India's leaders is a split between hating the British and hating Hitler more. Says Gandhi, "We know that Hitlerism . . . means naked ruthless force reduced to an exact science and worked with scientific precision." He recommends to the Western nations that they

resist Hitler with "Satyagraha" (suffering without retaliation). He admires the French surrender, the "rare courage of bowing to the inevitable." He really means this nonsense, though lately his followers of the Indian Congress Party have half-heartedly decided to use a little violence against the British.

Hitler has convinced India's Hindus, who com-

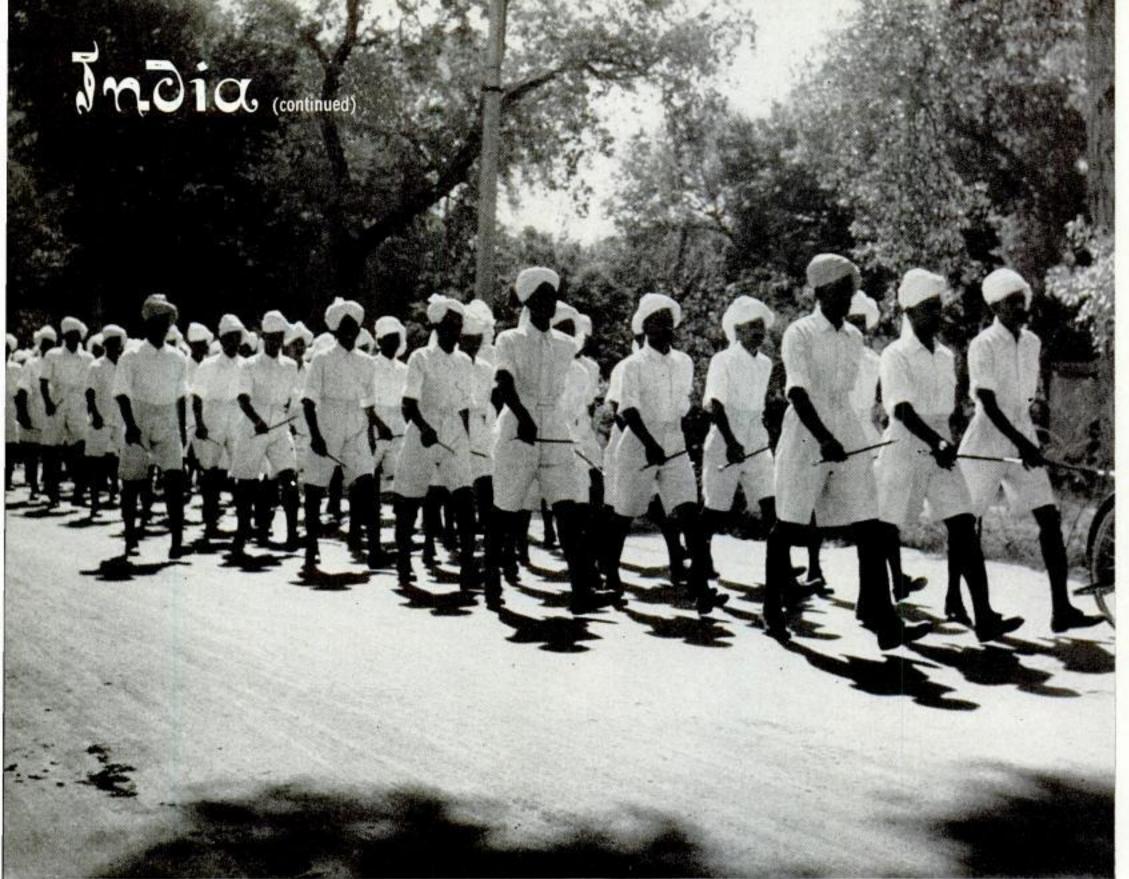


INDIA'S FIRST EMPRESS, VICTORIA, IN BOMBAY

pose 250,000,000 of the population, that he would be a worse master than the British. Not so the leaders of India's 80,000,000 Moslems, who might take any risk to throw off British rule. Lately the chief Moslem leader, Mohammed Ali Jinnah, has come out flatly with the proposal that India be divided between Moslems and Hindus.

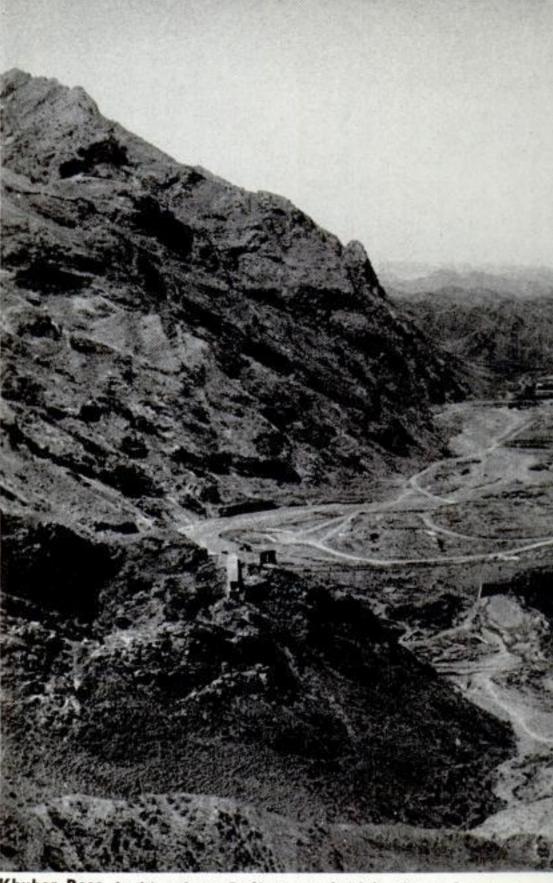
To all India's pleas for independence, Britain replies in the famous inscription at Delhi: "Liberty will not descend to a people; a people must raise themselves to liberty. It is a blessing and it must be earned before it can be enjoyed."

The British have not done much to push India's capacity for liberty. In any case India is still fantastically far from having any earmarks of a free democracy. The Hindu leaders, who pretend to speak for the masses, are nearly all British-educated lawyers and carry themselves like maharajas. The mob speaks at their bidding, but the masses of India never speak. They can barely stagger under the burden of ten religions, 3,000,000 gods, incompetent leaders and grinding poverty. Yet the Hindus are the most purely intellectual people on earth, the greatest dreamers and the nearest to the idea of Jesus Christ. The fighting Moslems, who populate the northwest of India, nearest Hitler, are another matter. For a view of this brawling frontier, turn the page.

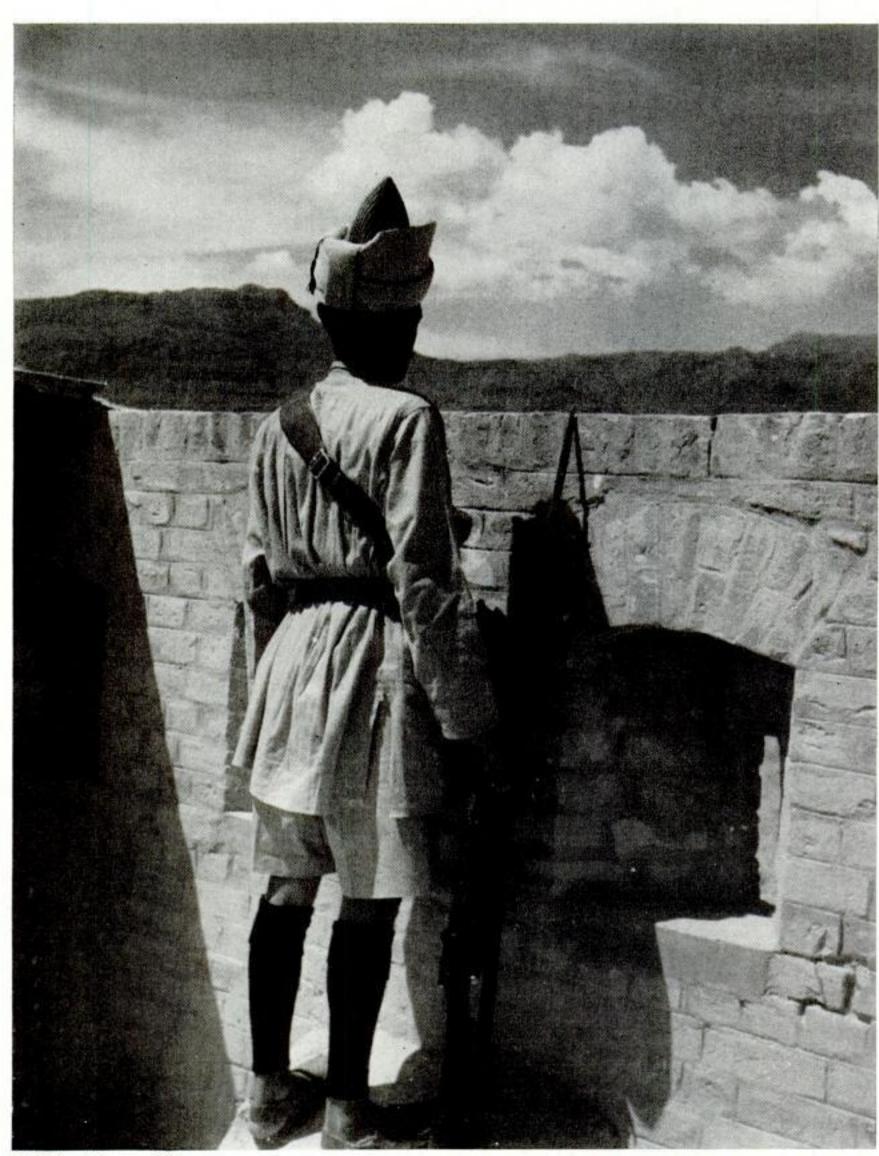


Northwest Frontier Constabulary are the pick of the Moslem tribes, for all Pathans want to be in the Army. They to-

tal about 5,000, start at a pay of 23 rupees (\$8) a month, feed themselves. They are willing to fire on other tribesmen.



Khyber Pass, looking from India toward Afghanistan, has two roads, the upper for motor vehicles and the one on the floor of



British native soldier stands watch on parapet of British fort at Kohat Pass, overlooking the Tri-

bal Territory. He wears Pathan turban and sandals, knitted leggings and carries Lee-Enfield rifle.

NORTHWEST FRONTIER

tier Province of India. The fight is continuous. For here are the Moslem Pathan (pronounced Pattón) tribes, the Mohmands, Afridi, Wazirs, Mahsuds, Shinwari, Orakzai, Bhittani, who are among the world's greatest fighting men. Every male over the age of 10 carries a rifle every waking hour and fires it every time he gets the chance. Mullahs, fakirs and pirs (all kinds of priests) generally lead them. Their only deadly sins are to refuse hospitality, to neglect a blood feud, to forget or to forgive. Their kinsmen across the border in Afghanistan hate the British and give haven to every Russian and Nazi agent.

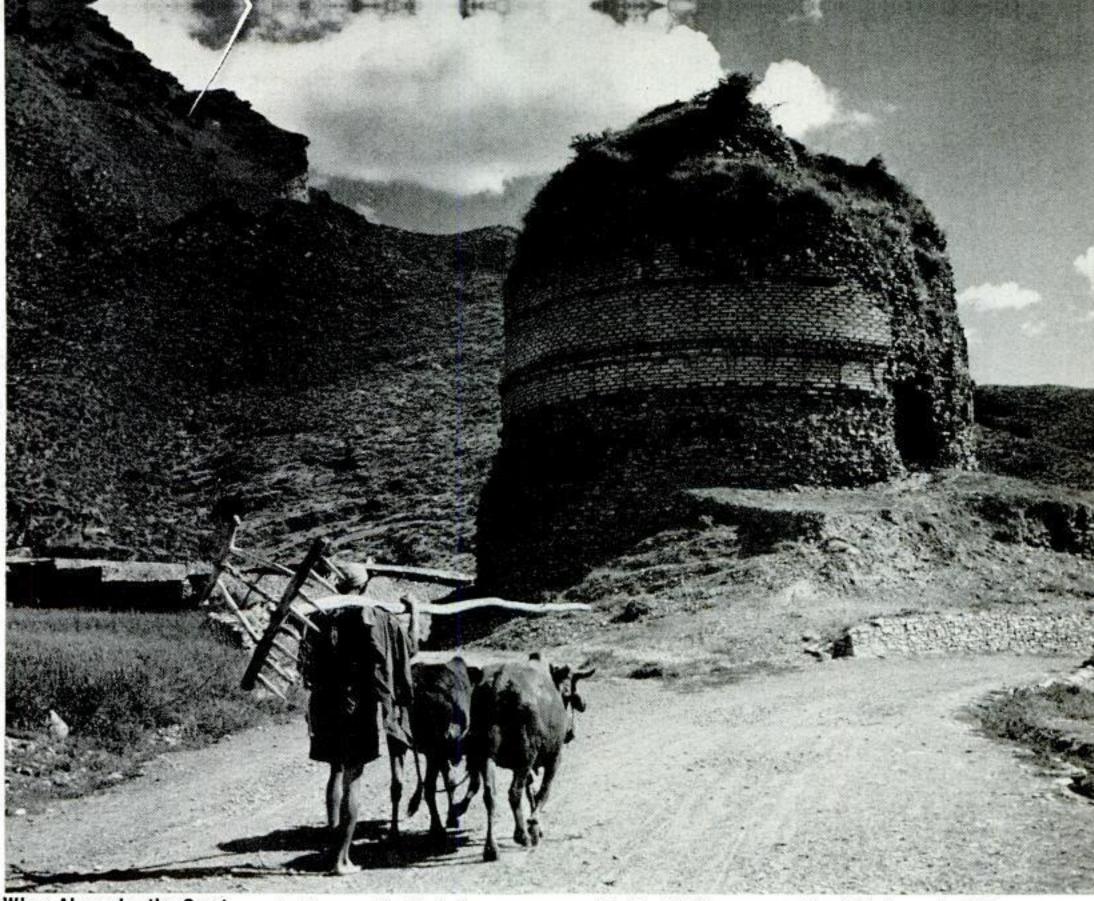
These Northwest Frontier tribes supply most of the Pathan regiments in the British Indian Army, a fact which gives the British a hold over the tribes. When a tribe rebels in the hills, all the men of that tribe are dismissed from the Army, thus cutting off a sizable income for the tribe. The British also pay the tribes virtual bribe money to do or not do various things, such as convoying motor trucks into Afghanistan, guarding the roads, not joining the rebellion of the Fakir of Ipi, not cutting telephone wires.



Tribesmen are summoned for jirga about motor-license fee raise by Deputy Commissioner Major C. C. H. Smith (rear) whose chair gives him ruling-class dignity.



the valley for slow caravans. The old camel caravans are dying. Most transport of goods into Afghanistan is by motor truck.



When Alexander the Great passed this way into India in 326 B. C. through Malakand Pass, this Buddhist stupa or

monument in Swat Valley was standing. This is north of Khyber, not far from Hindu Kush, where India and Russia meet.

IS INDIA'S BEARPIT

Beside tribal guards or *khassadars*, who of course cannot fire on other Pathans without starting a blood feud, Britain uses a trained Pathan Constabulary called Scouts, borrowed from the Army, to keep control. In case of big trouble in the hills, white regiments of the Army go in with tanks and planes. They are there right now, having demanded delivery of 50 Pathan hostages, 50 rifles and 5,000 rounds of ammunition.

Part of the Northwest Frontier Province is placid farmland. Over this the British have complete sovereignty. To the west is Tribal Territory, where only the roads are British property and the barren land obliges the natives to live by banditry. Here Britain uses Political Agents, who hold councils (jirgas) with the tribes, distribute largess, smell out rebellions before they begin. A Political Agent, like any Briton in the Northwest Frontier Province, must speak the tribes' Persian-like language, Pashto. He always sits on a chair, the symbol of the overlord, while the tribesmen squat on the ground.

Capital of all this country is fortified town of Peshawar, surrounded by a barbed-wire fence. The gates of Peshawar are closed at nightfall.



British soldiers on the Northwest Frontier wash in an irrigation ditch in the fields outside the military capital of Peshawar. They are on their way to summer camp.



The father of eleven sons (daughters don't count among Pathans) poses with three sons. Youngest

is 2; eldest is 62. He is a chief of the Afridi tribe. The fort in rear is at the entrance to Khyber Pass.



HINDU WOMAN PATS OUT CAKES OF SALVAGED COW MANURE TO BE DRIED AND USED FOR FUEL. CALLED "OPLAS," THE MANURE CAKES BRING ABOUT 31¢ FOR 80 LB.

CROWDED INDIA ACCEPTS DIRT

To Westerners, just as China is somehow a word of immense romance, India suggests something unclean, epitomized by the picture above of a woman molding cow manure into fuel cakes. Yet burning manure is a sensible way of getting rid of it. More than 90% of India's people are illiterate. Most are Hindus who must not kill anything,

never eat meat, and worship the cow. "A cow," says Gandhi, "is for me a poem of pity. I worship it." Hindus are divided into 3,000 castes which dictate what they can work at, whom they can marry, where they can live. The average Indian lives in dirt, uses a plow that has not been improved in 3,000 years, dies at the average age of 23.



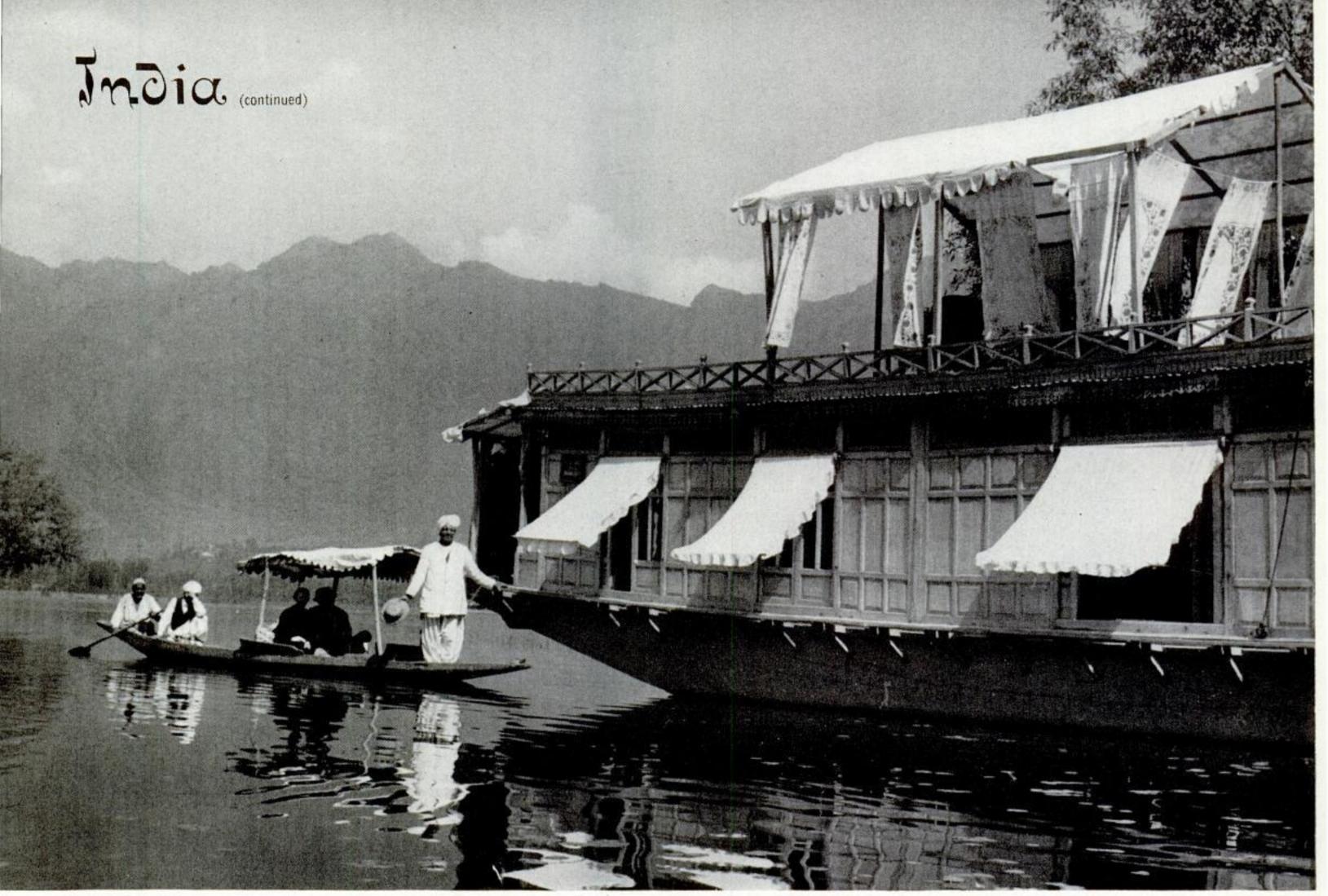
THIS HINDU SHOPKEEPER'S WIFE IN CALCUTTA DIED OF DOUBLE PNEUMONIA. DRESSED IN BEST SARI, SHE LIES READY FOR CREMATION ON MUNICIPAL BURNING GHAT

When this young wife lay dying, her husband lifted her from the bed so that she died on the bosom of Mother Earth. She was then dressed in her best clothes (white for men and widows, pastels for other women, other for monks), and carried by her shaven-headed male relatives to the burning ghat on the Ganges. She was laid on \$5 worth of

cedar logs (the rich use sandalwood), doused with liquid butter (ghee) and fed, as never in life, by her husband—a pinch of rice, as a last great courtesy. The body was not completely covered with logs, so that her spirit could watch the burning. Then her husband singed her hair with the torch and lit the pyre. Ashes are thrown in the river.

DEAD OF INDIA BURN IN PUBLIC

CONTINUED ON NEXT PAGE



On Kashmir Lake, English couple arrive in shikara at the houseboat they have rented completely furnished from na-

tive standing in prow. The houseboat of cypress-like deodar wood is usually moored in one rented spot, in a sort of stall

between willows. All meals and service are included in \$2-aday rental. Notice hangings on sun deck, seen also below.



English railwayman from Madras, H. C. Bullers, with daughter, escapes the heat of the Indian plain on his houseboat in Kashmir, shown also at top. He later moved to the hills.

THE BRITISH IN INDIA LIVE LIKE KINGS CHEAP

The wet heat of the Indian plain has exhausted and overthrown every ruling race that ever came down out of the hills to conquer and administer India. But the 150,000 British in India have an endless supply of fresh blood from the British Isles to run India's bureaucracy of government and trade. They rule India from October to May every year from Delhi, ancient seat of the Mogul emperors in the north.

From May to September, British officialdom moves further north to Simla, which looks English, Swiss, Scottish and Indian combined (see top, opposite page). Here it is cool in midsummer but showery. The fine English folk, going in to the performances of the Simla Amateur Dramatic Club, are watched by silent Tibetans, Sikhs and Pathans. From the mountains rising tier on tier to the Himalayas come the lingering, plaintive songs of the hill-women. Only three men in Simla may use automobiles—the Viceroy, the Commander in Chief and the Governor of the Punjab.

But for real pleasure, the English go still further north to the independent kingdom of Kashmir which the British sold to its maharaja for \$6,000,000 in 1846. Here there are three things to do for the rich and idle. For \$2 a day at Srinagar one can hire a superb houseboat of deodar wood, impervious to water, and be waited on by three native servants. The boat, with a sun deck and electric current, usually lies stationary on the lovely chain of lakes and canals that cuts through the Vale of Kashmir, and gets food from peddlers on shikara boats. Or one can go on a ten-day trek into the mountains for about \$30 and never lift a hand except to bathe and dress for dinner at eight. Or one can take a luxurious "hut" at Gulmarg, still farther in the mountains. This year all these places will be busier than ever, for very few British are going home.

The British in India are undoubtedly the best-served people in the world. They are all dressed and undressed by servants. Their toothbrush is handed to them with paste on it. They have the best tailors in the world. Everything is incredibly cheap. After India they are forever spoiled for living anywhere else.



summer capital. Everybody uses four-man rickshas, because

ernment official. Rear teams are public. In background are

from Sunday service. Viceroy stayed in Delhi all last year.



The Viceroy of India, tall Lord Linlithgow, inspects children's crèche or hospital nursery near Delhi, his winter capital. He wears the customary gilt chain of honor around neck.



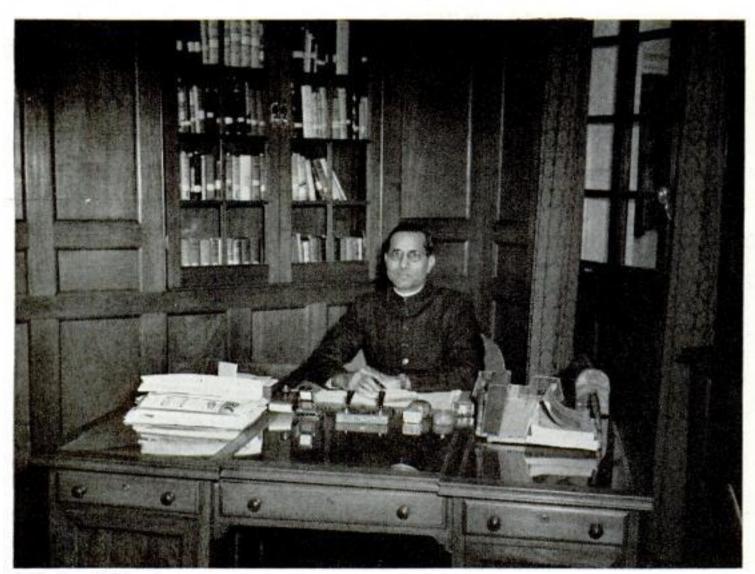
Super-luxury is this child's palanquin ("dandy"). He is coming from Gulmarg church in the high hills of Kashmir. In the rear are the so-called huts the English colonists live in.



Renting agent in Bombay miscalls his concrete house "bombproof" and misspells "spacious." Bombay has taken seriously the danger of bombing some day and has held nightly blackouts.

Jadia commen

Punjab Assembly co-operates with British. Of 175 members, 90 are Moslems (notice the man with fez), 48 are Hindus and 33 are Sikhs (heavily bearded). Constitution here works well.



Rich Gandhi backer is G. D. Birla, Delhi cotton-mill owner who is one of India's richest men. Gandhi always stays with him in Delhi. He has autographed Mussolini picture.



Birla's dining room has individual tables set with covered glass, tray, saltcellar, no cutlery, for guests eat with their fingers. Hindu aristocrats are extremely stern with their servants.

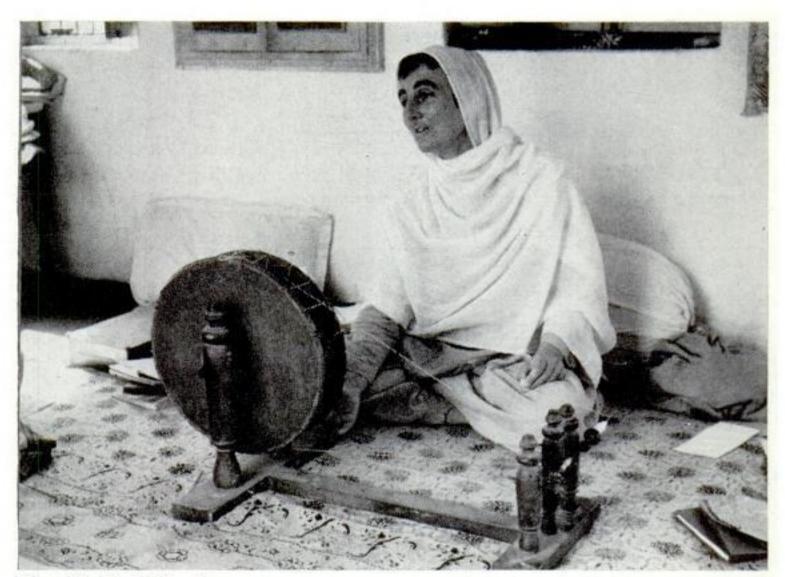
GANDHI IS THE AUDIBLE VOICE OF HINDU MASSES

The audible voice of India is unquestionably Mahatma Gandhi. But it is extremely doubtful whether anyone can speak for the submerged Hindu masses. And it is certain Gandhi does not speak for 80,000,000 Moslems, 8,000,000 nature-worshiping aborigines, 4,500,000 Sikhs, 6,000,000 Christians. After some 60 people had been killed in riots last month between Moslems and Hindus, Gandhi called it insulting to Indian intelligence that Britain was still "reiterating that Indian parties will have to agree among themselves" before Britain gives India the promised autonomy.

"British India," the eleven provinces ruled directly by the Viceroy, has a Constitution which provides for a measure of self-rule by native legislatures. In the rich and powerful Punjab, where Moslems predominate, the Punjab Assembly functions well. But in eight out of the eleven provinces, Gandhi's Congress Party has forbidden its members to participate in the Government. Outside the realm of the Constitution and largely of Gandhi's power are the some 500 states ruled by native princes with the "advice" of British Residents.

Gandhi lives now in a village called Sevagram, his ashram or village retreat, complete with telephone line. His public appearances are mysterious, heavily guarded and godlike. Appointments must be made for a particular five minutes at least a week in advance and are hard to get.

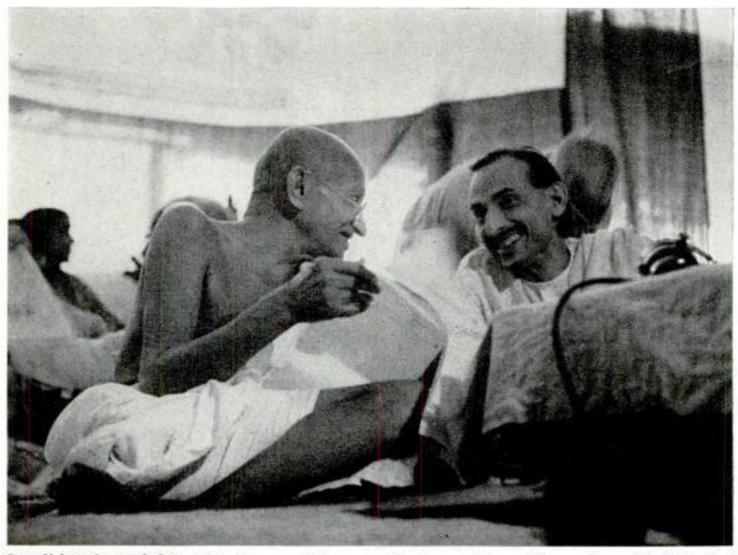
He lives on goat's milk, fruit, vegetables, bread, makes a point of doing a little spinning every day. Gandhi likes to prescribe mud-packs and fasting, but he has a young doctor in attendance. Sevagram is spotless.



Eccentric Gandhi backer is Madeleine Slade, daughter of British admiral, who took name of Mira Ben from a Rajput queen, cut off long hair for Gandhi because it aroused male disciples.



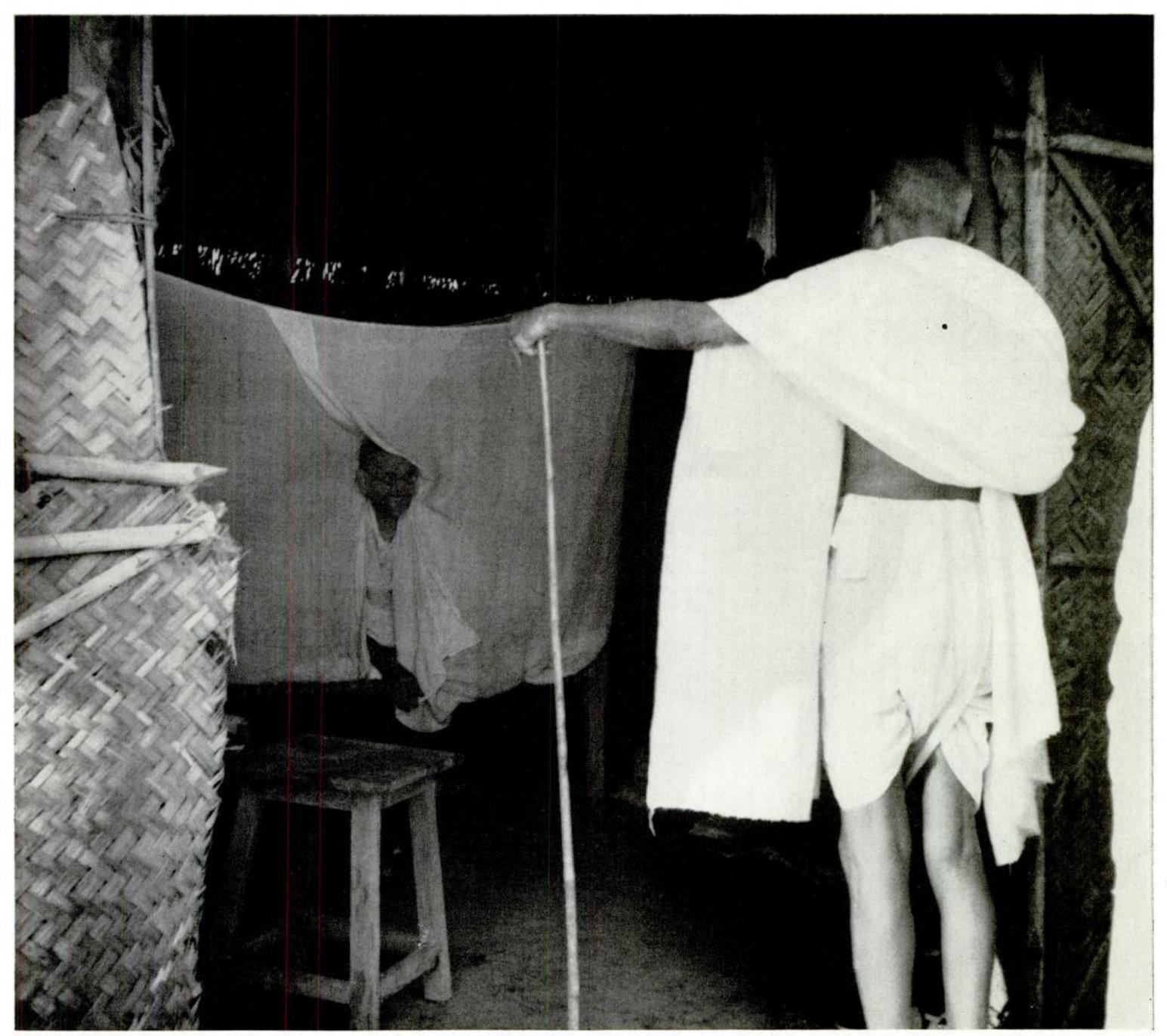
Back of Gandhi's house in ashram (retreat) village of Sevagram. He built it to show humility. Gandhi calls the group of followers a "menagerie." The walls of the porch are detachable.



Gandhi makes a joke at the Ramgarh Congress Party meeting with another of India's leaders, Kripalani. All squat on the speaker's platform. Later other leaders broke with Gandhi.

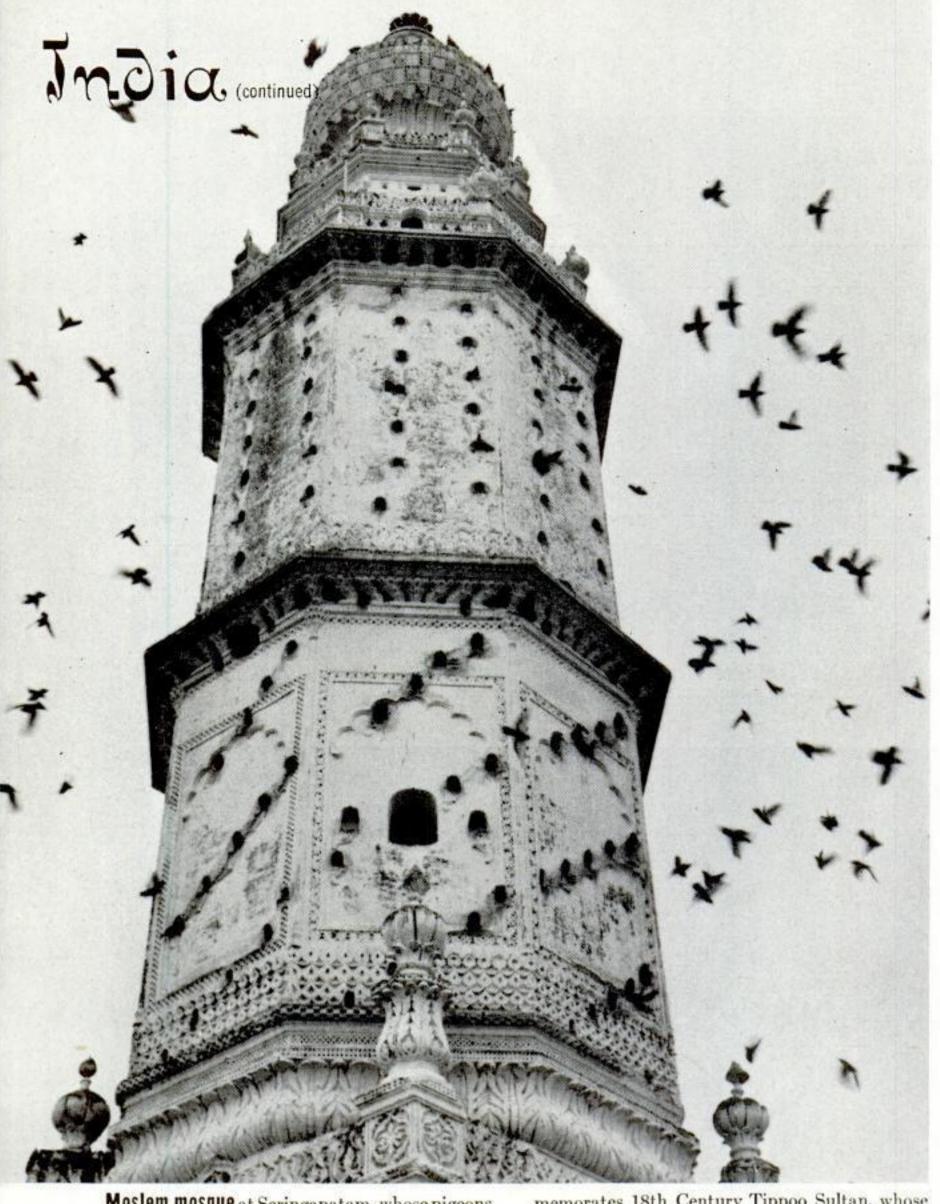


On his day of silence, Gandhi is supported on walk by two young girls. Weekly day of silence is self-imposed penance. He talks on this day by making signs and writing messages.



A leper disciple, who is a great Sanskrit scholar and came to Sevagram to die, is visited by Gandhi in the hut Gandhi built for him in the village. They talk at a distance. Gandhi is

wakened at 4:30 a. m. by a bell, prays, chants Sanskrit verses and Hindu hymns, reads the holy Gita, walks, gets oil massage and bath, writes, spins, gives interviews, goes to bed at 9.



Moslem mosque at Seringapatam, whose pigeons are thought to prevent paralysis of faithful, com-

memorates 18th Century Tippoo Sultan, whose death in battle with British made him a martyr.



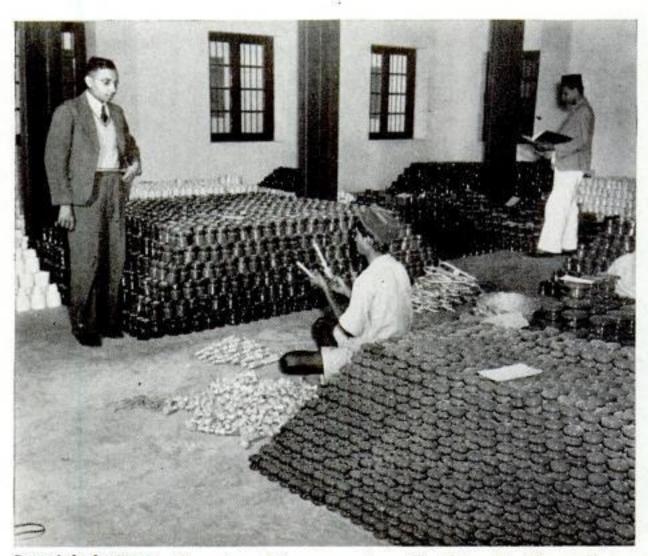
Maharaja's palace in Mysore, where LIFE's Photographer Wallace Kirkland was a guest with five servants who refused tips, faces magnificently on square deserted in the

MYSORE INDIANS HELP THEMSELVES

at one look. Calcutta and Bombay are great manufacturing cities. India is the world's 13th biggest producer of steel. Coal, manganese, gold, bauxite, silver, iron and copper are mined. About 2,000,000 Indians are factory workers.

LIFE has chosen to show the one splendid bright spot in the total picture of India. That is the state of Mysore on the cool plateau of south India. Here at last, after a century of British coaching, native Indians have built a brisk and prosperous modern state. This state of 6,500,000 has 7,000 schools, including a university, 43 high schools and 357 middle schools. Tuition is free for the "untouchables," the lowest caste, the traditional sweepers of India.

Perhaps the secret of Mysore's magic touch is that it is not fighting anybody. Untouchable children are not taught to hate caste Hindus and vice versa. The Maharaja is a Hindu, his Dewan or Prime Minister is a Persian Moslem. The Dewan has a Roman Catholic secretary and a Brahman assistant. The late Maharaja's doctor was an Austrian



Porcelain factory in Bangalore, Mysore, produces insulators for Mysore's own hydroelectric power lines. One plant is building and two others are finished.



At Mysore banquet from left, Crown Prince of Hyderabad, a Mrs. Sherali, Mysore's Prime Minister, Crown Prince's wife, who is Turkish Sultan's daughter.



Oxen haul everything in India, even gasoline, to horror of oil



afternoon heat. The cow is a typical sample of the miserable Indian breed, which Mysore tries to improve by importing a few purebred bulls from Palestine and Europe.



Conquest of the universe, by the U.S. comicstrip hero Flash Gordon rather than by Hitler, is

advertised by movie theater in Bangalore. Most movie shows last four hours, include native films.

Jew and his secretary an Englishman. Finally, Mysore sensibly makes its official language English, though its native language is Kannada. English is the language taught in the schools and 90% of the Mysore Library's books are in English.

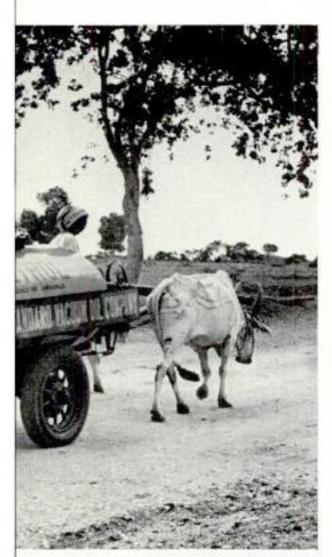
The result of all this is spectacular. Mysore is full of competent, clean, wide-awake young people. It is full of hospitals and social welfare work. It spends \$2,000,000 a year on the education of its masses. Nearly 200 communities have electricity. The city of Mysore is cleaner and more attractive

than even most U. S. cities. A tank system irrigates the back country. Three hydroelectric plants, built by an American, are super-modern.

Mysore produces most of the world's sandal oil. Its gold mine at Kolar, second deepest in the world, has yielded \$400,000,000. Mysore has an iron mountain and a steel mill with a 26,000-ton capacity run on charcoal from Mysore's forests. A cement factory turns out 25,000 tons a year. Other factories make paper, glass, porcelain, dynamos, Bakelite products, chemicals, fertilizer, surveying instruments, soap and

silk. The Indian Institute of Science, founded by the late great Steelman Sir Dorabji Tata, is in Mysore.

The British Resident in fact has very little to do in Mysore, though elsewhere in India the Resident runs the state. Mysore's achievement is an Indian feat, though the British got it started. It may be due to the fine temperate weather in Mysore or to a long line of able Prime Ministers or to the character of the Mysoreans. But it is a shining hope for India. And without question, the British Raj (rule) in India is proud and glad for what Mysore has done for itself.



men. But cost is only about 30¢ per 20 miles. Roads are terrible.



Mysore State Railway is owned by Government. British railways in India are said to block highway improvement and low-priced gasoline for motor transport.



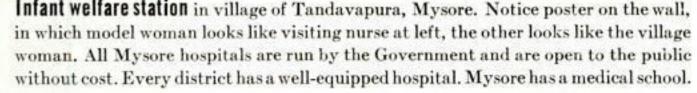
At the races, the clubhouse steps in Bangalore are dominated by natives and a few Englishmen. Many who look European are actually educated natives.



Mysore college girls, some in bare feet, walk smiling across the campus of a girls' school in Bangalore. Mysore believes that the children of educated mothers will seek education, but the children of educated fathers may lapse into illiteracy. Government fills schools with girls. University women are often wives of illiterate farmers.

Free newspapers, some in English, some in native Kannada language, are supplied regularly to library of the Mysore village of Tandavapura, which is somewhat above the average. Village government is by a panchayat of six men headed by an elected chairman. They can impose jail sentences up to 24 hours, spend up to \$60 a year.





Untouchable Children. Called "depressed classes," these dregs of India are now getting model housing in Mysore at a rent of about 50¢ a month. Government is building playgrounds called "lung space" in congested districts. These children can go free to any school in Mysore and grow up to be indistinguishable from high-caste Hindus.



AMAZING PROFESSIONAL MOTHPROOFING METHOD

now available for home use!



NO ODOR...NO WRAPPING...NO STORING AWAY!

YESTERDAY Bill Johnson bought this new suit. When it arrived, Mrs. Johnson immediately sprayed it all over with LARVEX. That took only a few minutes and cost less than a single "pressing"—yet gave Bill's suit the positive LARVEX protection against moth damage that has been used for years by leading woolen mills, laundries and dry cleaners.

As a result of spraying all their clothes—old and new—once a year with LARVEX, the Johnsons will never find a moth hole.

For moths starve to death rather than eat LARVEXED clothes, sofas, rugs and drapes.

LARVEX IS DIFFERENT . . .

SURE: Not even dry cleaning will impair the positive year-round protection LARVEX gives to woolens.

quick: With Larvex, it takes only a few minutes to mothproof a suit, or a dress and jacket for 12 months.

EASY: The Larvex bottle sprayer is so simple to use.

per pint, \$1.19 per quart, so it costs less than a single "pressing" to mothproof a man's suit for a whole year.



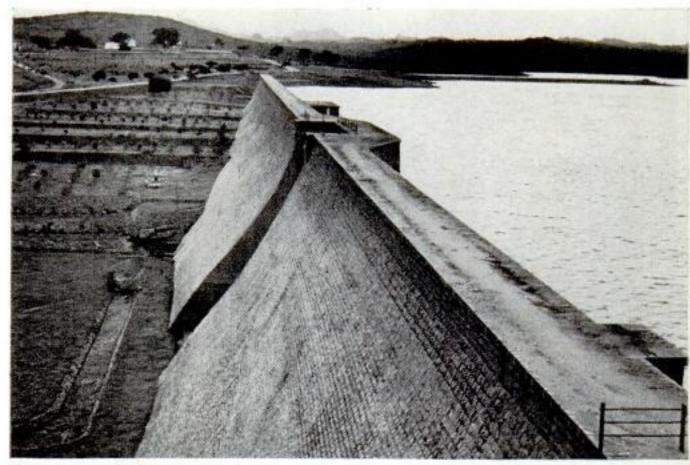
At all drug and department stores. LARVEX, New Brunswick, N. J.

LARVEX

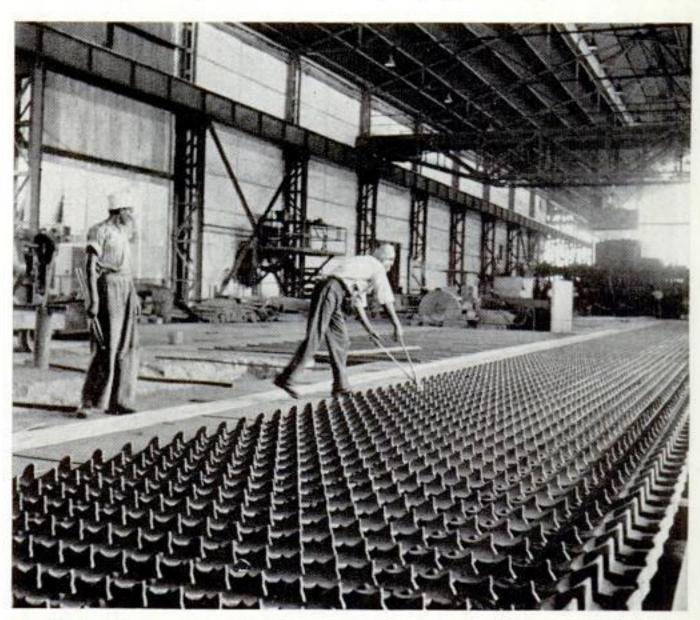
ONE SPRAYING MOTHPROOFS FOR A WHOLE YEAR

India (continued)

MYSORE: ITS INDUSTRIES



Huge reservoir dam stores water, aids flood control. Elsewhere Mysore has invested \$20,000,000 in three hydroelectric power plants, which earned \$2,000,000 last year. The power plants are built on an ingenious canal and waterfall system along Mysore's Cauvery River (called lifeblood of Mysore) by U. S. Engineer Guy Forbes.



Steel industry at Bhadravati in Mysore is based on a solid mountain of iron ore. The ore is brought down the mountain on an overhead cable. The steel mill runs on charcoal, for Mysore is one of the few areas in India without coal, but has vast primeval forests. Toothed floor above is machinery to rotate steel rods as they are cooled.



Cakes of soap are being wrapped by girl workers in the modern and beautiful factory in Bangalore. Favorite Mysore soap is the fragrant sandalwood soap. Much of it is exported. The hopeful fact about the rapid growth of Mysore industry is not any single huge industry, but the emergence of a varied and balanced industrial economy.

CONTINUED ON PAGE 100





Another half million now say: "QUICK AS A SCHICK!"

Just try this new 2-M Head and you'll know why



Faster, smoother, closer, easier-

That's the kind of shaves half a million new faces are getting from the new Schick Shaver with the Hollow-Ground 2-M Shearing Head. And these happy faces testify further-

No cuts, no nicks, no burns, no scrape! Add these to the millions of happy

Only Schick offers all this!

 NEW 2-M SHEARING HEAD — hollowground to arch the skin surface makes the whiskers stand up to be cut off. That's why it gives close shaves 30% quicker, easier, better. • FLYING SHUTTLE SHEARER—powered by an improved, faster motor-performing more than 14,000 shaving operations per minute. • WHISKm-to catch all beard clippings. . BRAND-NEW STYLING by Raymond Loewy-world-famous designer.

faces already introduced to electric shaving by Schick!

Dealers report record sales. Whisker growers report record shaves. The ladies report handsomer and more contented menfolk.

Get yours. Try it for two weeks. Your dealer will refund your money if you are not satisfied.

SCHICK DRY SHAVER, INC., STAMFORD, CONN., U. S. A.

Schick prices now start as low as -for the popular SCHICK CAPTAIN with straight Speed King Head and Whisk-Its.

NEW SCHICK FLYER—styled in handsome burgundy plastic with silver-colored Whisk-Its and packed in genuine leather case, \$12.50. This model is standard equipment on Pan American Airways and other leading airlines.

NEW SCHICK COLONEL—executed in rich ivory plastic, with gold-colored Whisk-Its. Packed in simulated alligator case, \$15.00 (in de luxe Dress Kit, \$17.50). Many dealers offer easy payment terms!

ATTENTION, SCHICK OWNERS!...Get this 2-M Head for your shaver! We made this marvelous new 2-M Head so that it can be used on any of the millions of Schick Shavers now in use!

And it's yours for only \$3.00 (higher in Canada). You get the new head expertly fitted, and the whole shaver inspected, cleaned, lubricated, and adjusted free of charge. Simply take your shaver to your nearest dealer-or send it to the factory in Stamford-or take it to a Schick Shaver Service Office in:

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630 Boston C. of C. Bldg.
BROOKLYN
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ROCHESTER, N. Y. 705 Temple Bidg, ST. LOUIS 575-7 Arcade Bidg, SAN FRANCISCO 787 Monadnock Bidg, SEATTLE

787 Monadhock Bldg. SEATTLE 701 Republic Bldg. STAMFORD, CONN. 45 Garden St. WASHINGTON, D. C. 521 Bond Bldg.

CANADIAN OFFICES MONTREAL 1015-16 Sun Life Bldg. TORONTO 78 Richmond St. West CALGARY 112A Seventh Ave. West

DALLAS 611 Southland Life Bldg. NOTHING QUICKER THE NEW SCHICKERSHAVER

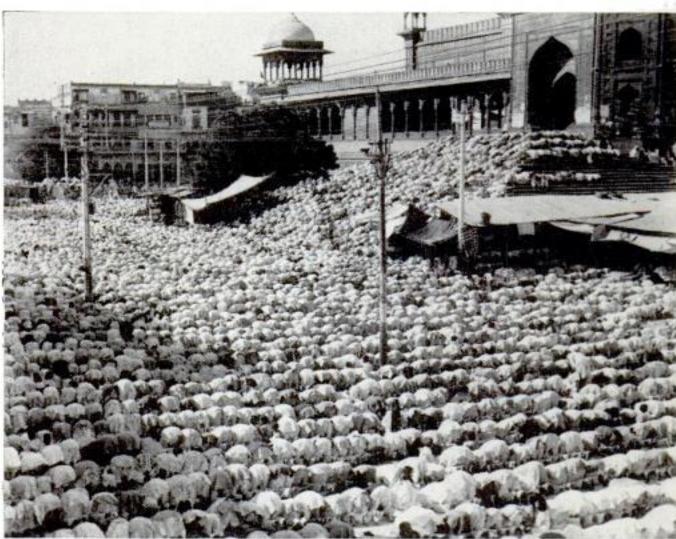
India (continued)



The aborigines of India believe in animism, here put on a village dance with both boys (foreground) and girls (rear), unusual in India. Village is named Barambay.

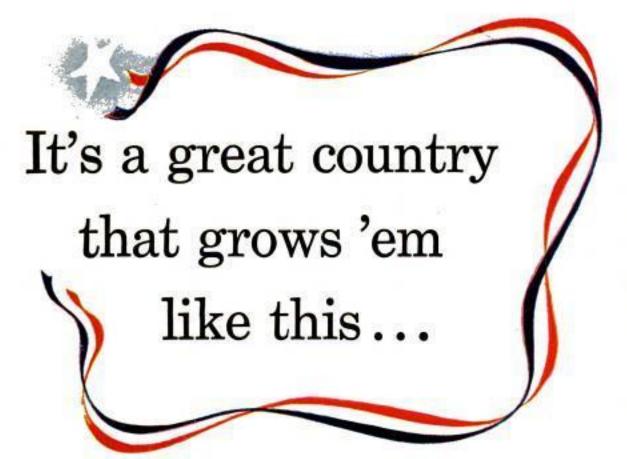
RELIGION DIVIDES INDIA INTO MANY HOSTILE PARTS

The heart of Hinduism is dharma, which is the belief that although all people are not born equal, they all have a right to live in their own way. This means that India has encouraged the growth of a dozen different religions, as well as divided Hinduism into 3,000 different castes and communities. Two of the biggest rival religions are the Moslems bowing toward Mecca and Allah below, and the semi-savage animists above, who worship in a grove of mangoes and believe that everything is alive, just as small children do. These aborigines, who are of India's original Dravidian stock, are opposed to Gandhi's Congress Party and snubbed the Congress Party meeting at Ramgarh in their own territory. They have their own movement, the Adi Basi. The Moslems have the powerful Moslem League, whose leader is combative Jimnali.



Thousands of Moslems pray to Mohammed outside Delhi's Jumna Mosque. Indian Moslems except Pathans and Moghuls are descendants of converted Hindus.

CONTINUED ON PAGE 103



Only yesterday, wasn't it, Ted wore his first rompers, his first knickers, his first long pants. Today he's marching into the future with the class of '41.

Dad has a little trouble with his Adam's apple now and then when he remembers this was the year Ted was coming to work in the store. Mother counted his handkerchiefs last night, and if a tear fell on one of them, there was no one there to see.

But they've got their chins up! For Ted's a great boy. They're a great family. It's a

great country that grows 'em like this. And a great American custom, for important occasions . . . that little white box that just came out of Dad's right-hand coat pocket.

What's in it? Ask your graduating daughter, your son called to the colors. Right the first time! Every senior, every soldier wants a sturdy, accurate, dependable, distinguished, American Hamilton Watch!

Hamilton's experience building watches for railroad men insures the greatest possible ACCURACY in every size and grade. All Hamiltons are cased in precious metal (except special military watches). 17 or more jewels. \$37.50 to \$5,000. Write for folder. Hamilton Watch Company, 155 Columbia Ave., Lancaster, Pa.

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numeral dial \$40. er dial \$40. markers \$100. gold dots \$55. Gold-filled fittings, \$60. numerals \$37.50 numeral dial \$55. gold dots \$90.

14K gold fittings. \$75.

SMOKE MEANS TROUBLE!



A smoking oven means bad news for the biscuits . . .

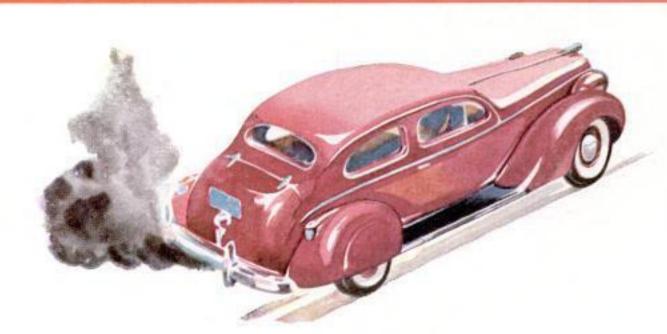
And smoke from the exhaust of your car can mean bad news for your pocketbook—it's a common sign that something is wrong.

Wrong because this smoke usually means excessive engine wear. Wear that robs you of gas, oil and power, wear that calls for costly repairs—

Wear that could have been prevented with Insulated Havoline Motor Oil. Don't let your car become a wasteful "smoker"—change NOW to Insulated Havoline!

For Havoline is *insulated* against heat to resist high engine temperatures that break down ordinary oils. It flows freely when the engine is cold, for safe, easy starts—and it's distilled to remove carbon-forming impurities.

Change to Insulated Havoline Motor Oil *now* at Texaco and other good dealers everywhere.



DON'T WAIT TILL YOUR CAR SMOKES!

Count the "smokers" on the road (there are more than 3,000,000 in America)! Let every one you see remind you to change to Insulated Havoline before needless wear makes your car a smoker!



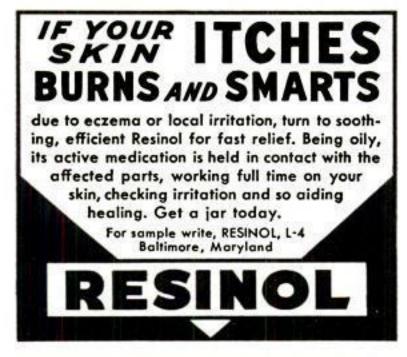
TUNE IN FRED ALLEN—Texaco Dealers invite you to enjoy Fred Allen in the full-hour program of the TEXACO STAR THEATRE...with Kenny Baker, Al Goodman's Orchestra and a great cast. Every Wed. Night, Columbia Network. 9:00 E.D.T., 8:00 E.S.T., 8:00 C.D.T., 7:00 C.S.T., 9:00 M.S.T., 8:00 P.S.T.

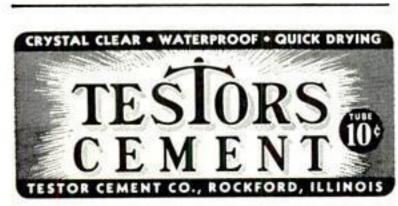


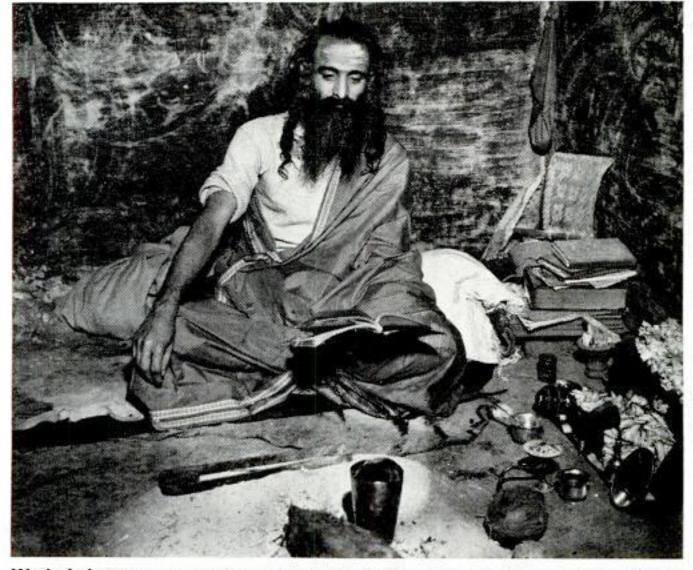








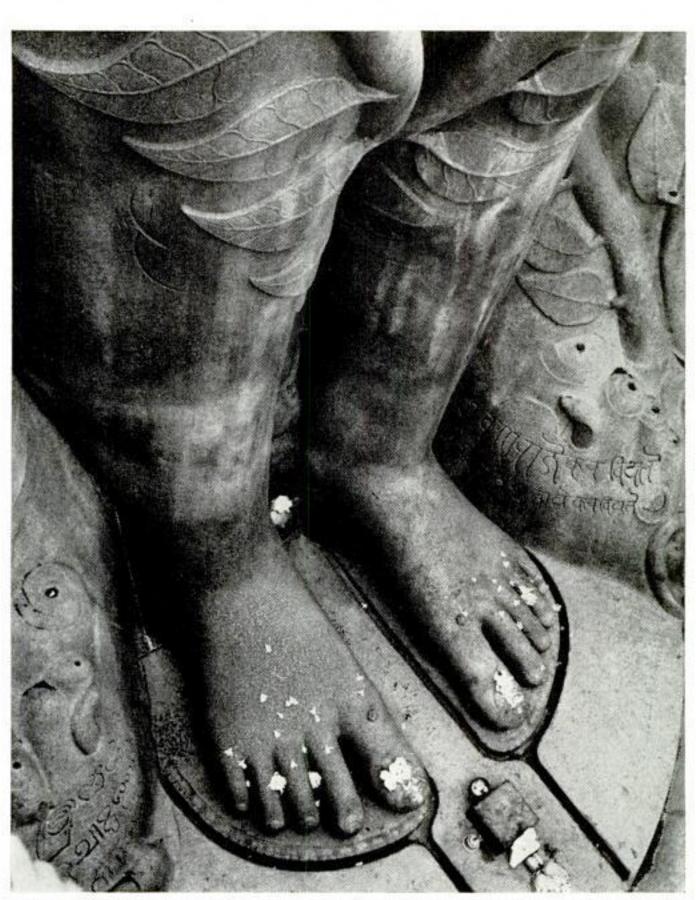




Hindu holy man or sadhu in a red robe sits in his clean, small cave on the temple road outside the city of Mysore and reads to visitors. At his feet are customary gifts.

250,000,000 HINDUS ARE BROKEN INTO 3,000 CASTES

The world's greatest masterpiece of division and subdivision is Hinduism. Through the centuries it has fragmented into thousands of separated religious groups, called castes or communities, and several major schisms, such as those of the Sikhs and Jains. It has meanwhile assimilated over 3,000,000 gods for every need and occasion. Although Hinduism has a highly intellectual body of belief, it is probably one of the chief things wrong with India. Even Gandhi has not done much to attack the terrible caste system, except to try to raise the "untouchables" back into human society. The chief lesson that Hinduism teaches is resignation to one's lot. For that reason India's lot has been consistently dreadful.



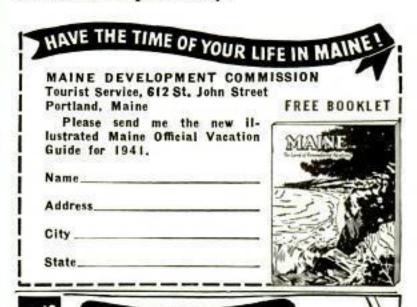
Gigantic Jain god carved out of a mountain in Mysore (Jain is a schismatic Hindu sect) has offerings of jasmine flowers on toes. It is 57 ft. high, 1,000 years old.



 You can have a grand vacation in Maine on a limited budget! Because Maine offers such a variety of vacation opportunitiesyou get much more for your money!

There are plenty of places to stay in Maine—near the mountains, on the lakes or seashore-where you can enjoy all kinds of sports for a modest cost. You can swim, fish or sail in fresh or salt water. Hike, camp, canoe in the deep woods. Play golf or tennis. Maine food is famous. Maine nights are cool.

Come to Maine. Get more fun for your money. There are many hotels, inns, tourist camps and inexpensive stopping places where you will find true Maine hospitality. Mail the coupon today.



PROTECT RECORDINGS AND STOP CHANGING NEEDLES

Simply replace conventional playing arm on your present electrical phonograph with Astatic's LOW PRESSURE (Feather Weight) CRYSTAL PICKUP designed with permanent, built-in SAPPHIRE STYLUS. Records stay like new for years. NO NEEDLES to change. Reproduction greatly improved. Modernize your present phonograph now, this easy, inexpensive way.

SEE RADIO OR MUSIC DEALER OR WRITE TODAY FOR FULL DETAILS

ASTATIC MICROPHONE LABORATORY, INC. 833 MARKET ST., YOUNGSTOWN, OHIO Licensed Under Brush Development Co. Pagents



common colds and ordinary sore throats by gargling and spraying with Glyco-Thymoline. For over 50 years many physicians have used and recommended Glyco-Thymoline.

Also try Glyco-Thymoline as a refreshing mouthwash. At all drug stores.

GLYCO-THYMOLINE

"I HELD WONDERFUL CARDS



You can't HIDE underarm stain but you CAN PREVENT IT!

Why be self-conscious and embarrassed, why spoil both your dress and

your fun for lack of a little forethought and a pair of Kleinert's Dress Shields! End those unhappy moments of anxiety and useless regret—promise yourself NOW to put Kleinert's Dress Shields in every dress before you wear it even once!

Kleinesta PIN-IN

There are so many "Kleinert" ways to daintiness — shields to sew in, shields that require less than a minute to pin in—and shields at-

tached to little bras so they're always ready to wear with any dress. Shields in colors, sizes and shapes to fill every need.

They're inexpensive, too, and simple to keep dainty and fresh. Just swish them through lukewarm Ivory suds and press them with a warm iron. Good Notion Counters offer Kleinert's Dress Shields from 25¢ up — and you can be sure of guaranteed satisfaction if you ask for Kleinert's and look for the name on the shield itself.

TORONTO · NEW YORK · LONDON

You, too, will find it PAYS to bruy

Kleinert's

DRESS SHIELDS

MOVIES



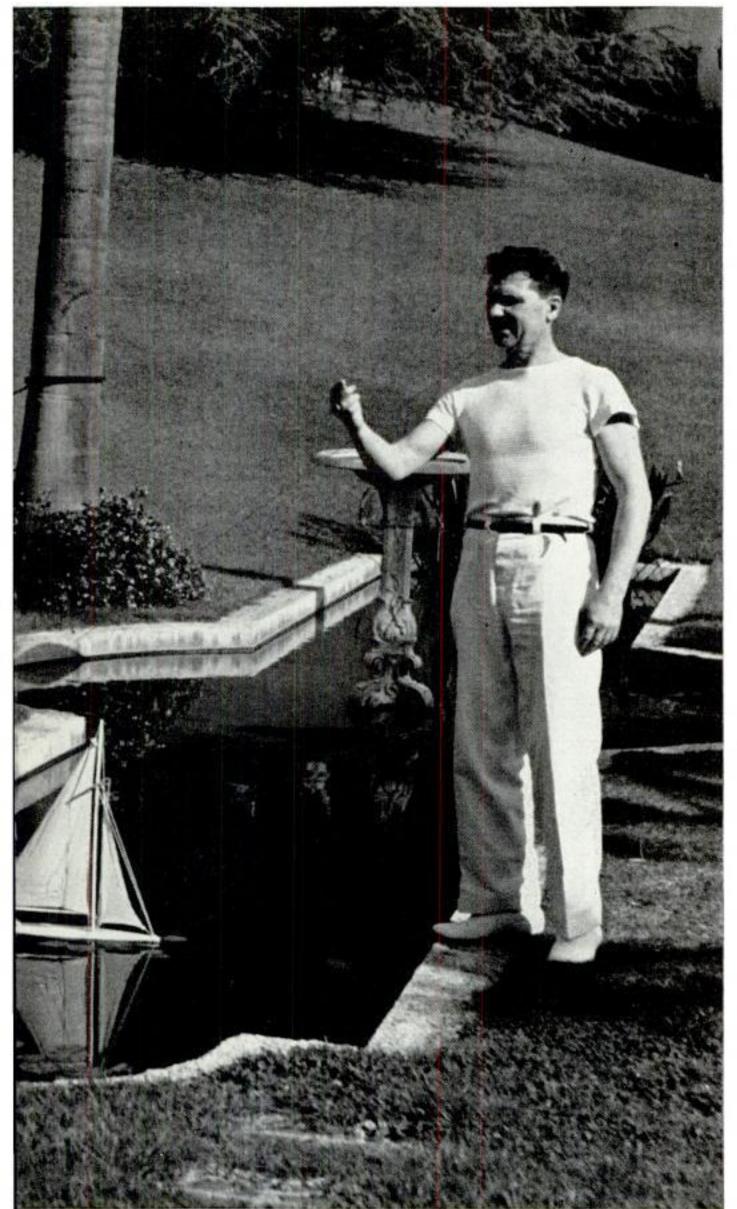
FOR HIS AFTERNOON WORKOUT, W. C. FIELDS DOES "THREE LAPS AROUND THE

FUNNYMAN W. C. FIELDS HAS HIS OWN WAY OF KEEPING HIMSELF FIT

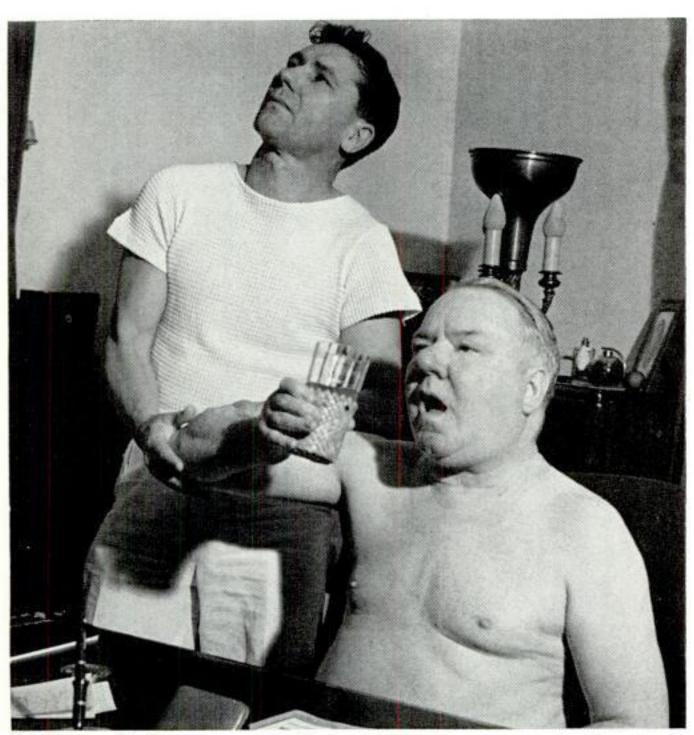
William Claude Dukinfield, better known as W. C. Fields, is probably the best-known tippler in the world. During his 46 years as a comedian, he has avowedly been drunk only once, but that "once" lasted from the Spanish-American War to the New Deal. He lives in an old-fashioned two-story mansion in the older part of Hollywood, a stone's throw from Cecil B. De Mille and Deanna Durbin. Guests are advised to bring overcoats, since W. C. is a fresh-air fiend and keeps all windows open on the coldest California days. Usually they find him seated behind his desk on the second floor, working when he feels like it or drinking with friends.

W. C.'s vaunted drinking capacity is no myth. In the morning he drinks double Martinis. In the afternoon he drinks straight rum from a tall glass with a wooden lid "to keep out the flies." He can drink five of these in two hours and 15 minutes with no visible effect. He keeps up a continuous line of patter as funny as his movies. His expressions are the same as on the screen and, when he gets up, so is his walk. One of the jobs of his pretty blonde secretary is to play stooge to his gags.

Daily at 2 p. m., Bob Howard, crack Hollywood trainer, comes to the house to keep him in condition. Together they posed this satire on Hollywood's craze for physical exertion. When captions are funny, they are apt to be W. C. Fields's.



LAKE" WHILE HIS TRAINER, BOB HOWARD, TIMES HIM WITH A STOP WATCH



"It is imperative," writes W. C. Fields for this picture's caption, "that the right elbow be kept in perfect condition at all times." The drink is pineapple juice and rum.

CONTINUED ON NEXT PAGE



"GOOD FOOTWORK, TARZAN!

You must be wearing Bostonians . . . "

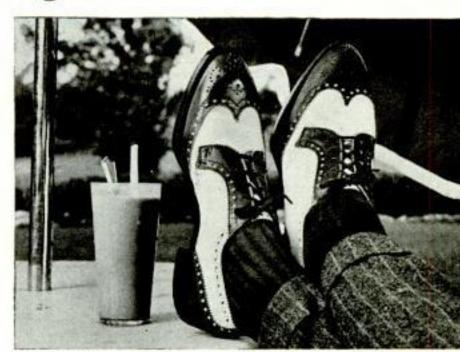
HE: (Swinging high). Don't call me Tarzan, and howdya' guess they're Bostonians? What does a mere girl know about he-men shoes?

SHE: Haven't you heard? I'm Belinda, the Bostonian girl. All the men in my family have worn 'em for generations.

HE: I thought there was something special about that boot your dad kicked me out with last night.

SHE: He was probably demonstrating Tred-flex. Why, at our family reunions there's so much talk about Walk-Fitted shoes for men of action that we completely ignore the skeletons in our closet. But swing your own Bostonians into action, Tarzan. We're slowing down.

HE: It's a pleasure.



"TO CATCH A WOMAN'S EYE wear this new Bostonian color combination called *Cream 'n Coffee*. That cream tone replaces old-fashioned white 'cause it blends better with new clothes." ("Walk-Fitted WINGATE" is shown above.)



"TAKE MY FEET—they're always at ease in Bostonians." (He's wearing a Cream 'n Coffee combination, called "PLATEAU.")

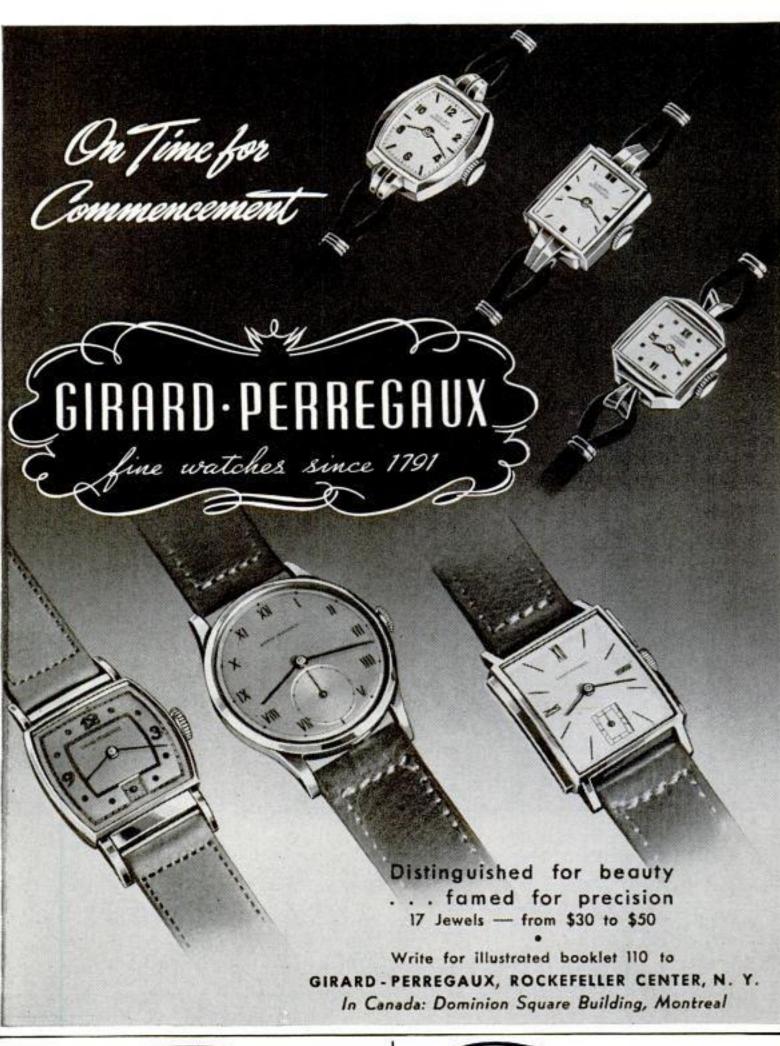


"LOOK AT THAT DIVE—there's flexibility! Reminds me of Bostonians—they're flexible as a bare foot." (Above, "NYLAND" shown as quarter broque (left), wing tip (right)—in Cream 'n Coffee tones.)

Bostonians . . Whitman, Mass. \$7.95 to \$11.00

Bostonians.

FIT RIGHT - FEEL RIGHT They're Walk-Fitted





Everyday dishes make a hit since I've learned how to season with this choice dry mustard. Colman's gives a

fine flavor to meats, gravies, sauces and salad dressings.
"Puts sparkle in food

"Puts sparkle in food —gives a real chef's touch!" says Bill.

FREE	RECIPE	BOOKLET-

The perfect season-

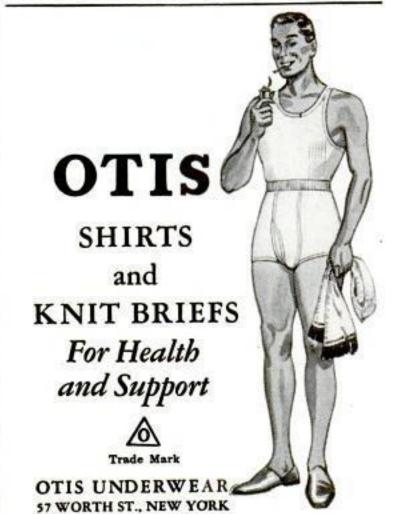
ing! Always add a

dash in cooking.

Atlantis Sales Corp., Sole Distributor, 3395 Mustard Street, Rochester, N. Y. Please send me 12 new Colman's recipes.

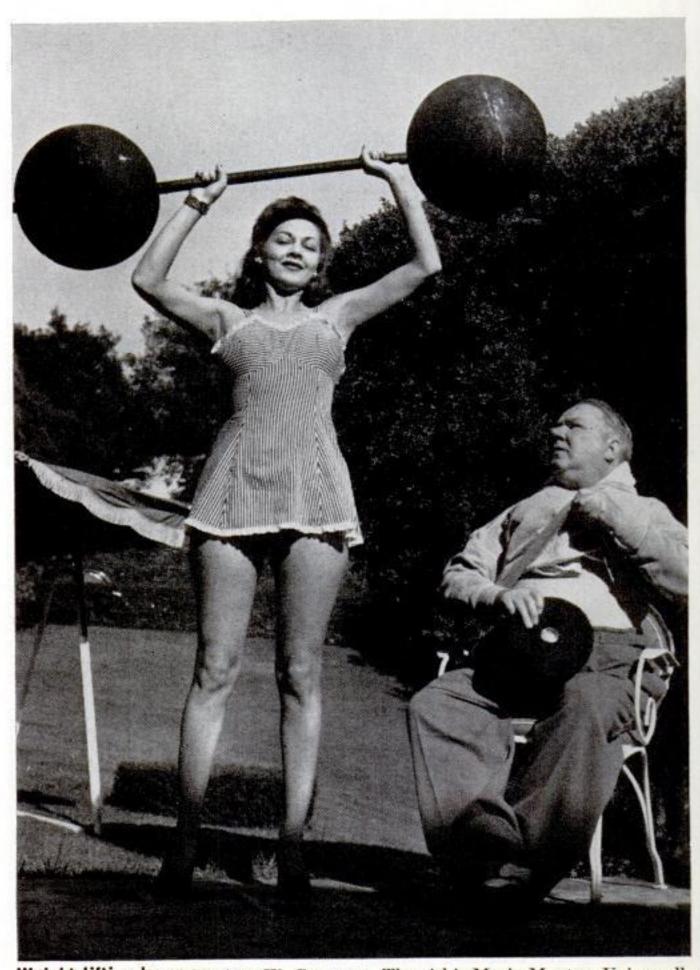
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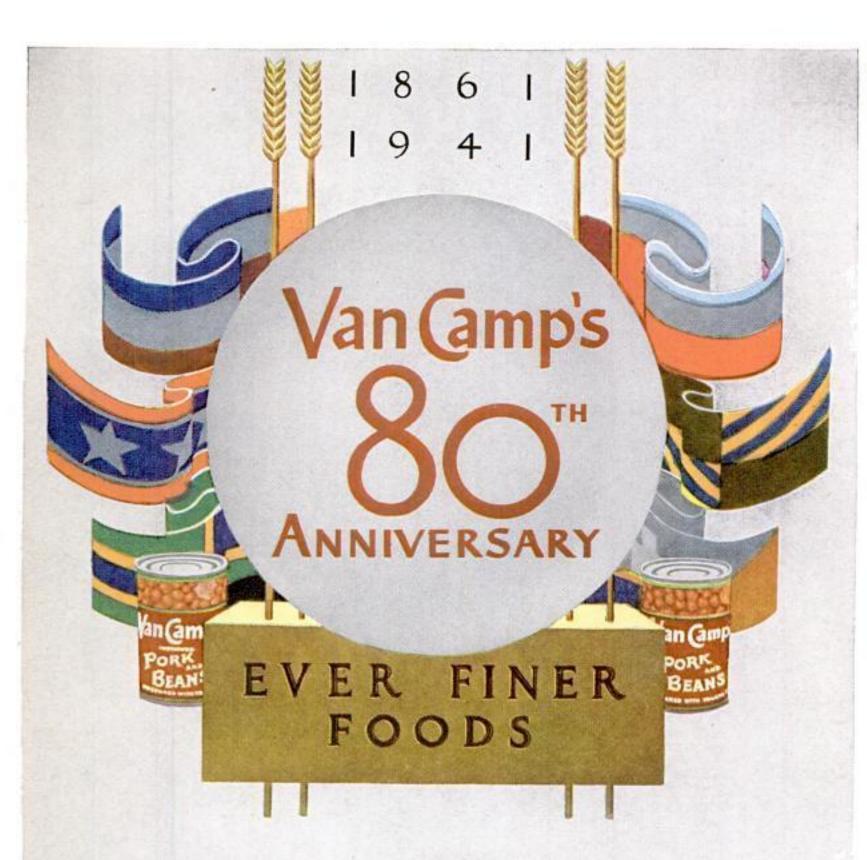


Chilled bottle of beer serves as bait while W. C. pedals in his gym. His own caption: "At the conclusion of a strenuous bike workout, Fields winds up at the refrigerator."



Weight-lifting by proxy gives W. C. a rest. The girl is Maria Montez, Universal's Dominican starlet (LIFE, Feb. 3). Object he is hiding under his shirt is her purse.

CONTINUED ON PAGE 109



For 80 years Van Camp's has made available to the homes of America

DELICIOUS NOURISHING HEALTHFUL ECONOMICAL

easy-to-serve meals

This has been the ideal of the Van Camp Company since it was founded in 1861.

The story of Van Camp's is the story of the canning industry. Van Camp's has led America in making food in cans available to every home, in making delicious things to eat available to all, in saving millions of hours of kitchen drudgery for house-wives and mothers, giving them leisure to enjoy more

fully their homes and their children.

Today Van Camp's continues to pioneer in research and development . . . in scientific selection of seed, in crop control, in experimental kitchens and laboratories, in the most modern methods of packing the finest of foods to the end that the American people can enjoy ever better food, in greater variety and at lower cost. This is the spirit of American business . . . the spirit that has made possible the American way of life.

Ask your grocer for Van Camp's Pork and Beans with its savory secret sauce—the Feast-for-the-Least that everyone loves. See how easily you can serve this Meal-in-a-Minute prepared for you by Van Camp's unique flavor penetration cooking method that wins you praises from family and friends. Try any and all of Van Camp's delicious foods. Your grocer has them.

PORK AND BEANS

CHILI CON CARNE - SPAGHETTI - BEAN HOLE BEANS - TOMATO JUICE
CHILI SAUCE - CATSUP - KIDNEY BEANS - HOMINY

RED BEANS . DELICIOUS SOUPS

Packed in U. S. A.—Now also produced at ESSEX, ONTARIO, CANADA.



How to get a beautifully-designed, exclusive, patriotic pin



Van Camp's—it is not available anywhere else. To get yours—just tear out this coupon and mail with one dime and 3 labels from Van Camp's products to Van Camp's Inc., DEPT. X, BOX 144, NEW YORK, N. Y.

III. A, BOX 144, NEW TORK, N. I.

Look for this card at your grocer's to see actual sample of patriotic pin



Tear out and mail this COUPON, today

Van Camp's Inc. • Dept. X, Box 144 New York, N. Y.

I am enclosing one dime and 3 labels from delicious Van Camp's products. Please send me the beautiful patriotic pin as illustrated.

N/	W	۱E
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ADDRESS

CITY

STATE

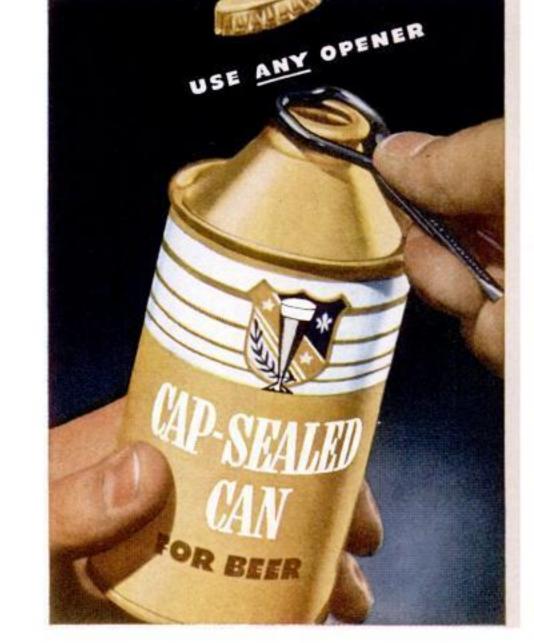




"No special kitchenware needed to open this beer can. That top makes it easy. You see, this is a Cap-Sealed can; it opens with any opener. And you drink from a clean, cap-protected opening, too. But that's only half the story. My wife says..."



"Second helpings are always ready when we want them. Beer and ale chill faster in cans. And see how easily these cans stack on their sides. No deposits, no returns—no wonder we go for Cap-Sealed cans!" (Two convenient sizes: 12-oz. and quart.)

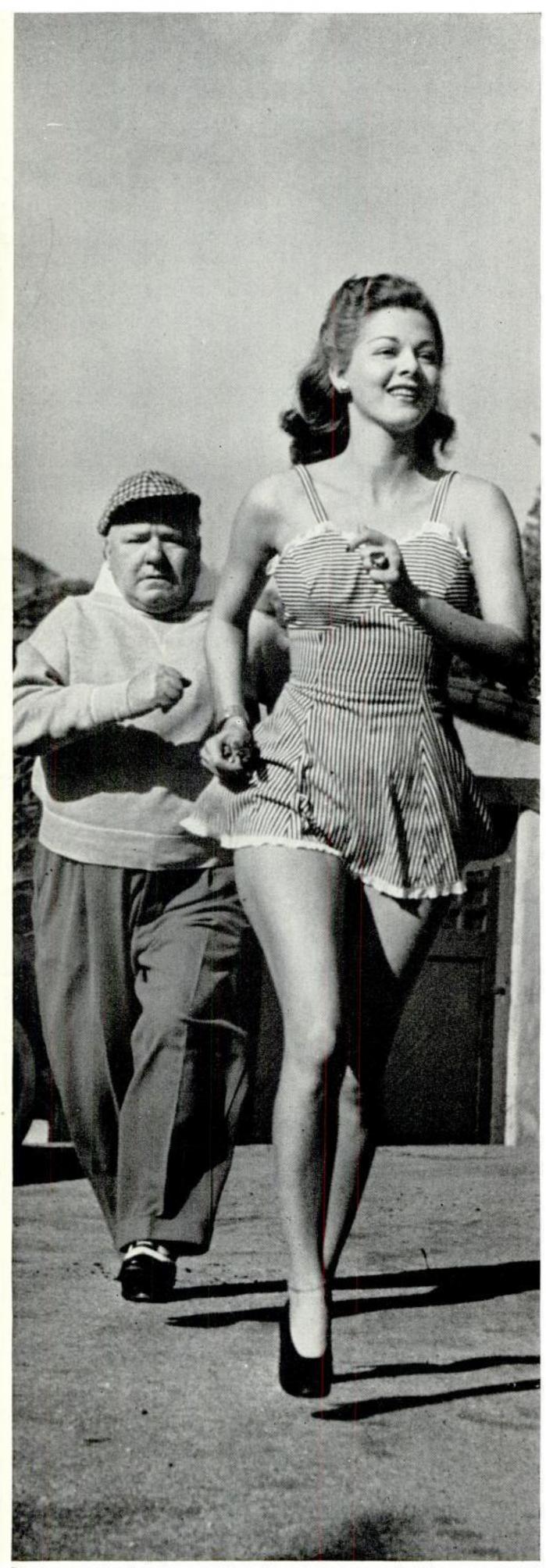


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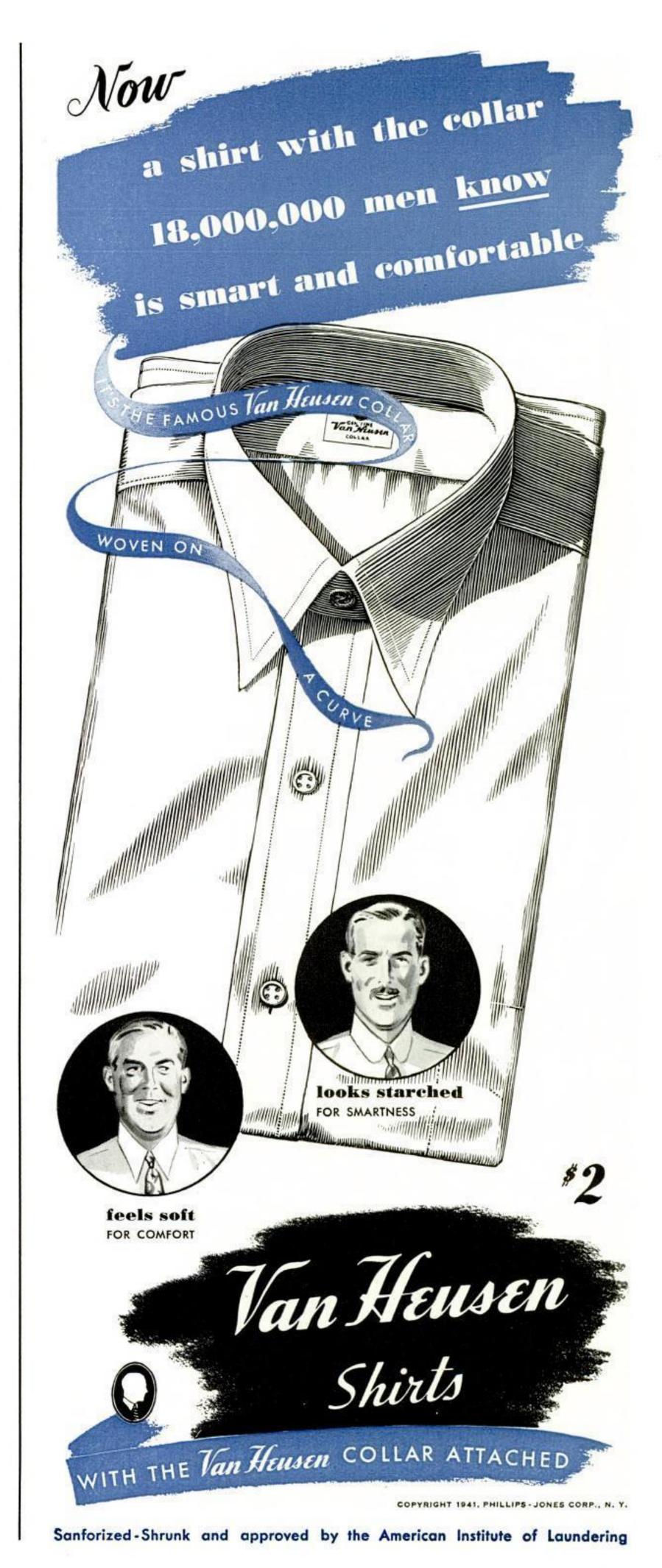


CAN COMPANY

ASK FOR BEER OR ALE IN "EASY TO OPEN" CAP-SEALED CANS

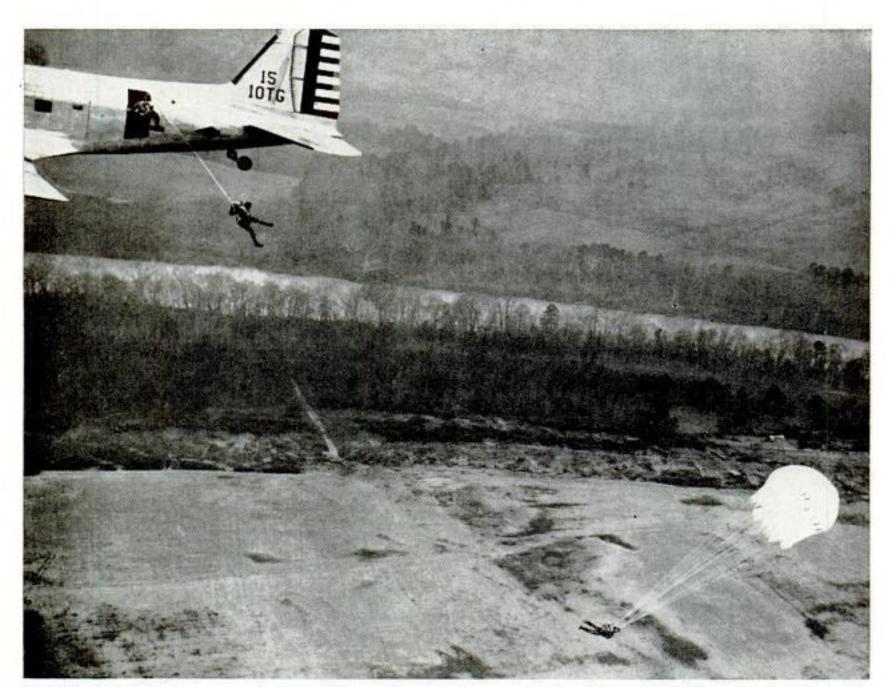


Road Work is done reluctantly by Fields. He confesses that Trainer Howard sometimes has to use beer wagon as decoy to make him jog. Today he uses Maria Montez.





Among weapons carried during a parachute jump is this 45 cal. automatic. Light machine guns, automatic rifles, mortars, demolition supplies and ammunition are dropped by brightly colored parachutes.



Out of a plane shoots a parachutist while another floats away to the right. Static line attached from the falling man's back to a wire cable in cabin of the plane is device which automatically opens parachute.



Grim and silent, and ready for a jump, parachutists take off in a Douglas C-39 Army transport plane. The uniform which they have adopted looks like a green coverall,

U.S. TRAINS MORE

From 48 men last summer, number will have

Lu. S. parachutists, who day after day, at peril of their lives, jumped from Army transport planes 750 ft. in the air. Last week there were 521 such parachutists, jumping, going to ground school, learning a dangerous job. By fall there will be 4,084 of them, divided into eight battalions, as well as about 400 in the Marine Corps. In another year there may be several thousand more. In an amazingly short time, the U. S. will have organized and trained an effective parachute force, ready for action.

A parachutist must be tough. Because the job is dangerous, all must volunteer, and entrance requirements are strict. A man must be between 21 and 32, unmarried, athletic, have a high I. Q. He must realize that he is likely to get hurt. Speaking before the House Military Affairs Committee, Major W. M. Miley, Commander of the 501st parachute battalion, said that his battalion had suffered one death, seven leg fractures, four ankle fractures, one toe fracture, one rib fracture, one leg sprain, one back sprain, two shoulder sprains, 35 ankle sprains, eight knee sprains, one hip dislocation.

Before he is allowed to jump, a parachutist must go to ground school. He must run, tumble and do calisthenics until he is in better shape than a football player. Then he must learn how to jump off a 12-ft. platform



made of a kind of light briar-proof material. Also adopted have been plastic crash helmets and special boots, re-inforced over the instep to break the shock of landing.

PARACHUTE TROOPS

increased to eight battalions of 4,084 men by fall

without getting hurt, how to guide his falling parachute to right or left, how to squirm quickly out of his chute if he finds himself landing in the water. Long after he makes his first jump, his studying goes on, for a parachutist landing in strange country must be ready to read maps, operate a radio, seize an airfield, blow up a bridge.

Most practice jumps today are made from an altitude of 750 ft. A human body, falling from that height, will take about $8\frac{1}{2}$ seconds to hit the ground. As a parachutist jumps, his static line, attached to the plane (left), opens his parachute before he has fallen 100 ft. As he jumps, however, he starts to count—one..two..three..four.... If by the time he reaches "four," his regular parachute has not opened, he pulls the ripcord on the emergency chute strapped to his chest. This should open in two seconds—giving him $2\frac{1}{2}$ seconds of leeway before death.

Although the U. S. Army experimented with parachutists as long ago as 1929, the model for present U. S. paratroops are the Germans. The Americans, however, according to Army officers, are not copying every detail of Nazi practice. They will not, for instance, need a jump master, whose job is to see that all men actually jump. The Americans, they say, will be "so highly trained" that they will not have to be urged to jump.



"If the Dean could see you now!"

It's an academic epidemic, this Munsingwear slip.

Super-smoothie under dresses, because it's cut in a new, exclusive way...all in one figure-hugging swathe round the middle. Won't twist; won't sag.

Stays down! This Sleekmaker slip, of tricot-knit rayon, scarcely needs an iron. Inexpensive...at better stores.

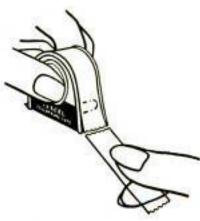
Munsingwear, Inc. · Minneapolis · New York · Chicago

MUNSINGWEAR Underlovelies

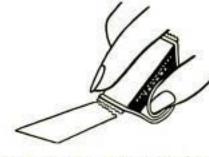
Fit That Lasts!

UNDERWEAR, SLEEPING AND LOUNGING WEAR, FOUNDATION GARMENTS AND HOSIERY





Double-duty dispenser cuts tape before or after applying.



Look for the Texcel display at your favorite stationer's, department store or 5 & 10. In 10¢, 15¢ and 25¢ sizes.



In your business... Manufacturers and retailers in every field are reducing costs, speeding up operations, improving the styling and packaging of their products with Texcel. Available now in giant rolls, for industrial needs. Write on your business letterhead for further information about the innumerable uses of this extraordinary, modern packaging aid. Address Texcel, Industrial Tape Corporation, New Brunswick, N. J.

phane tape...most remarkable mender, attacher and wonder-worker you ever saw. A touch of your finger

Have the children torn your favorite book? Are

you all thumbs when it comes to wrapping packages? Are your closet-boxes bursting at the seams?

Do your garment bags leak and invite the moths? Then leave it all to transparent Texcel and enjoy

Texcel's handy double-ended metal dispenser

slices off the amount you need before or after apply-

ing. Just unfurl a suitable length of Texcel and see

how firmly, how smoothly it does the job, without ripping, rippling or curling at the edges. You'll say,

"I've bought a gold-mine-for only 25¢!"

TEXCEL CELLOPHANE TAPE

and Texcel sticks.

life again!

Parachute troops (continued)

Parachutist hurtles from plane toward earth



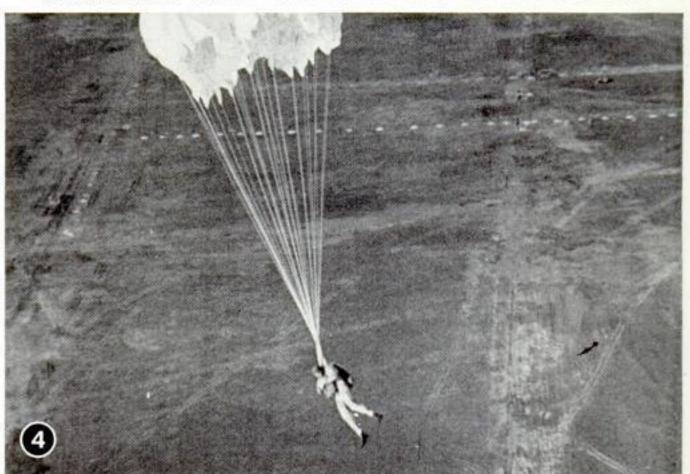
AT 750 FT., WITH STATIC LINE ATTACHED TO PLANE, PARACHUTIST JUMPS



SNAPPING TAUT, LINE BEGINS TO PULL PARACHUTE OUT OF CANVAS PAC



MAN PLUMMETS TOWARD EARTH AS PARACHUTE STREAMS ABOVE HIM



WITH A QUICK JERK, PARACHUTE CATCHES AIR, LETS MAN FLOAT SLOWLY

He lands hard in a web of parachute ropes



IN AIR PARACHUTIST FLOATS SLOWLY



NEAR GROUND SPEED SEEMS FASTER



MAN HITS, LEGS CRUMBLE UNDER HIM



OWN ON BACK FALLS PARACHUTIST



HEAD SNAPS BACK AGAINST GROUND



LEGS SHOOT HIGH UP IN THE AIR



CHUTE ROPES ENTANGLE LEGS. CORRECT TECHNIQUE IS TO KEEP ON FEET

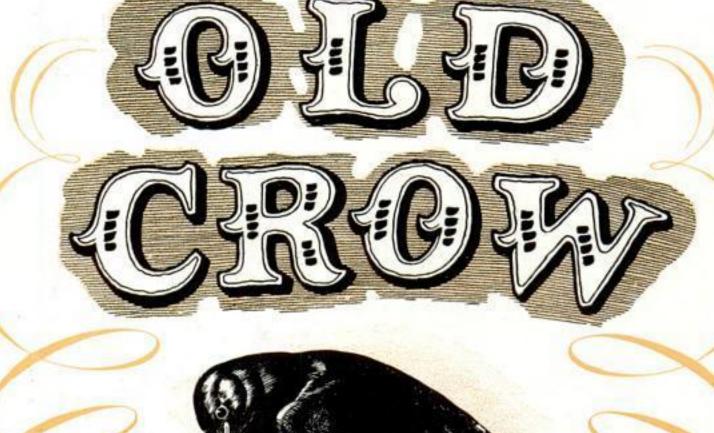
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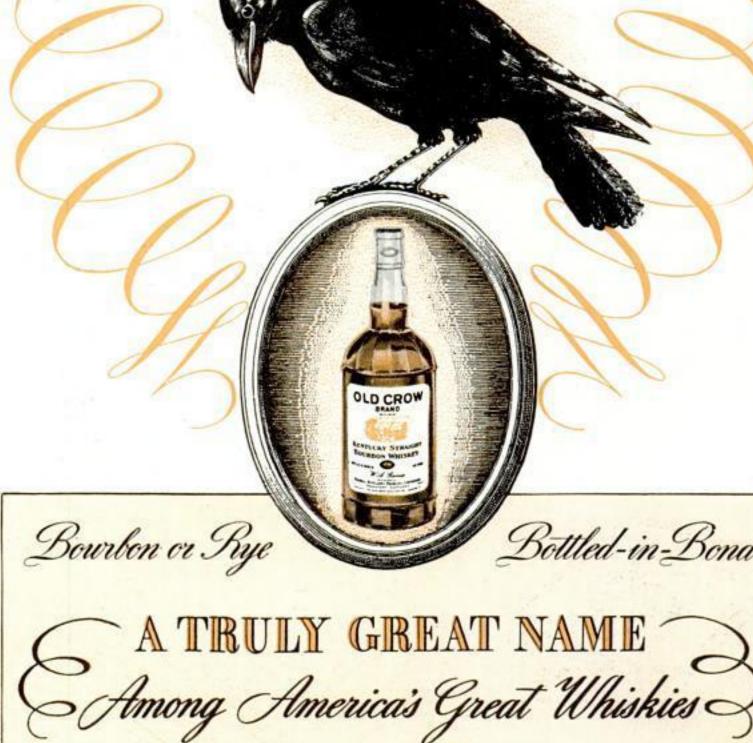


Sketched at the Old Crow Distillery in Frankfort, Kentucky, by Lionel S. Reiss

Old friends are Best Friends Same with a whiskey.

Those in the know...ask for

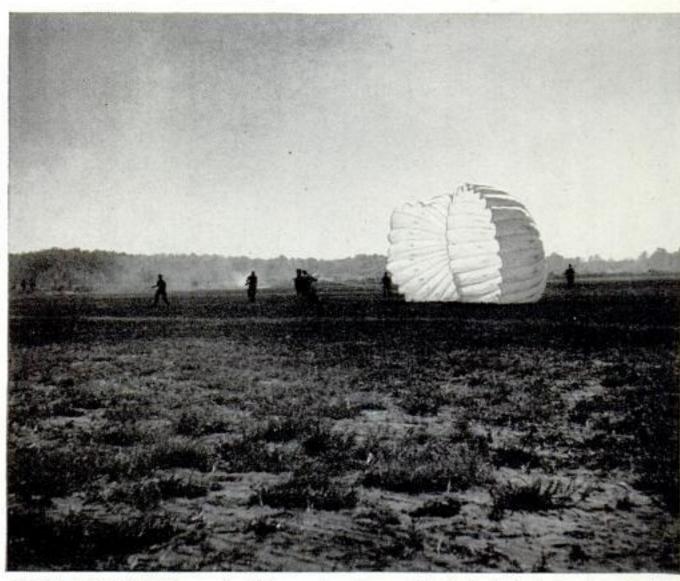




NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK • 100 PROOF

Parachute troops (continued)

This is what troops do when they have landed



As soon as they land, parachutists must get immediately to their feet and run to the colored equipment parachutes fallen nearby, which contain guns and ammunition.

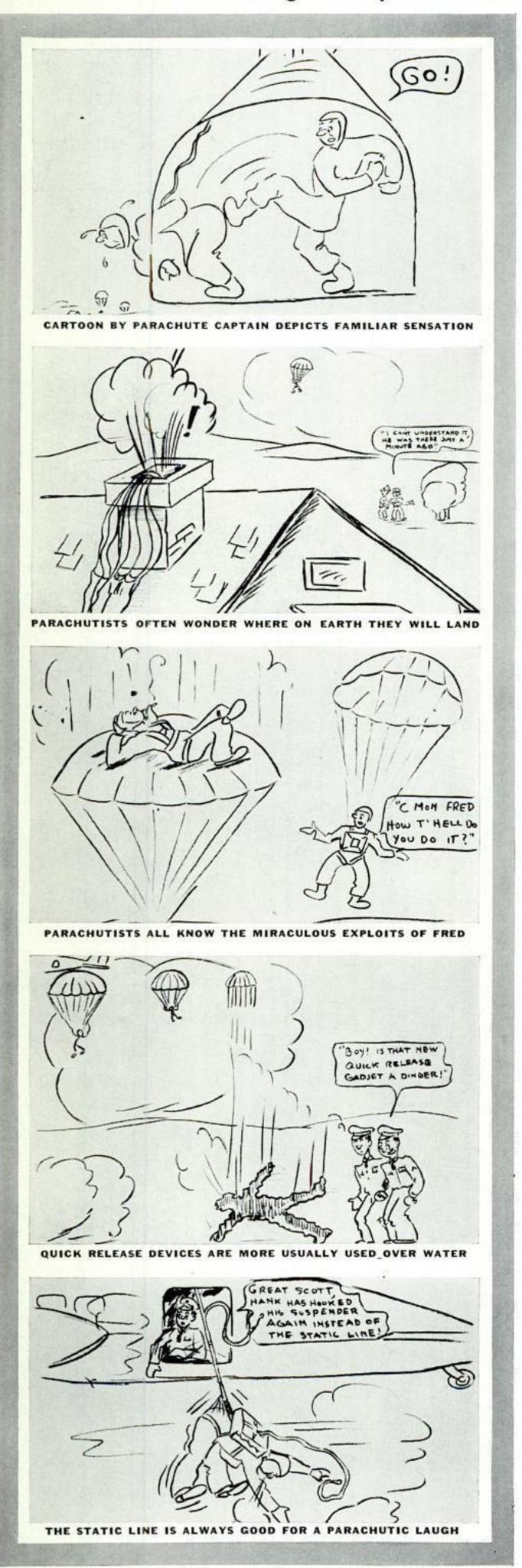


Landing standing up is a trick some expert parachutists have learned. The problem then is to bring parachute to ground without having it drag you all over the field.



Flat on their stomachs fall the parachutists as they get ready to fight enemy forces. Last week Major Miley said his men need heavier rifle power than is now authorized.

Parachutist Bill Yarborough kids parachutists



CONTINUED ON NEXT PAGE

You'll <u>like</u> yeast



this new way



GEORGE: That's the old snaperoo! Been eating yeast again?

EVE: No...drinking it! Fleischmann's Yeast in tomato juice makes a delicious vitamin cocktail!



GEORGE: You certainly keep up to date! Yeast just made the headlines with this: "YEAST IS ONE OF THE RICHEST NATURAL SOURCES OF THE AMAZING VITAMIN B COMPLEX." And authorities say that's a group of vitamins that many people don't get enough of.

EVE: More than that, yeast and raw liver are about the only really abundant, *natural* sources of the Vitamin B Complex. Now you see why I drink Fleischmann's Yeast!



GEORGE: You got a point there. I used to eat yeast, but I never could learn to like it. I remember how swell I felt, too.

EVE: Well, if you aren't getting enough of the Vitamin B Complex, try my vitamin cocktail. Get these vitamins this natural way. Twice a day, keep it up, and maybe all of a sudden everything's upsy-daisy! Buy a week's supply. It keeps perfectly in the refrigerator. And, in tomato juice, it tastes like oven-fresh bread. Swell!



MASH ... Take a cold cake of Fleischmann's Fresh Yeast and mash it in a dry glass with a fork.



STIR . . . Add a little cold tomato juice, milk or water. Stir till blended. Then fill glass. Stir again and . . .

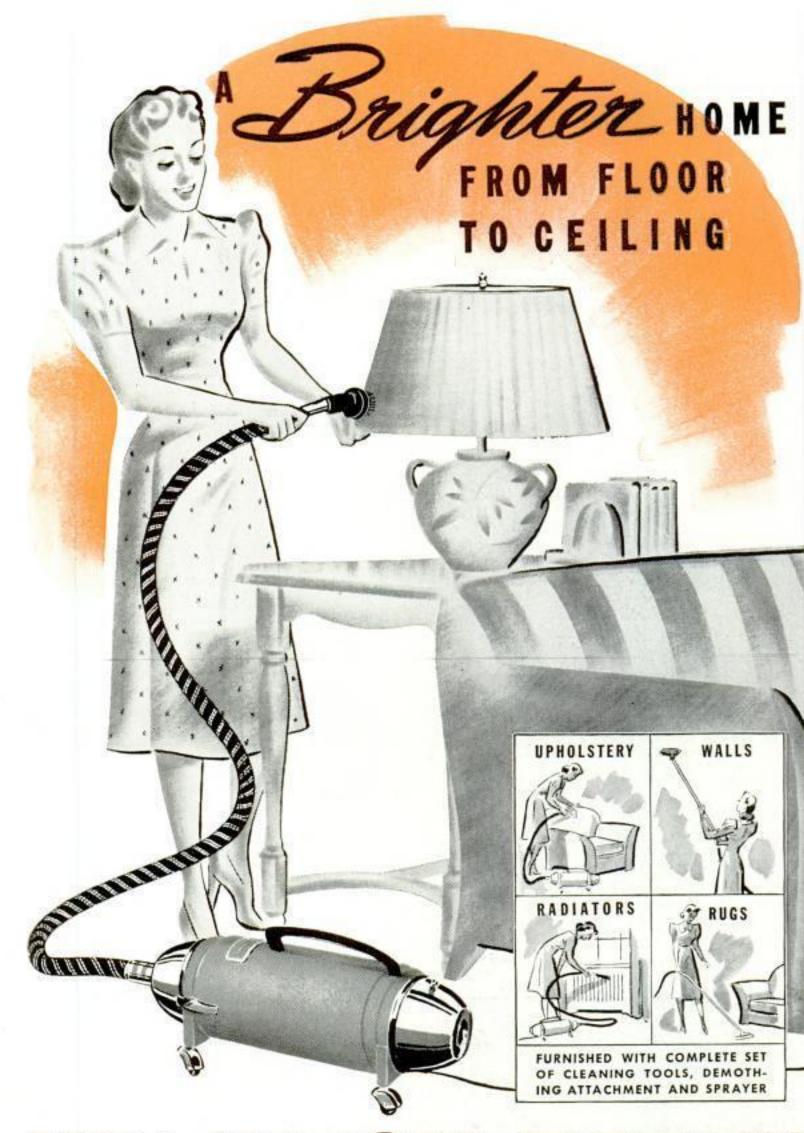


DRINK your yeast this delicious, easy way. It's quick, too ... whole business takes less than a minute!



Fleischmann's
Fresh Yeast

Ladies: If you bake at home use this same Fleischmann's Fresh Yeast...the household favorite of four generations.



HAMILTON BEACH

The Cleaner with Magic Fingers

Bring out the hidden beauty of your home with this great new cylinder cleaner by Hamilton Beach. Quickly—easily—thoroughly it does all your cleaning and dusting . . . from floor to ceiling . . . the modern way. Its exclusive floor nozzle with Magic Fingers insures thorough cleaning of rugs and carpets . . . picks up lint, hair, and threads . . . gets embedded dirt . . . renews the freshness and beauty of colors. Its many other convenient tools clean the dirt and dust from bare floors, walls, lamp shades and draperies . . . get into nooks and corners that were once so hard to clean.

You'll want a Hamilton Beach because its Suction Regulator insures



safe cleaning of delicate fabrics . . . its swiveled wheels ride over rugs without scuffing . . . and its quality construction gives years of trouble-free service. Attractively finished in chromium and platinum grey. With complete set of tools, \$59.50. Ask your Dealer.

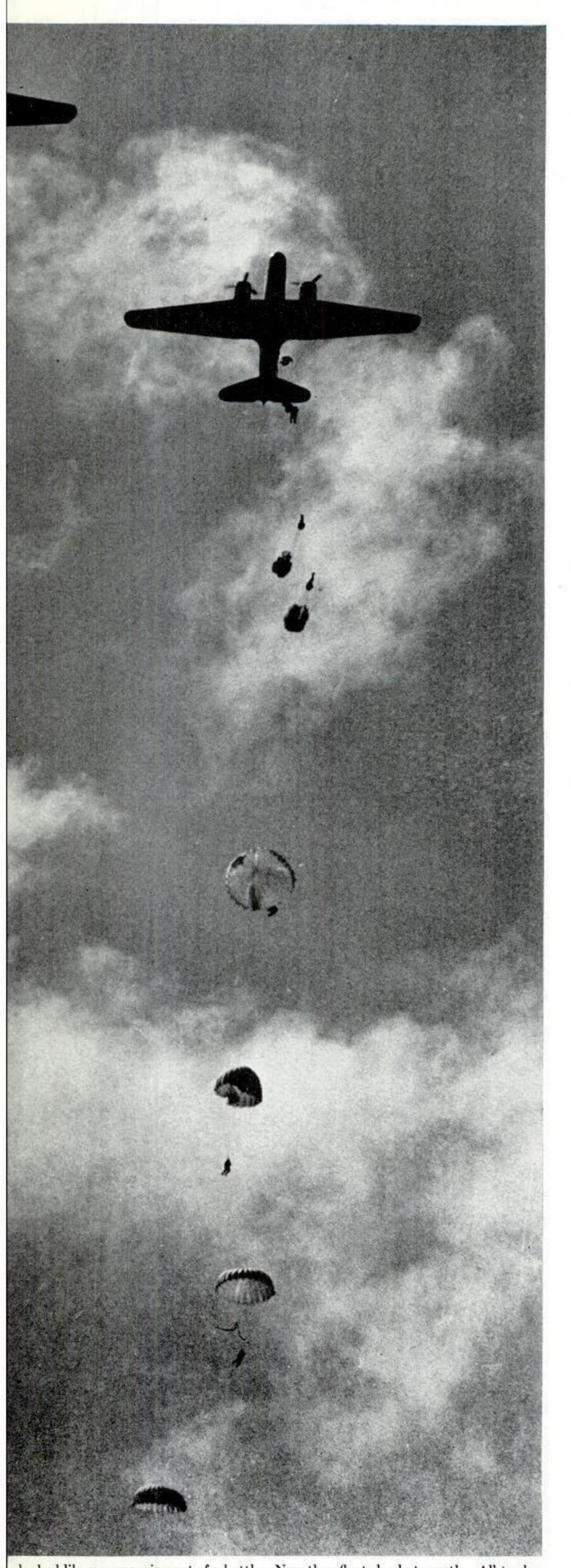
Hamilton Beach Company, Racine, Wisconsin Division of Scovill Manufacturing Co.

Makers of the Quality Hamilton Beach Food Mixer

Hamilton Beach Floor Cleaners...with motor-driven beating brush action...come in three models, priced from \$29.90. At your dealer's.



From three transports, racing across the skies above Camp Benning, drop 22 men of the 501st parachute battalion. A moment before, coming out of the plane, they



looked like peas pouring out of a bottle. Now they float slowly to earth. All twelve of the men usually carried in a transport plane can get out in less than ten seconds.

OLD MR. BOSTON SAYS:

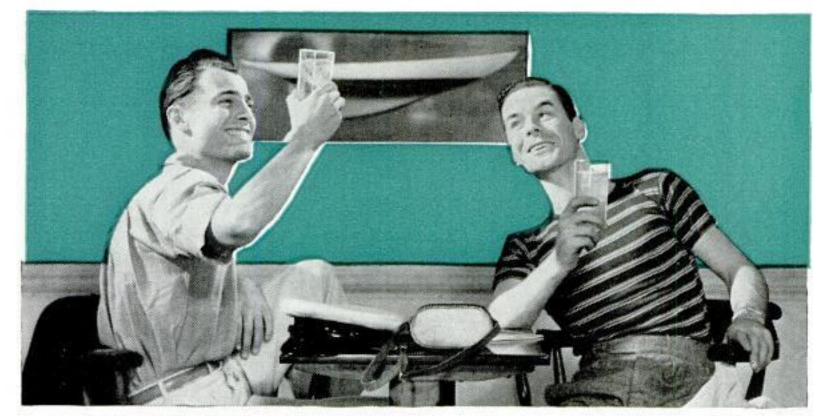


"I send across the Seven Seas for 17 Rare Flavors

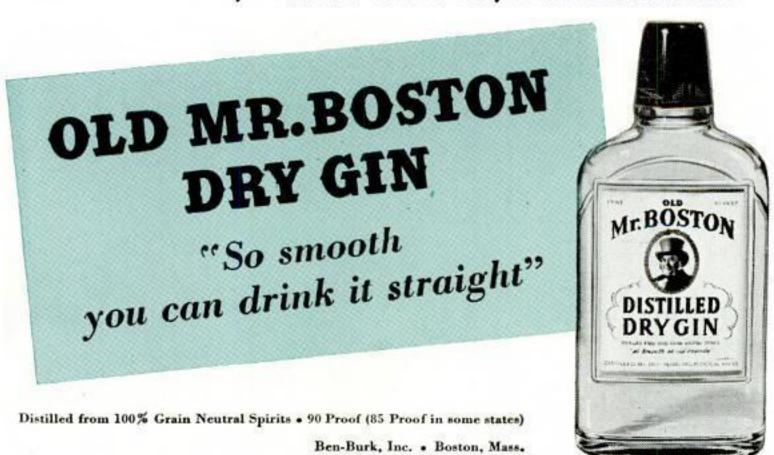
to give my Gin a Flavor that no other Gin can Match!"

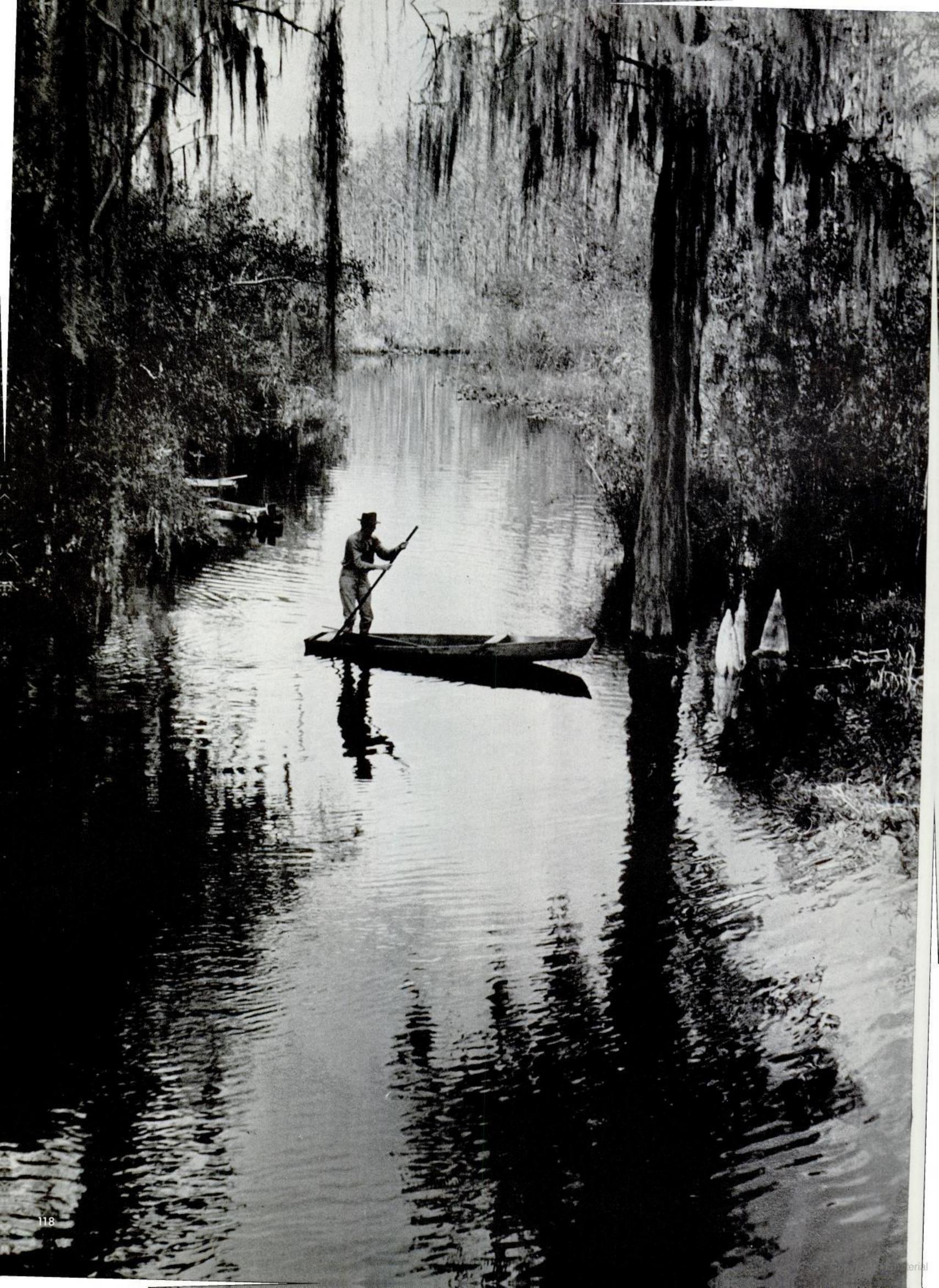


FROM PADANG and many other distant ports of call come the many separate flavors needed to give my gin its rare perfection of taste. Each has its own unique purpose! And, only by blending all 17 together can I achieve the superb flavor my gin alone can give you.

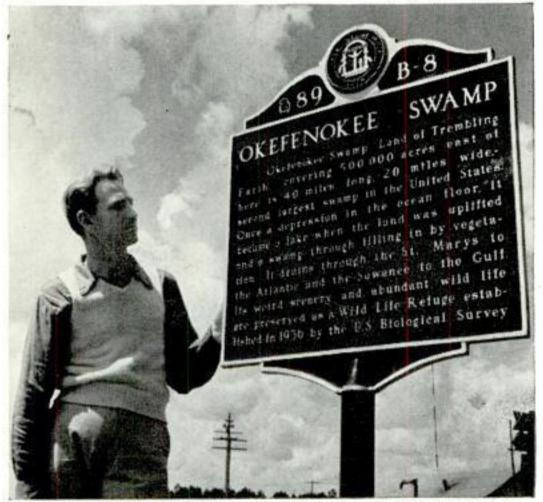


IF YOU THINK all gins are the same—you've a surprise in store! For you'll find that Old Mr. Boston—the only gin made with 17 skillfully blended imported flavors—gives your drink a distinctive taste and smoothness that no other gin in the world can equal! Make yours Old Mr. Boston Dry Gin , , , and taste for yourself the difference!









VEREEN BELL AT FARGO, GA. MARKER ON SWAMP'S EDGE

Life Visits Okefenokee Swamp

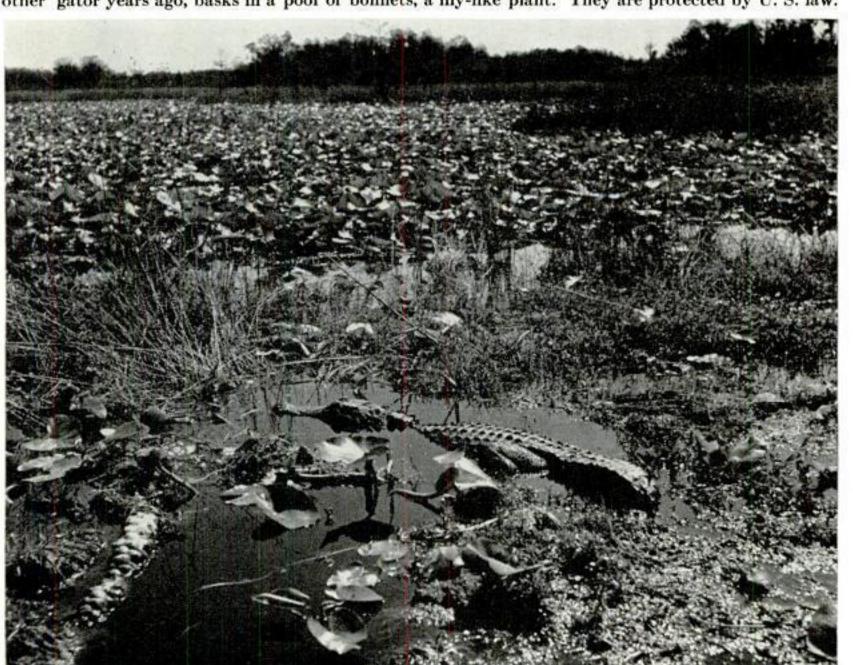
Novelist Vereen Bell guides trip into Georgia's watery wilderness

A deathly silence hovers over the 660 square miles of swampland in southern Georgia where no man lives. Only now and then is the twilight stillness of Okefenokee's labyrinthine waterways broken by the cry of a crane or the whack of an alligator's tail in a lily-padded pool. A pole boat takes the visitor down weird brown channels, hedged by impenetrable thickets and roofed with Spanish moss on towering cypresses (opposite page). On the banks lurk deadly cottonmouthed moccasins. Occasionally a deer bounds across soggy promontories and islands, a bobcat scrambles up a tree or a black bear rips through the maiden cane and hurrah bushes. Once a fast-

ness of Indian hunters, this strange enchanted wil- . derness that is neither wholly land nor water is now a U.S. wild-life preserve and a paradise for fishermen.

Into this lost world that Indians called "land of trembling earth," LIFE Photographer Gabriel Benzur was led by Vereen Bell, the young Georgia novelist whose first book, Swamp Water (Little, Brown & Co., \$2), so vividly caught Okefenokee's moods that it became a best-seller and was sold to Twentieth Century-Fox for a movie. Here they met the rugged characters who inhabit Okefenokee's fringes and live off its wildness. The swamp gave Photographer Benzur the magnificent atmospheric shots on these pages.

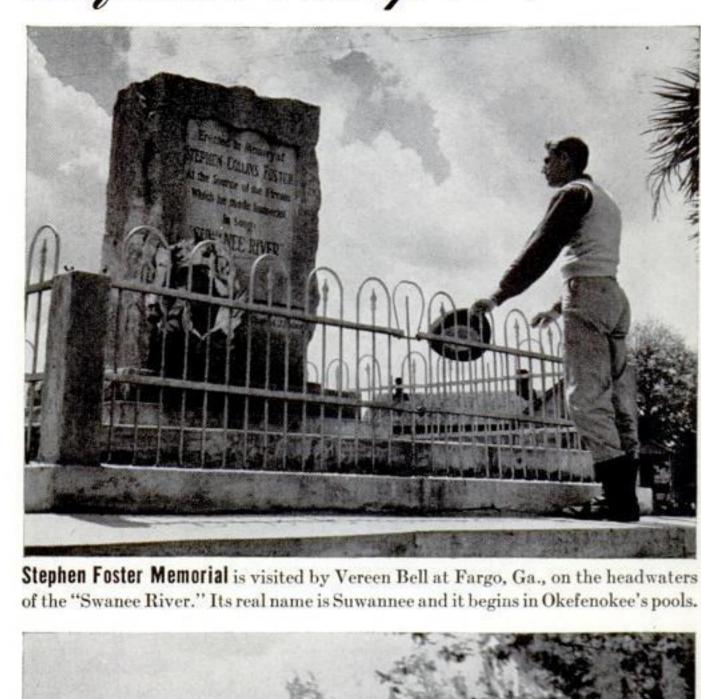
A tough old alligator who, according to an Okefenokee legend, had his tail bitten off in a fight with another 'gator years ago, basks in a pool of bonnets, a lily-like plant. They are protected by U. S. law.



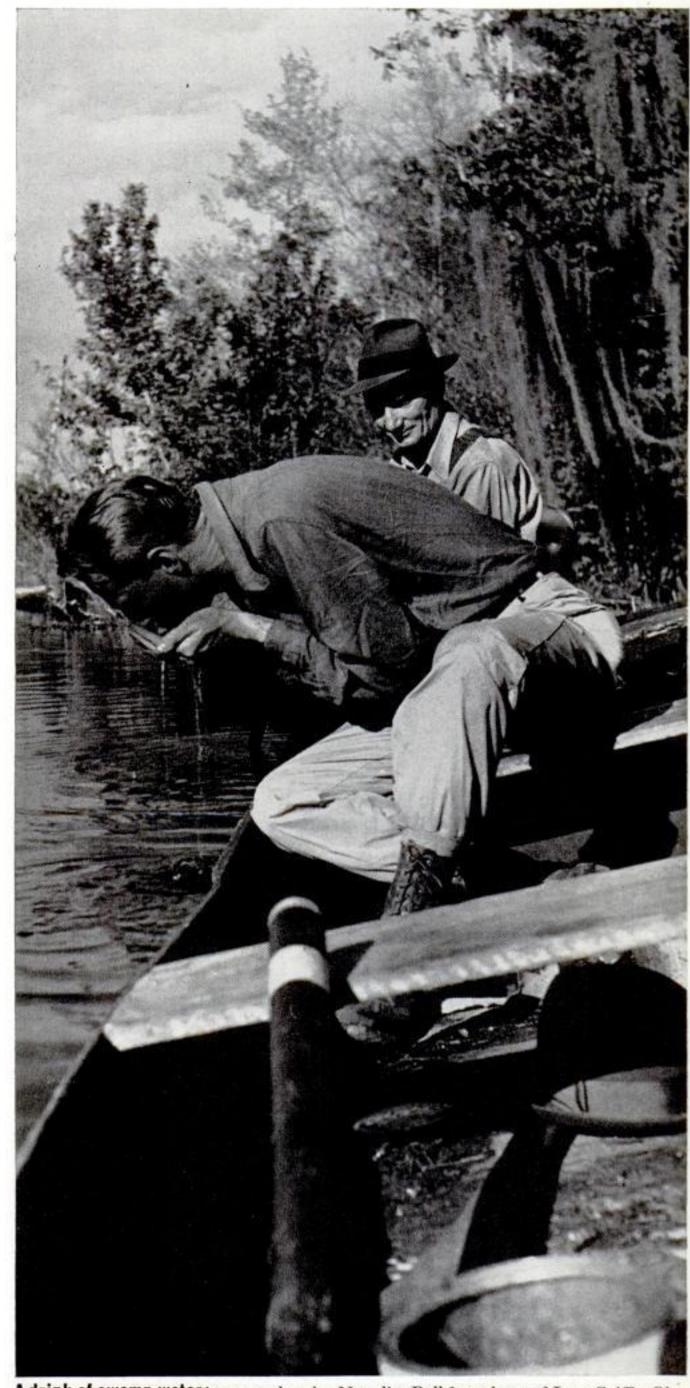
A big turtle waddles up a fallen tree trunk to sun himself. The swamp has six kinds of turtles, weighing 1 to 30 lb. Georgia swamp folk catch them and stew them for food.



Okefenokee Swamp (continued)



of the "Swanee River." Its real name is Suwannee and it begins in Okefenokee's pools.



A drink of swamp water is scooped up by Novelist Bell from boat of Lem Griffis, Okefenokee's best guide. Though brown with acid, swamp water is fresh and drinkable.



Let the Club Bar-Man mix the drinks for you, and serve professionally perfect cocktails in your home!

FEW AMATEUR mixers can match these masterly cocktails . . . it takes the Club Bar-Man to blend drinks so skilfully; it takes long inter-mellowing in the bottle to produce such perfection!



THOUSANDS of considerate hostsand experienced travelers on the de luxe trains-know that there are no finer cocktails than these.

Serve HEUBLEIN'S CLUB COCKTAILS at home and take a bow-next time you want cocktails for two or twenty!

> BOTTLED IN 7 VARIETIES Always Right; Always Ready

Dry Martini (71 proof) Side Car (60 proof) Manhattan (65 proof) Daiquiri (70 proof) Martini (Medium Sweet) (60 proof) Bronx (60 proof) Old Fashioned (80 proof)

HEUBLEIN'S Club cocktails

FOR PROFESSIONAL COCKTAILS AT HOME

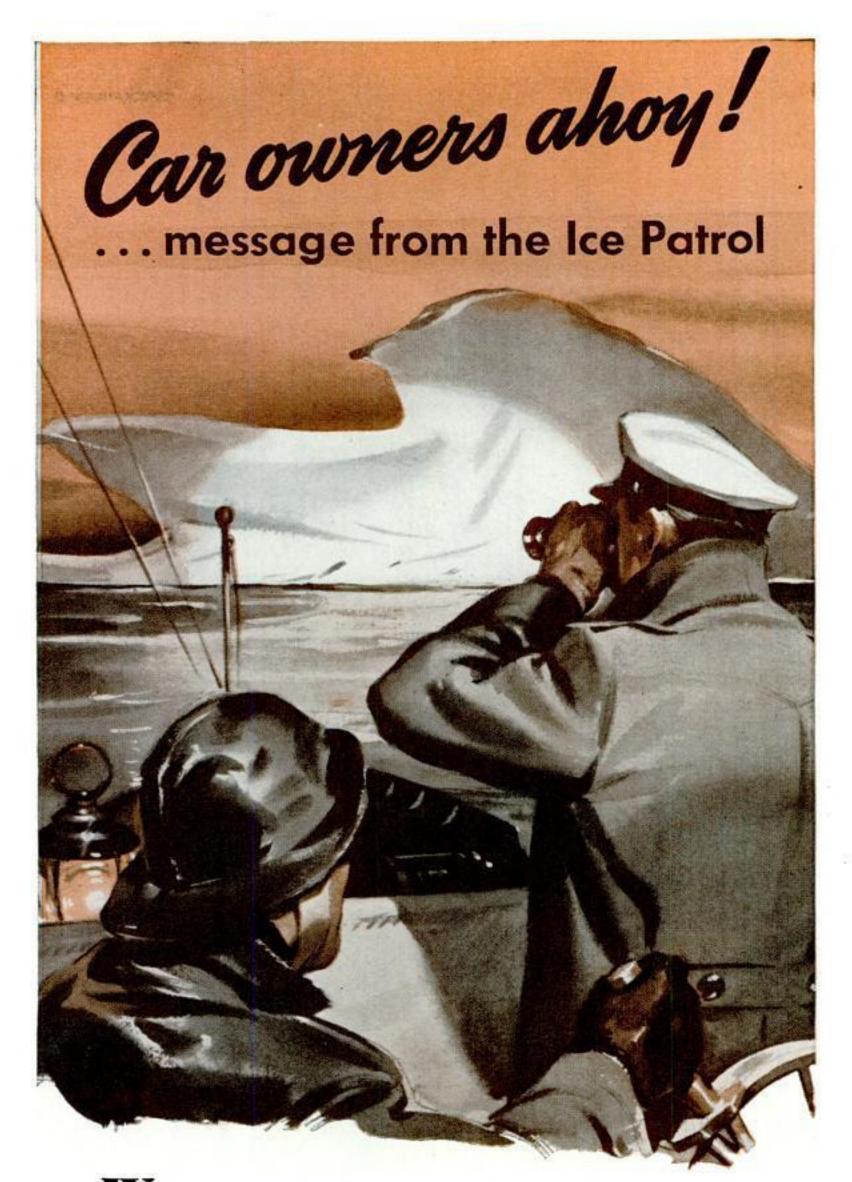
Copyright 1941, G. F. HEUBLEIN & BRO., Hartford, Conn.



Swamp Guide Lem Griffis and his family live on the edge of Okefenokee's meandering waters where he keeps bees, sells honey and worms for bait, tells yarns, feeds visitors.



Belle of the swamp is Geraldine Smith, Lem's 14-year-old niece, who helps out around Griffis' camp. Geraldine's great-grandfather was one of the swamp's early settlers.



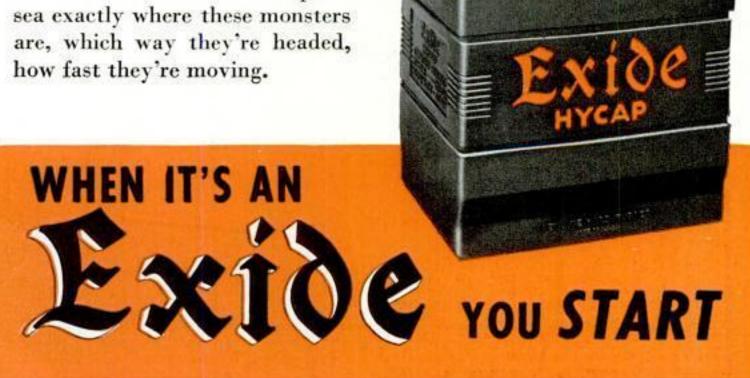
WHAT has iceberg-hunting to do with motoring? Let's ask the Coast Guard Ice Patrol.

Down the Labrador Current the icebergs drift; on and on into the busiest sea lanes in the world. These pieces of Greenland glacier are often two city blocks long, often twenty stories high—the greatest natural menace that besets a ship!

They can't be deflected or destroyed. They can only be hunted down and reported. Ever since the Titanic disaster in 1912, U. S. Coast Guard cutters have used their radio to warn ships at sea exactly where these monsters are, which way they're headed, how fast they're moving.

If the Coast Guard can entrust the protection of this vital radio operation to Exide Batteries, surely you can rely on Exide to start your car. But before you buy any battery, have your present one tested on the Exide Sure-Start Tester. This scientific instrument will reveal its true condition. The test is free—wherever you see an Exide Dealer Sign.

THE ELECTRIC STORAGE BATTERY CO.,
Philadelphia . . . The World's Largest Manufacturers of Storage Batteries for Every Purpose
Exide Batteries of Canada, Limited, Toronto





PICTURES TO THE EDITORS

Sirs:

This picture (top, below) shows an actual caning in one of Australia's leading public schools. The other two pictures reveal the manner in which it was taken.

Noticing that there was a small bookcase in one corner of our housemaster's study we replaced one of the books with a similar book into which a miniature camera had been fitted. This was done while the master was at lunch. When he returned, a boy was waiting for him who had broken a window (on purpose) and awaited punishment. As soon as I heard the first stroke of the cane, I opened the shutter, which was fitted with an electric release operated by a Morse buzzer in the room adjoining. I believe this is the first unposed picture of a caning ever taken, as the master is absolutely unaware of its existence.

HAWORTH H. BARTRAM Heidelberg, Australia



UNAWARE THAT HE IS BEING PHOTOGRAPHED, MASTER ADMINISTERS CANING



ARROW POINTS TO CAMERA



DIRECTORY CONCEALS IT

PILLOW PORTRAIT

Sirs:

Girls may now obtain pillowcases on which are imprinted the portrait of their favorite band leader. Here a fan puts her face next to that of José Morand, whose orchestra is now playing at the Hotel Statler in Cleveland. This new conceit opens up tremendous possibilities. Soon you may be able to get the faces of soldiers away at camp or those sheep jumping over the fence.

MORI FREMON

New York, N. Y.







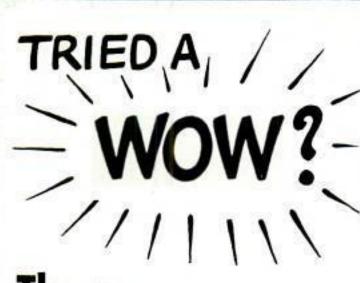
DOUBLE

Choice of Prize-Winners Miniature SPEED GRAPHIC

Better your chances of getting prize-winning pictures by using this American-made, all-purpose camera! Small, versatile, economical. Priced from \$117.50. Down payment through your Dealer as little as \$24.

NEW GRAFIEX CATALOG—free at your Dealer's or from us. Folmer Graflex Corporation, Dept. L-70, Rochester, New York, U. S. A. (Western Division: 3045 Wilshire Blvd., Los Angeles.)

GRAFLEX Prize-Winning CAMERAS



The new_____cocktail made with

SEE PAGE 113

PICTURES TO THE EDITORS

(continued)

BEAR ANTICS

Sirs:

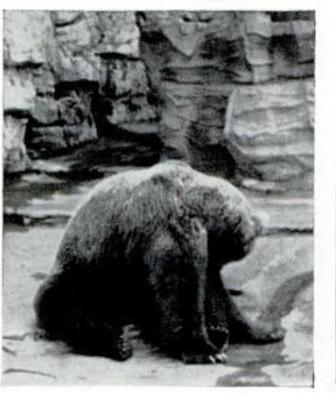
These pictures show how a big grizzly at the Detroit zoo pleads his case—for peanuts. First he stretches to full height to attract attention, then he waves a warm welcome with one paw. If this fails he tries clowning, lifting all four feet into the air. In the last picture he is taking time out—to pursue a flea.

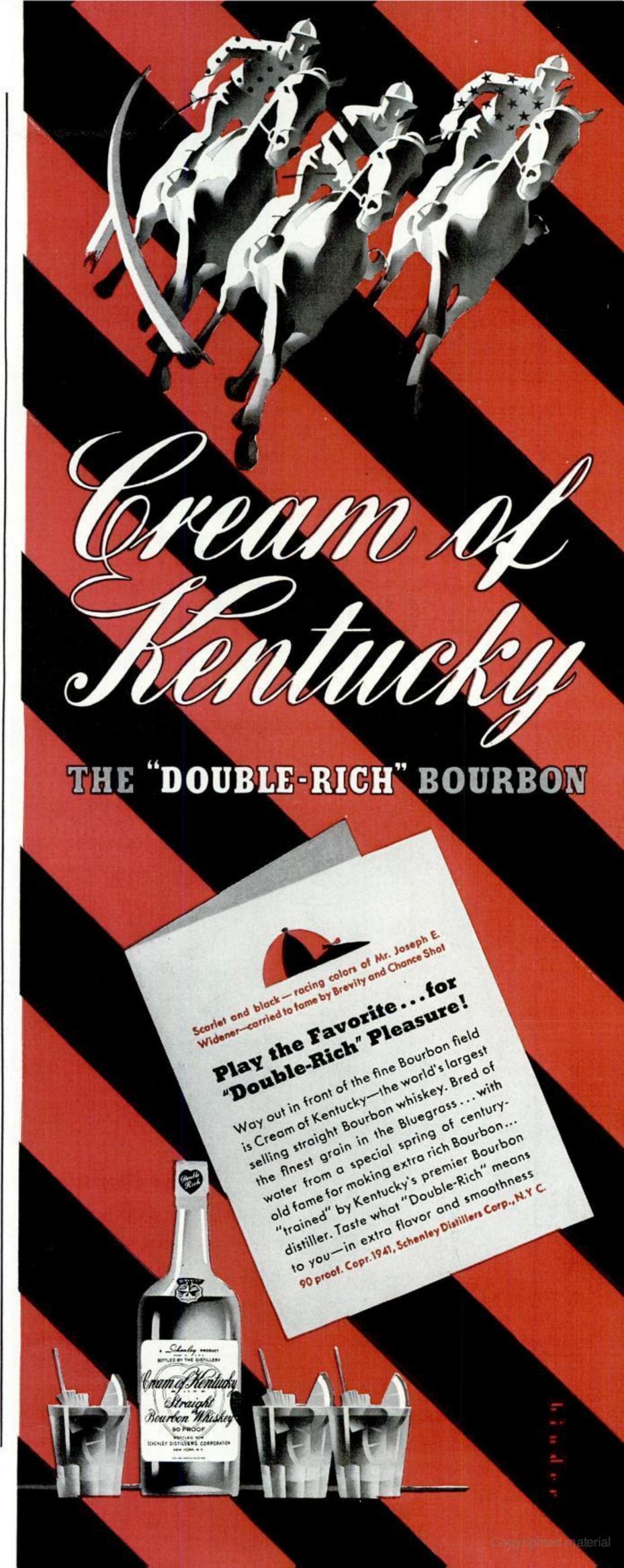
CARL L. HUBELER Detroit, Mich.













"I'd better switch to Blackstone!" That's what thousands of cigar smokers are

That's what thousands of cigar smokers are now saying from coast to coast. Because this mild and mellow, full-flavored cigar . . . filled with the finest and costliest long-leaf Havana... offers the very peak of smoking luxury. Blackstone is the choice of successful men, the choice of men who know and appreciate values. Try one yourself. Feel like success! Look like success!

Blackstone Fastest-Growing Cigar!

Famous all-Havana filled cigar sets national pace in quality field. Smoke one today—see why it's tops!





Switch to Blackstone Cigars ... the choice of successful men

PICTURES TO THE EDITORS

(continued)

CRIME EXPOSURE

Sirs:

On the night of April 12 an explosion completely wrecked a gas station-home in Little Falls, N. Y. and caused the owner's death, I went to photograph the scene the next morning. After shooting some inside pictures with my flash gun, I put it back in its box, laid it together with some flash bulbs at the base of a telephone pole and stepped across the

street to take some outside views. On my return I found the bulbs but no gun.

After notifying the police, I hurried home to develop my film. To my amazement, the last negative revealed a man in the act of stepping away with my flash gun in his hands. I showed the prints to our local police chief and within half an hour he and his men rounded up the man and the gun.

PHILIP WATTS

Little Falls, N. Y.





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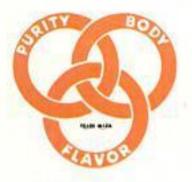
The light ale that's ordered regularly by millions who once drank beer

> MODERN AMERICA—like Early
> America—counts Ballantine Ale a treasure among drinks for 2 reasons...

- (1) A lightness surprising in ale.
- (2) A flavor found in no other brew ... flavor which could come only from the finest of ale yeasts.

Call for Ballantine Ale today. Compare it with your favorite beer-for lightness-for flavor. And chances are it's Ballantine from now on! Look for the 3-RING trademark standing for PURITY, BODY, FLAVOR—and call for Ballantine Ale. Costs no more than the better beers. Sold coast to coast.



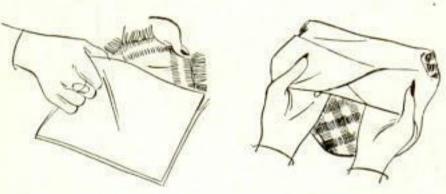


America's largest selling Ale





fringed square of softest zephyr-weight wool with as many ideas in it as you have fingers to shape them.



Fits a small purse—no hatbox needed. Change hat style en route. Change-over in 30 seconds-style it yourself.

Hand-loomed of 100% pure worsted virgin wool yarns. A "springy" fabric that shapes itself to your head and springs back into a smooth scarf.

Gypsy colors—and soft, subtle combinations that go with everything. As washable as they are wearable. Pre-shrunk yarn-chrome-dyed (the fastest colors obtainable).

Style authorities say-"It's a turban year" —and this is the cleverest turban of them all.

danna when touring-as a turban when you arrive. Stunning for evening with hair tucked in.

Change the fold—and change the color effect. Unfold it and wear it as a scarf with tweeds or sweater. Tuck several in your handbag-and have a whole "hatbox" full of smart changes in hats.

The stockings you love with the hat you'll adore

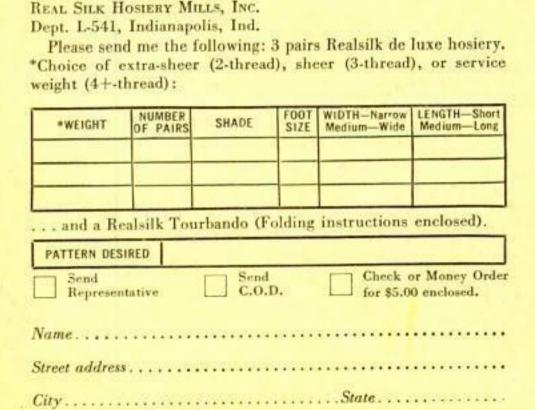
"I just must have this one-and that"-you'll say when the Realsilk Representative brings these Tourbandos to you.

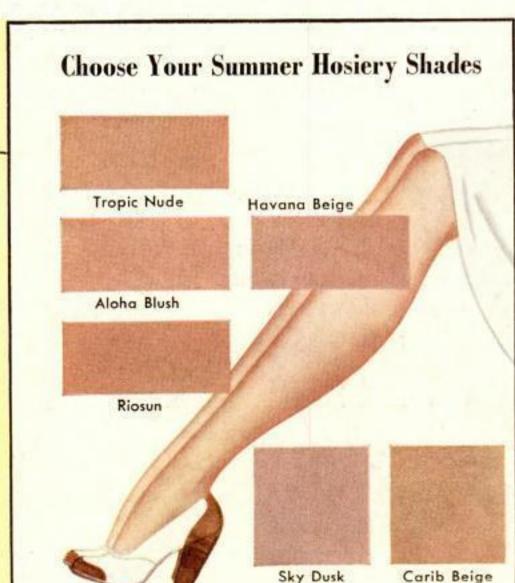
He'll show you the simple fold that changes a lovely scarf into the smartest of turbans.

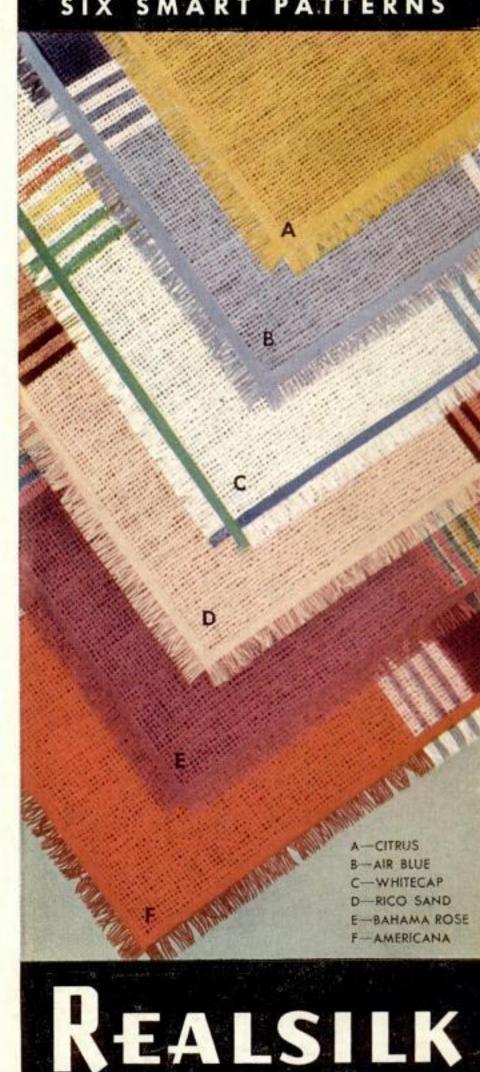
He'll show you, too, a dozen reasons for Realsilk Hosiery's famous beauty-with-wear. Smart shades. Finest dyes. Snag-resisting Grenine twist thread. Personal Fit Service-greatest variety of leg widths and lengths in sizes from 8 to 11.

To get this new combination, phone the Realsilk branch sales office in your city (in phone book as Real Silk Hosiery Mills, Inc.) or mail coupon.

Realsilk's "Accommodation Service." If your Realsilk Representative is not calling regularly, or if there is no Realsilk branch sales office in your city, use this convenient purchase form. Fit and quality assured by Realsilk's regular guarantee.







Territories available for men and women of character. Our representatives qualify for Social Security Old Age Insurance Benefits. Write Dept. L-541, Real Silk Hosiery Mills, Inc., Indianapolis.